

The Marianna Group Presents

# Harvest

EMMY AWARDS WEEK EXPERIENCE

## THE PREMIER CELEBRITY GIFTING LOUNGE

CELEBRATING THE 2024 EMMY  
NOMINEES

Thursday, September 12th  
11AM-4PM

FEATURING



**VANDERPUMPDOGS**  
THE VANDERPUMP DOG FOUNDATION

# About the Event

## EVENT ORGANIZER

The Marianna Group powered by BeautyBrandCoaching.Com is a woman-owned, entertainment marketing, consulting, and production firm specializing in industry strategy, brand architecture, and image projection.

Her firm assists corporate and individual clients in gaining exposure to their audiences utilizing new media principles, creating events including luxury gifting suites, red carpet affairs, award shows, and brand launches and activations.



**Heather Marianna**

## EVENT LOCATION

Los, Angeles California  
Specific Venue To Be Announced





# Become a Sponsor!

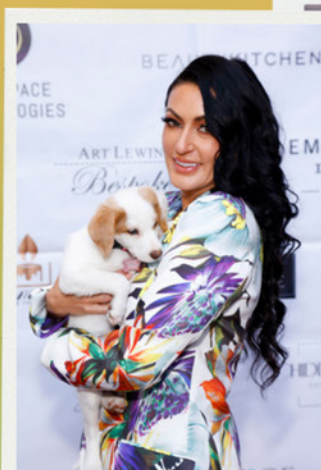


Host Your own Hollywood Grand Opening or Product Launch within our party! One of the greatest benefits, and a crucial part of any company's branding strategy, is the opportunity to capture photos of celebrities with your product.

Obtain multiple celebrity endorsements that can be used for promotional & marketing opportunities and garner additional coverage to promote sales, i.e. trade show, show rooms and websites. Introduce your products to current Emmy nominees, former winners, and presenters, Hollywood couples, celebrity stylists, magazine editors, major internet fashion, lifestyle and entertainment media.

We'll match your promo efforts and highlight your brand via:

- Social Media and Website Promotion
- Featured Articles and Blog/Vlog Posts





# Our Sponsorship Package

## INCLUDES:

- Brand Exclusivity Available (guaranteed to be the only brand in your genre)
- Social Media Campaign - Pre & Post Event, 8 Weeks
- Receive an Exclusive Sponsor Video Interview for your company to use for promotional purposes
- One 4-ft table (premium location within venue)
- Access to Staff Photographer
- Access to all Celebrities and Media Covering the Event
- Post Media Wrap-Up of all Placements
- Access to Post-Event Professional Celebrity Photos, available via online links for download
- Lunch Provided, Open Bar
- Corporate Identification / Acknowledgement on all event Advertising, Invitations, Press Releases, and Step and Repeat.



Massi Furlan



Mychal-Bella Rayne Bowman



Medi eM, Dustin Quick, and John Salley



Meredith Thomas



TJ Ward



# Our Sponsorship Package

## SPONSOR RESPONSIBILITY:

- Provide approximately 200 pieces of promotional product for giveaways to celebrities, celebrity stylists, and elite media
- Provide your own setup / display fixtures including lighting (we will provide table and linens)
- Provide 2 top company representatives for the event. (larger set ups are available)
- Provide PNG logo with transparent background, 300 dpi.

## EVENT TIMELINE & DETAILS:

- Out-of-town sponsors will check into the host hotel on Wednesday and enjoy a a discounted hotel stay, as well as a sponsored pre-event reception at 6PM with appetizers and cocktails.
- Tip sheet delivered with all RSVP's week of event.

## Day Of Event

- 7 AM: Set up begins for event. Breakfast will be served for all sponsors and staff
- 9:45 AM: Meet with sponsors
- 10:30 AM: Media arrivals and interviews
- 11AM to 2PM: Red carpet arrivals with media
- 5PM: Load out begins



Monica Garcia: Real Housewives of Salt Lake City



Lynne Curtin  
Real Housewives of the O.C.



Kate Linder



Event Photographer



Carol Connors



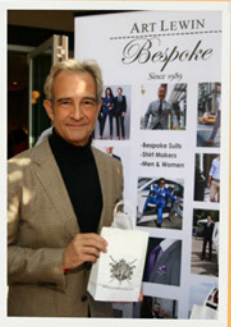
Richard Grieco



Kiki Shepard



# Sponsor Experience









# Media Coverage

## PARTIAL LIST

Access Hollywood • Angeleno Magazine • BBC • Century City News • Closer Magazine • CNN • Dish Nation • TV Entertainment Tonight • EXTRA TV • Eye on LA (KABC) • FOX 11 NEWS • Good Day LA (FOX) • Hollywood Reporter • Huffington Post • InStyle Magazine • In Touch Magazine • KCAL 9 News • KCBS 2 News • KTLA Morning News • LA Confidential • LA Weekly • Pop Sugar • Hollywood Ent Today • Life & Style Weekly Magazine • LA Daily News • Los Angeles Magazine • LA Times • LA Watts Times • LUCIRE Magazine (New Zealand) • Media Magazine • Las Vegas News • New York Daily News • New York Post • OK! Magazine • People Magazine • Red Carpet Report • Wall Street Journal • Westlake Magazine • Westside Today • Women's Wear Daily • RadarOnline.com • Splash Magazine • Santa Barbara Magazine • Showbiz 411 • FabTV.com • Avant Garde Magazine • Spywitness News • Star Magazine • The Inquirer • The Toluca Times • The Wrap • Valley Magazine • Variety Magazine • VIVA Magazine • ItsNotAboutMe.TV • Thrive Global Magazine • EURWeb.com • Las Vegas Informer





# Testimonials

## Barbie Layton



“Ignite” Oscars gifting Lounge In 2024 was so fantastic! I was able to debut my product line to celebrities, influencers, and the media all day long. I was posted on multiple platforms and written up in a lifestyle magazine within days! There must have been over 600 people throughout the day and I would say it was a rousing success with multiple unique brands across multiple industries! Heather puts on first class events!

## Stacey of Libra Lash Lip Co

The Oscar’s Week Ignite Celebrity Gift Lounge was nothing short of spectacular! I am so blessed to have been one of the sponsors and have my brand represented among the amazing group of sponsors. Heather Marianna, BRAVO! The venue, the food, the sponsors, the DJ, the guest list -- the entire event was a whole vibe! Can’t wait for the Emmys!





# Testimonials

## Blair & Alana, Founders of the Global Resilience Project

We have so much gratitude for Heather and for being a part of the Oscars Ignite Gifting Lounge. This was the first time we've participated in anything like this, and to have the opportunity to be one of the few brands present is such an honor. From the moment we signed on, until after the event, we felt well taken care of, and extremely supported in how to maximize our visibility. Being able to put our book, RESILIENT A.F.: Stories of Resilience, into the hands of such influential celebrities and media is going to help us move the needle on our mission to empower 88 million people by August 2025. We had such beautiful and authentic conversations with everyone who came by our table and built new real life connections. Having endless amounts of professional photography and videography, along with the positive feedback from attendees, this experience was completely priceless. We look forward to your next event where we can continue to spread The Global Resilience Project's message.



## Brenda of Hidden Hills Coffee

The Ignite VIP Oscar's Gifting event made a HUGE difference for my small business! I had a huge boost to my store and sales! I will definitely be doing more events with the Marianna Group because I know there will be results!



# Testimonials

## Jen of ATA Cosmetics

ATA Cosmetics was a presenting sponsor at the Merritt & Marianna Ignite Oscars Gifting Lounge. This event was truly top notch! The place was packed with Press and Actors/Actresses and it was a great place to showcase our signature product, The Jade Applicator. From the food to the venue and decor, the whole event was on point!



## Blanche, Founder of Blanche Beauty

"Ignite: A Luxury Gifting Suite " celebrating Oscar nominees, was absolutely amazing. As a new business owner, events like this mean more than I can put into words. I was able to make genuine connections with celebrities, including some of my favorite legendary soap opera stars, influencers, producers, publishers, media outlets & more. I was also blessed to receive some encouragement and helpful advice from successful entrepreneurs & celebrities who have been in the game for years! I could go on and on about the energy, the hugs, the laughs and so much more, but I'll stop here by saying again: THANK YOU!





# *Contact to Book*

**HEATHER MARIANNA**

Producer & Project Manager

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