## **NEOREN Odyssey Chapter 6: Making An Impact**

**Date:** 12/11/22 **Time:** 6pm-10pm

Location: California Yacht Club, 4469 Admiralty Way, Marina Del Rey, CA 90292

# Description

NEOREN and Crypto Yacht Club are hosting NEOREN Odyssey Chapter 6: Making An Impact, to bring together founders, investors, and builders in web3 and tech and benefit the Teddy Bear Cancer Foundation. Healthy food and non-alcoholic beverages will be provided. There will be a toy drive, philanthropy donation, and presentation from NEOREN member Dominic Kalms, founder and CEO of B Generous.

#### **Audience**

NEOREN and Crypto Yacht Club's communities include early-to-mid stage tech/web3 founders and investors in venture capital, private equity, family office and real estate.

We expect around 100 guests.

Below are the LinkedIn profiles of a few of the NEOREN members for reference:

Zhen Cao, Partner at Republic

Jeff Miyahara, CCO at KLKTN

Alex Johnson, Co-Founder and CRO at Velvet

Laurel Mintz, Founder and GP at Fabric Ventures

Jomjai Srisomburananont, VP at Wave Financial

Luke Barwikowski, Founder and CEO of Pixels

#### Hosts

<u>NEOREN</u> is an LA-based social club for founders and investors with a specific focus on Renaissance culture and Enlightenment philosophy. They host monthly experiences to bring the community together in healthy, grounded ways in order to stimulate genuine human connection and professional collaboration. All of their events are centered around art, education and intellectual expansion, and are non-alcoholic. Click here for content from past events.

<u>Crypto Yacht Club</u> is the top web3 community in Los Angeles with regular yacht parties bringing together crypto investors, fund managers and founders building with blockchain technology. They partner with tech and consumer brands to provide a targeted audience. <u>Click here</u> to see their LA Tech Week event.

## **Partner Engagement**

NEOREN always seeks to create win-win outcomes that add value to the event and maximize the partner's business objectives.

In this case, NEOREN is seeking partners to align their brand with the philanthropic impact of the event and get direct networking access with the audience of founders, investors and builders in tech and web3. Partners will gain exposure to the PR strategy of the event.

Ideal partners for this event include tech companies, wellness brands, fundraising platforms, venture funds and edtech.

## **Terms of Engagement**

The partnership rate for this event is \$5,000, payable via wire or credit card.

Partners will have the opportunity to interface with the community throughout the day and align their brand with the philanthropic effort of the event.

Partners will be provided with special recognition during the presentation; branding and CTA link in the event page and follow-up email to guests; branding on screens throughout the venue; and exposure to the event's PR strategy.

Partners will also be allocated 3 guest spots for the event.

## **Participation**

To participate as a partner in this event, please contact <u>ben@neoren.io</u>. There are 3 partner slots available and inclusion is on a first-come, first-serve basis.