ART + HACK + DATA

MIAMI MEDIA ART WEEKEND

SEPTEMBER 8TH, 9TH , 10TH 2017

contact@mud.foundation
www.arthackdata.net

A weekend of **co-creation**, intensive **talks**, and exchange of ideas on **digital culture and ethics**

Artists + Makers + Hackers + Internet Theorists

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AUDIENCE / VISITORS

Age 18 - 35

80% South Florida - Miami

20% International

100% interest in

Technology

New Media

Contemporary Arts

Contemporary Music

Digital Lifestyle

AUDIENCE / VISITORS

A mix of over **500 visitors**, artists, hackers, and academics specialized on Metadata Storytelling, Data Visualization, Internet Forensics and Ethics, Internet and Civic Rights, and Contemporary Art, among other topics
related to the digital environment

CONFERENCE

ON NEW MEDIA ART AND
INTERNET ETHICS

Pérez
Art
Museum
Miami

WORKSHOPS

WITH MAKERS AND ARTISTS

bac
Bakehouse Art Complex

EXHIBITION AND PARTY

WITH PROJECTIONS, PERFORMANCES AND MUSIC

bac
Bakehouse Art Complex

3 days

Friday, Saturday & Sunday 8th- **Sept. - 2017** 10th

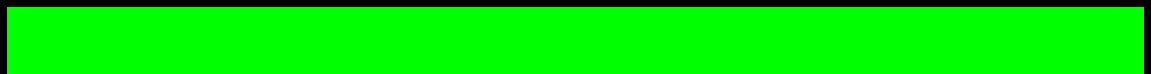| 10 am | 12 m | 02 pm | 04 pm | 06 pm | 07 pm | 11 pm |

Conference

Workshops

Working sessions

Sunday 10th

Exhibition

Party

preparation

opening

CONFERENCE VENUE

Pérez Art Museum Miami (PAMM) is a modern and contemporary art museum dedicated to collecting and exhibiting international art of the 20th and 21st centuries

Pérez
Art
Museum
Miami

EXHIBITION and WORKSHOP VENUE

bac
Bakehouse Art Complex

The Bakehouse Art Complex is an old bakery turned into a non-for-profit visual arts and educational institution entering its 4th decade. It is located in the heart of the Wynwood Design District

audrey love
gallery & courtyard

PROGRAM

Day 1 - Friday, September 9th, 2017

MORNING SESSION

Location: Auditorium – Perez Art Museum Miami

10:00am
Welcome Remarks by Maria Elena Ortiz, Associate Curator, Perez Art Museum Miami

10:15am
Inaugural Remarks: "Media Under Dystopia"
Presenter: Artist Rodolfo Peraza, Art Hack Data Founder and Director

10:30am
Keynote Speech: "Surveillance Economy; The Materiality of Internet" by Vladan Joler, Share Foundation

10:50am
Panel discussion: "Mapping and Quantifying Information Warfare in the Age of Big Data"
Panelists: Paloma Duong, Vladan Joler, Désirée Miloshevic, and Andrej Petrovski
Moderator: Robert E. Gutsche, Jr., Ph.D., FIU Department of Journalism + Media, Lead FIU Mobile Virtual Reality Lab, and author of *Media Control: News as an Institution of Power and Social Control*

12:30pm - 1:00pm
Q&A with the panelists

AFTERNOON SESSION

Location: Audrey Love Gallery – Bakehouse Art Complex

2:30 pm

Workshop: "Cyber Forensics & Internet Protocols"
Instructor: Andrej Petrovski

Workshop: "Meta Data Analysis"
Instructors: Olivia Solis & Vladan Joler

Workshop: "Data-Generated Virtual Realities I"
Instructor: Jommy Barban, Rodolfo Peraza and Olivia Solis

Workshop: "Seeing the Unseen: Taking Note of Justice in Designing Data Projects – A Practical Guide I"
Instructor: Robert E. Gutsche, Jr., Ph.D., FIU Department of Journalism + Media, Lead FIU Mobile Virtual Reality Lab

PROGRAM

Day 2 - Saturday, September 10th, 2017

MORNING SESSION
Location: Auditorium – Perez Art Museum Miami

10:00am
Remarks by Maria Elena Ortiz, Associate Curator, Perez Art Museum Miami

10:15am
Keynote Speech by Vuk Ćosić, Media Artist and Strategist.

10:35am
Panel Discussion: "Art and Technology; Future Scenarios; Current Interface Politics"
Panelists: Bilal Ghalib, Yucef Merhi, Phillip Penix-Tadsen, Rodolfo Peraza and Rachel Price
Moderator: Vuk Ćosić, Media Artist and Strategist.

12:35pm - 1:00pm
Q&A with the panelists

AFTERNOON SESSION
Location: Audrey Love Gallery – Bakehouse Art Complex

2:30pm
Workshop: "Data-Generated Virtual Realities II"
Instructors: Jommy Barban, Rodolfo Peraza and Olivia Solis

Workshop: "Datagrams"
Instructor: Yucef Merhi

Workshop: Title TBC
Instructor: Bilal Ghalib

Workshop: "Seeing the Unseen: Taking Note of Justice in Designing Data Projects – A Practical Guide II"
Instructor: Robert E. Gutsche, Jr., Ph.D., FIU Department of Journalism + Media, Lead FIU Mobile Virtual Reality Lab

PROGRAM

Day 3 - Sunday, September 11th, 2017

Location: Bakehouse Art Complex

7:00 - 11:00pm
Opening Reception for the Exhibition Media Under Dystopia and DJ Party

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THE ART HACK DATA **AWARD**

TO AN OUTSTANDING PROJECT THAT CAME TO LIFE IN THE WORKSHOPS

$1,500
TO THE PROJECT

contact@mud.foundation
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ABOUT US

ART HACK DATA is organized by the MUD Foundation

Our mission is to facilitate educational and artistic projects where art, the internet, virtual reality, and data converge; to create awareness on contemporary digital cultures and footprints.

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ABOUT US

ORGANIZERS

SPONSORS

KNIGHT FOUNDATION

print BIG

Pérez Art Museum Miami

PARTNERS

SHARE FOUNDATION

eyesontherise.org

VirtualEYES

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JOIN US: We need you to make this happen

IF YOU ARE :   A Miami-based **New Media Artist**

A Miami-based **skilled Hacker / Maker** who wants to make a difference

A **Non-profit organization** or a company with one or more similar goals

A **generous person** who likes to make a difference

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DIFFERENT WAYS TO SUPPORT OUR EVENT

DONATE : * Technology

* Food and/or drinks

* Your time as a volunteer

Please write us to **contact@mud.foundation**

*Contribute to our INDIEGOGO Campaign:
http://bit.ly/2rhh7CF

*Make an easy PayPal donation through our website:
http://bit.ly/2rhb5Cd

DIFFERENT WAYS TO SUPPORT OUR EVENT

Visit our online store: https://store.arthackdata.net

SPONSORSHIP OPPORTUNITIES

5,000+

- (1) Art Hack Data 3D-printed camouflage antenna & (5) T-Shirts, Tote bags, caps, stickers, and posters
- Highlighted logo on marketing material (poster, flyer, program, website, thank you banner)
- 2 seats in your preferred Workshop with Makers and Artists at BAC
- Curator-led tour through the BAC exhibition

$2,500+

- (3) T-Shirts, Tote bags, caps, stickers, and posters
- Highlighted logo on marketing material (poster, flyer, program, website, thank you banner)
- 1 seat in your preferred Workshop with Makers and Artists at BAC
- Curator-led tour through the BAC exhibition

$1000+

- (1) Art Hack Data tote bag, cap, sticker and poster
- Highlighted logo on marketing material (poster, flyer, program, website, thank you banner)
- Curator-led tour through the BAC exhibition

MANY THANKS!

**MUD
FOUNDATION**

Rodolfo Peraza
Founder and Director

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