



**WITH PRESIDENT
DONALD J. TRUMP**

HALL OF FREEDOM

Sponsorship Prospectus

**EARLY
DISCOUNTED
PRICING**

FILLING ARENA'S ACROSS AMERICA WITH THE CONSERVATIVE DREAM TEAM

The American Freedom Tour with President Donald J. Trump is a celebration of faith, family, unalienable rights and God-given American freedoms. Never before have America's greatest conservative insiders and influencers come together for an event to unify an entire nation of silenced voices. In a time when so many in the media and government are tearing down America and its people, the American Freedom Tour celebrates America and what makes us great.

AFT is not responsible for circumstances beyond our control.



IT'S TIME TO WIN BACK AMERICA





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SPONSORSHIP OVERVIEW

	MAGA PLATINUM	POTUS 45 \$100,000	MAGA-LAGO \$75,000	AMERICA FIRST \$50,000	FREEDOM FIGHTER \$20,000	TEAM TRUMP \$7,500	ADORABLE DEPLORABLES \$5,000
Main Stage Presence	Please contact Tony Balter at: (847) 561-3818 for Pricing Options	Logo in General Session	Logo in General Session	Not Available	Not Available	Not Available	Not Available
President Trump Round Table		Included	Not Available	Not Available	Not Available	Not Available	Not Available
Acknowledgments by Keynote Speaker on Stage		Included	Included	Not Available	Not Available	Not Available	Not Available
Time on Stage		Included	Included	Not Available	Not Available	Not Available	Not Available
Main Stage Video		Included	Included	Not Available	Not Available	Not Available	Not Available
Signage		Included	Included	Included	Included	Not Available	Not Available
VIP Lounge Sponsorship		Included	Included	Included	Not Available	Not Available	Not Available
Meeting/ Reception Space		Meeting Room (1 full day)	Meeting Room (4 Hour Time Block)	Meeting Room (2 Hour Time Block)	Not Available	Not Available	Not Available
Exhibit Space		20x10 Booth	20x10 Booth	10x10 Booth	10x10 Booth	8x8 Booth	4x8 Booth
Email		1 Marketing Email	Not Available	Not Available	Not Available	Not Available	Not Available
MC Stage Promotion		Included	Included	Included	Included	Not Available	Not Available
Twitter		2 AFT Twitter Retweets	1 AFT Twitter Retweet	1 AFT Twitter Retweet	Not Available	Not Available	Not Available
Facebook		2 AFT Facebook Shares	2 AFT Facebook Shares	2 AFT Facebook Shares	Not Available	Not Available	Not Available
Mar-a-Lago Gala		Mar-a-Lago Gala (4 Tickets)	Mar-a-Lago Gala (2 Tickets)	Not Available	Not Available	Not Available	Not Available
General Registrations		2 Presidential & 15 General Registrations	2 Presidential & 10 General Registrations	10 General Registrations	4 General Registrations	2 General Registrations	Not Available
Photo Op With President Trump		Not Available	Not Available	Not Available	Not Available	Not Available	Not Available

Featuring and Presenting sponsorship packages are fully customizable. Please contact Tony Balter at Tony.Balter@AmericanFreedomTour.com or (847) 561-3818 for further details.

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**FEATURING
SPONSOR**

This package is The American Freedom Tour's top package that is fully customizable for the ultimate AFT experience.

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HALL OF FREEDOM**

**POTUS 45
SPONSOR
\$100,000**

This is an exceptional American
Freedom Tour package
that is fully customizable for
the ultimate AFT experience.

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MAGA-LAGO SPONSOR \$75,000



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Main Stage Presence and On-Site Branding and Recognition

- Visible incorporation of organization logo in General Session
- Logo on General Session projection screens at least one (1) time
- 60 seconds (total) played on projection screens during General Session
 - ▲ Videos are subject to AFT approval
 - ▲ The 60 seconds of air time can be broken down into increments of 30 seconds ex. 1x60 second ads and 2x30 second ads
 - ▲ 1 tier A timeslot, 2 tier B's, 3 C's
- Recognition by level on conference signage
 - ▲ General conference signage located throughout conference
- ▲ Emails can be sent during AFT
 - ▲ Email content and delivery date are subject to AFT approval
- Two (2) AFT Facebook Shares
 - ▲ Two Facebook shares from your organization (AFT will share your post to the AFT page)
 - ▲ Facebook posts and delivery dates are subject to AFT approval
- Two (2) AFT Twitter Retweets
 - ▲ Two Twitter retweets from your organization (AFT will retweet from the AFT account)
 - ▲ Twitter posts and delivery dates are subject to AFT approval

Meeting Space

- Exclusive use of a meeting/conference room for a full day of AFT
 - ▲ Please note, the room may be used in any manner agreeable between sponsor and AFT.
 - ▲ Partnering Sponsors will be permitted to select the
 - ▲ Room selection will begin as the agenda is being finalized, so that sponsors can make an informed decision when choosing meeting space.

Exhibit Space

- 20x10 booth (with pipe and drape, 2 chairs and 1 table) in AFT Central
 - ▲ Partnering Sponsors will have the ability to pick their booth space before lower-level sponsors.

Additional Branding Opportunities

- One (1) marketing email (for your organization or event) to AFT 2022 attendees

VIP Hospitality Benefits

- 15 General Registrations
 - ▲ Reception
- Two Mar-a-Lago Gala Tickets

AMERICA FIRST SPONSOR \$50,000



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Main Stage Presence and On-Site Branding and Recognition

- Visible incorporation of organization logo in General Session
- **Logo** on General Session projection screens at least one (1) time
- Two (2), 30 second videos (60 seconds total) played on projection screens during General Session
 - ▲ 1 Tier B and Tier C ad space
 - ▲ Videos are subject to AFT approval
- Recognition by level on conference signage
 - ▲ General conference signage located throughout conference
- ▲ Facebook posts and delivery dates are subject to AFT approval
- One (1) AFT **Twitter Retweet**
 - ▲ One Twitter retweet from your organization (AFT will retweet from the AFT account)
 - ▲ Twitter posts and delivery dates are subject to AFT approval
- Three dedicated sections in **sponsor wrap up emails** (three opportunities)
 - ▲ Date selection depended upon availability
 - ▲ Up to 3 sponsors will be included in the sponsor wrap up emails
 - ▲ Push notification is subject to AFT approval

Meeting Space

- Exclusive use of a meeting/conference room for a **four (4) hour time block**
 - ▲ Please note, the room may be used in any manner agreeable between sponsor and AFT.
 - ▲ Partnering Sponsors will be permitted to select the
 - ▲ Room selection will begin as the agenda is being finalized, so that sponsors can make an informed decision when choosing meeting space.

Exhibit Space

- **20x10** booth (with pipe and drape, 2 chairs and 1 table) in AFT Hall of Freedom
 - ▲ America First Sponsors will have the ability to pick their booth space before lower-level sponsors.

Additional Branding Opportunities

- One (1) AFT **Facebook Share**
 - ▲ One Facebook share from your organization (AFT will share your post to the AFT page)

VIP Hospitality Benefits

- 10 General Registrations
 - ▲ Reception

FREEDOM FIGHTER SPONSOR \$20,000



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On-Site Branding and Recognition

- Recognition by level on **conference signage**
 - ▲ General conference signage located throughout conference

Meeting Space

- Exclusive use of a meeting/conference room for a **two (2) hour time block**
 - ▲ Please note, the room may be used in any manner agreeable between sponsor and AFT.
 - ▲ Room selection will begin as the agenda is being finalized, so that sponsors can make an informed decision when choosing meeting space.

Exhibit Space

- **10x10** booth (with pipe and drape, 2 chairs and 1 table) in AFT Hall of Freedom
 - ▲ Freedom Fighter Sponsors will have the ability to pick their booth space before lower-level sponsors.

Additional Branding Opportunities

- One (1) AFT **Facebook Share**
 - ▲ Facebook posts and delivery dates are subject to AFT approval
- One (1) AFT **Twitter Retweet**
 - ▲ One Twitter retweet from your organization (AFT will retweet from the AFT account)
 - ▲ Twitter posts and delivery dates are subject to AFT approval
- Two dedicated sections in **sponsor wrap up emails** (one opportunity)
 - ▲ Date selection depended upon availability
- **Logo** and **link** in sponsor section of AmericanFreedomTour.com

VIP Hospitality Benefits

- 4 General Registrations
 - ▲ Reception



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TEAM TRUMP SPONSOR: \$7,500

Exhibit Space

- 10x10 booth (with pipe and drape, 2 chairs and 1 table) in AFT Hall of Freedom
 - ▲ Please note that location is chosen on a first serve basis

Additional Branding Opportunities

- Organization name and link on sponsor section of AmericanFreedomTour.com

VIP Hospitality Benefits

- 2 General Registrations
 - ▲ Reception

ADORABLE DEPLORABLES: \$5,000

Exhibit Space

- 6x8 booth (with pipe and drape, 2 chairs and 1 table) in AFT Hall of Freedom
 - ▲ Please note that location is chosen on a first serve basis



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AFT can create a custom package for your organization in order to best fit your needs. Please contact Tony Balter at: Tony.Balter@AmericanFreedomTour.com or (847) 561-3818

On-Site Branding and Sponsorship Opportunities

Livestream Ad Space

30 second video segments displayed on projection screens in the Main Ballroom and in AFT Livestreaming. Video is subject to AFT approval.

- **Tier A - \$15,000**
Premier time slot with TOP 33% viewership
- **Tier B - \$6,500**
Premier time slot with TOP 33% viewership
- **Tier C - \$3,500**
Premier time slot with TOP 33% viewership

Exclusive Wi-Fi Sponsorship - \$125,000

Customizable Wi-Fi sponsorship to include splash page and password selection (pending AFT approval of content)

You will be the exclusive wi-fi sponsor and will capture all audiences who sign into conference wi-fi.

On-Site Meeting Room Rental

2 hour time slot - \$1,500

All day room rental (9am-6pm) - \$7,500

Digital Branding Opportunities

1 AFT Facebook Share - \$1,000

- One Facebook share from your organization shared to the AFT Facebook page
- Facebook post and delivery date are subject to AFT approval

1 AFT Twitter Retweet - \$1,000

- One Twitter retweet from your organization (AFT will retweet from the AFT account)
- Twitter post and delivery date are subject to AFT approval

1 Dedicated section in sponsor wrap up emails - \$500) Maximum of 3 a-la-carte)

- Date selection depending on availability
- Up to 3 other sponsors will be included in sponsor wrap up email
- Images should be a standard banner image of Facebook size image (We recommend using images that are between 1,500 and 2,500 pixels wide). Wrap up emails will be sent 1-2x a week in the lead up to AFT and 1-2x a day during the dates of AFT.

ADDITIONAL A LA CARTE OPPORTUNITIES





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Video Wall Entrance*

10 second ad space for 1 day- \$3,500

10 second ad space for duration of conference, all four (4) days - \$10,000

(*Included for all packages \$75,000+ for duration of conference)

Reserve premier ad space to display a logo or 10 second video (no sound) in the main walkway of the Entrance. TV's will be on a continuous loop and video is subject to AFT approval.

Stair Cling - \$40,000

Exclusive ad space for your organization in the main area. High-visibility, located behind the AFT logo (photo-opportunity) in the main conference walkway. Logo or ad subject to approval.

Hall Shaft Cling - \$10,000

Exclusive ad space for your organization in the main area as you proceed to the arena. This highly visible space will be viewed by attendees each time they go to or from the main ballroom.

Custom Credentials Sponsorship - \$50,000

Exclusive ad space on back of Credential cards. Ad subject to approval.

Premium Ticket Lounge Sponsorships - \$40,000

Platinum & Speaker Greenroom - \$150,000

Each sponsorship includes custom pillows featured with the company logo.

Company logo displayed on all lounge signage and identified at lounge tables.



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