



ICONIC EVENTS
production

SPONSORSHIP

Opportunities

ICONICEVENTSPRODUCTION.COM

ABOUT COMPANY



ICONIC EVENTS
production

ICONIC EVENTS PRODUCTION is a creative event production company dedicated to bringing world-class talent and unforgettable cultural experiences to stages across North America.

With a passion for excellence and a professional approach to every detail, we specialize in curating high-impact events that connect people, spark emotion, and create meaningful moments.

Our mission is to produce experiences that resonate deeply with audiences and deliver genuine value to our partners. We're excited to collaborate with sponsors who share our vision of innovation, artistry, and building something truly iconic from the very beginning.

WHY CHOOSE US?

- 1 MEANINGFUL VISIBILITY**
Your brand becomes part of carefully crafted events that draw attention and inspire connection.
- 2 ALIGNED AUDIENCE**
Our events draw discerning individuals who appreciate aesthetics, value craftsmanship, and invest in the lifestyle they believe in.
- 3 PURPOSEFUL PRESENCE**
Partnering with us reflects a shared vision — one that builds not only spaces, but atmosphere, emotion, and cultural legacy.

ICONIC EVENT – ANDRU DONALDS IN NORTH AMERICA



Andru Donalds, the iconic voice of Enigma, is embarking on a highly anticipated **North American Tour Live!** for the first time in September 2025.

This tour will captivate audiences across the U.S. and Canada, offering a unique opportunity for YOU to align with an internationally recognized artist and engage with a highly targeted audience of R&B/Soul music enthusiasts.

This partnership will provide exceptional brand visibility, direct consumer engagement, and cross-platform promotional opportunities.

■ LIVE TOUR

The Golden Voice of the Mysterious Enigma project – Andru Donalds – performs LIVE with his band

3 Grammy nominations, 70 million records sold, over 100 gold and platinum album sale certifications and this is just a visible part of the Enigma project mystery!

More information on the website:
www.andrudonalds.com/bio

DATES

September 19th – September 29th 2025

LOCATIONS

New York, Los Angeles, Seattle, Vancouver, Toronto, and Montreal

PROJECTED ATTENDANCE

1,000+ attendees at all venues

DIGITAL & MEDIA REACH

Estimated 500K+ social media impressions

TOUR
OVERVIEW

SPONSORSHIP BENEFITS & VALUE PROPOSITION



BY SPONSORING THE TOUR, YOU WILL BENEFIT FROM:

01

Strategic Brand Exposure: Maximize visibility across multiple channels, including live events, social media, and media partnerships.

02

Targeted Audience Engagement: Connect with a diverse and engaged demographic of music lovers. Our guests are mature, cultured, and financially established — typically **between 35 and 60 years old**. They are professionals, business owners, and decision-makers who value quality, invest in meaningful experiences, and are actively shaping their lifestyles, homes, and future plans.

03

Premium Marketing Opportunities: Utilize on-stage branding, digital promotions, and VIP experiences to amplify brand presence.

04

Exclusive Product Integration: Leverage direct-to-consumer activations such as product sampling and experiential marketing.

SPONSORSHIP LEVELS & PARTNERSHIP OPPORTUNITIES

PLATINUM

GOLD

SILVER

BRONZE

Platinum Sponsorship (\$15,000) Exclusive Sole Package

- Official Title Sponsor designation with prime logo placement on promo materials
- VIP brand integration at all social media pages, including stage branding
- Mention in all press releases, media interviews, and influencer collaborations
- Exclusive access to private meet-and-greet event with Andru Donalds
- Tailored marketing activations and cross-promotional opportunities
- Your promo video on screens before the show
- Post show appreciation social media posts

Best for:

Brands seeking maximum exposure and prestige across North America

Gold Sponsorship (\$10,000) - 1 City

- Logo placement on select marketing materials, event website, and on-site signage
- Limited social media and digital integration for brand awareness
- Opportunity to distribute promotional materials at event venues, samples giveaway
- Your promo video played before the show
- Meet and Greet experience
- Post show appreciations social media posts

Best for:

Regional brands wanting targeted reach

Silver (\$5,000) 1 City

- Three Instagram Reels mentions per week
- Three Instagram Stories shoutouts per week
- Poster placement at the venue, flyers giveaway, samples giveaway
- Your promo video played before the show begins

Best for:

Local businesses seeking on-stage and social media presence.

Bronze (\$2,500) 1 City

- Two Instagram Reels mentions per week
- Two Instagram Stories shoutouts per week
- Poster placement at the venue, flyers giveaways

Best for:

Small businesses wanting strong local and online visibility.

MARKETING & MEDIA STRATEGY



SPONSORS WILL BENEFIT FROM EXTENSIVE PROMOTIONAL COVERAGE, INCLUDING:

1

COMPREHENSIVE SOCIAL MEDIA CAMPAIGNS

Engaging content across Instagram, Facebook, YouTube, and TikTok

2

TRADITIONAL & DIGITAL MEDIA EXPOSURE

Press releases, radio and TV features, and online publications

3

ON-SITE BRANDING & ACTIVATIONS:

Prominent visibility through banners, LED screens, and interactive booth, product giveaways, product exposure at pre-concert events

4

INFLUENCER & ARTIST PARTNERSHIPS

Collaborations with music and lifestyle influencers to expand brand reach

NEXT STEPS & CONTACT US

We welcome the opportunity to discuss how your business can play a key role in this landmark tour. Let's connect to explore customized sponsorship solutions that align with your brand's objectives.

Contact Person:

Olesya Aleksandrova

Phone:

+1-604-729-7703

Email:

iconiceventsproductioninc@gmail.com

Website:

<https://iconiceventsproduction.com/>