



*'Find Your Balance'*

## 2017 Sponsorship Proposal



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## What the Wellness Day is all about?

The Move Your Body Wellness Day is an event focused on all areas of Mental, Emotional & Physical Wellbeing. Targeting common issues in the Health & Fitness industry, talking all things nutrition, mindset and movement.

The Wellness Day came to life in 2016, from a vision by *Carol Hegan* – Founder and Director of *Move Your Body*, with a mission to simply make things clearer. With so many misconceptions and mix messaging in the media, we wanted to give our customers a platform where they can gain the right information, speak to the professionals themselves and connect at a community level with like-minded individuals.

Our goal – to have our guests leave feeling nothing short of inspired and equipped with the right tools and right information they need to make small healthy changes in their everyday life.

The Wellness Day features

- Guest Speakers
- Movement Classes
- Cooking Demonstrations
- Health and Wellness Stalls Exhibition

& More!

We bring a new light to the Health & Wellness Industry and give YOU the knowledge you need to take back control of YOUR own health.



After 2 very successful Wellness Days in Karratha - WA, with over 250 guests attending, we are ready to take our journey on the road and continue to inspire others along their health and fitness journey.

With our next event set to be at the **Perth Convention & Exhibition Centre on July 22<sup>nd</sup>** and then **Melbourne late September**, we are looking for like-minded businesses that align with our mission to help us make an impact on a larger level.

### ***What will you gain from partnering with the Move Your Body Wellness Day?***

- Maximum exposure at a national event focusing on all areas of Health, Fitness and Wellness.
- The opportunity to deliver a clear message that you have a genuine commitment to the industry
- High visibility on the official event website and event marketing materials
- Access to approximately 250+ enthusiastic customers who are actively participating in the event + reach of up to 500+ additional customers throughout the day during our Stall Holders Exhibition.
- The chance to showcase your products and services
- The ability to harness all five senses to drive home your corporate message
- The opportunity for 1:1 marketing
- Building brand awareness
- Educating the market
- Building prospect database



### ***How we will advertise your inclusion in the event?***

***E-MARKETING*** – including regular email blasts of program updates, key dates and featured speakers

***MARKETING COLLATERAL*** – including flyers to be used at industry events to stimulate interest and provide key details

***WEBSITE*** – will be used as the main information distribution channel and, will be regularly updated and refreshed with latest updates

***SOCIAL MEDIA*** – Announcement of your involvement via Move Your Body & MYB Wellness Days Facebook page, Twitter and Instagram accounts. Also social media mention at the event of your involvement. (photo posts etc)

# ***Sponsorship Packages***

## **Principal Sponsor** – 1 opportunity available

*Investment \$5,000*

Entitlements Include:

- Three full registration passes for staff
- One Large exhibition space (approximately 4m x 2m). Includes, power, 2x chairs and skirted trestle table – foot traffic exposure of 500+ guests
- Opportunity to sponsor a presenter and display banner during the presentation (sponsor to supply)
- Company logo on PowerPoint slides in nominated presentation
- Acknowledgement as Principal Sponsor during the Opening and/or Closing acknowledgments, with logo inclusion on slides
- Your company logo and URL hyperlinked on the official event website with acknowledgement as a Principal Sponsor
- Recognition as Principal Sponsor on signage at Wellness Day event
  - Opportunity to display company banner (optional)
- Company logo on PowerPoint slides
- Company logo on delegate name tags
- Acknowledgement as a Principal Sponsor in the printed program with 100-word company profile in the final Program Book
- Opportunity to provide a promotional flyer and/or gift for insertion into the guests gift bags
- Guaranteed editorial in Move Your Body's monthly Newsletter (month and content details to be finalised)
- Social Media - announcement of involvement via Move Your Body & MYB Wellness Day Facebook, Twitter feed and Instagram

## Supporting Sponsor

*Investment \$2000*

Entitlements Include:

- One (1) full Wellness Day event pass
- One Standard 2m x 2m Exhibition Space. Includes, power, 2x chairs and skirted trestle table – foot traffic of 500+ guests
- Your company logo and URL hyperlinked on the official event website with acknowledgement as a Supporting Sponsor
- Recognition as Supporting Sponsor on signage at Wellness Day event.
- Opportunity to sponsor a presenter and display banner during the presentation (sponsor to supply)
- Company logo on PowerPoint slides in nominated presentation
- Acknowledgement as a Supporting Sponsor in the printed event program with 100-word company profile in the final Program Book
- Opportunity to provide a promotional flyer and/or gift for insertion into the guest gift bags
- Guaranteed editorial in Move Your Body's monthly Newsletter (month and content details to be finalised)
- Social Media - announcement of involvement via Move Your Body & MYB Wellness Day Facebook page, Twitter feed and Instagram



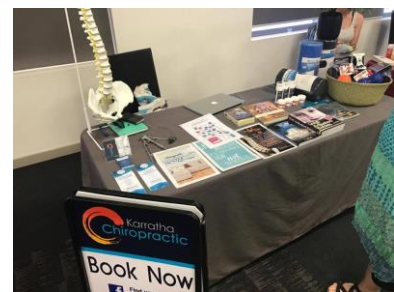


## Sponsor Exhibitor

*Investment \$500*

Why guests will attend your stand:

- The Exhibition will be conveniently located in the main entrance foyer of the event, with morning tea, lunch and afternoon tea stations positioned in the exhibition area to increase foot traffic.
- Guests will attend because they have a strong interest in the ever developing services and products in the health and wellness industry and will be looking to for ways to support their journey.
- Exhibitors will be displaying information, services and products of direct relevance to the guests
- Guests will be encouraged to visit all booths via the Exhibitor flyer that will be handed out at registration at the commencement of the event



Inclusions:

- One 2m x 2m Exhibition Space
- Includes, power, 2 x chairs and trestle table for two days
- Two (2) exhibitor passes includes morning tea, lunch, afternoon tea
- One (1) full Wellness Day event pass
- Acknowledgment on the Move Your Body website as an Exhibitor with logo and link to company website
- Acknowledgement as an exhibitor in the printed Wellness Day program
- Opportunity to provide a promotional flyer and/or gift for insertion into the guests gift bags
- Guaranteed editorial in Move Your Body monthly Newsletter (month and content details to be finalised)
- Social Media - announcement of involvement via Move Your Body & MYB Wellness Day Facebook page, Twitter feed and Instagram



## Sponsor Booking Form

### TERMS OF PAYMENT

Any sales agreed from 01 June 2017 – 30th June 2017 will require a 50% deposit. The balance due by 22 July 2017. For sales agreed after June 30th, the full amount will be invoiced immediately and payment due in 14 days from the date of invoice. All accounts must be paid in full prior to the 2017 Event in which you are sponsoring. No refunds will be given on any cancellation after 14th July 2017.

Organisation Name ..... Contact Full Name .....

Position ..... Company Department .....

ABN ..... Email .....

Phone ..... Mobile .....

Address .....

Suburb ..... State ..... Postcode .....

Website .....

### *PARTNERSHIP PROSPECTUS DECLARATION*

I have read and accept the terms and conditions in the prospectus and wish to become a Sponsor at the 2017 Wellness Day.

Signature \_\_\_\_\_

Investment Option \$ \_\_\_\_\_

Please also indicate which event you wish to sponsor: Perth – July 22nd / Melbourne – Sept (TBC) / Both

Date \_\_\_\_\_