



SPONSORSHIP PROPOSAL



SPONSORSHIP LETTER

Dear Potential Sponsor,

On behalf of "Somali fest", I am inviting your organization to become a Corporate sponsor for our One Week long event. Your contribution will underpin our mission to create an entertaining environment for attendants, and also help us in contribution to showcase culture, art, and music of Africans living in the city of Seattle.

As we are in growth phase, We are financially reliant on monetary sponsorships, and donations .

This limited funding inhibits our abilities to achieve our goals to the degree we are striving. Your sponsorship investment will enable us to subsidize our expenses such as event marketing material expenses, rent expenses, printing expenses. It will also help us in increasing participation and offer more services to participants.

Please respond so that we can share with you the sponsorship packages, which have been precisely designed with the intention of offering enhanced benefits to your business. These benefits include increased brand awareness, marketing and promotional opportunities, better client and customer relationships, growing your community profile, greater public acceptance, boosting staff morale, retention and, facilitating productivity.

We will continue striving to prove that sponsoring Somali Fest is a smart business decision and we will continuously reach new heights to give you the best possible experience of sponsoring any event. We are grateful that you have taken a few minutes of your time to look at our sponsorship opportunities and consider our sponsorship proposal for our next event.

We look forward to discussing partnership opportunities with your company and look forward to working with you to promote our efforts.

Thanking you in anticipation!

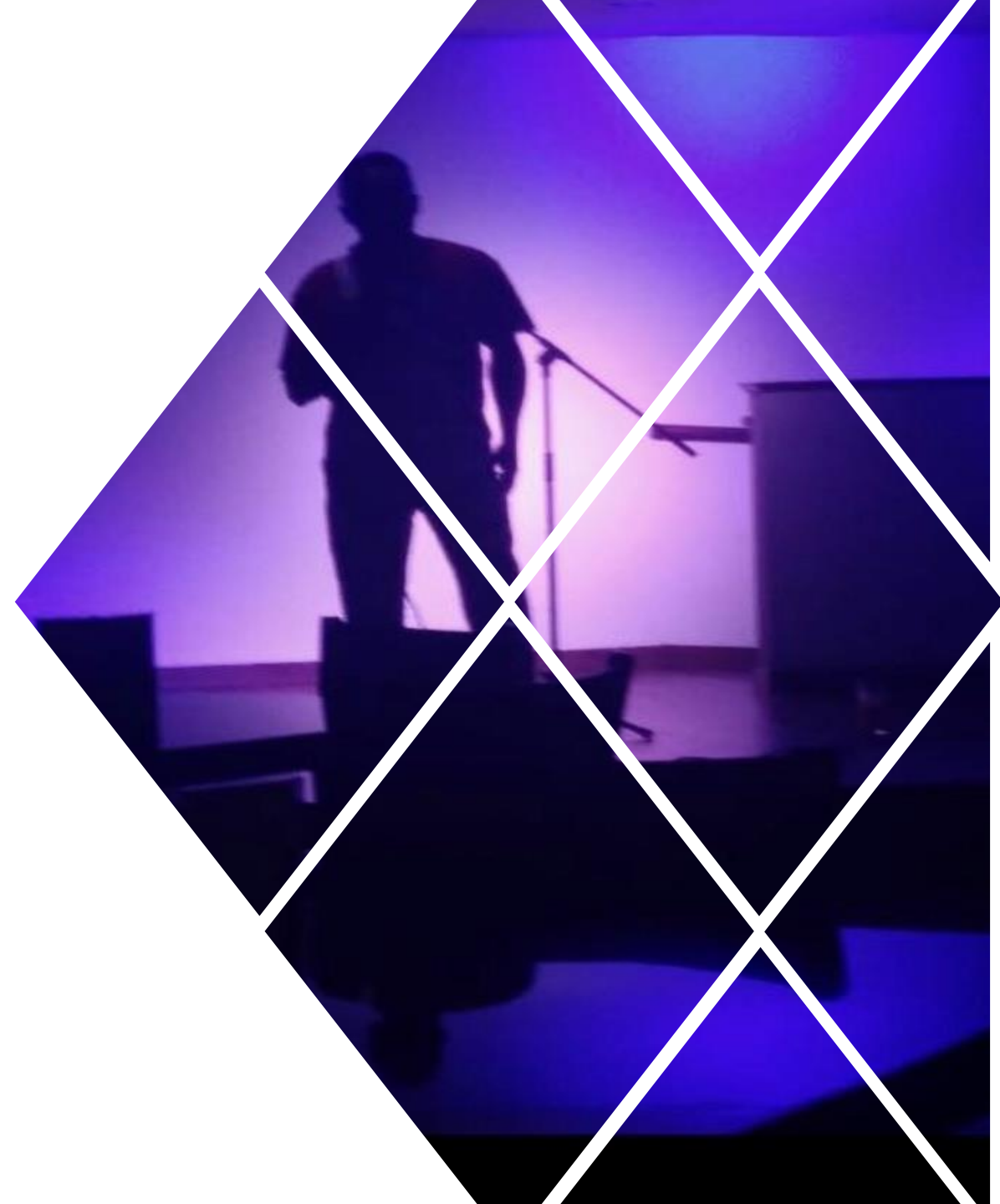
Sincerely,

Planning Team

It's a WIN-WIN

Sponsoring Somali Fest provides a unique opportunity to connect your brand with a target audience who spend money on experience while also captivating the generation X'ers who are loyal to brands they associate with during life enjoying moments.

This event will reach a blended key audience with an economic force and a passion to align themselves with brands who impact an emerging scene, and increase loyalty to their favorite events. With our engaging marketing strategies and on-site visibility, this event will provide sponsors with a major opportunity to gain new consumers.





WHY YOU SHOULD SPONSOR US!

In return for your support, your brand will be highly promoted throughout our event, as well as various social media platforms, as an official sponsor of Somali Fest!.

Our following and popularity are growing consistently, As we have already built our image and people already trust us because they have been attending our events.

Curtisy has a very professional and clean look. Extremely

Marketable and would make remarkable partners.



BRAND EXPOSURE

The opportunity to promote your brand, and to maintain a high profile among key participants before, during, and after this event.



BUILD RELATIONSHIP

Opportunity to consolidate corporate and community relationships, and expose your brand within key markets.



BUSINESS IN THE SPOTLIGHT

Sponsoring our event will help you stand out from the crowd. It enables you to prominently display your products and marketing materials.



HEIGHTENED VISIBILITY

Positive publicity from print and electronic media will help increase the visibility of your company's products and services. Your brand will benefit from media coverage that otherwise could be prohibitively expensive.



Sponsorship Package

Benefits	Platinum	Gold	Silver
	\$10,000	\$5,000	\$2,000
Your company name and logo will be places on all of the promotional materials, and advertisement on the event	✓	✓	✓
Your logo and a link to your website from our website;	✓	✓	
Acknowledgement of your sponsorship in the media materials (news releases, media advisories, interviews etc.);	✓		✓
VIP passes	20	15	10
Your company will be mentioned in the introduction	✓	✓	
Social media posts	✓		✓
The opportunity to be listed on the backdrop with a powered by "business logo".	✓		
A speaking opportunity at event . (Before or after the event –to thank the talents).	✓		

Alacarte: If you want to select benefits of your choice then we can also Negotiate custom packages as well.

****Bonus 5 tickets**** for choosing this option.

Note: minimum amount should be \$500 to avail this option

SPONSORSHIP CONTRACT FORM

PRIMARY CONTACT INFORMATION

Contact Name_____

Contact Title_____

Contact Email_____

Contact Phone Number/Mobile_____

INFORMATION FOR PROGRAM GUIDE AND PROMOTION

Company Name_____

Company Address_____

City_____State_____Zip_____

Main Phone_____Website_____

PAYMENT INFORMATION

☐

Total \$_____

☐

Invoice me for payment By Check

☐

Invoice me for payment by credit card (PayPal)

Please charge my credit card below

Name on card_____

Account Number_____

Exp Date_____

Card Security code (3-4 Digits) _____

Signature

SPONSORSHIP LEVEL

- ☐ Platinum Sponsor
- ☐ Gold Sponsors
- ☐ Silver Sponsor
- ☐ Other.....

*Once sponsorship is agreed upon there are no refunds or cancellations. There will be no rain date and event will take place unless in the case of disaster emergency

CONTACTUS



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