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URBAN PLANNING NEWSLETTER
FEBRUARY 8, 2019

Contributions or ideas for this newsletter can be submitted to Tim O'Grady. Newsletters will be sent on a bi-weekly basis. For jobs, internships, and fellowships, please see the new career portal.

UP CAREER MONTH 2019

Career Month kicked off last week with a Resume Workshop on January 30th taught by Adjunct Assistant Professor Kaz Sakamoto. In this session, Kaz provided strategies for using content, design, and technology to create a compelling resume and catch the attention of potential employers. The workshop ended with students trading resumes and offering feedback based on their first impressions. Students' final resumes will be included in the resume books that will be given to employers attending the UP Career Fair next Friday, February 15th.

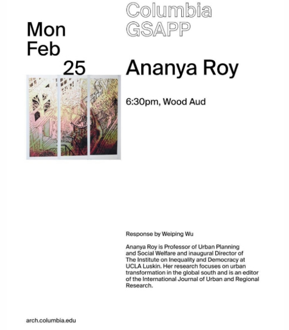
On February 1st, a group of 11 UP students visited the offices of HR&A, an industry-leading consulting firm providing services in real estate, economic development, and program design and implementation (as pictured above). They heard from several planning and real estate professionals about the wide range of services offered by the firm for domestic and international projects, including economic and fiscal analyses for the High Line. They also briefly caught up with M.S. UP alum Eri Furusawa ('18), who recently started working at HR&A as an Analyst Fellow.

Career Month will continue over the next few weeks with the following events:

- **Wednesday, February 13th, 1-3pm**: Cover Letter Workshop with Charlie Euchner (114 Avery)
- **Friday, February 15th, 1-3pm**: LinkedIn Photo Session (Faculty House)
- **Friday, February 15th, 1-5pm**: UP Career Fair (Faculty House)
- **Wednesday, February 20th, 1-2pm**: LinkedIn & Networking Session (300 Avery)
- **Friday, February 22nd, 6-9pm**: Alumni Networking Evening (Faculty House)
- **Friday, March 1st, 7-9pm**: Urban China Network Alumni Panel (114 Avery)
- **Monday, March 4th, 2-4pm**: Portfolio Workshop with Leah Meisterlin (204 Fayerweather)

DEAN'S LECTURE: ANANYA ROY

Spring 2019 Lectures, Events & Exhibitions



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Mon
Feb
25

Ananya Roy

6:30pm, Wood Aud

Response by Weiping Wu

Ananya Roy is Professor of Urban Planning and Social Welfare and inaugural Director of The Institute on Inequality and Democracy at UCLA Luskin. Her research focuses on urban transformation in the global south and is an editor of the International Journal of Urban and Regional Research.

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Ananya Roy will give a presentation entitled “At the Threshold of Empire: Sanctuary Cities in the Age of Trumpism” on February 25th at 6:30pm as part of GSAPP’s Dean’s Lecture series. Ananya is a Professor of Urban Planning and the Director of the Institute on Inequality and Democracy at UCLA Luskin School of Public Affairs. Her scholarship has focused on urban transformations in the global South, with particular attention to the making of “world-class” cities and the dispossessions and displacements that are thus wrought. More recently, Ananya’s research has been concerned with metropolitan segregation and racial banishment in Los Angeles.

Weiping Wu will provide the response to the lecture. Following the lecture, there will be a reception for alumni, faculty, and current students at 8pm in the UP Lounge. Light refreshments and drinks will be provided. Participants must RSVP by completing the following form. More info

LECTURE IN PLANNING SERIES

On February 5th, **Tito Rinaldo**, Manager of Corporate Engagement for the Global Cities team at The Nature Conservancy, presented his talk entitled “From Land Conservation to Urban Resiliency: The Role of Nature, Nonprofits, and Corporations in Building Healthy Cities”.

Rinaldo outlined The Nature Conservancy’s shift from a traditional land conservation nonprofit to a global actor in the urban conservation movement. The Nature Conservancy currently focuses its work based on four priorities: (1) Tackling Climate Change, (2) Building Healthy Cities, (3) Protecting Land and Water, and (4) Providing Food and Water Sustainability. Rinaldo highlighted some of the Conservancy’s recent projects in urban contexts, including a stormwater credit program to clean the Anacostia River in Washington, DC, and the Green Heart Project which examines the link between neighborhood greenery and human health in Louisville, KY.

Rinaldo also spoke about The Nature Conservancy’s focus on corporate engagement, whereby the organization works closely with corporate partners to identify and deliver context-specific nature-based solutions to urban problems.

UPCOMING DEADLINES

Advanced Consortium on Cooperation, Conflict, and Complexity (AC4) Fellowship, Application Deadline: February 11th, 2019 The Graduate Fellowship Program offers Columbia University students an opportunity to develop a deeper understanding of research and practice in conflict resolution and social change. Fellows conduct interdisciplinary research projects or internships addressing conflict, violence, development and/or sustainable peace. More info

Early Bird Registration for APA Conference, Deadline: February 13th, 2019
Those planning to attend the 2019 APA Conference in San Francisco must register by February 13th to receive the Student Discount Rate of $125. The conference will take place from April 13 to 16. More info

Interdisciplinary PhD Workshop in Sustainable Development (IPWSD), Deadline: February 17th, 2019
The IPWSD is a workshop open to students working on, or interested in issues relating to sustainable development. It is intended to provide a forum to present and discuss research in an informal setting, as well as to meet and interact with similar young researchers from other institutions. The workshop will take place at Columbia University from April 12 to 13. More info

Norman Foster Foundation “On Cities” Workshop, Deadline: February 28th, 2019
The Norman Foster Foundation will select ten students for the upcoming “On Cities” workshop in Madrid, Spain from May 27 to 31. The workshop will explore new opportunities that integrate emerging technologies with new local information and processes of architecture and design. Grants will cover all transportation, accommodation and meals related to the week-long event in Madrid. More info

FIRST-YEAR STUDENT SPOTLIGHT

Aline F Estefam

Where are you from?
São Paulo, Brazil

Where did you study for your undergraduate degree? What was your major?
University of São Paulo, Architecture and Urban Planning

Why did you choose to study at Columbia University?
Columbia is a great school and because being in New York is a good way of seeing how a global city functions. The city is an open school of planning; a real-life laboratory.

What is your interest within the urban planning field?
Cultural aspects of urban planning, community participation, and urban policy.

Been anywhere recently for the first time?
The Dominican Republic.

What’s your favorite place you’ve ever visited?
Caves in the south of the State of São Paulo (Petar). They look like architectural monuments with carved details.

Tell me something that most people don’t know about you.
I can lift more than 345 pounds!

SECOND-YEAR STUDENT SPOTLIGHT

William Reis

Where are you from?
Cooperstown, New York

What and where did you study for your undergraduate?
Cornell University (Ithaca, NY), Biological Studies

Why did you choose to study at Columbia University?
I always knew I wanted to come to Columbia for grad school before I even knew what I wanted to study. I'll be the 6th person in my close family to hold a degree from here.

What has been your favorite urban planning class so far and why?
Planning Law - Reading the cases were fascinating, and the debates and hearing both sides of the issues really made me think about how planning law is conceived in this country.

What is your interest within the urban planning field?
Urban Analytics and Transportation Planning

What is one advice that you have for the first-years?
Relax. Take time for yourself. School, grades, tests - they're important, but not your whole life. There's only so much work that you can do without taking care of yourself.

What is your dream career?
Vice President of the United States.

What is your favorite spot on campus?
Exploring the tunnels.

NEWS & UPCOMING EVENTS

"Destruction and Transformation: Vernacular Photography and the Built Environment", Opens February 8th, Walther Collection Project Space
The exhibition examines the decisive role of vernacular photography in capturing the convulsive cycles of change that define modernist topographies. The photographs together provide a counternarrative to the presupposed stability of aesthetic and structural planning within modernist city spaces and architecture. More info

"Minoru Yamasaki: Humanist Architecture for a Modernist World", February 13th, Center for Architecture
Architectural historian Dale Allen Gyure will discuss the career and life of Minoru Yamasaki (1912–1986), best known as the architect of the World Trade Center. Born to Japanese immigrant parents in Seattle, Yamasaki became one of the towering figures of midcentury architecture. His reputation began to decline in the 1970s with the mixed critical reception of the World Trade Center and the spectacular failure of St. Louis's Pruitt-Igoe Apartments, which came to symbolize the flaws of mid-century urban renewal policy. More info

“The Well-Tempered City with Jonathan Rose”, February 14th, Avery 113
Jonathan F.P. Rose is president and the founder of Jonathan Rose Companies, a real estate development firm dedicated to creating more environmentally, socially and economically resilient communities. Recognized for creating communities that literally heal both residents and neighborhoods, Rose is one of the nation’s leading thinkers on the integration of environmental, social, and economic solutions to the urban issues facing us today. Jonathan Rose Companies owns over 15,000 units across the country, 88% of which are affordable. More info

“Lola Sheppard: Other Environments, Other Agencies”, February 18th, Wood Auditorium
Lola Sheppard is a founding partner of the Toronto-based design firm Lateral Office and an Associate Professor at the University of Waterloo. Lateral Office is an architecture practice that operates at the intersection of architecture, landscape, and urbanism. The studio describes its practice process as a commitment to design as a research vehicle to pose and respond to complex, urgent questions in the built environment, engaging in the wider context and climate of a project: social, ecological, or political. More info

“Open Space Dialogues: Money Doesn’t Grow on Trees”, February 20th, New York Law School
Parks provide multiple benefits in dense urban environments, from recreation to mental health to sustainability and resilience. But staying on top of daily wear and tear and addressing the structural deficiencies of aging infrastructure need to be funded. How should we pay to create and maintain our public realm? In this “Open Space Dialogues” panel, park practitioners and advocates from New York City and beyond will explore what options exist for ensuring parks in all five boroughs have a sustainable financial future. More info

“Offsetted”, Opens February 21st, Arthur Ross Architecture Gallery - Buell Hall
An immersive installation by London-based spatial practitioners Alon Schwabe and Daniel Fernández Pascual. The pieces are composed of matter from New York City trees (including bark, branches, stumps, leaves, and clippings) which assemble a constellation of narratives about the political and economic interests that have both protected and displaced the city’s trees from the pressures of urban development. More info

“Climate Change at the Building Scale”, February 22nd, Wood Auditorium
“Climate Change at the Building Scale” is a series of summits which bring together architects and researchers from around the world who are directly addressing climate change and environmental responsibility in their design work. More info

“APA Student Representative Committee: Spring Meet and Greet”, February 23rd, The Standard Biergarten
The Spring Meet and Greet, hosted by the APA student representative committee, is an informal opportunity to mingle with other planning students across NYC. Get to know planning students from Pratt, NYU, and Hunter through an evening of conversation, drinks, and games. RSVP to either Camille Esquivel or Lorraine Liao.

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