



2023 SPONSORSHIP PACKAGES ARE GOING FAST.

THE POWER OF SPONSORSHIPS

PowerTest sponsorships and hospitality suites offer high-visibility opportunities to connect with current clients and potential new ones.

BUILD YOUR SPONSORSHIP PACKAGE

All sponsorship levels include:

- Logo on promotional messages
- Logo on all ads placed by NETA
- Logo on event signage
- Logo on opening presentation
- Logo on PowerTest website
- Logo in Mobile App
- Logo on sponsor page in the spring and Summer 2022 NETA World Journal
- Premium and Platinum sponsors receive two complimentary conference registrations

Fill out the Final Sponsor Worksheet and Sponsorship Agreement Form and email, mail, or fax it to NETA today!

lmcdonald@netaworld.org
Fax: 269.488.6383

3050 Old Centre Ave, Suite 101
Portage, MI 49024



FOR MORE INFORMATION:

 **POWERTEST.ORG**
 **888.300.6382**

FINAL SPONSOR WORKSHEET AND SPONSORSHIP AGREEMENT FORM

IN-PERSON EVENT

\$20,000	PowerBash Sponsors (3 Available)		Refreshment Sponsor
\$18,000	Pre-Conference Event Co-Sponsor	\$5,000	Registration Area Table Tents
\$15,000	Social Media/Email Sponsor Mobile App Sponsor		Digital Exhibit Guide Sponsor Conference Bag Insert
\$12,000	Swiss Army Knife Screwdriver Multi-Tool In Room Delivery		Notepads Attendee Luncheon Sponsor (3 Available) Trade Show Luncheon Sponsor (3 Available) Sponsored Individual Hand Sanitizer
\$10,000	Welcome Bags		Reusable Straws Wine Bottle Koozie
\$8,000	Hand Sanitizer Stations Keycards	\$3,000	Webcam Cover One Monday Paper Track (5 Available) Trade Show Floor Plan (3 Available)
\$7,000	Conference Padfolios Registration Desk Sponsored Water Bottles Lanyards		Pens Mobile App Banner Ad (5 Available)
\$6,000	Exhibitor/Speaker Registration Desk Trade Show Entrance Unit Trade Show Bags - with zipper Exhibit Bar/Koozies (Per Day) Breakfast Sponsor (Per Day)	\$1,000	Hospitality Suite Host - fee covers room rental, Food/Beverage/Entertainment additional cost
		\$500	Board Gift Bag Sponsored Giveaway

Sponsorship Total \$ _____

VIRTUAL OFFERINGS

\$20,000	Event app sponsor - includes opening splash screen for in-person event + 90 days following for virtual sessions. Includes promotion as event app sponsor in conference materials.
\$15,000	Home-delivered snack box
\$12,000	Sponsored lunch delivery
\$10,000	Featured video - 10 minute max video spot on homepage of virtual attendee hub. 90 days of display.
\$8,000	Featured sponsor - Featured in high traffic areas and home screen of virtual attendee hub. Create company "landing page" (similar to simplified virtual booth) with link to company website.
\$3,000	Session sponsor - listed as sponsor in agenda. Will provide lead information for sponsored session for 90 days. Includes 90 second commercial spot at opening of session.
\$1,000	In-person sponsor add-on to virtual sponsor listing

Company Name: _____
Contact Name & Title: _____
Address: _____
City: _____ State/Province: _____
Zip/Postal Code: _____ Country: _____
Phone: _____ Fax: _____
E-mail: _____
Company Name (as it should appear on signage): _____

PAYMENT INFORMATION

Due within 30 days of form submittal

Check enclosed (in US dollars, drawn on a US bank made payable to NETA)
Mastercard Visa American Express Discover

Name on Credit Card: _____

Security Code: _____ Exp. Date: _____ Billing Zip Code: _____

Signature: _____



Fax or email complete form to
Laura McDonald:

lmcdonald@netaworld.org
Fax: 269.488.6383

Cancellations will not be accepted after the signed agreement form is submitted.



3050 Old Centre Ave., Suite 101 | Portage, MI 49024
888.300.6382 (NETA) | Fax: 269-488-6383 | netaworld.org



March 8 - 12, 2023
Rosen Shingle Creek | Orlando, Florida

CALL FOR SPONSORS

Promote your products and services to a valuable audience of key industry decision-makers while increasing brand visibility.

HOSTED BY
NETA



OFFERING IN-PERSON AND
VIRTUAL ATTENDANCE OPTIONS

POWERTEST.ORG | 888.300.6382

SIGN UP NOW TO RESERVE YOUR POWERTEST 2023 SPONSORSHIP PACKAGE

JOIN THE LEADERS OF THE
ELECTRICAL POWER INDUSTRY AS
THEY GATHER FOR THIS PREMIER
EVENT.

- Reach hundreds of decision-makers
- Receive free advertising and press reaching thousands of industry professionals
- Reserve a PowerTest 2023 sponsorship or hospitality suite and establish your leadership in the testing industry, staying one step ahead of your competitors

CONNECT WITH YOUR CUSTOMERS

Connect with your customers leading up to and throughout the conference. Fill out the **Final Sponsor Worksheet** and **Sponsorship Agreement Form** and email, mail, or fax it to NETA today!



SPONSORSHIP LEVELS

PLATINUM	\$30,000
PREMIUM	\$ 20,000
HIGH-VOLTAGE	\$15,000
MEDIUM-VOLTAGE	\$12,000
LOW-VOLTAGE	\$ 8,000
GENERAL	\$ 5,000

For questions or assistance creating your package or for additional sponsorship and venue branding opportunities:

CONTACT

Laura McDonald
lmcdonald@netaworld.org
888.300.6382 (NETA)



BUILD YOUR CUSTOM 2023 SPONSORSHIP PACKAGE

IN-PERSON EVENT

\$20,000 PowerBash Sponsors (3 Available)	\$7,000 Conference Padfolios Registration Desk Lanyards Water bottles	\$5,000 Sponsored Individual Hand Sanitizer Sponsored Individual Hand Sanitizer Reusable Straws Wine Bottle Koozie Exhibit Hall Aisle Sponsor
\$18,000 Pre-Conference Event Co-Sponsor		
\$15,000 Social Media/Email Sponsor Mobile App Sponsor	\$6,000 Exhibitor/Speaker Registration Desk Trade Show Entrance Unit Trade Show Bags - with zipper Exhibit Bar/Koozies Breakfast Sponsor (Per Day) Refreshment Sponsor (Per Day)	\$3,000 Webcam Cover One Monday Paper Track (5 Available) Trade Show Floor Plan (3 Available) Pens Mobile App Banner Ad (5 Available)
\$12,000 Swiss Army Knife Screwdriver Multi-Tool In Room Delivery		
\$10,000 Welcome Bags	\$5,000 Registration Area Table Tents Exhibit Guide Sponsor Conference Bag Insert Notepads Attendee Luncheon Sponsor (3 Available) Trade Show Luncheon Sponsor (3 Available)	\$1,000 Hospitality Suite Host - fee covers room rental. Food/Beverage/Entertainment additional cost
\$8,000 Hand Sanitizer Stations Keycards		\$500 Board Gift Bag Sponsored Giveaway

ASK US ABOUT ADDITIONAL SPONSORSHIP OPPORTUNITIES

Stairs Leading to Exhibit Hall
Escalator Clings Leading to Exhibit Hall
Entrance Outdoor Columns
Lobby - GoBo Lights

Lobby - Indoor Columns
Lobby - Floor Clings

BUILD YOUR CUSTOM 2023 SPONSORSHIP PACKAGE

VIRTUAL OFFERINGS

\$20,000 Event app sponsor - includes opening splash screen for in-person event + 90 days following for virtual sessions. Includes promotion as event app sponsor in conference materials.	\$10,000 Featured video - 10 minute max video spot on homepage of virtual attendee hub. 90 days of display.	\$3,000 Session sponsor - listed as sponsor in agenda. Will provide lead information for sponsored session for 90 days. Includes 90 second commercial spot at opening of session.
\$15,000 Home-delivered snack box	\$8,000 Featured sponsor - Featured in high traffic areas and home screen of virtual attendee hub. Create company "landing page" (similar to simplified virtual booth) with link to company website.	\$1,000 In-person sponsor add-on to virtual sponsor listing
\$12,000 Sponsored lunch delivery		

