

Private Placement Memorandum

BY ACCEPTING THIS PRIVATE PLACEMENT MEMORANDUM (PPM) YOU THE OFFEREE SHALL KEEP IN CONFIDENCE THE CONTENTS OF ANY AND ALL ATTACHMENTS INFORMATION HEREIN SHALL ONLY BE SHARED WITH THE OFFEREES ACCOUNTING AND LEGAL COUNSEL.

CONFIDENTIALITY

No person has been authorized to give any information or to make any representations in connection with the offer made by this Private Placement Memorandum, nor has any person been authorized to give any information or make any representation other than those contained in this Private Placement Memorandum, and if given or made such information or representations must not be relied upon.

This Private Placement Memorandum does not constitute an offer to sell or solicitation of an offer to buy in any jurisdiction in which such offer or solicitation would be unlawful or to any person to whom it is unlawful to make such offer or solicitation. Neither the delivery of this Private Placement Memorandum nor any sale made thereunder shall under any circumstances create an implication that there as has been no change in the affairs of our company since the date hereof.

Art Basel

THE GATES 2023



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Present the first volume of an annual spectacle furthering to bring
together the communities of
Muralists, Music, Web3 and Fashion

diure

VOLUME 1

This event will be Hosted by the great people at the GATES HOTEL

Featuring...

A poolside venue with a VIP area

An upper deck VIP area overlooking the pool

The entire Grand Lobby Entrance

The Interior Lobby lounge

Private conference rooms

A Fashion catwalk

Poolside spaces for live feeds throughout the weekend

10+ booth spaces throughout the 3 levels

DIVE will be an annual event during Art Basel.

The highlight of our yearly event will be "Battles" from our community,

A Mural tournament crowning the best muralist in the world.

A Breaker battle crowning the best dancers in the world.

are our featured events for 2023.

Each tournament will have a full length documentary.

The entire event will be live streamed on all social media platforms.

Drone driven and dopely edited!



A vibrant digital landscape with a pink sun, palm trees, and a grid floor. The scene is set against a blue and purple sky. The word 'dive' is written in a large, pink, cursive font across the top left. Below it, the words 'into the Metaverse' are written in a white, sans-serif font. The floor is a grid of blue and purple lines that recedes into the distance.

dive

into the
Metaverse

THURSDAY

This is the DIVE soft opening.

A causal evening concentrating on meet and greets and introductions for all of our communities with a backdrop of live mural painting throughout the space.

We welcome folks to DIVE starting at 6pm with traditional cuban sanguiches, cuban coffees poolside chats and live music until 10p.

diver

DEEP

FRIDAY

Friday begins our deep DIVE with live Performers throughout the evening, a spectacular Flash Mob and culminating with the main event of a Runway fashion show that needs to be seen.

The gala starts at 1pm with interactive events, including a family friendly pool volleyball tournament, plush toy giveaways, interactive booths etc...

Div *into...*



SATURDAY

MASTERS OF THE BATTLEVERSE

These “Battles” are our backbone and the highlight of our yearly event. And always featuring a full length documentary.

This year we highlight a live mural tournament consisting of 4 teams from separate cities across the world in a live battle to crown the year's "Masters of the Battleverse."

The second Masters of the Battleverse tournament will be a Breaker battle crowning this years champion and hosted by the legendary SUPER MARIO.

POSSIBLE CELEBRITY HOSTS



SUNSET

dive

SUNDAY

Hosted by DJ STORMIN NORMAN:

Harlem born and Internationally known. He brings his legendary NYC party to Art Basel for one night only.



11am- Sundown

Sunday would be a beautiful adieu to Art Basel.

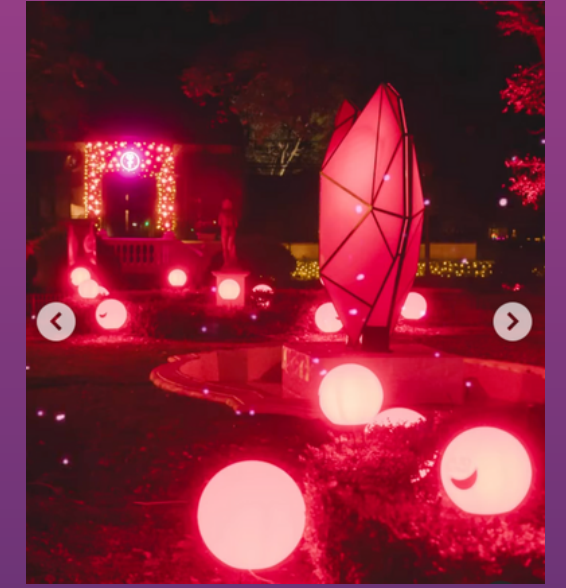
11a- starts poolside Sun Salutation Yoga

12p- light snacks, fruit, juices and mimosas

Poolside massages all day.

A lounge singer or cuban band to wish us all a grand bon voyage.

THE VISUALS FOR DIVE VOLUME 1



OUTSTANDING STAGE PRODUCTION AND LIGHTING



TOY FUN HOUSE
INTERACTIVE PHOTO
INSTALLATION FACING
COLLINS AVE ON THE 2 STORY
TERRACE

360 CAMERA EXPERIENCE
FOR GUESTS

ZOOM VIDEOS FOR ALL LIVE
STREAMS AND VIDEO
PRODUCTION

ROOF TOP
DJ BOOTH AND MURAL
FACING COLLINS AVE!!! 🤩