



The best resort experiences happen both on and off the mountain.

Solstice is a live performance and entertainment program built for destination ski resorts; designed to create the signature evening experience guests plan their trip around.

Produced in partnership with New York Circus Project, a nonprofit circus arts production company.

WHO ARE WE

Solstice Partners

Nate Files

PRODUCER

Nate is a full time designer and producer. He has worked with clients like the F1, Disney, Louis Vuitton and TikTok. His work has garnered five Prime Time Emmy nominations for his roles in American Idol and Dancing with the Stars. He also is a lifelong skier growing up in New England.

Sam Landa

DIRECTOR

Sam is an alumnus of L'ecole Nationale de Cirque and Columbia University. As a creative consultant and director, he has worked with the 7 Fingers, on multiple Broadway productions including with Disney Theatrical. Sam is the founder of *New York Circus Project* which is a non profit circus arts production company.

THE AUDIENCE

Valued. Experiential. Captive.

Solstice overlays a live entertainment experience across a full ski day, from unexpected mountain pop-ups to village activation at the end of the runs, all building toward an intimate nightly show that anchors the whole stay.

2,000+

contacts

90_{min}

captive
dwell

All Ages

audience

- Values memorable experiences
- Willing to pay premium on vacation
- High overlap with destination and luxury travelers
- Primary age 25-54 with high disposable income

Solstice launches its inaugural season at Tamarack Resort in December 2026 — with additional resort stops in development for the future.

STOP
1

*Nightly Shows December 17-28, 2026
Tamarack Resort in Donnelly, ID
2 hours north of Boise.*

THE SHOW

An Evening Worth Staying For.

The nightly show is the anchor, an intimate, world-class performance blending aerial arts, physical comedy, and a curated soundtrack in a cabaret setting built for a resort crowd. Every element of the production is designed to feel unexpected, warm, and deeply of-the-moment.

THE FEEL

Intimate. Unexpected. Spectacular.

Cabaret-format seating puts the audience close to the action, no bad seats, no passive observers. The scale is intentional: small enough to feel personal, large enough to feel like an event.

cabaret format

premium feel

intimate scale

curated capacity

THE WORLD

Rooted in European Winter Tradition.

The visual and tonal world of Solstice draws from the warmth of Alpine après culture, candlelight, spectacle, and celebration. The production design wraps the audience in the feeling of the season from the moment they enter.

custom scenic design

immersive atmosphere

Alpine warmth

thematic costuming

THE ACTS

World-Class Talent. Local Resort Crowd.

Aerial straps, lyra, hand balancing, rola bola, juggling, each act is choreographed for intimacy and impact, selected for all-ages appeal, and woven together by character-driven storytelling that holds the room.

aerial arts

physical comedy

character-driven

acrobatics

THE PARTNERSHIP

Different levels for different engagement.

In Kind Partnerships

We welcome in kind partners and will match their benefits to the closest tier .

Special Thanks	Prime Sponsor	Presented By
\$500+	\$4000+	\$10000+
- Name listed on the Solstice website - Name listed on entrance signage at the theater - Inclusion in the printed/digital program credits	- Logo placement on the Solstice website - Name placement on the ticketing confirmation email - Logo on entrance signage at the theater - Mention in social media posts across the residency	- All standard sponsor benefits, with top billing - Logo appearing on the in-show scenic screen - Verbal thank-you from the stage during the run - Dedicated social media post showcasing the partnership - Inclusion in pre-show email communications - A block of complimentary tickets

EXCLUSIVE.

Solstice is produced under New York Circus Project, a nonprofit professional circus production company. Sponsorships are limited and assigned by category.

THE RESIDENCY

The Right Audience. The Right Moment.

***Solstice** puts your brand in front of a high-income, experience-driven audience in the most intimate and memorable setting of their ski trip.*

WHAT SOLSTICE BRINGS...

Quality Audience

Solstice reaches guests who have already committed to a premium experience, in a great mood, and primed to engage with brands.

Captive & Intimate

A 160-seat cabaret format is not a festival. Your brand lives in the room with 160 high-income guests for 90 minutes, no scrolling away.

Experience Tailwind

Purpose-built for the audience that already prioritizes experience over things. Sponsoring the thing they came for, not an interruption to it.

Future Growth

The 2026 season launches at Tamarack Resort. Additional stops at other top-tier destination resorts.

WE'RE LOOKING FOR...

Great partners, great guests, and to make great memories.



Get In Touch

Nate Files - Producer

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