



HIVE

COCKTAILS & CULINARY

VILLAGE

WYNWOOD

Art | Basel

MIAMI ART WEEK



40% 60%
AGE 22 - 54

EVENT SUMMARY:

HIVE Village holds down the largest footprint available at the center of the Wynwood Art District during Miami's Art Basel Week.

HIVE will be your escape from the pushy crowds and transform Wynwood Market Place into a sanctuary-like oasis where you can feel at ease and appreciate all that Basel has to offer... European-style food hall, craft cocktails, cool brand experiences, concept bars, art activations and entertainment from noon – 4am, daily.



20,000
SQUARE FEET
FLEX EVENT
SPACE



150,000
ATTENDANCE

www.hivewynwood.com



WYNWOOD MARKETPLACE
(2ND AVE : CENTER OF WYNWOOD)



13+ Million
MARKETING
IMPRESSIONS

DATE :

December 5th – 8th 2019 (Thurs-Sunday)

TARGET DEMO :

Millennials, Hipsters, Culture Seekers,
Street Art Fans, Locals and Tourists

FEATURES :

Mixology Competition, Culinary Village,
Craft Cocktails, Photobooth, Live Bands,
DJ's & Entertainment, Art Installations,
Brand Activations, FREE Entrance