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Women's Event on
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Exclusive Sponsorship Opportunity

BOLD DARING WOMEN

Shangri-La Hotel - Toronto, ON

Presented by

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Table of Content

- 1** Introduction
- 2** Event Goals
- 3** Target Audience
- 4** Event Schedule
- 5** Sponsorship Packages
- 6** Conclusion

Introduction



Introducing "Bold Daring Women - International Women's Day event," an annual celebration dedicated to empowering and uplifting women.

It serves as a platform to inspire personal and professional growth, celebrate achievements, and foster connections among women from diverse backgrounds. Hosting this event at **Shangri La Hotel** in Toronto adds an extra layer of elegance and sophistication to the occasion.

Features:

Keynote speaker, Q&A panel of speakers

Audience: up to 150 participants

Your brand's commitment to enhancing the lives of women aligns seamlessly with the core values of our Women's Event.

Please save the date and prepare to join us on a unique journey of empowerment, beauty and style. We are eagerly anticipating your attendance.

Event Goals



01

It serves as a platform to inspire personal and professional growth, celebrate achievements, and foster connections among women from diverse backgrounds.

02

Our Women's Event is an annual celebration dedicated to empowering and uplifting women.



Target Audience



Leaders from corporations, media, community, politicians, philanthropists, thought leaders, influencers, entrepreneurs, professionals etc.



Fashion enthusiasts, bloggers, and influencers who are interested in learning about the latest beauty and style trends.



Women's groups and organizations that promote self-care, empowerment, and personal growth.



Local businesses

Event Schedule



01

6:00 - 7:15 pm

Registration and Welcome Reception in hallway and small room

02

6:00 - 7:30 pm

Product and Service Showcase in the hallway

03

07:00 pm

Doors Open to main event room

04

07:30 - 8:00 pm

Keynote Speaker

05

8:00 - 08:45 pm

Panel Discussion with Industry Experts

06

8:45 - 9:45 pm

Closing Remarks and Networking Session

Sponsorship Packages

Diverse group of confident and empowered women standing together, celebrating and supporting each other.

Sponsorship Benefits: By partnering with us as a sponsor, your company will receive extensive exposure and recognition among a highly engaged and influential audience. Your benefits will include:

- **Prominent Brand Visibility:** Your brand will be prominently featured in all event materials, including promotional collateral, event signage, and digital platforms, ensuring maximum exposure.
- **Engagement Opportunities:** Your will have the opportunity to engage with event attendees through product showcases, interactive experiences, and brand activations.
- **Social Media Promotion:** We will actively promote our sponsors across our robust social media channels, extending your reach to a broader and engaged audience.
- **Networking Opportunities:** Connect with thought leaders, influencers, and professionals attending our event, fostering valuable connections and potential collaborations.
- **Aligning with Empowerment:** By partnering with our Women's Event, your company will showcase its commitment to women's empowerment, self-expression, and personal growth.

Sponsorship Packages

"Sponsorship Tiers: Partner with Us for a Better Tomorrow!"

Platinum Sponsorship - \$25,000

- Exclusive recognition as the Platinum Sponsor in all event materials.
- Prominent placement of your company logo on event banners and promotional materials.
- Opportunity to host a dedicated beauty lounge or experience within the event venue.
- Three dedicated social media mentions with tag and link to your company.
- Six complimentary VIP tickets to the event for your team or guests.
- Full-page advertisement in the event program.
- Recognition in post-event thank-you communications.

Gold Sponsorship - \$15,000

- Prominent recognition as the Gold Sponsor in event materials.
- Company logo displayed on event banners and promotional materials.
- Opportunity to host a branded activation or station within the event.
- Two dedicated social media mentions with tag and link to your company.
- Four complimentary VIP tickets to the event.
- Half-page advertisement in the event program.
- Recognition in post-event thank-you communications.

Sponsorship Packages

"Sponsorship Tiers: Partner with Us for a Better Tomorrow!"

Silver Sponsorship - \$10,000

- Recognition as the Silver Sponsor in event materials.
- Company logo featured on event banners and promotional materials.
- Opportunity to host a branded booth or station at the event.
- One dedicated social media mention with a tag and link to your company.
- Two complimentary VIP tickets to the event.
- Quarter-page advertisement in the event program.
- Recognition in post-event thank-you communications.

Sponsorship Packages

"Sponsorship Tiers: Partner with Us for a Better Tomorrow!"

Product Sponsorship - Variable

- Showcase your beauty products or samples at the event.
- Product placement in event gift bags or welcome kits.
- Mention in event materials related to product display.
- Price varies based on the extent of product placement and exposure.

Customized Sponsorship - Price Upon Request

- Tailor a unique sponsorship package to meet your specific marketing goals and objectives.
- Includes opportunities for branded experiences, speaking engagements, or exclusive activations.

Please note that these sponsorship opportunities are presented as a general guideline, and pricing and benefits can be adjusted to align with your corporation's budget and objectives. Additionally, further negotiation and customization of sponsorship packages are possible to ensure the best fit for your brand and the Women's event.



Conclusion

The event "Bold Daring Women" promises to be an exciting and unforgettable experience for attendees. Throughout the evening, our guests will have the opportunity to explore many vendors, interactive exhibits, live demonstrations, and expert talks. We believe that this event will offer a unique opportunity for attendees to indulge in the world of style and beauty and leave feeling inspired and empowered.

In conclusion, "**International Women's Day**" is an event not to be missed! Whether you are a professional, an entrepreneur, a beauty enthusiast, a fashionista, or simply looking for something new and exciting to do, this event promises to deliver. A global movement dedicated to honoring the achievements and contributions of women worldwide. We hope to see you there!