

A woman with dark hair, wearing a dark top, is shown from the chest up, holding a large bouquet of yellow and pink roses. She is looking down at the flowers with a gentle smile. The background is a composite image showing the Earth from space, with a bright blue horizon line separating the dark blue of the planet from the black of space. The overall image has a soft, ethereal quality with a blue color palette.

YOUR LIVE CONCERT TIME
a non-profit 501c (3)
exclusively invites you to sponsor the...

MISS PLANETARY PAGEANT 2019

SATURDAY, AUGUST 24, 2019
AT THE DALEY PLAZA
50 W. WASHINGTON ST.
CHICAGO, IL 60602
9AM – 9PM

WWW.YOURLIVECONCERTTIME.ORG

2019 STATS

Thanks to the support from the Daley Plazas event staff, The Miss Planetary Pageant will be held outside for the enjoyment of the entire city during great weather in Chicago, Summertime 2019.

- A free Open to the Public event with perks including a 17 Foot by 7 Foot WideScreen LED advertising all brands alongside 100 exclusive swag bags gifted to our 30 Models and our entire team.
- We will approximately have at least 40 vendor booths, (with up to 100 spaces available based on sponsor reach) from small businesses to corporate, artisans to creative brands, most under white tent canopies.
- There will be a large T shape runway with VIP seating each side for family & friends on VIP TICKETS to enjoy the music performances as well as the competition.
- All are invited to reflect Chicago's diversity, inclusive persona and educational workforce. on a beautiful Saturday in August.
- Media and reporters are expected to be present and will submit an OFFICIAL PRESS RELEASE to all our contacts.

- MISS PLANETARY PAGEANT



our location...

AUGUST 24TH, 2019(
12PM - 9PM

DALEY PLAZA

Located in the heart of downtown Chicago.

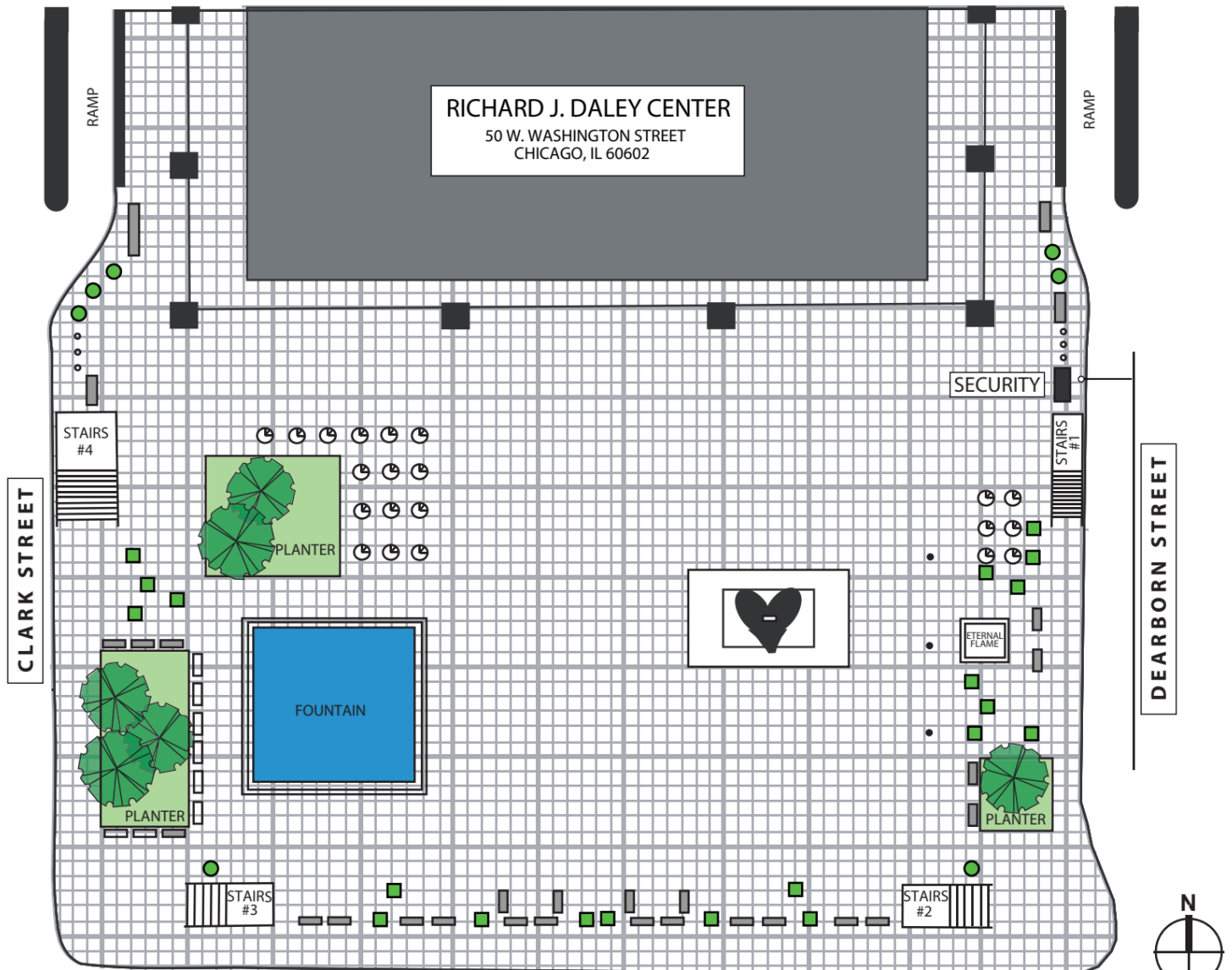


**ESTIMATED 10K -20K
VISITORS, TOTAL
REACH IS 200K WORD-
OF-MOUTH EXPOSURE**

(Stats from Daley Plaza Management



MAP OF PLAZA



The Miss Planetary Scholarship Program is about empowering women to develop the confidence they need to achieve their personal best. The reality is, a confident woman has the power to make real change, starting in her local community. We begin this task in Chicago, a world-class city that is still growing in her influence. We are only one example of that expansion in inclusion, understanding and empowerment.

We encourage every woman to get out of her comfort zone, be herself, and continue to define what it means to be "Confidently Beautiful".

The past contestants and titleholders from the Miss Planetary Scholarship program have grown to cultivate their personal career goals, advocate for humanitarian issues and be a voice to affect positive change in the world.

During their reign, our local winners are given the tools to personally and professionally enrich others by dedicating themselves to raising awareness and much needed funds for philanthropic endeavors that speaks to those in Chicago and beyond.

These women are forward thinking and motivated to not just only talk about this change, but to initiate it.

Our mission is to instill the "Know I Can" attitudes our ladies will go on to high-profile careers in government, business, finance, broadcasting, as well as film and television.

While we are a competition, the participants also learn to help one another and create a network of friends and colleagues on which to draw support.

"Research has shown, that the #1 obstacle enabling women from reaching their full potential, is the lack of self-confidence."

- JAINE LOPEZ



- YOUR LIVE CONCERT TIME



***WHERE WILL YOU
SHINE?***





WHO IS **Jaine** **LOPEZ?**

CEO / PRESIDENT

8/24/19
Daley Plaza

YOUR LIVE CONCERT TIME
501C (3) NON-PROFIT ORGANIZATION

Local...Relevant...& Inspirational.

"WE CANNOT ALWAYS BUILD THE FUTURE FOR OUR YOUTH, BUT WE CAN BUILD OUR YOUTH FOR THE FUTURE"

~Franklin D. Roosevelt~

In March of 2014, Jaime Founded her first Entertainment Company, "Your Life Concert Time", later creating a full blown Foundation, in which she is also, the founder, director and CEO of the Y.L.C.T Foundation.

A NonProfit 501(c) 3, which sponsors the annual, "Miss Planetary Scholarship Pageant", another Non-Profit Organization also owned by Jaime.

These 501(c) 3 non-profit organizations are dedicated to fostering and assisting education, family and community values for the youth and young adults.

YOUR LIVE CONCERT TIME, delivers enlightenment , via Entertainment in the Greater Chicago Area, throughout the United States & Overseas.

Miss Planetary Scholarship Pageant, is an exuberant atmosphere of humanities of beauty, an incredible sense of community, resilience, and elegant attributes of diversity.



This Business woman is always seeking opportunities to Network and Make a Difference.

Jaime is a proud member of the
J.T. Foxx - Mega Success
Organization



Upon completing her "Motivational Speaking" course with the J.T. Foxx Organization, In November of 2018, Jaime had the pleasure of Interviewing Celebrity Singer Jessica Simpson.

Included in her mission, Jaime's ultimate goal is to produce and conduct her own national wealth seminars and educate individuals across the country.

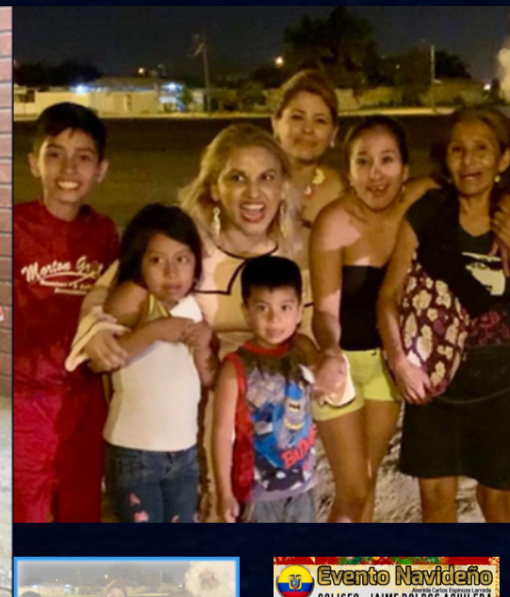


Being a part of the J.T. Foxx Organization, has opened many doors for Jaime to Hob-Nob with some of the biggest Mega Success names in the Industry...

Socially Connected & Growth Driven.



NEVER FORGET
WHERE YOU
COME FROM
Because at one point in
time, you will have to
return!



Jaine - Charlie Sheen



Jaine - J.T. Foxx - Michael Douglas



Jaine - Dr. Phil



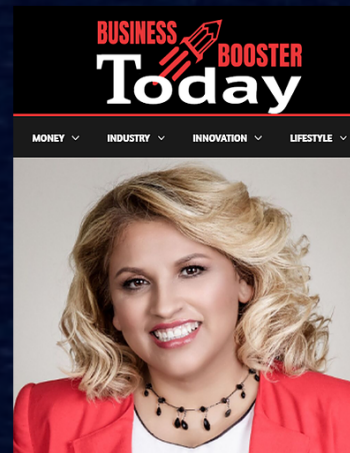
Jaine - Brooke Shields



'Business Booster Today'
Congratulated & Honored
Jaine, in their Business
Booster Today Magazine.
[READ FULL ARTICLE](#)



THANK YOU FOR
EVERYTHING



Our Mission *community growth & support*

"Empowering women to develop the confidence they need to achieve their personal best." - Jaine Lopez



2019 SPONSORSHIP DETAILS



OUR MARKETING MATERIALS INCLUDE THOUSANDS OF POSTCARDS



YOUR LIVE CONCERT TIME presents...

MISS PLANETARY PAGEANT 2019

30 BEAUTIES!

LIVE MUSIC PERFORMANCES!

ALL AT THE DALEY PLAZA ON

AUGUST 24TH 2019!

www.YourLiveConcertTime.Org

**ix-clusive design by Innova X Arts*

LAUNCHING JULY 1ST..

CURRENT SPONSORS INCLUDE...



Estee Lauder



KIND Bars



Futurama Beauty School

ULTIMATE
Spark!
COACHING

Ultimate Spark! Coaching



Nubian Bars



M 13 Graphics & Printing

and more!



Expected Attendance

**70% Female
30% Male**

**20% Caucasian
30% African American
45% Hispanic
5% Other**

**70% - 18yrs - 45yrs
30% - 46yrs - 60yrs**

Digital Marketing:

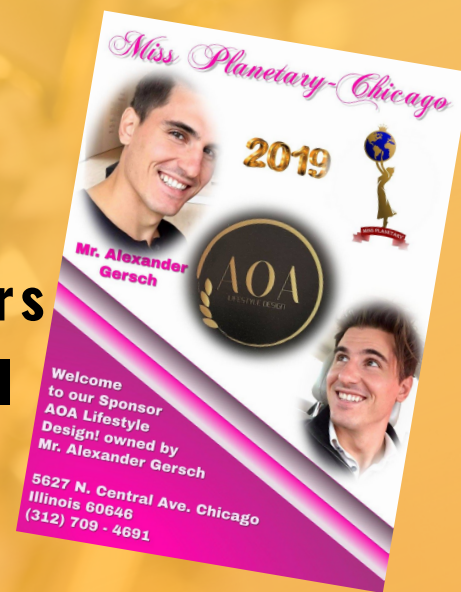
Each Contestant uses her page as a marketing tool. Most models have fans in the thousands who follow them during the pageant period, which means more exposure for our Sponsors.

We also have Innova X Arts as our Exclusive Media Sponsor capturing all content to thousands of their connections.



Brand Your Name on:

- Our Official Press Release
- 17 FOOT by 7 FOOT Widescreen LED DISPLAY at Daley Plaza!
- Vendor Booths
- THICKK MAGAZINE Ad Space
- 100 Swag Bags
- Local Mailers
- Postcards & Flyers
- Posters
- Mini Billboards
- Social Media Outlets
- Radio/TV Commercials
- Live Interviews Newspapers
- All Miss Planetary Email Blasts
- Wrapped Limos



Vendor Booths (We have availability for 40 - 60)

Art - Music - Paintings - Fashion - Books - Services

\$550

- PREMIUM ADVERTISING!!!

- **A VIP level 10 x 10 space:** to fit your tables, tent, chairs, team and banners over 12 HOURS! (please bring all equipment and have valid Business Insurance)

Includes:

- **AUTOMATIC SWAG BAG UPGRADE (Worth \$200)**
- **ON-Camera Interview for first 20 Vendors**
- **FREE issue of THICKK MAGAZINE & Ad Space with exposure in Issue #2**
 - Mentions in Official Press Release(s)
 - Mentions on TV / Radio Commercials
- Logo on promotional materials & event programs

Virtual Sponsorship available! Support our Models!

UPGRADE: 17 FEET X 7 FEET LOGO DISPLAY:

We will display your logo frequently on our widescreen throughout the 12pm- 9pm event!

Cost: \$300



SWAG BAG SPONSOR \$200!! (SUPER VALUE!)

(We love to advertise brands in our swag bags!)

**Your brand information
Placed in our VIP Swag Bags**

We love!

- SPA / BEAUTY DEALS
- % OFF SPECIALS
- ADVERTISEMENTS
- COUPONS
- FLYERS
- ANNOUNCEMENTS
- SMALL PRODUCT SAMPLES
- MENUS
- BROCHURES

**-If you need materials designed
(and loved the design of this
packet!)**

Please Contact our sponsor Innova X
Arts at Info@InnovaXArts.com
- Just need a **printer**? Use our
sponsor <https://www.m13.com/>



INNOVA 
Music - Fashion - Art - Film - Design

FASHION DESIGNER SPONSOR / \$1500-\$3000

(3) Available also Jewelry/Heels Sponsorship & More!

- NEGOTIABLE based on # of items! -



Designers! Boutique Owners!

Work with us in promoting your fashion!

Reserved just for a few, this exclusive spot allows you to have 15 or even 30 of our top selected models to wear your fashions in front of THOUSANDS of people.

In our Beauty Pageant, we have space for a Ready-to-Wear/Streetwear Fashion (Jackets/ Jeans/ Heels/Leggings etc) to accompany IXSpiritwear, a new inspirational fashion tee, our custom "MORNING SUN PRINCESS THEME (your design) or an Evening Wear FASHION SHOWCASE.

For 15 of our models to wear your items = \$1,500, for all 30, it is \$3,000. This is PER SHOW. (Morning/Afternoon/Evening). We provide all press, hair & makeup, runway training, model selection & castings calls. Your work will be featured in a new magazine as well!

Contact us with any questions and your interest!

Info@InnovaXarts.com

ARTIST INSTALLATION SPONSOR / \$2,000 - \$5,000 + Sponsor a LARGE SCALE Art Display (Art Galleries/Museums Welcome!)



**INCREDIBLE OPPORTUNITY TO DISPLAY
YOUR LARGE SCALE ART. 40,000
visitors to DALEY PLAZA EXPECTED!**

**Message us about square footage
needed, we handle all promotion and
marketing. Your LOGO will displayed on
17 feet x 7 feet LED SCREEN!**

LOCAL MUSIC ARTIST SPONSORSHIP \$500 + We will support local Chicago Music Acts with a budget for performance!)



CELEBRITY MUSIC ARTIST SPONSORSHIP

\$10k - \$30,000 +

(We can contact celebrity publicists on your behalf!)



gettyimages®
Paul Bradbury

PRIME LIQUOR SPONSORS (6) Available – **Multiple Parties will Serve Alcohol from 12pm – 9pm/\$1,500 - \$3,000



MEDIA & ADVERTISING EXPOSURE

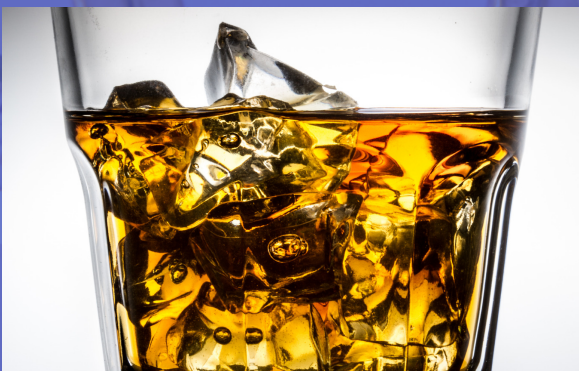
Social Media Links: FB, Twitter, LinkedIn, & IG
Brand / Business link on “Thanks to Our Sponsors” Page

LOGO/NAME/BRAND RECOGNITION

Mentions in Official Press Release(s)
Mentions on TV / Radio Commercials
Logo on promotional materials & event programs
Products & info placed in Swag / Giveaway Bags
Serve Alcohol to event guests and downtown walk-bys
Liquor Ad Space in THICKK MAGAZINE

DATA SHARING:

USB Drive of all data:
ALL Emails, Mobile #'s, Mailing address
from our online event ticket
& consumer purchases.



EXCLUSIVE LIQUOR SPONSOR (1) Available – **Only your company / brand will serve alcohol from 12pm – 9pm/\$10,000



MEDIA & ADVERTISING EXPOSURE

Social Media Links: FB, Twitter, LinkedIn, & IG
Brand / Business link on "Thanks to Our Sponsors"
Page

LOGO/NAME/BRAND RECOGNITION

Mentions in Official Press Release(s)
Mentions on TV / Radio Commercials
Logo on promotional materials & event programs
Products & info placed in Swag / Giveaway Bags
Serve Alcohol to event guests and downtown walk-bys
Liquor Ad Space in THICKK MAGAZINE

DATA SHARING:

USB Drive of all data:
ALL Emails, Mobile #'s, Mailing address
from our online event ticket
& consumer purchases.



Featured Food Sponsors! (15 Spots Available) \$1,500

Sell Food from 12pm - 9pm

MEDIA & ADVERTISING EXPOSURE

Social Media Links: FB, Twitter, LinkedIn, & IG
Brand / Business link on "Thanks to Our Sponsors"
Page

LOGO/NAME/BRAND RECOGNITION

Mentions in Official Press Release(s)
Mentions on TV / Radio Commercials
Logo on promotional materials & event programs
Products & info placed in Swag / Giveaway Bags

DATA SHARING:

USB Drive of all data:
ALL Emails, Mobile #'s, Mailing address
from our online event ticket
& consumer purchases.



EXCLUSIVE Food Sponsor! (1 Available) \$10,000

Only Food for Sale at Venue from 12pm - 9pm

MEDIA & ADVERTISING EXPOSURE

Social Media Links: FB, Twitter, LinkedIn, & IG
Brand / Business link on "Thanks to Our Sponsors"
Page

LOGO/NAME/BRAND RECOGNITION

Mentions in Official Press Release(s)
Mentions on TV / Radio Commercials
Logo on promotional materials & event programs
Products & info placed in Swag / Giveaway Bags

DATA SHARING:

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& consumer purchases.



TITLE SPONSOR!(1) Available ***/ YEAR VIP Recognition for our 2019 event/\$30,000***

DATA SHARING:

USB Drive of all data:

**ALL Emails, Mobile #'s, Mailing address
from our online event ticket
& consumer purchases.**

MEDIA & ADVERTISING EXPOSURE

**FULL Social Media Links: FB, Twitter, LinkedIn, & IG
Logo / Brand on front page on Y.L.C.T Official Website
Business link on "Thanks to Our Sponsors" Page**

LOGO/NAME/BRAND RECOGNITION

**Mentions in Official Press Release(s)
Mentions on (40) TV / Radio Commercials
Logo on all promotional materials & programs
Logo on event tickets
Logo on Wrapped Limos
10,000 Posters, Event Flyers & Postcards
Products & info placed in Swag / Giveaway Bags**

ON-SITE SUPPORT

**Logo on Stage Banners
Advertisement inside Daley Center
Stage Mentions from Event Host
FULL Vendor Booth/Table Setup (Worth \$1600)**

VIP TREATMENT

**8 Complimentary VIP SEATING Tickets
Complimentary Appetizers / Drinks for (8)
VIP Photo Opportunities for Press/Media
VIP Photo with Pageant Participants
Prominent "Meet the Contestants" feature**

MERCHANDISE

**Only YOUR Logo / Brand on
Pageant T-Shirts**



Next Steps! Fill out an official application for review asap!



**8/24/2019
Sponsor!
Attend & Support!**

Miss Planetary Pageant 2019 Vendor/Sponsor Application

Downtown Chicago, IL / Daley Plaza/ Saturday, August 24th, 2019 9am - 9pm /

Hurry and Apply! First Come First Serve for All Vendors & Sponsors at the Daley Plaza!
Space is limited! First 20 Vendors will receive a FREE BONUS to any order = VIP SWAG BAG
INCLUSION of your Marketing Materials (Worth \$200!), a PREMIER SPOT of their CHOICE on
the PLAZA (upon approval) + an EXCLUSIVE ON-CAMERA INTERVIEW about your business!

07:29

Company Name *

Contact Person Name *

First Name Last Name

TIME present
SS
ETARY
ANT
19

<https://form.jotform.com/91356121628152>

**Book a Time to Speak with our Sales Director
here: 312-392-1961
or email us at InnovaXarts@gmail.com**

*We thank you for being part of our Pageant!
See you August 24th!!*

