

Three Rivers Roleo presented by KRICK, LLC

Year	Amateur	Pros	Total	Spectators	# Broadcast	Neilsen Rating	Notes	Vendors	Television	Sponsors
2019	53	22	75	750- High Water	Broadcast 12 times- Each year we are only guaranteed 2 hours	2.33	Live Remote by Magic. All top 8 ranked women registered for this tournament in 2019. Try log rolling pool success.	Ice Cold Refreshments, & Merchandise	FSN/ Fox Sports WI	Title: None Presenting: Explore La Crosse & STIHL Platinum: Kwik Trip & Water Works Gold: United States Log Rolling Association Silver: La Crosse Media Group, Burrachos, & Fowler & Hammer Bronze: Holiday Inn Express, Adoni, Advertising Concepts, Robertson Ryan & Associates, Subway, Modern Crane, Mad Kiwi, Culver's, Gundersen Hotel & Suites, Altra, Terry Rick Engineer, Brewer Investment, David Reay's, Howie's, American Marine & Leighton Broadcasting.
2018	28	27	55	1200 Did have several people say they came from the Cities area	9- Each year we have only been guaranteed 2 time slots	1.37	Live Remote by Magic. Added the band Sell Out Post Event. Try Log Rolling In the pool Went Fantastic	Swet Lou BBQ/ Rotary After Hours partnered with La Crosse Beverage/ Kwik Trip tent onsite/ History, Merchandise w Pepsi Products	FSN/ Fox Sports WI	Title: KWIK Trip was the title Sponsor Presenting: Explore La Crosse & STIHL Platinum: Pischke Gold: Fastenal & United States Log Rolling Association Silver: TIC, Schneider Heating & Air Conditioning, La Crosse Beverage, La Crosse Media Group, Burrachos, & Fowler & Hammer Bronze: Holiday Inn, Adoni, Pepsi, Advertising Concepts, Robertson Ryan & Associates, Subway, Modern Crane, Mad Kiwi, Gundersen Health System, Culver's, Water Works, Associated Bank, Gundersen Hotel & Suites, Altra, Terry Rick Engineer, Dynamic Recylcing, Brewer Investment, David Reay's, & Dahl Subaru.
2017	41	30	71	1200	6- Each year we have only been guaranteed 2 time slots	0.56	2 days Vendor Village New Website Radio advertising Lumberjack Show	Ole's Food Truck/ Rotary After Hours partnered with La Crosse Beverage	FSN/ Fox Sports WI	Title: KRICK/ Platinum: US Foods, KT, Explore La Crosse/ Gold Plus: STIHL Gold: Fastenal & Pischke Motors Silver: TIC, USLRA, Duluth Trading, Aperture, Blue Moon, & La Crosse Beverage / Bronze: Holiday Inn, Fowler & Hammer, Adoni, Pepsi, Advertising Concepts, Robertson Ryan & Associates, Subway, UW-L Alumni, Modern Crane, Lumberjack Enterprises, Recovery Room, La Crosse Media Group, Mad Kiwi, Gundersen Health System, Coulee Bank, Midwest Family Broadcasting, and Burrachos.

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Year	Amateur	Pros	Total	Spectators	# Broadcast	Neilsen Rating	Notes	Vendors	Television	Sponsors
2016	42	25	67	1000	7- Each year we have only been guaranteed 2 time slots	0.82	All top 8 women. Construction HWY 35 & Park on top	Shenanigans (food) Rotary After Hours	FSN/ Fox Sports WI	Title: TWF & Charmant/ Platinum: US Foods, KT, City of Ona/ Gold: STIHL Silver: Dahl, TIC/ Bronze: Holiday Inn, Fowler & Hammer, Adoni, Midwest Dental, River Rocks, Pepsi, Advertising Concepts, Robertson Ryan & Associates, Aperture, Organic Valley, Subway, Dynamic Recycling, UW-L Alumi & Modern Crane
2015	55	22	77	750			Moved from Aug to July	Blue Moon	FSN/ Fox Sports WI	Title: TWF US Foods, KT, City of Ona, STIHL, USLRA, Woodman's TIC, Fowler & Hammer, Associated Bank, Adoni, Dairyland Power, Hawkins Ash, DLW Timberworks, Midwest Dental, River Rocks, Pepsi, Advertising Concepts, Robertson Ryan & Associates, Aperture, GL, Organic Valley, Subway, & Modern Crane
2014	39	25	64	500	N/A	N/A			N/A	STIHL, KT, TWF, Fowler & Hammer, & City of Ona
2013	36	14	50	400	N/A	N/A			N/A	STIHL, KT, TWF, Fowler & Hammer, City of Ona, & USLRA
2012	30	17	47	350	N/A	N/A			N/A	STIHL, KT, Fowler & Hammer, & City of Ona
2011	41	19	60	300	N/A	N/A			N/A	STIHL, KT, Fowler & Hammer, & City of Ona
2010	29	10	39	N/A	N/A	N/A			N/A	No Prize Money
2009	22	N/A	22	N/A	N/A	N/A			N/A	No Prize Money
2008	24	N/A	24	N/A	N/A	N/A			N/A	No Prize Money