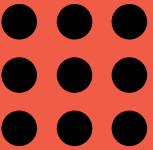
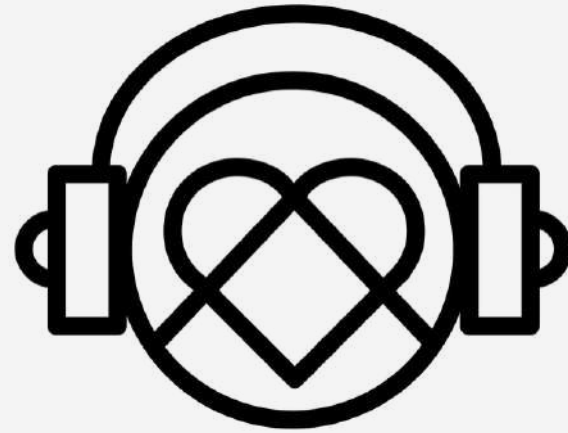


JUNE 27TH, 2020

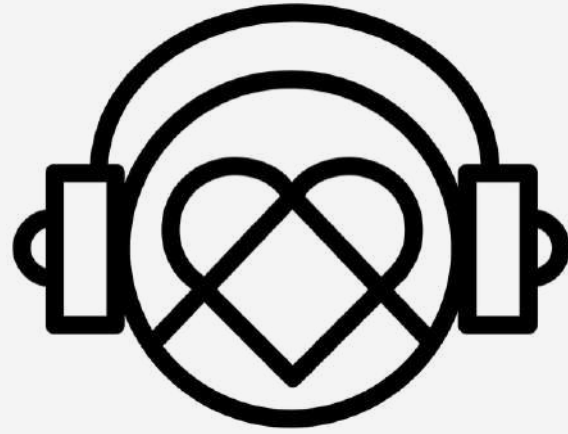


# 2020 KULTUREBALL



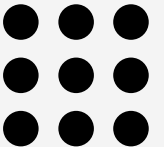
help make the nevers **possible**

# Sponsor Deck



**Sponsor levels for perusal**

- Title Sponsor
- Presenting Sponsor
- Swag Bag Sponsor
- Step and Repeat Sponsor
- VIP Lounge Sponsor
- Auction Sponsor
- Present Wall Sponsor
- Red Carpet Sponsor
- Program Sponsor



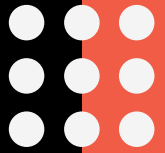
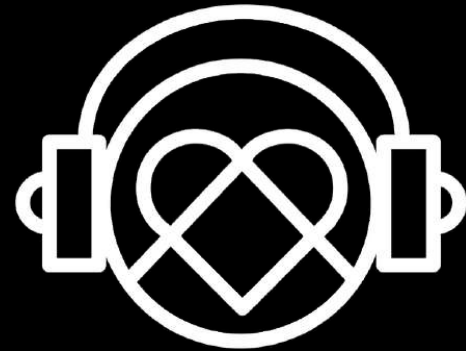
# Our Musical Guests



IMAGINE DRAGONS



# Why do we need KultureBALL?

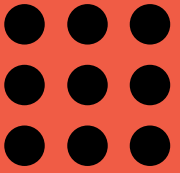


It is the premier disability fundraising event in the country. Funds raised here benefit KultureCity: the nation's leading nonprofit on invisible disability and sensory needs

**Did you know?**

**20%**

OF THE US POPULATION  
HAVE A SENSORY  
NEED/INVISIBLE DISABILITY



**Did you know?**

**>150K**

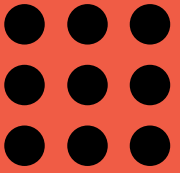
**MORE THAN 150000 INDIVIDUALS  
HAVE BEEN IMPACTED BY OUR  
INITIATIVES**



**Did you know?**

**> 400**

**VENUS ACROSS THE USA  
HAVE BEEN TRAINED TO BE  
SENSORY INCLUSIVE BY THE  
KULTURECITY TEAM**



**\$50000**

TITLE SPONSOR

**\$25000**

PRESENTING  
SPONSOR

**\$20000**

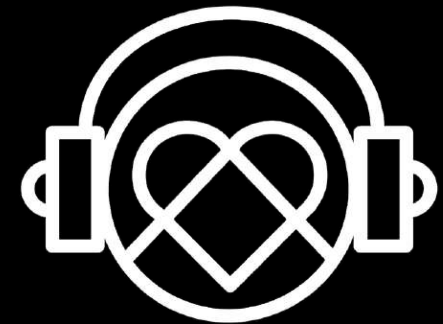
VIP PRE-PARTY AND  
SWAG BAG  
SPONSOR LEVELS

**\$15000**

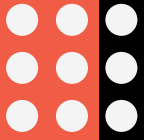
VIP LOUNGE,  
AUCTION, PRESENT  
WALL AND RED  
CARPET SPONSOR  
LEVELS

**\$10000**

PROGRAM SPONSOR







# Title Sponsor

\$50K

2020 COMPANY X KULTUREBALL

LOGO ON ALL GLASSES AND PRINTED MATERIAL AT KULTUREBALL

LOGO ON STEP AND REPEAT AT KULTUREBALL

OPPORTUNITY FOR COMPANY REPRESENTATIVE TO PRESENT ONE (1) OF THE KULTURECITY ADVOCACY AWARDS AT KULTUREBALL

OPPORTUNITY FOR COMPANY REPRESENTATIVE TO APPEAR AND SPEAK AT THE PRESS CONFERENCE WITH THE IMAGINE DRAGONS ANNOUNCING KULTUREBALL

QUOTE IN PRE-EVENT PRESS RELEASES

GROUP "PHOTO OPPORTUNITY" WITH THE IMAGINE DRAGONS AND OTHER KULTUREBALL CELEBRITIES

ON-SCREEN SPONSOR LOOP INCLUDING COMPANY LOGO

16 TICKETS TO THE VIP PRE-PARTY ON THE EVE OF KULTUREBALL

2 TABLES AT EVENT (16 SEATS TOTAL)

16 VIP ACCESS LANYARDS TO VIP LOUNGE AT KULTUREBALL

ON-SITE ACTIVATION FOR PRODUCT INTEGRATION IN REGISTRATION AREA AND MAIN AREA (BRAND RESPONSIBLE FOR ASSOCIATED COSTS)

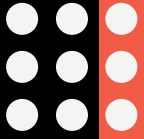
SOCIAL MEDIA INTEGRATION

LOGO PLACEMENT ON ONE OF OUR SAVE (MOBILE SENSORY TRAILER)

VEHICLES FOR ONE YEAR

Title Sponsor



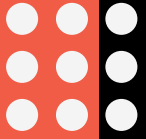


# Presenting Sponsor

\$25K

KULTUREBALL PRESENTED BY COMPANY X  
LOGO ON ALL PRINTED MATERIAL AT KULTUREBALL  
LOGO ON STEP AND REPEAT AT KULTUREBALL  
OPPORTUNITY FOR COMPANY REPRESENTATIVE TO APPEAR AND SPEAK AT  
THE PRESS CONFERENCE WITH THE IMAGINE DRAGONS ANNOUNCING  
KULTUREBALL  
QUOTE IN PRE-EVENT PRESS RELEASES  
GROUP "PHOTO OPPORTUNITY" WITH THE IMAGINE DRAGONS AND OTHER  
KULTUREBALL CELEBRITIES  
ON-SCREEN SPONSOR LOOP INCLUDING COMPANY LOGO  
16 TICKETS TO THE VIP PRE-PARTY ON THE EVE OF KULTUREBALL  
2 TABLES AT EVENT (16 SEATS TOTAL)  
16 VIP ACCESS LANYARDS TO VIP LOUNGE AT KULTUREBALL  
ON-SITE ACTIVATION FOR PRODUCT INTEGRATION IN REGISTRATION AREA  
AND MAIN AREA (BRAND RESPONSIBLE FOR ASSOCIATED COSTS)  
SOCIAL MEDIA INTEGRATION  
LOGO PLACEMENT ON ONE OF OUR SAVE (MOBILE SENSORY TRAILER)  
VEHICLES FOR ONE YEAR

Presenting Sponsor



# Swag Bag Sponsor

\$20K

LOGO ON SWAG BAGS TO BE TAKEN HOME BY ALL GUESTS

QUOTE IN PRE-EVENT PRESS RELEASES

GROUP "PHOTO OPPORTUNITY" WITH THE IMAGINE DRAGONS AND OTHER KULTUREBALL CELEBRITIES

ON-SCREEN SPONSOR LOOP INCLUDING COMPANY LOGO

8 TICKETS TO THE VIP PRE-PARTY ON THE EVE OF KULTUREBALL

1 TABLES AT EVENT (8 SEATS TOTAL)

8 VIP ACCESS LANYARDS TO VIP LOUNGE AT KULTUREBALL

ON-SITE ACTIVATION FOR PRODUCT INTEGRATION IN REGISTRATION AREA AND MAIN AREA (BRAND RESPONSIBLE FOR ASSOCIATED COSTS)

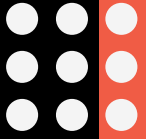
SOCIAL MEDIA INTEGRATION

LOGO PLACEMENT ON ONE OF OUR SAVE (MOBILE SENSORY TRAILER)

VEHICLES FOR ONE YEAR

Swag Bag Sponsor



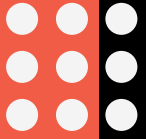


# VIP Pre-Party Sponsor

\$20K

VIP PRE-PARTY PRESENTED BY COMPANY X  
LOGO ON ALL PRINTED MATERIAL AT KULTUREBALL  
LOGO ON STEP AND REPEAT AT VIP PRE-PARTY  
ON-SCREEN SPONSOR LOOP INCLUDING COMPANY LOGO  
8 TICKETS TO THE VIP PRE-PARTY ON THE EVE OF KULTUREBALL  
1 TABLE AT EVENT (8 SEATS TOTAL)  
8 VIP ACCESS LANYARDS TO VIP LOUNGE AT KULTUREBALL  
SOCIAL MEDIA INTEGRATION  
LOGO PLACEMENT ON ONE OF OUR SAVE (MOBILE SENSORY TRAILER)  
VEHICLES FOR ONE YEAR

VIP Pre-Party Sponsor



# Auction Sponsor

**\$15K**

AUCTION PRESENTED BY COMPANY X

LOGO ON ALL PRINTED MATERIAL AT KULTUREBALL

ON-SCREEN SPONSOR LOOP INCLUDING COMPANY LOGO

1 TABLE AT EVENT (8 SEATS TOTAL)

8 VIP ACCESS LANYARDS TO VIP LOUNGE AT KULTUREBALL

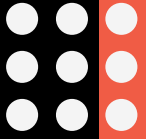
SOCIAL MEDIA INTEGRATION

LOGO PLACEMENT ON ONE OF OUR SAVE (MOBILE SENSORY TRAILER)

VEHICLES FOR ONE YEAR

Auction Sponsor





# Red Carpet Sponsor

\$15K

RED CARPET PRESENTED BY COMPANY X

LOGO ON ALL PRINTED MATERIAL AT KULTUREBALL

ON-SCREEN SPONSOR LOOP INCLUDING COMPANY LOGO

1 TABLE AT EVENT (8 SEATS TOTAL)

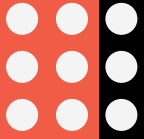
8 VIP ACCESS LANYARDS TO VIP LOUNGE AT KULTUREBALL

SOCIAL MEDIA INTEGRATION

LOGO PLACEMENT ON ONE OF OUR SAVE (MOBILE SENSORY TRAILER)

VEHICLES FOR ONE YEAR

Red Carpet Sponsor



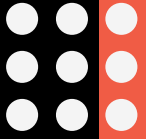
# Present Wall Sponsor

**\$15K**

PRESENT WALL PRESENTED BY COMPANY X  
LOGO ON ALL PRINTED MATERIAL AT KULTUREBALL  
ON-SCREEN SPONSOR LOOP INCLUDING COMPANY LOGO  
1 TABLE AT EVENT (8 SEATS TOTAL)  
8 VIP ACCESS LANYARDS TO VIP LOUNGE AT KULTUREBALL  
SOCIAL MEDIA INTEGRATION  
LOGO PLACEMENT ON ONE OF OUR SAVE (MOBILE SENSORY TRAILER)  
VEHICLES FOR ONE YEAR

**Present Wall Sponsor**





# VIP Lounge Sponsor

\$15K

VIP LOUNGE PRESENTED BY COMPANY X

LOGO ON ALL PRINTED MATERIAL AT KULTUREBALL

ON-SCREEN SPONSOR LOOP INCLUDING COMPANY LOGO

1 TABLE AT EVENT (8 SEATS TOTAL)

8 VIP ACCESS LANYARDS TO VIP LOUNGE AT KULTUREBALL

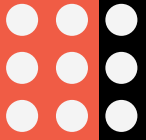
SOCIAL MEDIA INTEGRATION

LOGO PLACEMENT ON ONE OF OUR SAVE (MOBILE SENSORY TRAILER)

VEHICLES FOR ONE YEAR

VIP Lounge Sponsor





# Program Sponsor

\$10K

LOGO IN KULTUREBALL PROGRAM

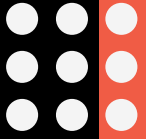
1 TABLE AT EVENT (8 SEATS TOTAL)

SOCIAL MEDIA INTEGRATION

LOGO OR NAME PLACEMENT INSIDE ONE OF OUR SAVE (MOBILE SENSORY TRAILER) VEHICLES FOR ONE YEAR AND ALSO ON TABLE AT KULTUREBALL

Program Sponsor





# Table Sponsor

\$6K

1 TABLE AT EVENT (8 SEATS TOTAL)  
SOCIAL MEDIA INTEGRATION  
LOGO PLACEMENT ON TABLE

Table Sponsor

## COMPANY ADDRESS

2324 Second Ave N,  
Birmingham,  
AL

## PHONE NUMBER

205-907-5659

## EMAIL ADDRESS

julianmahamd@kulturecity.org  
tori@kulturecity.org



**Get In  
Touch  
With Us**

