

TOUR OF HOMES 2024

On Friday, February 23rd and Saturday, February 24th, the Junior League of Sarasota will host the 47th Annual Tour of Homes. This historic annual event offers an exciting peek inside some of Sarasota's most noteworthy homes. Proceeds from this event will support the Junior League of Sarasota's signature focus, providing assistance to individuals who are aging out of the foster care system.



OPPORTUNITIES TO SUPPORT THE TOUR

- Sponsorship of the Tour
- Donation for Silent Auction and Raffle
- In-Home Demonstrator or Vendor
- Attend the VIP Trolley Tour
- Attend the Event (General Admission)
- Attend the Toast of the Tour



Enclosed for your review is more information about Tour of Homes and the Junior League of Sarasota. By supporting Tour of Homes, you are not only helping to make Sarasota a better place, but you will receive increased visibility and awareness while supporting a reputable non-profit organization that has been dedicated to improving Sarasota for over 50 years. We look forward to your consideration.

Tour of Homes Committee

THE TOUR

This historic annual two-day event is one of the Junior League of Sarasota's largest fundraisers and has been a staple in the community since 1977. This year, we are anticipating between 800-1,100 attendees from near and far. Our upcoming Tour will be held on Friday, February 23rd and Saturday, February 24th, from 10am-4pm.

The Tour will showcase five of the areas most impressive and architecturally significant homes, along a selected route for attendees to follow throughout each day of the event. Each home will feature in-home demonstrations from local vendors and artisans, culinary experiences, pop-up shopping boutiques and much more!

Our VIP Package invites attendees to enjoy the Tour aboard the event's signature Trolley, which travels along the Tour route, from home to home, during which attendees are provided with lite bites, champagne, and exclusive VIP-only bags. We have only a limited number of VIP tickets available, which always sell out quickly.

The Toast of the Tour Happy Hour returns this year as well, on Saturday, February 24th, from 4pm - 6pm, during which attendees can participate in our popular Raffle and Silent Auction with the chance to win incredible gift packages and more!

We hope to see you on the Tour!

OUR MISSION

The Junior League of Sarasota (JLS) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. All proceeds from Tour of Homes helps to fund our charitable projects and initiatives to help families, women, and children in Sarasota. Our community needs your support more than ever as we are experiencing an unprecedented number of requests for help. JLS is on the front lines of the most critical needs within our community. The breadth of assistance and the number of people we help each year are constantly growing. JLS utilizes funds raised to partner with local non-profit organizations to develop and manage charitable projects, programs, services, and advocacy in areas where needs are unmet, and resources are limited.

SIGNATURE FOCUS: AGING OUT OF FOSTER CARE

Every year, hundreds of young adults age out of the foster care system without parental guidance to help them establish themselves and their futures. The Junior League of Sarasota is joining the fight to support and assist the youth of the foster care system in Sarasota County by creating an impactful program that will help them obtain the life skills and education necessary to become self-sufficient, live independently, and maintain employment. The League will identify areas we can make an impact, utilize our resources, and partner with community agencies to help these 13-22 year-olds with what they need to thrive.

SPONSORSHIP

By sponsoring this event, you will be partnering with a well-respected 501c(3) and your contribution is tax deductible.

PLATINUM LEVEL- PRESENTING SPONSOR

\$3,500 (1 Available)

- Recognition in event name: “JLS Tour of Homes, presented by [Your Company]”
- A banner ad on our website recognizing Platinum Level sponsorship, featuring your logo.
- Opportunity to distribute, promote and/or stage your product/service at the homes.
- Mention on social media platforms and monthly e-blast to members.
- Representation in printed media and news press releases.
- 1/2 page ad in the printed version of SandScript magazine.
- Full page ad in the event program recognizing exclusive presenting sponsor (retail value \$500).
- Recognition at the event in all signage.
- Verbal recognition at the “Toast of the Tour” Happy Hour wrap event and the opportunity to have a representative from your company speak at the Happy Hour event.
- The opportunity to provide marketing materials and items for VIP bags.
- Four VIP Trolley Tour tickets (retail value \$500)
- Ten general admission tickets (retail value \$500)
- Fourteen copies of the official Junior League of Sarasota cookbook *Simply Sarasota: From Fresh to Fabulous*.

SPONSORSHIP Continued

GOLD LEVEL- HOME SPONSOR

\$2,000 (5 Available)

- Opportunity to sponsor a specific home on the Tour.
- Opportunity to distribute, promote, and/or stage your product at the home you sponsor.
- Recognition in signage displayed at each home on the Tour. Signage exclusive to your company displayed at the entrance to your sponsored home.
- Full page ad in the event program (retail value \$500)
- The home will be listed in event program as “Presented by [Your Company]”
- A banner ad on our website recognizing Gold Level sponsorship.
- Mention on social media platforms and monthly e-blast to members.
- Representation in printed media and news press releases.
- Verbal recognition at the “Toast of the Tour” Happy Hour wrap event.
- 1/4 page ad in the printed version of SandScript magazine.
- The opportunity to provide marketing materials and items for VIP bags.
- Two VIP Trolley Tour tickets (retail value \$250)
- Eight general admission tickets (retail value \$400)
- Ten copies of the official Junior League of Sarasota cookbook *Simply Sarasota: From Fresh to Fabulous*.

SPONSORSHIP Continued

SILVER LEVEL SPONSOR

\$1,000

- Your name on our website recognizing Silver Level sponsorship.
- 1/2 page ad in the event program (retail value \$250)
- Mention on social media platforms and monthly e-blast to members.
- 1/8 page ad in the printed version of SandScript magazine.
- Recognition in signage at each home on the Tour.
- Verbal recognition at the “Toast of the Tour” Happy Hour wrap event.
- The opportunity to provide marketing materials and items for VIP bags.
- Six general admission tickets (retail value \$300)
- Six copies of the official Junior League of Sarasota cookbook *Simply Sarasota: From Fresh to Fabulous*.

BRONZE LEVEL SPONSOR

\$750

- Your name on our website recognizing Bronze Level sponsorship.
- 1/2 page ad in the event program (retail value: \$250)
- Verbal recognition at the “Toast of the Tour” Happy Hour wrap event.
- Recognition in signage at each home on the Tour.
- Four general admission tickets (retail value \$200)
- The opportunity to provide marketing materials and items for VIP bags.

SPONSORSHIP Continued

TROLLEY SPONSOR

\$500 (4 available)

- Your name on our website recognizing Trolley sponsorship.
- Recognition in signage on one of the VIP Trolleys, on either Friday or Saturday of the event.
- Name recognition in event program.
- Verbal recognition at the “Toast of the Tour” Happy Hour wrap event.
- Four general admission tickets (retail value \$200)
- The opportunity to provide marketing materials and items for VIP bags.

Tour of Homes 2024

SILENT AUCTION/RAFFLE

The Tour of Homes Committee is collecting donations of goods and gift certificates for the silent auction/raffle at the Toast of the Tour Happy Hour, at the conclusion of the Tour. All donations are greatly appreciated!

If you wish to contribute a good, service or gift card for inclusion in the Tour of Homes silent auction/raffle, please provide a description and the estimated retail value.

Donations with a retail value of \$500 or more will be recognized in the event program and receive two (2) General Admission tickets to Tour of Homes (\$100 retail value). Donations with a retail value of \$1000 or more will be recognized at the event as a donor and receive two (2) VIP Trolley Tour tickets (\$250 retail value), *if available. (*If the VIP tickets have already sold out, we will provide five (5) General Admission Tickets.)



Thank you for your Consideration