



# Influencer Bootcamp

## First Edition 2022

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SPONSORSHIP OPPORTUNITIES



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# Agenda

What we'll discuss today





# About My Design Tomorrow

A startup founded in 2020 with a mission to spread awareness about people's ability to design and live a better life, professionally and personally.



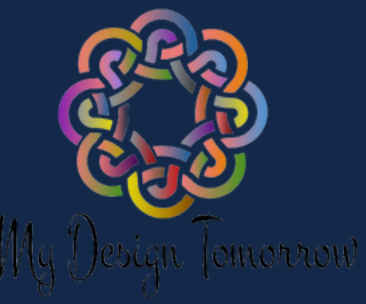
Our services are 100% online and currently focus on:

- coaching and training programs for startups supporting their transition from ideation to implementation
- visibility and media presence for coaches
- coaching on women empowerment
- coaching and training on leadership skills.





# About Influencer Bootcamp First Edition 2022



An online event that gathers coaches around the world with the aim to help them develop strategies and processes to grow their businesses so they can reach and help more people with their: mindset, health, traumas and limiting beliefs, as well as financial difficulties or business challenges.

# Our goal with the Influencer Bootcamp

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## **Need today:**

Growing need to create awareness on how to meet our potential and live a happier life. Coaches are best placed to create such awareness. A movement is on the rise! Still, many people need guidance to transform their limiting habits into empowering driving forces.

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## **Unfortunalty**

Coaching businesses fail within the first 2 years! The main reason relates to a lack of visibility and knowledge as a conduit for gaining credibility and developing sound business models and marketing strategies.

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## **The Influencer Bootcamp**

The aim is to help coaches position themselves in a unique manner on the market, learn how to create a big mission and unique offers, how to develop their marketing messages and offers and how to develop more sources of income so they can finance their business processes.



*My Design Tomorrow*





My Design Tomorrow

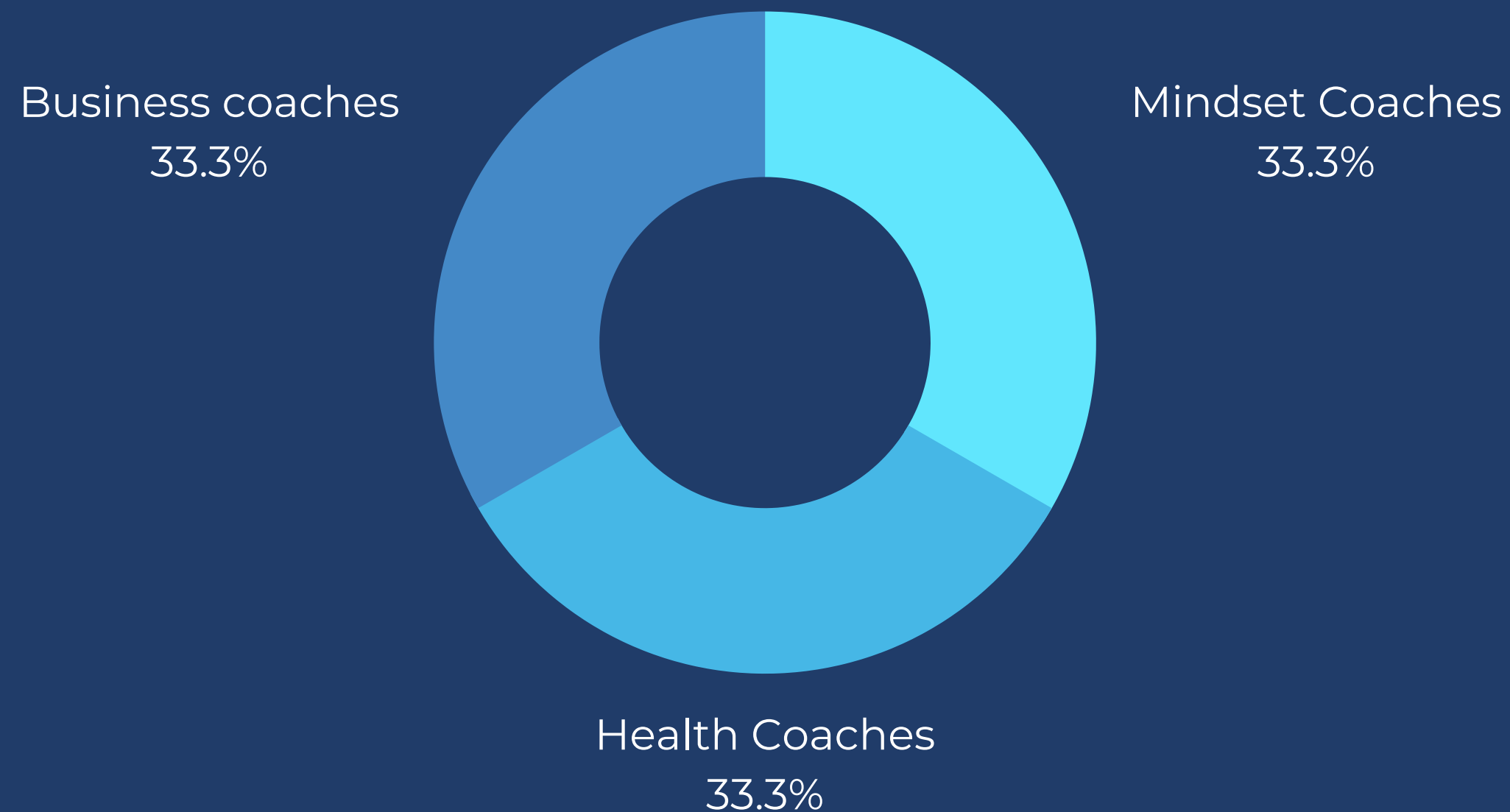
We need  
help from  
notable  
sponsors to  
market the  
event and  
reach more  
coaches.





# Who joins the Influencer Bootcamp?

We gather bright and passionate coaches from different niches like mindset, business, health and happiness.



# Testimonials from our clients who attended our events



## Paula

"I really enjoyed participating in the Design Tomorrow project as it aligns so much with my mindset, passions and businesses. I am very passionate about increasing wellness of body and mind as well as financial freedom for as many people as I can and I felt Diana has the same genuine intentions to share the things that have helped her just like me.

The whole procedure was very easy and I received all the information I needed to be able to relax and focus in providing value. Diana is a wonderful host and asks really great questions opening the door for us to share information of value to her audience.

## Saba

"My Design Tomorrow is and excellent Platform to reach people across platforms. I really appreciate your hard work great going. Keep up your great work."

## Pragati

"It was so good to connect with you with such higher vibe. Happy to be a part of this platform. More power to you!"



# Partner with us

Let's explore sponsorship  
opportunities



# Sponsorship packages

Advantages for sponsors	PRESIDENT \$50k	GOLD \$15k	SILVER \$7k	BRONZE \$1.5k
✓ Logo on our website	Lifetime	1 year	1 year	1 year
✓ Logo on our event page	Lifetime	1 year	1 year	1 year
✓ Logo on our free webinar page selling the event	Lifetime	1 year	1 year	1 year
✓ Reference to the sponsors on podcast episodes	100 episodes	50 episodes	50 episodes	-
✓ Link to the sponsor's website added to all of the above pages and websites	Lifetime	1 year	-	-
✓ Logo added on our social media videos distributed to hundreds of people	500 videos	100 videos	-	-
✓ Sponsor added to our Facebook posts and videos in the dedicated field	500 videos	100 videos	-	-
✓ Thank you speech for the sponsors during the events	3 events	1 event	-	-
✓ Participation by the sponsor to events and speaking time of 30 min for teaching and promoting its own services and products. These should ideally be relevant to coaches	3 events	-	-	-



# Influencer Bootcamp

Contact person



## Diana Popa

Events Coordinator  
Founder & CEO My Design  
Tomorrow

## Who is Diana

Over the last 10 years Diana reviewed hundreds of processes and procedures and conducted hundreds of interviews as a supervisor and auditor with CEOs, Presidents, Management and Executive Functions of Financial Institutions from several countries around the world.

- 10 years professional experience in control functions
  - 4.5 years Internal Auditor at the European Central Bank
  - 3 years Banking Supervisor at the Banque de France
  - 2.5 years external auditor at Groupe Fidorg and financial analyst at Financière Monceau
- Cooperated with financial institutions from 10 countries in Asia and Europe
- Masters Degree in Banking, Finance and Risk management at IUP Banque, Finance, Assurance
- Key professional certifications:
  - Banking accounting (AFGES)
  - Master Facilitator Program & Train the Trainer (Blair Singer & Success Resources)
  - Conflict management for leaders (Católica Lisbon School of Business and Economics)
  - Science of Well-being (Coursera & Yale University)
  - Student at Robbins - Madanes Coaching Program
  - Soon to be certified Chartered Accountant (ACCA)
  - Level 1 Chartered Financial Analyst (CFA)
- Invested 6 years in personal and business development
- Expertise: Accounting, finance, banking supervision, risk management, auditing, coaching & life well-being.





# Contact Us



## Phone Number

0033 616483125

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## Email Address

team@mydesigntomorrow.com

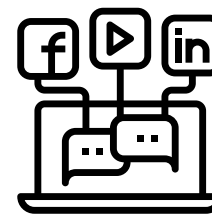
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## Website

www.mydesigntomorrow.com

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## Social media

Facebook: @mydesigntomorrow

Instagram: @mydesigntomorrow

Youtube Channel and Podcast: 'Secrets of Designing Tomorrow'