

# SPONSORSHIP PACKAGE

| Broad Benefits | Global<br>\$ 80K | Platinum<br>\$ 50K | Gold<br>\$ 30K | Silver<br>\$ 20K | Exhibitor<br>\$ 10K |
|----------------|------------------|--------------------|----------------|------------------|---------------------|
|----------------|------------------|--------------------|----------------|------------------|---------------------|

All rates quoted are in US Dollars

## RECOGNITION

|  |   |   |   |   |   |
|--|---|---|---|---|---|
| Logo presence on cover page of Delegate Book   | ✓ | ✓ | ✗ | ✗ | ✗ |
| Logo and 100 words write-up, to appear inside of the Delegate Book                               | ✓ | ✓ | ✓ | ✓ | ✓ |
| A4 size ad to appear in Delegate Book  | ✓ | ✓ | ✓ | ✗ | ✗ |
| Logo to appear on the event Website  | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo presence on all event promotional activities including Print & Digital Media                | ✓ | ✓ | ✓ | ✓ | ✗ |
| Number of Inserts (Corporate brochure, Promotional material etc.) into conference delegate kits. | 5 | 3 | 2 | 1 | 1 |
| Logo to be included on the on-site signage   | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo presence on the stage back-drop   | ✓ | ✓ | ✓ | ✓ | ✗ |
| To be tagged as 'Presented by' in all communications   | ✓ | ✗ | ✗ | ✗ | ✗ |
| Logo presence on email communications to 300 k industry contacts                                 | ✓ | ✓ | ✓ | ✓ | ✓ |
| Post Event Conference for 30 minutes on Valuation  | ✓ | ✗ | ✗ | ✗ | ✗ |

## THOUGHT LEADERSHIP

|   |   |   |   |   |   |
|---|---|---|---|---|---|
| Opportunity to Structure a Panel Discussion                   | ✓ | ✗ | ✗ | ✗ | ✗ |
| Participation of a Senior Level Executive in Panel Discussion | ✓ | ✗ | ✗ | ✗ | ✗ |

## COMPLEMENTARY PASSES

|                                     |     |       |       |      |      |
|-------------------------------------|-----|-------|-------|------|------|
| Complimentary Passes worth (in USD) | 25K | 17.5K | 12.5K | 7.5K | 2.5K |
| Additional tickets at 20% Discount  | 15  | 10    | 5     | 3    | 2    |

# SPONSORSHIP PACKAGE

| Broad Benefits (in USD) | Global<br>\$ 80K | Platinum<br>\$ 50K | Gold<br>\$ 30K | Silver<br>\$ 20K | Exhibitor<br>\$ 10K |
|-------------------------|------------------|--------------------|----------------|------------------|---------------------|
|-------------------------|------------------|--------------------|----------------|------------------|---------------------|

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## ON-SITE BRANDING

|  |   |   |   |   |   |
|--|---|---|---|---|---|
| Standee (3 ft x 6 ft) inside the conference room                                     | 3 | 2 | 1 | 0 | 0 |
| Standee (3 ft x 6 ft) in the conference registration area                            | 3 | 2 | 1 | 0 | 0 |
| Kiosk/company desk at the event pre function area                                    | ✓ | ✓ | ✓ | ✗ | ✓ |
| A dedicated video of the company (60 seconds) during the Networking and Lunch breaks | ✓ | ✓ | ✗ | ✗ | ✗ |

## DELEGATE DATA

|   |   |   |   |   |   |
|---|---|---|---|---|---|
| Complete delegate data to be shared (Subject to PDPA norms) | ✓ | ✓ | ✗ | ✗ | ✗ |
|---|---|---|---|---|---|

## OTHER BENEFIT

|   |     |     |     |   |   |
|---|-----|-----|-----|---|---|
| Discount for i-Deals Network Training for 12 Months | 50% | 35% | 25% | 0 | 0 |
|---|-----|-----|-----|---|---|

## POST-EVENT COVERAGE

|   |   |   |   |   |   |
|---|---|---|---|---|---|
| Post-event email to delegates                             | ✓ | ✓ | ✓ | ✓ | ✓ |
| Editorial Q&A and 2 Guest columns on I-Deals Network site | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event report on I-Deals Network and Media Partners        | ✓ | ✓ | ✓ | ✓ | ✓ |
| Mentions on all social media channels                     | ✓ | ✓ | ✓ | ✓ | ✓ |

## OTHER SPONSORSHIP OPTIONS (IN USD):

|   |     |
|---|-----|
| Lanyard – Company Logo will be displayed on one side of the delegate tag        | 10K |
| Notebook & Pen – Complimentary Notebook & Pen will be provided to all delegates | 10K |
| Corporate Video (Ad loop)   | 10K |
| Flyers/Brochure Insertion to delegates  | 10K |
| Gift Sponsor (For Delegates)  | 15K |
| Gift Sponsor (For Speakers)   | 05K |

\* Please note the above rates are exclusive of GST, GST is applicable only for Indian Companies.