



A BOOTCAMP FOR MISSION DRIVEN ENTREPRENEURS

OCTOBER 26-28, 2018
MALIBU, CALIFORNIA

Survive and Thrive Today is an intimate, exclusive 3-day mastermind for investors, mentors and entrepreneurs who want to change the world.

ONLY 250 TICKETS AVAILABLE

All-inclusive :
Conference pass, accommodation,
all meals and all drinks



FRIDAY

OCTOBER 26, 2018



MALIBU, CALIFORNIA



**BUS DEPARTURE -
LOS ANGELES AIRPORT (LAX)**

⋮ **12:00 PM**

BUS ARRIVAL

⋮ **01:00 PM**



FRIDAY

OCTOBER 26, 2018

📍 MALIBU, CALIFORNIA

CHECK IN VIA APP

⋮ 01:00 - 03:00 PM

VENUE/CAMP GUIDED TOUR

⋮ 03:00 - 04:00 PM



Erik Qualman

STORYTELLING

⋮ 04:00 - 05:00 PM

⋮ Learn how disruptive story
telling applies to entrepreneurship



Erik Qualman



Jason Roberts

INTERACTIVE STORYTELLING WORKSHOP

⋮ 05:00 - 06:00 PM

OFFICIAL WELCOME BY TEAM & FOUNDERS

⋮ 06:00 PM

⋮ Marva Allen
⋮ Sachin Narode
⋮ Swatick Majumdar
⋮ Emily Webb



WELCOME DINNER

⋮ 06:30 - 07:30 PM



FRIDAY

OCTOBER 26, 2018

📍 MALIBU, CALIFORNIA



ZERO TO BREAKTHROUGH

⋮ 07:30 - 08:30 PM

Vernice "FlyGirl" Armour

FIRESIDE CHAT - TBD

08:30 - 09:30 PM ⋮



TEA / COFFEE / SNACKS / SHORT BREAK

⋮ 09:30 - 10:00 PM

CONCERT

⋮ 09:30 - 11:30 PM
⋮ By DJ Burt Blackarach &
⋮ Reggae Legends





SATURDAY

OCTOBER 27, 2018

📍 MALIBU, CALIFORNIA

GUIDED YOGA AND MEDITATION

⋮ 06:00 - 07:00 AM



Master Teacher Nitin Adsul

TILT BY ORIANA

⋮ 06:00 - 07:00 AM



Oriana Leo

GUIDED HIKING

⋮ 06:00 - 07:00 AM



Leo VanWarmerdam

OPEN MIC FOR BREAKFAST PITCHES

⋮ 07:00 - 08:30 AM



SATURDAY

OCTOBER 27, 2018



MALIBU, CALIFORNIA

MASTERMINDS



Facilitator : Leslie Bourne

08:30 - 10:30 AM

Interactive and gamification of physical activities and role playing around challenges in entrepreneurship.

(*Note: Capacity of each Mastermind is 30 spots.
Sign up required for mastermind)

I. THE CHALLENGE



What would you do if you could not fail? Challenge yourself and stretch beyond the places you thought you could go by taking a leap of faith with Fulcrum. Set a personal goal for yourself and metaphorically jump into that intention without letting ANYTHING get in your way.



Alan Brody



Alison-Antione



Brian Mac Mahon



Desiree Reid



Jason Roberts



Tania Yuki

2. SCALING YOUR VENTURE

Learning how to scale your business starts with you. Take on the Giants Ladder and scale each level as you develop a strategy, communicate with your partner, and troubleshoot adversity as the elements get more challenging the higher you want to go. Sound Familiar?



3. PARTNERSHIP AND STRATEGY



Marlon Nichols



Melinda Bush



Jesse Draper



Can you receive? We often focus our attention and support outward but how willing are you to not only look inward but to allow others in as well? Put on a helmet and allow others to pour out support and motivation as you take on the high challenge ropes course. If you want to go fast, do it alone and if you want to go far do it with others.



Peter Csathy



Victoria Saucier



Swatick Majumdar

We all face adversity and challenges but those who are able to turn them into opportunities are those who win. At first glance the 35-foot partnership beam may have you saying, “no that’s not for me...” But what are you missing out on by not facing the things that, “aren’t for you?” Take the OPPORTUNITY to connect with someone new on the partnership catwalk and put your best foot forward!

4. SEIZING THE OPPORTUNITY



Ryan Foland



Jennifer Jacques



John Ryan

5. HARD-WORK



Are you willing to do what it takes to get to the top? They say those who are willing to do what others aren't will have what others don't have. The 50 foot rock tower will challenge you physically AND confront you mentally. Practice creating personal willpower and determination as you will your way to the top once the exhaustion sets in.



George Georgiades



Lisa Chau



Sweta Patel

Meet participants from around the world and engage with them in high-energy teambuilding activities. Field games and challenges will have you laughing and connecting as you pay attention to the way you are interacting with others. There are no such things as strangers simply those who we have yet to meet.

6. ATTENTION



7. EXECUTION



Phil Schynder



Oriana Leo



A. J. Wilcox

We often take on projects and new opportunities with big visions and plans but are we able to EXECUTE? Set on the beaches in Malibu you will have the opportunity to practice executing with a team and putting your teams plans into action! The pressure of time constraints coupled with the different personalities and ideas of others will test how effective your leadership is when all eyes are on you.



Zach



Cindy Chin



Riley Kovatch

What would you create if you could clean the slate and get a brand new blank canvas? Take time from the “agenda” and find your way up to one of our overlooks to paint, meditate, reflect, journal, etc. With views of Catalina island and the endless Pacific ocean take time to get lost in the vastness and beauty of our planet.

8. VISION



9. TEAMBUILDING AND FUN



Marina Nicholas



Sarah Zapp



Michelle Gadsden-Williams

At Survive and Thrive we give full permission to have fun! The teambuilding mastermind workshop gives you the opportunity to PLAY while still maintaining the awareness to create learning and takeaways. A philosopher once said “Show me a person on the playing field for one hour and I’ll tell you more about them than in 10 hours of conversation!” The playing field will be set so game on!



SATURDAY

OCTOBER 27, 2018



MALIBU, CALIFORNIA

**TEA / COFFEE / SNACKS /
SHORT BREAK**

10:30 - 11:00 AM



Mitch Lowe

KEYNOTE SPEAKER | MITCH LOWE

11:00 - 12:30 PM

CEO at MoviePass,
Co-Founder at Netflix

LUNCH | RAHUL NARVEKAR

12:30 - 01:30 PM

- India Network



Rahul Narvekar



Marina Nicholas

FEARLESS ENTREPRENEUR

01:30 - 02:00 PM

Speaker Marina Nicholas



SATURDAY

OCTOBER 27, 2018



MALIBU, CALIFORNIA



ONE-ON-ONE WITH YOUR MENTORS AND INVESTORS

02:00 - 04:00 PM

Meet with subject matter experts



SATOSHI'S ROUNDTABLE

03:00 - 04:00 PM

3:00-3:30 PM: History of Blockchain at Satoshi's Roundtable

3:30-4:00 PM: Fundamentals of Blockchain and its impact



George Georgiades



Victoria Saucier



Jesse Draper



Kiyani Yazdi



Tahjar Roarmartinez

CYBERSECURITY

03:00 - 04:00 PM

How to protect your enterprise against unauthorized access to data and other computerized systems.

Workshop: Tahjar Roarmartinez



SATURDAY

OCTOBER 27, 2018



MALIBU, CALIFORNIA

BLOCKCHAIN PANEL – 2

04:00 - 05:00 PM

Smart Contracts on Ethereum explained. What you need to know?

- What is Ethereum?
- How do I use Ethereum?
- How does Ethereum Work?
- What is a Decentralized Application?
- How do Smart Contracts Work?



Ryan Foland

WORKSHOP: RYAN FOLAND

05:00 - 06:00 PM

- Find clarity
- Unlock potential
- Sell without selling

SMALL BUSINESS CAPITAL AND INVESTMENT

06:00 - 07:00 PM

Factors that can hinder Startup Capital

- Government Regulation
- Geographic Location
- Gender



SATURDAY

OCTOBER 27, 2018



MALIBU, CALIFORNIA

07:00 - 08:30 PM

Dinner

FIRESIDE CHAT

08:30 - 09:00 PM

With Jesse Draper & Marlon Nichols
Funding and Diversity



Jesse Draper



Marlon Nichols

GRAND PARTY

10:00 - 01:00 PM

Karaoke Night





SUNDAY

OCTOBER 28, 2018

📍 MALIBU, CALIFORNIA

GUIDED YOGA AND MEDITATION

⋮ 06:00 - 07:00 AM



Master Teacher Nitin Adsul

TILT BY ORIANA

⋮ 06:00 - 07:00 AM



Oriana Leo

GUIDED HIKING

⋮ 06:00 - 07:00 AM



Leo VanWarmerdam



SUNDAY

OCTOBER 28, 2018

📍 MALIBU, CALIFORNIA

RAISING CAPITAL AND THE CHALLENGES IT BRINGS

07:00 - 08:30 AM
Breakfast Speaker



Tania Yuki



Facilitator : Leslie Bourne

MASTERMINDS

08:30 - 10:30 AM

Interactive and gamification of physical activities and role playing around challenges in entrepreneurship.

(*Note: Capacity of each Mastermind is 30 spots.
Sign up required for mastermind)

I. THE CHALLENGE



Tracy Moody



Joyce Greenberg



Sarah Zapp

What would you do if you could not fail? Challenge yourself and stretch beyond the places you thought you could go by taking a leap of faith with Fulcrum. Set a personal goal for yourself and metaphorically jump into that intention without letting ANYTHING get in your way.



Laurent Grill



Francesca Burack



Phil Schnyder

2. SCALING YOUR VENTURE

Learning how to scale your business starts with you. Take on the Giants Ladder and scale each level as you develop a strategy, communicate with your partner, and troubleshoot adversity as the elements get more challenging the higher you want to go. Sound Familiar?



3. PARTNERSHIP AND STRATEGY



Brett Brewer



Dayakar Puskoor



Oriana Leo



Can you receive? We often focus our attention and support outward but how willing are you to not only look inward but to allow others in as well? Put on a helmet and allow others to pour out support and motivation as you take on the high challenge ropes course. If you want to go fast, do it alone and if you want to go far do it with others.



Alo Ghosh



Greg Obenshain



Marina Nicholas

4. SEIZING THE OPPORTUNITY

We all face adversity and challenges but those who are able to turn them into opportunities are those who win. At first glance the 35-foot partnership beam may have you saying, “no that’s not for me...” But what are you missing out on by not facing the things that, “aren’t for you?” Take the OPPORTUNITY to connect with someone new on the partnership catwalk and put your best foot forward!



5. HARD-WORK



Kiyan Yazdi



Jesse Draper



Brian Mac Mahon

Are you willing to do what it takes to get to the top? They say those who are willing to do what others aren't will have what others don't have. The 50 foot rock tower will challenge you physically AND confront you mentally. Practice creating personal willpower and determination as you will your way to the top once the exhaustion sets in.



Patrick Conroy



Sonpreet Bhatia



Tania Yuki

6. ATTENTION

Meet participants from around the world and engage with them in high-energy teambuilding activities. Field games and challenges will have you laughing and connecting as you pay attention to the way you are interacting with others. There are no such things as strangers simply those who we have yet to meet.



Haris Stamoulis



Desiree Reid



Alison Anthoine

7. EXECUTION



We often take on projects and new opportunities with big visions and plans but are we able to EXECUTE? Set on the beaches in Malibu you will have the opportunity to practice executing with a team and putting your teams plans into action! The pressure of time constraints coupled with the different personalities and ideas of others will test how effective your leadership is when all eyes are on you.



John Ryan Beers



A.J. Wilcox



Jennifer Jacques

What would you create if you could clean the slate and get a brand new blank canvas? Take time from the “agenda” and find your way up to one of our overlooks to paint, meditate, reflect, journal, etc. With views of Catalina island and the endless Pacific ocean take time to get lost in the vastness and beauty of our planet.

8. VISION



Rahul Narvekar



Jason Roberts



Victoria Saucier

9. TEAMBUILDING AND FUN



At Survive and Thrive we give full permission to have fun! The teambuilding mastermind workshop gives you the opportunity to PLAY while still maintaining the awareness to create learning and takeaways. A philosopher once said “Show me a person on the playing field for one hour and I’ll tell you more about them than in 10 hours of conversation!” The playing field will be set so game on!



SUNDAY

OCTOBER 28, 2018



MALIBU, CALIFORNIA

**TEA / COFFEE / SNACKS /
SHORT BREAK**

⋮ 10:30 - 11:00 AM



Richard Reichert

**FUTURE OF INNOVATION,
LESSONS FROM SILICON VALLEY**

⋮ 11:00 - 12:30 PM
⋮ Keynote Speaker

LUNCH

⋮ 12:30 - 01:30 PM
⋮ The Power of Diverse Thinking
⋮ Michelle Gadson Williams + Sarah Zapp

INVESTORS PITCH PANEL

⋮ 01:30 - 02:00 PM



SUNDAY

OCTOBER 28, 2018

📍 MALIBU, CALIFORNIA

FINAL PITCH

- ⋮ **02:00 - 04:30 PM**
- ⋮ 10 Final Pitches
- ⋮ (5 Minutes Pitch + 5 Minutes For Feedback)
- ⋮ Announce 10 companies one by one |
- ⋮ Pitching Panel: – 10 People**

CHECK-OUT

- ⋮ **05:00 PM**

SURVIVE AND THRIVE TODAY 2019 SEE YOU IN LONDON

Invitation to London - Marina Nicholas



2019



PLATINUM PARTNERS

TRAVEL PARTNER



2018 SPONSORS & PARTNERS



OCTOBER 26-28, 2018

MALIBU, CALIFORNIA

A BOOTCAMP FOR MISSION DRIVEN
ENTREPRENEURS

www.surviveandthrive.today.com