



MENTAL HEALTH AWARENESS SUMMIT 2024

PARTNERSHIP DECK



OUR WHY

Since 1949 May has been recognized as Mental Health Awareness Month. Each year millions of Americans face the reality of living with a mental illness –

- From February 1 to 13, 2023, **29.9%** of adults in Michigan reported symptoms of anxiety and/or depressive disorder.% of adults in the U.S.¹
- **10%** of youth covered by private insurance did not have access to mental health services in 2022.²
- In 2020, **21%** of U.S. adults (52.9 million) experienced a mental health condition.³

Restoration Village Therapeutic and Holistic Services is hosting our 3rd annual Mental Health Awareness Summit. This event aims to raise awareness, deepen understanding and offer valuable mental health resources to our community. Now more than ever, there's an urgent need to prioritize mental health and highlight its benefits. Let's act together to safeguard our mental well-being.

OUR MISSION

Provide resources, information and activities that develop a deeper understanding of practical ways to take care of one's mental health and improve overall well-being.

OUR VISION

To increase awareness within communities about the value and importance of caring for one's mental health and wellness. This summit would not be possible without your partnership. There are a variety of ways that you can partner with us to make this summit a successful one.



EVENT DETAILS

My Mental Health Is My Business 2024 is taking place on **Saturday, May 4, 2024**, from **11:00AM-2:00PM** at **UWM Sports Complex, 867 South Blvd. East in Pontiac, MI**. This complimentary gathering unites mental health practitioners, service providers, residents, public servants, and businesses in a collaborative effort to bring positive change to our community, which has faced the compounding challenges of the pandemic, violence, stress, and ongoing life trauma.

This family event aims to provide a life-changing experience for our community and the entire family addressing the critical issues that have impacted us all. Our distinguished guest speaker, **Dr. Sabrina Jackson**, will share her expertise and insights, contributing to the empowering discussions on mental health.



Dr. Sabrina Jackson, a native Detroit and Cass Technical High School graduate, has taken the world by storm! She completed her Master's Degree at the tender age of 23 from Wayne State University. She is known as

"The People Expert" as she travels the world helping people with people, even if that person is themselves! This inspiring force of nature is continuously busy training corporate executives, single mothers, and gospel artists. Immensely evident with each group that she trains, is her passion for people. Her analytical mind led her to create personality assessment models Essential Colors and Essential Love Styles. A single mom, herself, Sabrina has written several books, with the first entitled He is Not a Statistic, about raising her son Marcel. She has been privileged to speak for McDonald's, Tom Joyner Cruise, and the United Nations. She can be seen weekly on Fox 2 with Mental Health Mondays with Dr. Sabrina; writing national column in Curvy Magazine, Career Mastered Magazine, and Beautiful Machine Magazine, and featured in the movie "Team Marriage" on Amazon Prime.

BECOME A PARTNER

We would like to give your organization the opportunity to become a Community Partner for My Mental Health Is My Business 2024. Please continue to read for partnership opportunities. We can also create a custom Community Partner packet for your organization.

COMMUNITY PARTNER PLANS

Platinum Package

\$5,000

- ✓ 2 Partner Tables - display products and services beneficial to the community
- ✓ **Full** page ad in summit booklet
- ✓ Contact listing in the partner section of the summit booklet
- ✓ Recognition honor - acknowledging your commitment to improving mental health in our community
- ✓ Logo on the event registration page and **all** marketing communications
- ✓ Shout outs on **all** social media platforms to promote partnership
- ✓ Recognition with media - WXYZ and radio

Gold Package

\$3,000

- ✓ 1 Partner Table - display products and services beneficial to the community
- ✓ **Half** page ad in summit booklet
- ✓ Contact listing in the partner section of the summit booklet
- ✓ Recognition honor - acknowledging your commitment to improving mental health in our community
- ✓ Logo on the event registration page and **some** marketing communications
- ✓ Shout outs on **some** social media platforms to promote partnership
- ✓ Recognition with media - WXYZ and radio

Silver Package

\$1,500

- ✓ 1 Partner Table - display products and services beneficial to the community
- ✓ **Half** page ad in summit booklet
- ✓ Contact listing in the partner section of the summit booklet
- ✓ Recognition honor - acknowledging your commitment to improving mental health in our community
- ✓ Logo on the event registration page and **some** marketing communications

Bronze Package

\$500

- ✓ 1 Partner Table - display products and services beneficial to the community
- ✓ **Quarter** page ad in summit booklet
- ✓ Contact listing in the partner section of the summit booklet



COMMUNITY PARTNERS LEVELS

Benefits	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$500
Partner Tables - display products and services beneficial to the community	2	1	1	1
Ad in Summit Booklet	Full Page	Half Page	Half Page	Quarter Page
Contact listing in the partner section of the summit booklet	✓	✓	✓	✓
Recognition honor – acknowledging your commitment to improving mental health in our community	✓	✓	✓	
Logo on the event registration page and marketing communications	All	Some	Some	
Shout outs on social media platforms to promote partnership	All	Some		
Recognition with media - WXYZ and radio	✓	✓		

PAST COMMUNITY PARTNERS





MENTAL HEALTH AWARENESS SUMMIT 2024

It's an honor to host My Mental Health is My Business Mental Health Awareness Summit 2024! Together, we can help raise awareness and promote positive mental health practices within our community.



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The Restoration Village: Therapy Services