



**GLOBAL
GOALS
WEEK**



CAMP 2030:
A GLOBAL INNOVATION LAB FOR THE UN SDGS
September 12 - 18, 2022

**Camp 2030
Brochure**



Camp 2030

About Camp 2030

Our inaugural Summit taking place in New York, Camp 2030 is a 6-day Innovation Lab, bringing together 250+ of the world's top Youth Leaders from across the globe for innovation and co-creation for the UN SDGs.

During Camp, Changemakers from over 50 countries gather at a unique venue in Adirondack National Park to connect with like-minded peers, trailblazers, and influencers; develop global competence and critical skills; and transform their vision for a better future into action, and create solutions to the world's most pressing challenges. On the final day of Camp, Campers will return to New York City to pitch their solutions to SDG related challenges.

Camp 2030 is an unrivaled networking opportunity that creates friendships that transcend borders and last lifetimes.

- In its inaugural year, Camp 2030 aims to become one of the leading youth action programs focused on the United Nations Sustainable Development Goals;
- UNITE 2030 was founded in 2016, mobilizing over 16,000 youth leaders to become more impactful Changemakers in their communities and the world;
- 1,000+ collaborations & connections between Changemakers (see 2020 Impact Report) including local and regional projects;
- Multiple leadership opportunities for delegates to win awards and prizes of up to \$10,000 dollars to fund their social impact projects, and recognition on a global stage

Priority Focuses/Tracks

During Camp 2030, Campers will hack solutions to the world's most pressing challenges, working alongside a team of fellow Changemakers and using our proven innovation process to take a problem to solution in just 6 days.

These SDGs were selected from a global consultation process in 2019, where we polled young SDG advocates and hosted a series of roundtables to better understand the desires of youth to create a better world.

- SDG 1: No Poverty
- SDG 3: Good Health + Well-being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water + Sanitation
- SDG 8: Decent Work & Economic Growth
- SDG 13: Climate Action

Who participates?

Changemakers between the ages of 18-35 years old on September 12th, 2022 are encouraged to attend Camp 2030 as a Camper. There are 3 ways in which Campers can attend:

- Open Call for Applications;
- Partner Delegation;
- On a Scholarship.

Observers are also welcome to attend Pitch Day at Camp 2030, and Stakeholders who are lending their support to Campers will engage in participation through keynote speeches, workshops, and on Pitch Day.



Camper Demographics

Campers

At the inaugural Camp 2030 Summit, over 250 of the most valuable young talent from global and national companies, NGOs, and other forward thinking organizations and individuals join the innovation process.

Observers

Representatives from partner organizations who accompany a delegation, participating in special networking and engagement on the final day of Camp.

Stakeholders

Partner-affiliated Stakeholders lend their support to Campers delegates in pursuit of UNITE 2030's mission of elevating action to solve issues affecting young people globally.



48%

**OF CAMPERS ARE FROM
THE GLOBAL SOUTH**



60%

**OF CAMPERS ARE FEMALE
OR GENDER MINORITIES**

250 CAMPERS
50+ COUNTRIES