



# SOUNDSTAGE

## LIVE!





*from the producers of*  
**THE LITTLE MERMAID**  
MARCH 2018 | LOS ANGELES, CA





# PRESS

"Sound Stage LIVE's 'The Little Mermaid' is revolutionizing the way we watch musicals."

-Sara Zaghi, HerCampus

"This show brings together cutting edge technology and the beauty of Disney storytelling."

-Monica Duarte, Temple of Geek

"...one of the best local productions I have seen in Southern California outside of the normal venues that include the Geffen Playhouse and the Pantages Theater."

-Richard Cardenas, geekXpop



As featured in Life & Style Magazine, April 9, 2018

AS FEATURED IN

Life & Style WEEKLY



GEEKXPOP





*and*

CELEBRATE! A FIREWORKS SPECTACULAR

OCTOBER 2017 | LOS ANGELES, CA



# REWRITE the STARS

*a choose-your-own-adventure concert*







*featuring music from your*  
**FAVORITE MOVIES**





# A POP-UP INTERACTIVE CONCERT

PROFESSIONAL TALENT

IMMERSIVE PROJECTIONS

INTERACTIVITY WITH  
GUEST MOBILE DEVICES

ICONIC FILMS BROUGHT TO LIFE





# DIGITAL MEETS LIVE

SELFIE ZONES

COMPANY BRANDING

INTERACTIVE GAMES



MEDIA THAT SYNCs  
WITH THE CONCERT

YOU CONTROL THE SHOW



# CHOOSE YOUR OWN ADVENTURE



Guests use their phones to select what song they want to hear next in the concert... every show is different!



# UNLOCK SECRET SONGS



Play mini games on your phone to  
unlock secret songs in the show!



POP-UP SHOWS THAT ARE

**MADE FOR YOUR EVENT**







FITS ALMOST ANY  
TYPE OF VENUE

TURN KEY  
PRODUCTION  
SETS UP IN 4 HOURS

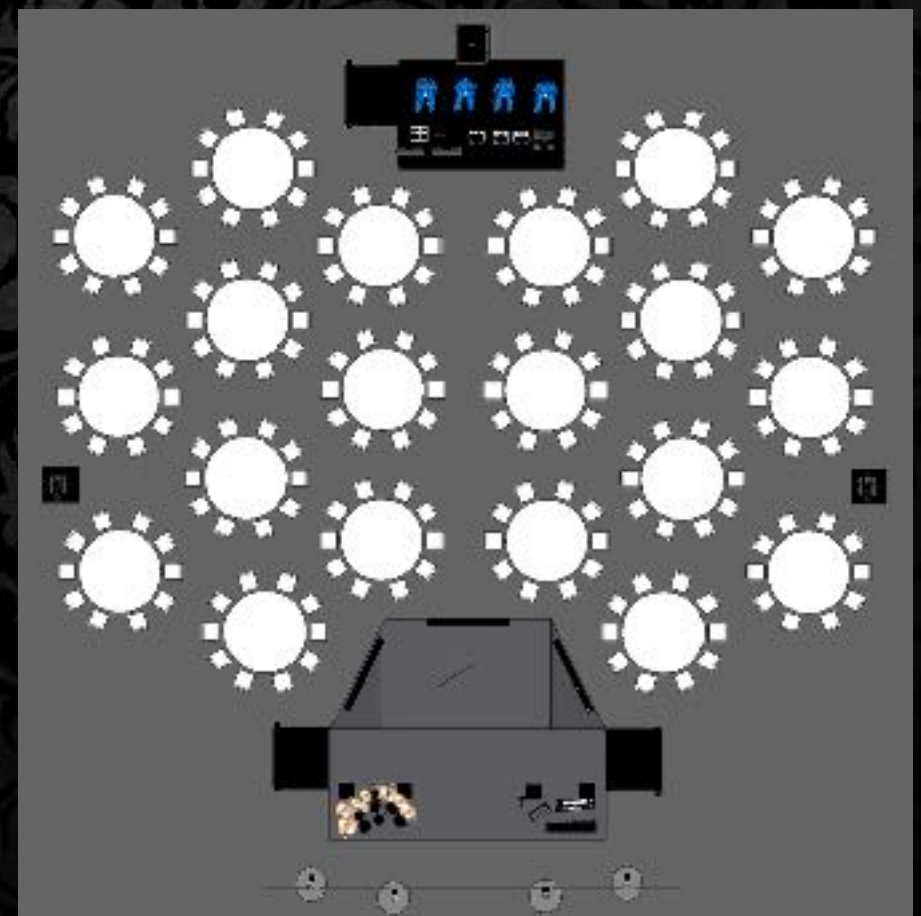
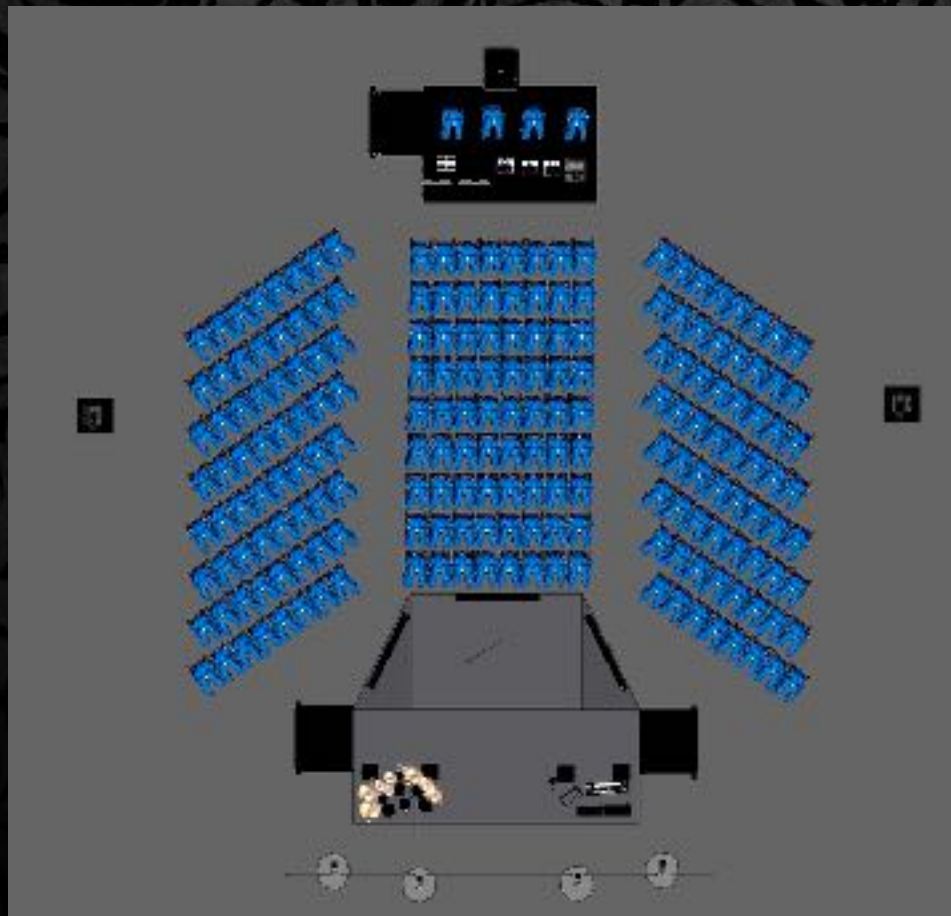
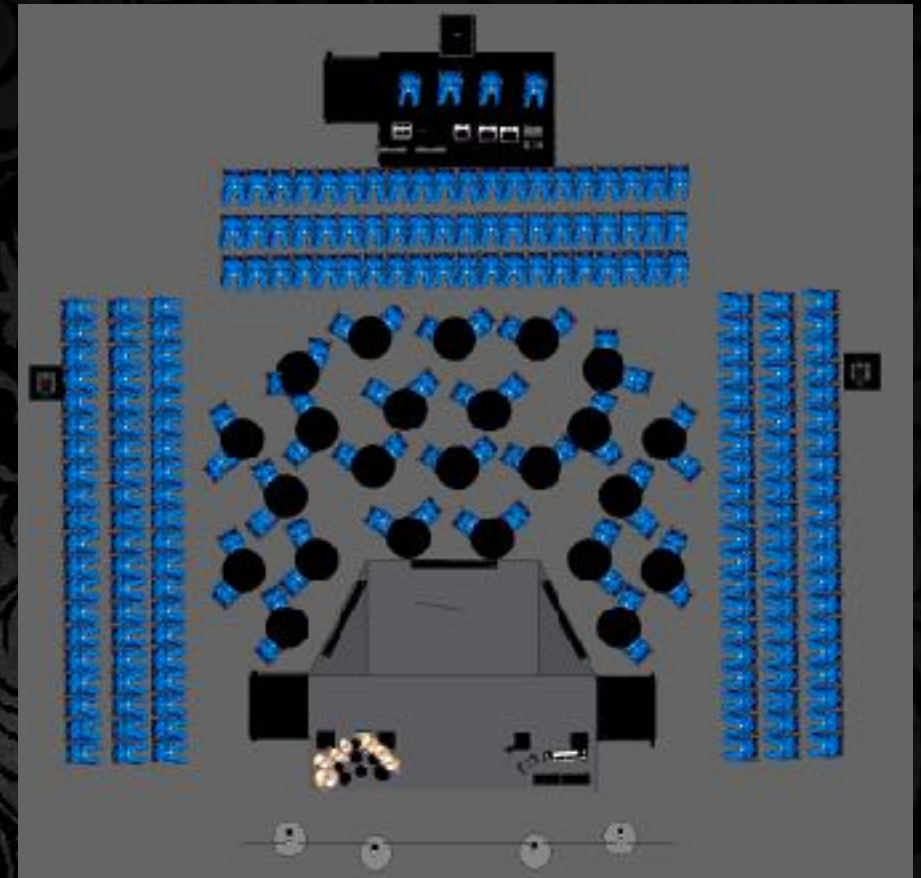




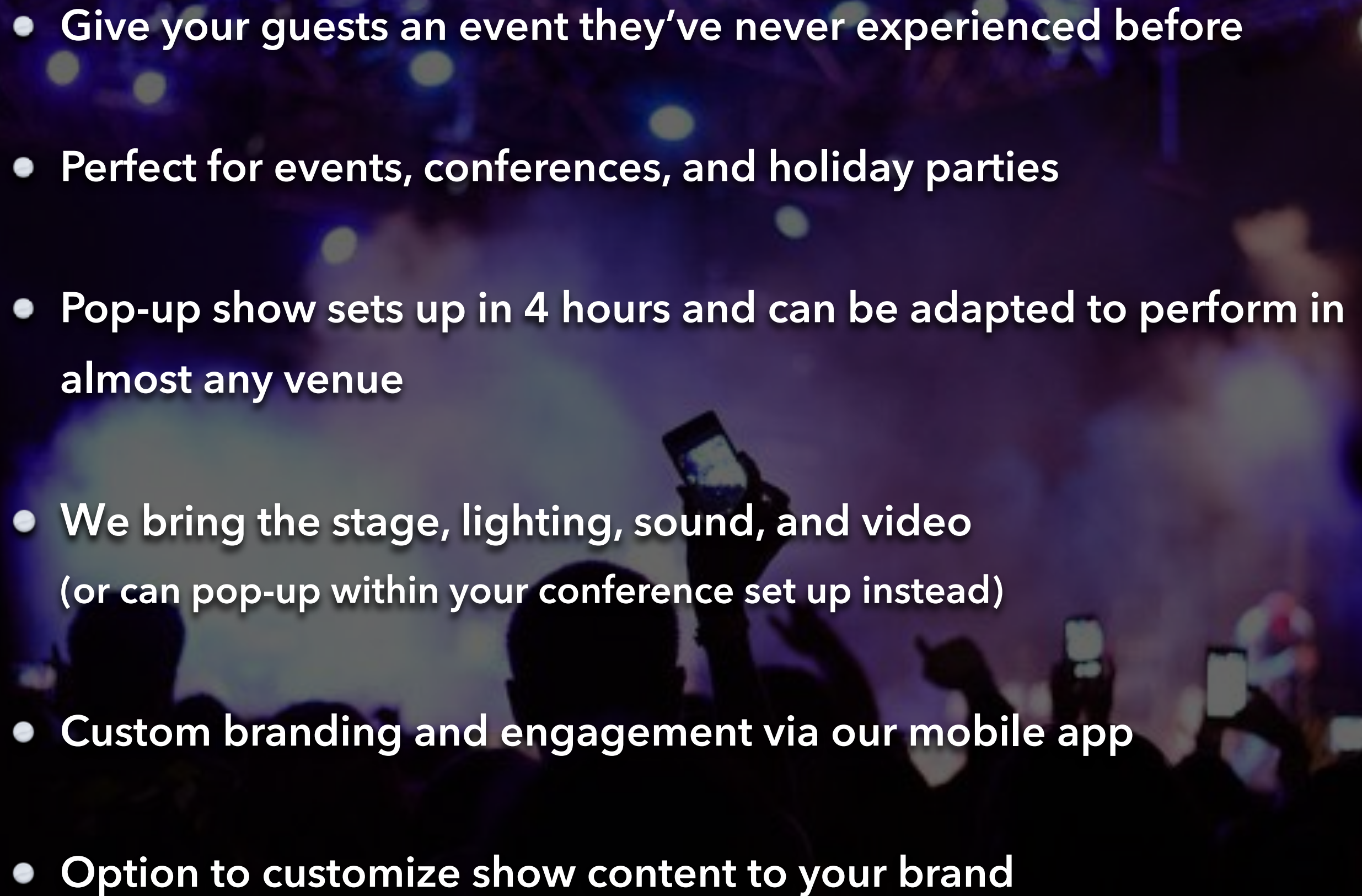
FLEXIBLE SEATING:  
100-400 GUESTS

DINNER, THEATRE, OR  
COCKTAIL SETUP

INDOOR OR OUTDOOR





- 
- Give your guests an event they've never experienced before
  - Perfect for events, conferences, and holiday parties
  - Pop-up show sets up in 4 hours and can be adapted to perform in almost any venue
  - We bring the stage, lighting, sound, and video  
(or can pop-up within your conference set up instead)
  - Custom branding and engagement via our mobile app
  - Option to customize show content to your brand





MAKE YOUR EVENT

**AN EXPERIENCE**

THEY'LL NEVER FORGET



# COMPANY LEADERSHIP

## JEFF CASON, CEO

Jeff Cason has twelve years experience as a theatrical producer, director, and creative executive. He has founded two theatrical production companies: Redlands Civic Light Opera and Broadway In The Park, and has served as Director of Marketing for Concept Design Productions, creating conference and exhibit solutions for Fortune 1000 clients. He is an accomplished freelance lighting, scenic, and projection designer for theatre and events, having worked on over 60 shows throughout Southern California. Most recently, Jeff created, directed and produced "Celebrate! A Fireworks Spectacular" presented by Chevron.

## BETH CASON, COO

Beth Cason has ten years of experience in operations and has most recently served as Director of Operations for Blueprint Test Preparation, a \$9M company and the largest LSAT prep service in the country. As Director, Beth managed the logistics for over 100 classroom courses nationwide, the customer experience for over 6,000 students annually, and corporate financial forecasting and analysis.





# SOUNDSTAGE LIVE!

**THEATRE. REIMAGINED.**