

Rancho Mirage Community Park Saturday November 12, 2016 & Sunday November 13, 2016

Sponsorship Packages

## Titilo Regalo Sponsor - \$25,000

Send 25 Desert Arc Clients to camp Italian Festival Presented by Your Business Mention in Festival Advertisement Your Business Booth at Italian Festival Your Corporate Banner at Stage & Event Ad in Desert Arc's Quarterly E-Newsletter Onstage Mentions Large Ad on Festival Guide 20 VIP & 30 General Admission Tickets Social Media Highlights/Thank you Desert Arc Website listing with link Listing with link on Italian Festival App

### Platino Regalo Sponsor - \$5,000

100 Hot Lunches for Desert Arc Clients Your Business Booth at Italian Festival Your Corporate Banner at Stage Ad in Desert Arc's Quarterly E-Newsletter Onstage Mentions Large Ad on Festival Guide 8 VIP & 20 General Admission Tickets Social Media Highlights/Thank you Desert Arc Website listing with link Listing with link on Italian Festival App

#### Agento Regalo Sponsor - \$1,000

20 Hot Lunches for Desert Arc Clients Onstage Mentions Small Ad on Festival Guide 2 VIP & 2 General Admission Tickets Social Media Highlights/Thank you Desert Arc Website listing with link Listing with link on Italian Festival App

## Migliore Regalo Sponsor - \$15,000

200 Hot Lunches for Desert Arc Clients Mention in Festival Advertisement Your Business Booth at Italian Festival Your Corporate Banner at Stage Your Corporate Banner at Event Ad in Desert Arc's Quarterly E-Newsletter Onstage Mentions Large Ad on Festival Guide 10 VIP & 20 General Admission Tickets Social Media Highlights/Thank you Desert Arc Website listing with link Listing with link on Italian Festival App

## Oro Regalo Sponsor - \$2,000

Send 10 Desert Arc Clients to Camp Your Corporate Banner at Event Ad in Desert Arc's Quarterly E-Newsletter Onstage Mentions Large Ad on Festival Guide 2 VIP & 4 General Admission Tickets Social Media Highlights/Thank you Desert Arc Website listing with link Listing with link on Italian Festival App

#### Bronzo Regalo Sponsor - \$500

20 Hot Lunches for Desert Arc Clients 2 General Admission Tickets Social Media Highlights/Thank you Desert Arc Website listing with link Listing with link on Italian Festival App

### Street Sign Sponsor - \$200

Your Business Name on a "Street Sign" at the Festival



#### Bingo Tent Sponsor - \$5,000

Official Sponsor of the Bingo Tent 100 Hot Lunches for Desert Arc Clients Your Business Booth at Italian Festival Your Corporate Banner at Stage Ad in Desert Arc's Quarterly E-Newsletter Onstage Mentions Large Ad on Festival Guide 8 VIP & 20 General Admission Tickets Social Media Highlights/Thank you Desert Arc Website listing with link Listing with link on Italian Festival App

## T-Shirt Sponsor - \$3,000

Your Logo on Sleeve of Festival Volunteer Shirts Send 10 Desert Arc Clients to Camp Your Corporate Banner at Event Ad in Desert Arc's Quarterly E-Newsletter Onstage Mentions Large Ad on Festival Guide 4 VIP & 10 General Admission Tickets Social Media Highlights/Thank you Desert Arc Website listing with link Listing with link on Italian Festival App

#### Ticket Sponsor - \$2,000

Your Business Ad on the back of Festival Admission Tickets Send 10 Desert Arc Clients to Camp Your Corporate Banner at Event Onstage Mentions Large Ad on Festival Guide 2 VIP & 4 General Admission Tickets Social Media Highlights/Thank you Desert Arc Website listing with link Listing with link on Italian Festival App





# Rancho Mirage Community Park Saturday November 12, 2016 & Sunday November 13, 2016

# Sponsorship Registration

| Sponsor Name:<br>(Name, as it should appear in advertisi | Social Media Site:<br>ng and promotional materials.)   |  |
|--|--|--|
| Billing Address:   |  |  |
| City:  | ZIP:   |  |
| Contact Person:  |  |  |
| Contact Phone:   | E-Mail:  |  |
| Sponsor Level  | Enclosed is payment of \$  |  |
| $\circ$ 1 would prefer to make a one-tin                 | me donation to support Desert Arc. Amount:   |  |
| Name on card:  | Credit Card Type:  |  |
| Card number:   | Exp. date: Security Code:  |  |
| Please make checks payable to:<br>Mail payment to:       | Desert Arc<br>Desert Arc<br>Attention: Cheryl Curley<br>73-255 Country Club Drive<br>Palm Desert, CA 92260 |  |

Also, email information for Italian Festival Mobile App: logo, public email, phone number, contact and business description.

If applicable to your sponsorship level:

Please submit your logo and/or ad to: <u>ccurley@desertarc.org</u> Subject: Sponsor Fest Ad Please bring your corporate banner to Desert Arc's office by Wednesday, October 28<sup>th</sup>.

Put your brand in front of thousands... Including tourists, families and the desert's elite!









Deadline: Friday, October 7, 2016 Proceeds Benefit Desert Arc Enhancin

016 Tax ID 95-6006700 Enhancing Lives and creating opportunities for people with disabilities