

OMG EDUCATION PRESENTS

THE GIVE BACK CONCERT

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

WHAT IS IT?

THE GIVE BACK CONCERT 2020
THE ROUNDHOUSE – 25TH APRIL
3,100 Capacity

The event organisers OMG education are a youth provision who work with hard to reach/affected young people teaching and providing skills in maths, English and Music/Film technology/production.

The concept of the event is a give back concert partly organised by the young people we work with connecting with well-known celebrities and prominent music figures and influencers to put on a community focused event.



ABOUT THE EVENT

NOT FOR PROFIT EVENT TO
PROVIDE OPPORTUNITIES &
MOTIVATION FOR YOUNG
PEOPLE AND PUT PROFIT BACK
INTO THE COMMUNITY

OMG Education will work with young people to put the event on giving them valuable hands on experience in events, management, promotion & videography

We will be giving away 500 tickets to London youth organisations for free to engage & motivate hard to reach young people

The money raised will go back in to the community to fund youth projects.

ARTIST PERFORMANCES

Top tier line up of DJs and performers with more TBA

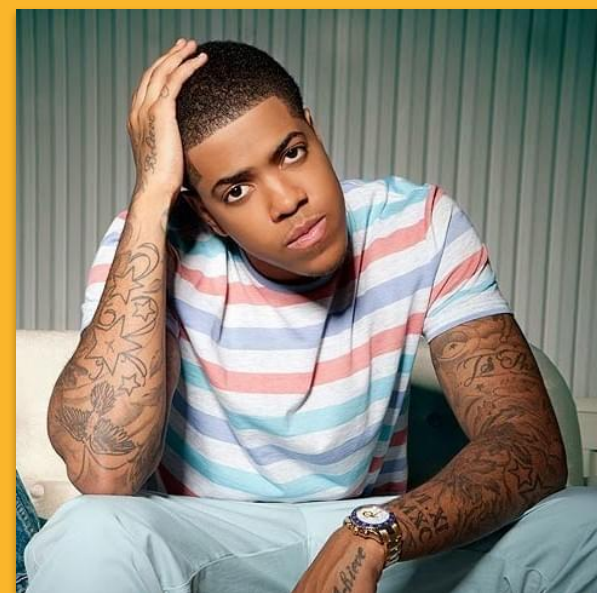


CHARLIE SLOTH

Instagram 587k followers

Twitter 239k followers

YouTube 241,985,327 views



CHIPMUNK

Instagram 463k followers

Twitter 599.9K Followers

YouTube 163,757,092views



DA BEATFREAKZ &
GUESTS

Instagram 52.5k followers

Twitter 7.5k followers

YouTube 610,939,818 views



ARD ADZ

Instagram 166k followers

Twitter 43k followers

YouTube 30,785,304 views

ARTIST PERFORMANCES

Top tier line up of DJs and performers with more TBA



SUSPECT OTB

Instagram 46.9k followers

Twitter 4k followers

YouTube 10,985,327 views



TINY BOOST

Instagram 43.2k followers

Twitter 941 Followers

YouTube 3,700,000 views



DIBO BROWN

Instagram 12.8k followers

Twitter 292 followers

YouTube 500,818 views



POUNDZ

Instagram 179k followers

Twitter 2.8k followers

YouTube 5,785,304 views



MEDIA PARTNERS

CURRENTLY IN CONVERSATIONS WITH VARIOUS MEDIA PARTNERS ACROSS BOTH DIGITAL & BROADCAST

DIGITAL PARTNERS

- GRM Daily
- Mixtape Madness
- LinkUp TV
- SBTv

BROADCAST PARTNERS

- Amazon Prime
- BBC Radio 1Xtra
- Capital XTRA

THE GIVE BACK CONCERT

PARTNERSHIP INVOLVEMENT



PACKAGES

PLATINUM PACKAGE (EXCLUSIVE MAIN SPONSORSHIP) - £30,000

Product placement, sponsored by and name in show's title

Logo prominently featured on all promotional campaigns including online/above the line outdoor and print.

Competitions with the cast actively supporting and pushing your product

Link to your site all on artists social media platforms

Main artist social media post on all platforms naming you as sponsor

GOLD PACKAGE £10,0000

Logo on show banner and all promotional campaign

link to your site on all performers social media stories

1 X Instagram post naming you as a sponsor



PACKAGES

SILVER PACKAGE - £5,000

Link to your site on all performers social media stories

Logo on stage banner

Competition on social media driving traffic to your site

SOCIAL MEDIA BOOTH £10,000

With 2 presenters that will interview the performers and tweet and stream live in association with the sponsors name, will also have a pop up banner with branding options.

Bespoke Packages available upon request





GET IN TOUCH WITH US

Address

One Miah Group Ltd – OMG Education, Redbox Business Centre,
43-45 Gillender Street, London E14 6RN

Email Address

jamal.miah@omgeducation.co.uk

Phone Number

07498330265