



BlockChainConf is a conference for software engineers interested in or building applications that leverage decentralized data, decentralized ownership, decentralized identity, decentralized infrastructure and software.

ATLANTA, GA, USA, SEPTEMBER 6-7, 2018

SPONSOR PROSPECTUS



## **PLATINUM | \$12,000**

- Your company logo projected in the keynote room and break lunch area using our ConfWall technology.
- Premiere logo placement on the BlockChainConf.Tech site.
- A 10'x 10' booth area including a table with black tablecloth for your company in a prime high traffic location for monitors or backdrops and whatever marketing materials you want to display.
- Premiere logo placement on the signage for the speaker podiums in the keynote and breakout rooms.
- 10 main conference passes; typically some of these will be used by whoever is manning your booth table, your staff or anyone you invite.
- The choice to provide door prizes for the event.
- Your logo on the branded conference pad folio given to all attendees.
- The choice to include printed items like flyers, stickers, brochure etc. in branded conference pad folio given to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

## **GOLD | \$7,000**

- Prime logo placement on the BlockChainConf.Tech site.
- A '8 x 6' booth area including a table with black tablecloth for your company in a prime high traffic location for monitors or backdrops and whatever marketing materials you want to display.
- Prime logo placement on the signage for the speaker podiums in the keynote and breakout rooms.
- 6 main conference passes typically some of these will be used by whoever is manning your booth table, your staff or anyone you invite.
- The choice to provide door prizes for the event.
- Your logo on the branded conference pad folio given to all attendees.
- The choice to include printed items like flyers, stickers, brochure etc. in branded conference pad folio given to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

## **SILVER | \$5,000**

- Logo placement on the BlockChainConf.Tech site.
- Your company logo on all name badge lanyards worn by speakers, attendees and sponsors
- A 'x 4' booth area including a table with black tablecloth for your company in a prime high traffic location for monitors or backdrops and whatever marketing materials you want to display.
- 2 main conference passes
- The choice to provide door prizes for the event.
- The choice to include printed items like flyers, stickers, brochure etc. in branded conference pad folio given to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

## **HAPPY HOUR | \$5,000**

- Logo placement on the BlockChainConf.Tech site.
- 2 full main conference passes
- Branded signage at the happy hour venue
- The choice to provide door prizes for the event.
- The choice to include printed items like flyers, stickers, brochure etc. in branded conference pad folio given to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

## **NAME BADGE (HIGHLY VISIBLE BRANDING) | \$5,000**

- Logo placement on the BlockChainConf.Tech site.
- 2 main conference passes
- Your logo on all name badges worn by speakers, attendees and sponsors
- The choice to provide door prizes for the event.
- The choice to include printed items like flyers, stickers, brochure etc. in branded conference pad folio given to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.



## **LANYARD (HIGHLY VISIBLE BRANDING) | \$5,000**

- Logo placement on the BlockChainConf.Tech site.
- Your company logo on all name badge lanyards worn by speakers, attendees and sponsors
- 2 main conference passes
- The choice to provide door prizes for the event.
- The choice to include printed items like flyers, stickers, brochure etc. in branded conference pad folio given to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

## **Lead generation/Lead capture**

Attendees have the option to opt into receiving sponsor information during the registration process. Those that have opted in will be shared with sponsors immediately after the event.

We will have QR codes on the attendee name badges that can be captured with any kind of smartphone/tablet QR reader app. It is your responsibility to download and test one that works for you, although we recommend badgerscan.org as we have used this for years. The data that will be available is Name, Title, Company and email address.

Feel free to conduct raffles, giveaways or other Lead generation/Lead capture at your booth.

Don't see a sponsorship level here that meets your objectives? Let us know and we can work on something with you

[vincent@connectevents.io](mailto:vincent@connectevents.io)

