



2017 Event Sponsorship Guidelines

Pablo Picasso: The Diary of a Master



February 18, 2017 - May 5, 2017

Opening Reception: February 18, 2017 | 7:30PM - 10:30PM



As Central Florida's largest art gallery, Baterbys offers a premier art experience and the opportunity to be immersed in a collection like no other. Our Winter Park showroom gives you the opportunity to explore a variety of highly collectible artworks by world-renowned 20th century masters, renditions by internationallyrecognized artists, vibrant local art and colorful images from our decorative selection. Here, "Where Art Is Passion" means not only are we passionate about your art collecting experience, but more importantly, we are passionate about providing our community with art and the accompanying knowledge as well as the support of our fellow community members in their charitable missions. Baterbys takes pride in having helped countless non-profit organizations in raising funds for their specific causes and continues that mission with our upcoming Pablo Picasso exhibition benefiting the Florida Hospital for Children.

About The Beneficiary

Florida Hospital for Children is one of the leading children's hospitals in the United States and is committed to providing unsurpassed health and wellness services to all of their patients, especially the littlest ones. They are not-for-profit both in organizational form and in spirit, dedicating themselves to the great purpose of healing and enriching lives in our community. Your generous support not only allows to them to continue on their journey to excellence but makes a meaningful difference in the countless lives they touch each day.

Why Sponsor Our Event?

Pablo Picasso himself once said, **"The meaning of life is to find your gift. The purpose is to give it away."** Through this charity exhibition, Baterbys hopes to give the gift of art in the important role of fostering culture and community. We do not create excellence alone. Your support helps children get the best medical care available and ensures the health and wellness of future generations. With your help the Florida Hospital Foundation is able to make the dreams of children who want to be healthy come true.



Sponsorship and Ticket Packages

Individual Ticket - \$50

Individual tickets to the opening night celebration at \$50 per individual

Silver Level - \$500 (6 spots available)

Quarter Page recognition in the Exhibition Guide Book

4 tickets to the opening night celebration

Gold Level- \$1000 (4 spots available)

Half page recognition in the Exhibition Guide Book

6 Tickets to the opening night celebration

Free exhibition memorabilia for all 6 ticket holders

Platinum Level- \$2500 (2 spots available)

Full page recognition in the Exhibition Guide Book

8 Tickets to the opening night reception

Custom Framing and Art Installation Package courtesy of Baterbys Art Gallery*

Vendor Table at the Opening Reception + Presentation Opportunities

One time free venue rental of the Baterbys Art Gallery Showroom**

'Valued at up to \$300. "3 hours or less; date and event details must be disclosed to and approved by Baterbys at least 30 in advance.

Contact for Event Sponsorship

Kirsten Gjermo Kirsten@baterbys.com Tel: 888.682.9995 x 301 | Fax: 321.806.1414



Page 3 of 3