



Giving Inspired by an Extraordinary Life....

# 2018

## *Sponsorship Opportunities*



## *Who We Are:*

The Jo-Ann Danzis Foundation Inc., a New Jersey based 501 (c)(3) nonprofit, was established in 2015 with a mission To advance Pancreatic Cancer Research, Education, and the Arts through charitable giving. Recognizing that Pancreatic Cancer is predicted to be the second deadliest cancer by 2030, we are dedicated to creating awareness and raising funds to advance innovative research.

## *Make a Difference: Become a Sponsor of our Cork and Fork for a Cause:*

Sponsors are needed for the Second Annual Cork & Fork For A Cause - November 1, 2018 from 5:30-8:30 pm at the Morris Museum, Morristown New Jersey. The event will offer artisan wine and food tastings, a wine pull and a silent auction. The 2017 Cork & Fork was attended by 120 people and raised in excess of \$46,000 for the below mentioned research.

Sponsorship will allow us to plan, market, and deliver an exciting event with all net proceeds going towards the ground-breaking research of Dr. Angela Alistar (and colleagues) on an advanced, first in-class drug that offers new hope for people with pancreatic cancer. Dr. Alistar is the Medical Director of GI Medical Oncology at Morristown Medical Center's Simon Cancer Center. For more information: <https://danzis.org/morristown-medical-center-program/>

## *Event Sponsor: \$25,000*

The event sponsorship will provide the opportunity for visibility within the community through recognition as the "Event Sponsor" in all promotional materials including:

- Dedicated event signage and mention in all media
- A tag on all event tickets, posters, and flyers
- A tag on all social media (Facebook, Instagram, and Twitter) event posts
- A banner on the Foundation's website homepage
- An invitation to have a booth and 20 complementary tickets to the event
- A full-page advertisement in the event program
- Two round trip car services-for up to four people each- within 80 miles of the event

# *Additional Sponsorship Opportunities*

## Champagne Sponsor: \$15,000

- Listing in sponsorship pages of the event program
- Mention on all “at event” sponsor signage
- At the discretion of the Foundation, recognition in Facebook, Twitter and Instagram posts
- Mention on the Foundation’s website
- 15 tickets to the event

## Cabernet Sponsor: \$5,000

- Listing in sponsorship pages of the event program
- Mention on all “at event” sponsor signage
- At the discretion of the Foundation, recognition in Facebook, Twitter and Instagram posts
- Mention on the Foundation’s website
- 8 tickets to the event
- One round trip car service - for up to four people- within 60 miles of the event

## Merlot Sponsor: \$2,500

- Listing in sponsorship pages of the event program
- Mention on all “at event” sponsor signage
- At the discretion of the Foundation, recognition in Facebook, Twitter and Instagram posts
- Mention on the Foundation’s website
- 6 tickets to the event

## Chardonnay Sponsor: \$1,000

- Listing in sponsorship pages of the event program
- Mention on all “at event” sponsor signage
- At the discretion of the Foundation, recognition in Facebook, Twitter and Instagram posts
- Mention on the Foundation’s website
- 4 tickets to the event

## Chardonnay Sponsor: \$500

- Listing in sponsorship pages of the event program
- Mention on all “at event” sponsor signage
- At the discretion of the Foundation, recognition in Facebook, Twitter and Instagram posts
- Mention on the Foundation’s website
- 2 tickets to the event

## *More About Jo-Ann Danzis:*

“Anyone who’s had a connection to pancreatic cancer knows that it’s particularly aggressive. Although she passed on January 28, 2015 Jo-Ann Danzis approached this disease with a tireless energy like she did with all other endeavors in life inspiring many others along the way. It was this determination that allowed her to survive for nearly three and a half years....Only 5’2” and living just about 74 years, she may have been short in stature, shorted in years but was very long in life.”

Suffering the loss of a loved-one is among the most difficult experiences we all must endure. While we can’t turn back time, we can find a way to honor the memory and legacy of those who have left us. When the question of how to do this arose, it was determined to focus on the many aspects that Jo-Ann Danzis embodied and then use them to create a framework that would benefit others.

Who was Jo-Ann? A “perpetual motion machine” who wove a broad life and always relished a challenge. From the beginning and with a competitive spirit she accomplished much. With many years as a college professor, high school teacher and research chemist at the Rockefeller Institute -when women were a less than common in scientific research- she always sought to broaden knowledge and pass it on to others. After raising her family she returned to professional life to become a successful private businesswoman. While her career played an important role in her identity it was her personal life that truly made her who she was- an athlete, painter, photographer, sculptor, art collector, lover of music and and wine collector ... but more than anything she cherished her role as a daughter, sister, wife, mother, grandmother and friend who would always share her wisdom, fortitude and selfless nature.

It was this expansive and rich existence that inspired the formation of the Jo-Ann Danzis Foundation. By supporting the advancement of our mission, the foundation aims to improve the lives of all it touches while remaining as a lasting memorial to the person whose name it bears.

## *Pancreatic Cancer Facts*

- An estimated 55,440 Americans will be diagnosed with pancreatic cancer in the U.S. in 2018.
- Over 44,330 people will die from pancreatic cancer in 2018.
- Pancreatic cancer is expected to become the 2nd leading cause of cancer-related deaths in the US by the year 2020.
- Pancreatic cancer is one of the few cancers for which survival has not improved substantially over nearly 40 years.
- Pancreatic cancer has the highest mortality rate of all major cancers. 91% of pancreatic cancer patients will die within five years of diagnosis.
- Pancreatic cancer is a leading cause of cancer death largely because there are no detection tools to diagnose the disease in its early stages.