



TITLE

SPONSORSHIP

PROPOSAL

What We Provide

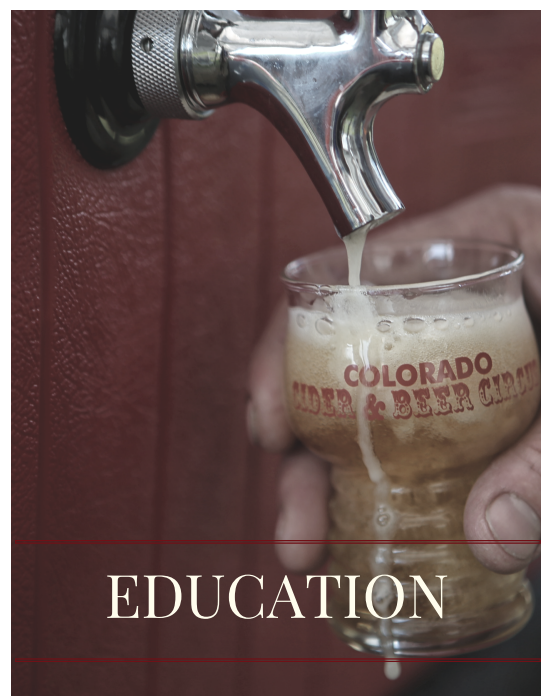
- Brand will be THE Title sponsor of Cider Circus
- Enhanced Cider University Presented by Cidrbbox: Incorporation of your suggestions, expertise and support of Cider U, which will now be housed inside the sampling area.
- Logo on posters, coasters, banners and ads leading up to the festival
- Mention in every newsletter sent out to promote festival
- Four Stage shout-outs
- Tagged in Cider Circus Social Media and Copper Mountain's Social Media Posts, at least five specific mentions of Brand
- Priority placement at festival
- Logo on ALL printed tickets
- Logo on Pint Glasses given away in promos and sold at festival
- Priority inclusion in Mobile Infusions, Cheese Pairing and special tappings.

What We Need From You

- Placement of posters and coasters in your tasting room and accounts
- Social media Posts about Cider Circus twice a month starting in April.
- At least 2 promotions inside your taprooms to win tickets (we provide)



MARKET
EXPOSURE



EDUCATION



BRANDING