#### **Printed Matter, Inc.**



## Printed Matter Publishing Program

Printed Matter, Inc. is the world's leading non-profit dedicated to the promotion and distribution of artists' books. In addition to maintaining a New York City storefront with 15,000 titles distributed on behalf of artists and independent publishers, we also have an active publishing program. Publications under the Printed Matter imprint include new works from emerging and established contemporary artists as well as a back list of vintage works published since our founding in 1976. We currently publish between 5 and 7 titles a year.

The following Printed Matter publications are available at a 40% discount to booksellers.

Most other items carried by Printed Matter are also available at a 10% - 30% discount. You can explore our full catalog at www.printedmatter.org.

### How to Open a Wholesale Account

In order to establish a wholesale account with Printed Matter, you must email sales@printedmatter.org with a resale certificate or equivalent document showing that you are a registered business. You can then create a User account on the Printed Matter website and we will update your user status to Wholesale. Once your account is updated, you will be able to place orders via the website and have your wholesale discount automatically applied to your order.

You can also place orders by emailing sales@printedmatter.org or calling the store: (212) 925-0325.

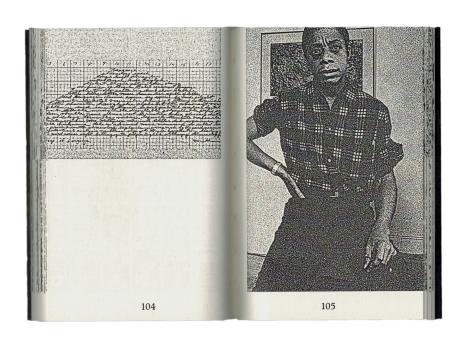
Please note: Prepayment including shipping is required for all wholesale orders. Printed Matter does not accept returns.

Domestic orders will be shipped by UPS. For international or other shipping options please email **sales@printedmatter.org**. Pre-payment including shipping is required.

## **NEW RELEASE**

Name, Thing, Thing: A Primer in Parallel Typographies by Gerardo Madera

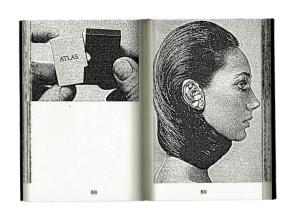




Name, Thing, Thing is a compilation of thoughts, quotations, fragments, on and around typographic intervention as resistance against the colonial embeds of typographic tradition—a pursuit analogous to strategies long used by people of color to subvert or reclaim defined historical narratives and traditions as a means of survival. Cultural remapping, hybrid and subversive form-making and discursive histories are tactics explored in Name, Thing, **Thing** to locate potential channels of articulation in decolonizing typography.

Part One (Letters Are Things), is a performative text drawing from numerous theoretical sources across design criticism and cultural history. Progressing through numbered and lettered sections, the essay attempts to cobble together what a methodology that actively combats typo graphy's inherent homogenization of language and form might look like. Part Two (Things) borrows images from various books, artifacts, artworks, etc. to locate an expressive language, one often incorporating physical gesture—posture, gesticulation, facial expression—in the space around language, symbol and relic. Part Three (Things Cited) attributes the images and text.

An ambitious new project using text, found images and citations to explore typographic intervention and the decolonization of typography.



New York: Printed Matter, Inc. 2018 Hardcover - Foil Stamp / Sewn Binding / Black-and-White / Edition of 1000 Retail \$15 / Wholesale \$9 ID# 110009



And Yet My Mask is Powerful is a new publication by Palestinian artist-duo Basel Abbas and Ruanne Abou-Rahme. The work is an encompassing visual poem that develops the artists' ongoing project of the same name, exploring the intersections of performativity and ritual, body and artifact, thingness and virtuality.

Comprised of several narrative threads, *And Yet My Mask is Powerful* is a reflection on violence and crisis as it filters down through history, mythology, and into the complexities of our present moment. The book takes Adrienne Rich's poem *Diving Into the Wreck* (1973) as its starting point and allegorical framework, with portions of that text running through the book in English and Arabic side by side.

The project is built up through the layering of original and found imagery, providing both a formal and conceptual structure for thinking about people/place within a living fabric that has been compromised. Archival photos, stills of video/media files, and performance documentation are shuffled and overlapped until unscripted connections start to emerge.

A visual project of found and original imagery exploring the intersections of performativity and ritual, body and artifact, thingness and virtuality.



New York: Printed Matter, Inc. 2017 Paperback / Sewn Bound / Offset-Printed with Pantone / Color / Edition of 1000 / Retail \$18 / Wholesale \$10.80 ID# 110157

# NEW RELEASE

#### Printer Prosthetic: Futura

# by Federico Pérez Villoro & Christopher Hamamoto



Printer Prosthetic: Futura is conceived as an "experimental reprint" of artist, publisher, and printer Hansjörg Mayer's seminal Futura (1965–1968), a series of twenty-six artworks each published as a folded, single-page pamphlet. Using this collection of Concrete and Fluxus works as a starting point, Printer Prosthetic: Futura reinterprets the poems by means of mechanical mediation, outputting the originals through a set of controlled and chance operations.

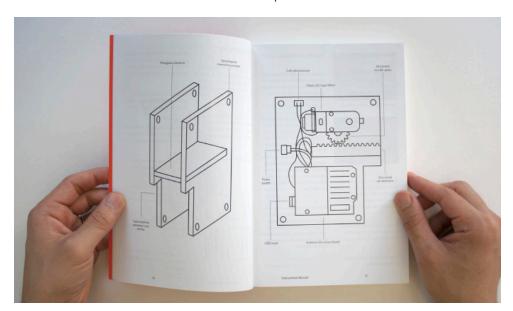
The artists worked with an industrial designer, producing a custom 3D-printed "prosthetic" device which allowed them to manipulate the encoder strip of a desktop printer. The individual

poems of the *Futura* pamphlets were run through a HP DeskJet 1112 while the artists interfered with the rhythm of the printhead by adjusting the track on which it moves. The resulting work is a set of new, altered text pieces that are conceptually distinct from the original while still bearing a formal similarity.

The first section is comprised of an instructional manual for both recreating the prosthetic and modding a desktop printer. An essay by Roxana Fabius offers a history of Mayer's series and positions this new project in relationship to that work. The second section presents the outcomes of the reprinting process.



An experimental reprint of the seminal Futura pamphlet series by way of a custom 3D-printed prosthetic.





New York: Printed Matter, Inc. 2017 Paperback / Perfect Binding / Black-and-White / Edition of 1000 / Retail \$15 / Wholesale \$9 ID# 110009

#### **NEW AND FEATURED**



# Queer Zines 2





#### Philip Aarons and AA Bronson, editors

Queer Zines, Vol. 1

Queer Zines collects the varied practices of gay zine makers past and present, from North America and Europe. The title includes comprehensive bibliographies, sinful synopses, excerpted illustrations and writings by zine makers, and also includes reprints and a directory of articles about queer zines, and important zine archives around the world.

New York: Printed Matter, Inc., 2008 & 2014 280 p. / 27 x 19 cm. / Softcover / Glue Bound / Duotone / Edition of 2000 Retail \$25.00 / Wholesale \$15.00 ID#94945

#### Philip Aarons and AA Bronson, editors

Queer Zines, Vol. 2

Queer Zines 2 includes new essays reflecting the editors' deep belief in the urgency and vitality of zines as an individual and collective forum, and offer both personal and critical assessments of independent queer publishing as an important agent in shaping identity, establishing community, and altering the course of culture more generally.

New York: Printed Matter, Inc., 2014 280 p. / 27 x 19 cm. / Softcover / Glue Bound / Duotone / Edition of 2000 Retail \$25.00 / Wholesale \$15.00 ID#96370

#### Philip Aarons and AA Bronson, editors

Queer Zines Box Set, Volumes 1 & 2

This special edition of *Queer Zines* contains volumes 1 and 2 and comes with a screenprinted slipcase. This set includes a reprint of the original Queer Zines in an abridged and updated second printing.

New York: Printed Matter, Inc., 2014

280 p. / 27 x 19 cm. / Softcover / Glue Bound / Screenprinted Slipcase / Duotone

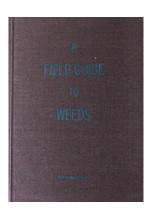
Retail: \$45.00 / Wholesale: \$27.00

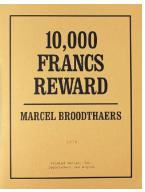
ID#96371

#### **Sally Alatalo** An Arranged Affair

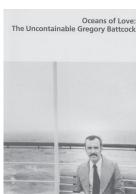
An Arranged Affair was published on the occasion of Chicago based artist Sally Alatalo's exhibition, Sally Alatalo: Narrative in Revision, on view in Printed Matter's exhibition space from May 25 - June 24, 2017. Using standard format paperback novels as source material, An Arranged Affair is the latest installment of Alatalo's Pulp series, which she initiated through her own imprint, Sara Ranchouse Publishing. The series operates within the conventions of mass-market publishing, reusing the tropes of genre fiction to lay out, among other things, a critique of various social and political constructions.

New York: Printed Matter, Inc. 2017
Paperback / Perfect Binding / Offset-Printed / Black-and-white / Edition of 500 / English
Retail \$15 / Wholesale \$9
ID# 109081











#### Kim Beck

#### A Field Guide to Weeds (3rd Edition)

A Field Guide to Weeds masquerades as a 19th century pocket guide. The physical form of the book is used as a metaphor for a crack in the city sidewalk, where the unruly plants creep out of the gutter and overrun the page spread.

New York: Printed Matter, Inc., 2008

96 p. / 17.5 x 11.8 cm. / Cloth Cover / Sewn Bound / Color / Edition of 1500

Retail: \$25.00 / Wholesale: \$15.00

ID#97149

#### Marcel Broodthaers 10,000 Francs Reward

Translated by editor Elizabeth Zuba in collaboration with Maria Gilissen Broodthaers in it's first English publication, 10,000 Francs Reward (Dix mille francs de récompense) is realized as a performative self-interview in which Broodthaers's questions and answers run together in a single, fluid body of text. The work first appeared in connection with the artist's Catalogue/Catalogus exhibition at the Palais de Beaux-Arts, Brussels, 1974, inspired by a conversation with art critic Irmeline Lebeer.

New York / Brussels: Printed Matter, Inc. / Département des Aigles Brussels, 2016 12 p. / 23 x 18 cm. / paperback / edition of 1000 retail \$12 / wholesale \$7.20 ID#104454

#### **Peter Coffin**

#### Imaginary Concerts

Co-published by Printed Matter, Inc. and Anthology Editions, Imaginary Concerts is a collaborative project organized by Coffin, featuring the contributions of more than 75 artists, curators, and musicians. Each contributor submitted a fictitious concert lineup they would like to see take place. The billings were then typeset in the iconic style of the Colby Poster Printing co.

New York: Printed Matter, Inc. Anthology Editions, 2017

168 p. / 31 x 23 cm. / Hardback-Board / Sewn-Bound / Offset-Printed / Color / Edition of 1000 /

English

Retail \$29.95 / Wholesale \$17.97

ID# 108231

#### Joseph Grigely Oceans of Love: The Uncontainable Gregory Battcock

Oceans of Love: The Uncontainable Gregory Battcock, edited with an introduction by Joseph Grigely, is the first book that brings together a collection of Gregory Battcock's prefaces and essays (from Minimalism, Idea Art, Why Art?, and other books), as well as critical writings called "quiticism" that had been published in underground newspapers in the 1970s. The book follows Joseph Grigely's exhibition, The Gregory Battcock Archive, which was first exhibited in 2009.

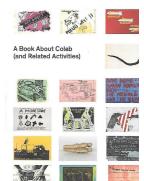
London / Graz / Hamburg / New York: Koenig Books / Grazer Kunstverein /Kunstverein in Hamburg / Printed Matter, Inc., 2016
222 p. / 24 × 17 cm / color and black-and-white / English retail \$28 / wholesale \$16.80
ID#106671

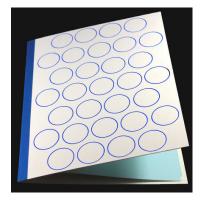
#### Philip Iosca

#### Exquisite Corps

EXQUISITE CORPS by Philip Iosca is a new artist book of found compositions discovered by taking apart hundreds of vintage gay magazines. It was published as part of Printed Matter's Emerging Artist Publication Series, which is made possible with the generous support of the Jerome Foundation and the Andy Warhol Foundation for the Visual Arts.

New York: Printed Matter, Inc., 2017 Paperback / Sewn Bound / Offset Printed / Color / Edition of 350 retail \$15 / wholesale \$9 ID#109079





#### Max Schumann, editor A Book About Colab (and Related Activities)

A Book About Colab (and Related Activities) – edited by Max Schumann, and with a Foreword and Afterword by art writer and Colab member Walter Robinson – traces the output of Collaborative Projects Inc. (aka Colab), the highly energetic gathering of young New York downtown artists active from the late 1970's through the mid 1980's.

New York: Printed Matter, Inc., 2016 256 p. / 24 x 17 cm / paperback / color wraparound poster cover / edition of 1000 retail \$39.95 / wholesale \$23.97 ID#103222

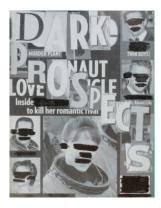
#### Dan Walsh

Blue Icon (Day Edition)

Blue Icon (Day edition), a hand-stitched conceptual book project, explores a minimalist conceit shaped by two progressions of form. Each sheet of the book has been trimmed to a different size and is composed of half tone dots that shift from green to blue, inviting the viewer to explore the variations of color, composition, and texture..

New York: Printed Matter, Inc., 2016 32 p. / 27.5 x 20.5 cm. / hardback / edition of 450 retail \$35 / wholesale \$21.00 ID#105532

#### **BACKLIST**





#### **Charles Beronio**

Dark Prospects

In *Dark Prospects*, Beronio takes his source material from issues of People, Time, Newsweek, and U.S. News. The artist dismantles the language of the medium by blacking out all references to corporate branding as well as the faces of featured stars and political figures.

New York: Printed Matter, Inc., 2008

62 p. / 28 x 21.5 cm. / Softcover / Staple Bound / Black and White

Retail: \$10.00 / Wholesale: \$6.00

ID#82681

#### **Anne Callahan**

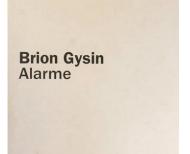
Notes from the History of Ed-

Notes for the History of Ed- provides an historico-exemplary account of EDITING and/or THE EDITOR as a profession, activity and term. What happened (is happening) to the editor? (that sensitive visionary literary-journalistic figure of the last century). And, come to think of it, Where did the editor come from? This book traces the act of EDITING from Liu Xiang to Miranda Priestly with found texts and other visua

New York: Printed Matter, Inc., 2015 132 p. / 19.8 x 12.7 cm. / Paperback / Perfect Binding / Black and White / Edition of 350 Retail \$10.00 / Wholesale \$6.00 ID#101801











#### **Erin Cosgrove**

#### The Baader-Meinhof Affair

With *The Baader-Meinhof Affair* Erin Cosgrove writes a send-up of the romance genre, filled with the ghosts of the Baader-Meinhof gang of 1970's Germany. Dangerous passions and politics intersect as the author interjects historical cliff-notes and commentary.

New York: Printed Matter, Inc., 2003

248 p. / 17 x 10.5 cm. / Softcover / Glue Bound / Black and White / Edition of 3000

Retail: \$14.95 / Wholesale: \$8.97

ID#73914

#### **Jason Evans**

#### Pictures for Looking at & Equivalents

Pictures for Looking at & Equivalents features a series of intricate still lives by the artist paired with diagonally divided rectangles. With no interpretive text, the work he says "asks for just a keen pair of eyes happy to wander and wonder," setting up a kind of equivalency between the two forms.

New York: Printed Matter, Inc., 2014

48 p. / 29 x 24.5 cm. / Softcover / Staple Bound / Color / Edition of 500

Retail: \$15.00 / Wholesale: \$9.00

ID#97174

#### **Brion Gysin**

Alarme

*Alarme* is a publication by Gysin, an icon of the Beat Generation, consisting of the 1977 calligraphic poem of the same name. The work was conceived as an artists' book but never received publication during the author's lifetime, and consists of words, gridded and repeated, that dissolve into visual patterns and gestural marks.

New York and Paris: Printed Matter, Inc. and Galerie de France, 2010

168 p. /  $25 \times 25$  cm. / Softcover / Sewn Bound / Black and White / Edition of 1500

Retail: \$18.00 / Wholesale: \$10.80

ID#87398

#### **Rachel Harrison**

Abraham Lincoln

Abraham Lincoln surveys depictions of this ubiquitous visage as it appears in the collective consciousness. Aimed to encapsulate the obscurities of our digital age, the book is comprised entirely of Googled images which show our sixteenth president sequentially turning his celebrated profile from right to left in a parade of absurd representations attesting to the over-commodification of American history including a Lincoln toe ring, a Lincoln cake, a Lincoln egg, and a Lincoln coffee mug.

New York: Printed Matter, Inc., 2011

268 p. / 25.5 x 20.5 cm. / Softcover / Gluebound / Color / Edition of 1000

Retail: \$34.00 / Wholesale: \$20.40

ID#88657

#### **Reverend Jen**

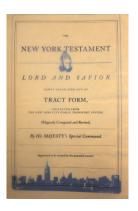
Reverend Jen's Really Cool Neighborhood

Reverend Jen's *Reverend Jen's Really Cool Neighborhood* is a travel guide to the Lower East Side, NY, filled with anecdotes of hellish roommates, loneliness and delusions of fame. Flip the book over and you'll find a bonus *Les Misrahi*, an epic musical puppet show which protests the gentrification of the Reverend's beloved bohemia.

New York: Printed Matter, Inc., 2003

208 p. /  $11.5 \times 21.5$  cm. / Softcover / Gluebound / Black and White / Edition of 2000

Retail: \$14.95 / Wholesale: \$8.97



# PROPOSALS FOR PRINTED MATTER, INC.







#### Dawn Kim

#### New York Testament

New York Testament compiles images from various religious tracts found in the New York City subway. The result is a "reverse engineered bible" that unifies the mostly disparate denominations in an unlikely testament to human creativity, ambition, and diversity. An appendix in the book's final pages provides excerpts of text from each pamphlet.

New York: Printed Matter, Inc., 2015

60 p. / 21.6 x 14 cm. / Paperback / Perfect Binding / Color / Edition of 350

Retail \$15.00 / Wholesale \$9.00

ID#101802

#### **Peter Liversidge**

#### Proposals for Printed Matter, Inc.

*Proposals for Printed Matter, Inc.* is a catalog of proposals for Printed Matter, Inc. describing an array of possible projets – objects, performances, and actions in the fluxus tradition.

New York: Printed Matter, Inc., 2014

44 p. / 21 x 16.5 cm. / Softcover / Staple Bound / Black and White

Edition of 500

Retail: \$12.00 / Wholesale: \$7.20

ID#98387

#### Rita McBride and Glen Rubsamen, editors

Futureways

*Futureways* is the story of an art exhibition in the year 2304. Part collaborative novel, exhibition, and catalogue, this book utilizes the conventions of the science fiction genre, with stories about space and time travel, alien contact and robots.

New York and Vancouver: Printed Matter, Inc., Whitney Museum of American Art and

Arsenal Pulp Press, 2004

200 p. / 18 x 11 cm. / Softcover / Glue Bound / Black and White

Retail: \$14.95 / Wholesale: \$8.97

ID#77826

#### Wes Mills, Hipólito Rafael Chacón, Ann Wilson Lloyd Wes Mills

Wes Mills is a monograph featuring forty-eight drawings made by the artist between 1994 and 2003. A complete index of the work is included and essays by Hipólito Rafael Chacón and Ann Wilson Lloyd discuss the work's aesthetic and art historical significance.

New York: Printed Matter, Inc., 2004

120 p. / 31 x 23.5 cm. / Cloth Cover / Sewn Bound / Color / Edition of 1500

Retail: \$35.00 / Wholesale: \$21.00

ID#76515

#### **Aleksandra Mir**

#### LA: A Geography of Modern Art

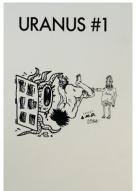
Aleksandra Mir's oversized booklet is a modern, west coast take on Harold Rosenberg's "Tenth Street: A Geography of Modern Art" published in Art News Annual by the Art Foundation Press in 1959. Mir's version reads almost like an art school brochure, designed to give perspective students a glimpse at what "residential life" is like in the Southern Californian art scene. Photographs by Justin Beal document the bar scene, dinners, lectures, dance workshops, openings, and events where art appears as background scenery against which an international group of artists and students mingle.

and stadents mingle.

New York: Printed Matter, Inc., 2007

7 p. / 33.5 x 25.5 cm. / Paperback / Staple Bound / Color / Edition of 1000

Retail: \$5.00 / Wholesale: \$3.00



# SERVICE trilogy on

#### martha rosler

#### Carlo Quispe, Mike Diana, and Shane Uht Uranus #1

Within the pages of their collaborative "Gay Love Comix," Carlo Quispe, Mike Diana, and Shane Uht let their desires and fantasies roam free in these quickly-executed ink drawings, exploring explicit sex acts and candid affection.

New York: Printed Matter, Inc., 2010

67 p. / 32 x 24 cm. / Softcover / Glue Bound / Black and White

Retail: \$15.00 / Wholesale: \$9.00

ID#87734

#### **Martha Rosler**

Service: A Trilogy on Colonization

A reprint of Rosler's 70's classic artists' book, originally executed as a mail art project. "A Budding Gourmet," "McTowers Maid," and "Tijuana Maid" are three short novels addressing the social uses of food.

New York: Printed Matter, Inc., 2008

126 p. / 12.5 x 21.5 cm. / Softcover / Glue Bound / Black and White / Edition of 1050

Retail: \$10.00 / Wholesale: \$6.00

ID#82931



#### **Ann Chapman Scales**

The Ann Scales Postcards: March 14, 1973 - March 14, 1975

The Ann Scales Postcards is the record of a two-year mail art project edited into book format. Handwritten postcards discussing Ann Scales' life as an artist and the nature of art itself are interspersed with literary fragments and citations from various texts on the habits of birds.

New York: Printed Matter, Inc., 1976

64 p. / 13.5 x 20.5 cm. / Paperback / Staple Bound / Black and White

Retail: \$5.00 / Wholesale: \$3.00

ID#627

#### Josh Smith

The Signing

The Signing is a facsimile reproduction of the gallery sign-in book from the artist's 2007 exhibition "Abstraction" at Luhring Augustine Gallery. Hardbound in black cloth, the book consists of the signatures and notes left by visitors both famous and unknown.

New York: Printed Matter, Inc., 2008

200 p. /  $28.5 \times 22$  cm. / Cloth Cover / Sewn Bound / Black and White / Edition of 400

Retail: \$35.00 / Wholesale: \$21.00

ID#17938



**Versions** 

Versions offers a concise treatment of infinite regress that pairs Hubble telescope deep-field imagery with found images of modernist stacking tables and several versions of the same story. This title was published by Printed Matter as part of their Emerging Artists Publication Series.

New York: Printed Matter, Inc., 2014

 $60 p. / 22 \times 15.5 cm. / Softcover / Gluebound / Color / Edition of 350$ 

Retail: \$10.00 / Wholesale: \$6.00









#### Michelle Stuart

The Fall

The Fall is composed of stereopticon photos of Southern California waterfalls, which are juxtaposed with a text combining real and imagined history, geological phenomena and exploration, and a paradise inhabited only by women.

New York: Printed Matter, Inc., 1976

28 p. / 20 x 23 cm. / Softcover / Staple Bound / Offset-Printed

Retail \$6.00 / Wholesale: \$3.60

ID#1793



#### **Derek Sullivan** Persistent Huts

An accordion fold-out book based on Ed Ruscha's famous Every Building on the Sunset Strip. However, the photos inside are of structures built out of multiple copies of another famous artist's book, Psychobuildings by Martin Kippenburger.

New York: Printed Matter, Inc., 2008

18 p. / 18 x 14 cm. / Paperback / Accordion / Black and White / Edition of 500

Retail: \$15.00 / Wholesale: \$9.00

ID#83588

#### **ARTIST AUDIO**



#### **Destroy All Monsters**

Double Sextet

Recorded in Ann Arbor in 1975 (and lost for 35 years), this Destroy All Monsters LP gem features the underground sound of the group as a sextet (Mike Kelley, Jim Shaw, Cary Loren, Jeff Fields, Kalle Nemvalts, and John Reed). Cover art designed by Mike Kelley and Cary Loren.

New York: Printed Matter, Inc. 2009 31 x 31 cm. / Audio Vinyl / Edition of 1000

ID#8519





#### Sun Foot, Stefan Marx

The Rain Song 7"

To celebrate Sun Foot's appearance at the 2012 NY Art Book Fair Preview, we presented this limited edition 7" picture disc featuring their song "Rain Song". The San Francisco based group consists of artist Chris Johanson, multi-instrumentalist Brian Mumford, and drummer Ron Burns. Illustrator and longtime Printed Matter contributor Stefan Marx provided the artwork and album design.

New York: Printed Matter, Inc. 2012 31 x 31 cm. / Audio Vinyl / Edition of 500

Retail: \$20.00 / Wholesale: \$5.40

