

New Image Entertainment &
You Know I Made Tha Beat Presents:



SPONSORSHIP KIT 2017

Now is your chance to be a part of a fast-growing event in the United States! Differentiate yourself from the competition by supporting this exciting, skilled, competitive event with a diverse and fast growing fan base.

About The Event

American Indie Beat Kingz (AIBK) is a national beat battle competition that starts online between thousands of independent producers across the United States. Many producers from each state will face off in a winner-takes- all, head-to- head battle each week, clawing their way to earn the chance to compete in a live streamed event held in Atlanta, GA, for the title of Indie Beat King and walk away with the GRAND PRIZE of \$10,000!

American Indie Beat Kingz has a dream and it's a big one! Their mission is twofold: to provide the largest live, musical entertainment that features talented producers, to bring awareness to the music production side of the entertainment industry, and to create the first televised series surrounding beat battles. Beat Battles are an increasingly fast growing event type in North America, and AIBK is at the forefront.

How it Works

There will be 10 weeks of preliminary battling before all Semi-Finalist are chosen. Each week 5 states will have an individual battle (held on the AIBK website) that will last Mon - Fri. Producers will be placed in randomized group match-ups. EACH DAY one producer from each match-up will move forward, resulting in 1 or 2 producers to gain a seat in the Semi-Finals.

The Finals

The top 16 Producers will be flown to Atlanta, GA for 1 week to compete in the 1st annual AIBK Battle. During their week in Atlanta, the producers will be mentored by celebrities and will have to create new beats, win challenges, and learn new techniques to help them in the live event. This event and the producers' experiences during the week will be filmed for Internet & Television.

Our Fan Base

Hip-hop has grown well beyond the urban market since the genre's first hit. According to SLMG's research, this group has \$1 trillion in spending power. Our target market come from all walks of life. The primary demographic for American Indie Beat Kingz is 18 – 45, but each battle is planned to continue to draw more and more families. We promote an affordable, family-friendly environment, and anyone of any age is guaranteed to have a good time.

Media Exposure

American Indie Beat Kingz will be showcasing their future events on local and regional media outlets with hopes of being featured on national outlets. This exposure will be year-round, with media saturation reaching its peak **1-2 weeks prior to the start of each preliminary round.**

2017 Season Schedule

The 2017 schedule consists of 10 Preliminary Weeks (P), 2 Semi-Final Weeks (S) and 1 Finally Week (F):

May 1, 2017 (P)
May 8, 2017 (P)
May 15, 2017 (P)
May 22, 2017 (P)
May 29, 2017(P)
June 5, 2017(P)
June 12, 2017(P)
June 19, 2017, (P)
June 26, 2017(P)
July 3, 2017(P)
July 10, 2017 - Semi-finals (S)
July 17, 2017 Semi-finals (S)
Aug 17, 2017 - Championship (F)



Levels of Sponsorship



Package Level	Bronze \$1,000	Silver \$2,000	Gold \$3,500	Platinum \$5,000	Diamond \$10,000
30-second Company promo played on jumbo screen during event				1x	3x
Logo and link on event flyers and posters (est. distribution: 5000)				★	★
Logo or Company mention on AIBK-purchased print, radio and TV advertisements				★	★
Product sampling or promotional table			★	★	★
24" x 70" Standing Banner for event		★	★	★	★
Logo and link on Website	★	★	★	★	★
Event shout-outs	★	★	★	★	★
Program advertisement page	1/8 Page	1/4 Page	1/2 Page	Full Page	Full Page
VIP tickets	2 General Admission	2 General, 1 VIP	3 VIP Admissions	5 VIP Admissions	10 VIP Admissions

To order advertising in the AIBK program, please contact us at info@americanindiebeatkingz.com

*Note that ad space may be reserved as a stand alone purchase or may be included as part of a larger complete sponsorship package as described in this info package.

FULL PAGE 5"W X 8"H	\$500 x 1 (depending on placement)
1/2 PAGE 4.75"W X 3.75"H	\$275 x 1
1/4 PAGE 2.5"W X 3.75"H	\$150 x 1
1/8 PAGE 2.25"W X 1.5"H	\$125 x 1

Formats Accepted:

- Illustrator EPS with no linked files, all fonts converted to outlines and transparencies flattened.
- High (300 dpi) resolution TIFF.
- High (300 dpi) resolution JPEG.

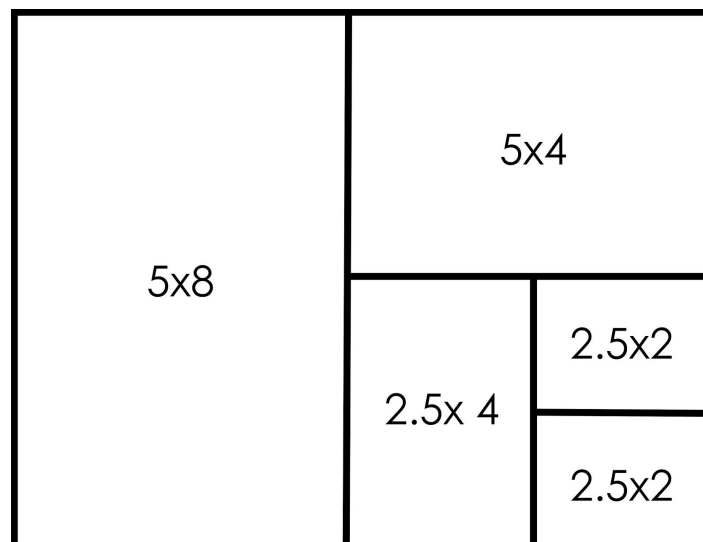
Size: A size chart is provided. If ads are not sized properly, we reserve the right to shrink or stretch the ad to fit the space paid for.

Naming: Please include your business name and the month it will be published in the file name. For example: Yellow Pages ad for the April bout would be named: yellowpages_april.jpg.

Submitting Files:

Please email ad files to: info@americanindiebeatkingz.com

*Ads will be printed in black & white; if you submit a full color ad it will be converted to black & white, the outcome at your own risk.



Tailor your own package with the AIBK À la carte for the 2017

Season:

1. \$500 _____ Stageside standing banner signage with your company logo for finally event.
2. \$1000 _____ Halftime show sponsor allows company to present/sponsor halftime show and distribute product as prizes (non-AIBK staffed, subject to venue and event committee approval).
3. \$1000 _____ AIBK homepage "Featured Sponsor" logo and link.
4. \$500 _____ Logo and link on AIBK website in Sponsorship section for the 2017 Season:
www.americanindiebeatkingz.com/sponsors
5. \$250 _____ Host mentions company at halftime of the event.
6. \$500 _____ Negotiable promotional logo on event flyers and posters.
7. \$500 _____ Stageside VIP seating for 10 General Admission tickets for the season finally.

Submit this form along with a cheque made payable to New Image Entertainment to the address below.

GENERAL TERMS AND CONDITIONS:

All Sponsorship Agreements are subject to American Indie Beat Kingz' (herein referred to as the Publisher) approval and acceptance. Acceptance of the Sponsorship Agreement shall constitute an agreement to provide advertising space as described in the Agreement. The undersigned, by signing the Sponsorship Agreement, acknowledges that he/she has read and understood all of the terms contained herein, and that this Agreement is subject to all such terms which are expressly made a part of this Agreement.

Cancellations or changes in the Sponsorship Agreement are accepted only in writing to the Publisher, and must be received on or before the Sponsorship Closing Date for the applicable issue. The Closing date for Season 1, shall be April 29 2017 at 5pm EST.

The Publisher will schedule, run, and invoice all contracts in possession on or before the advertising closing date of a scheduled issue. THE ADVERTISER/SPONSOR IS RESPONSIBLE FOR PROVIDING ARTWORK TO THE PUBLISHER. Advertisers/Sponsors are responsible for the submission of the advertising copy and materials by material deadlines. Payment is due and payable within 30 days of receipt of invoice.

The advertiser/sponsor agrees to indemnify and hold harmless Publisher with whom Publisher may have contracted for any and all loss, expense or other liability (including attorney's fees) arising from any claim of libel, violation of privacy, plagiarism, copyright any advertised copy submitted, any advertised copy submitted, infringement, omission, incorrect information or placement and any other claim or suit that may arise out of the publication of printed or published.

Accepted this _____ day of _____, 2017

Advertiser:

American Indie Beat Kingz Rep:

Authorized Signature


Representative Signature

Sponsor/Advertiser's Name (please print)

Antony Sanders
Representative Name (print)