

in association with
girls out loud
creating shining stars

Womanifest

SPONSORSHIP OPPORTUNITIES

Lady Heyes Glamping, Frodsham Cheshire
15th & 16th July 2023

Womanifest

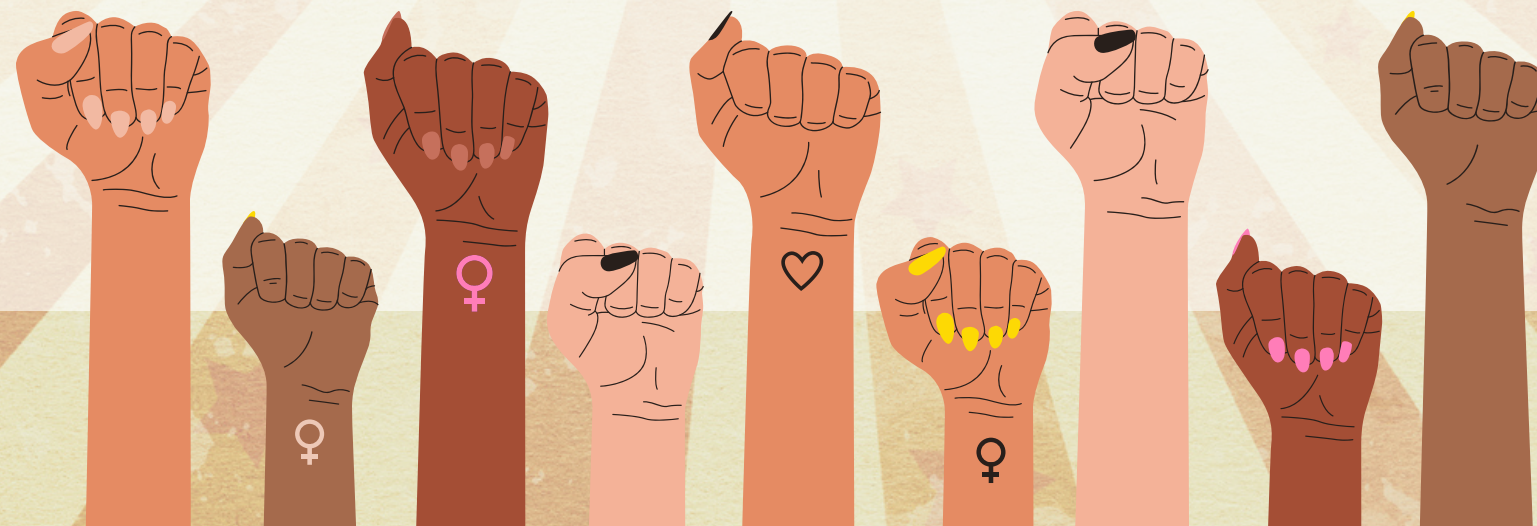


Partnering with Womanifest gives your brand access to not only thought leaders and experts in wellbeing, empowerment & personal development, but also to an army of diverse people and teens who want access to the things that can help them live a happier, more fulfilled and more successful life.



Womanifest

Womanifest is about celebrating and cheerleading all things feminine and womanly. It predominantly exists to level the gender playing field, allowing women, those that identify as women and gender neutral people to gain equality.





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DIVERSITY & INCLUSIVITY

Womanifest is an inclusive space. The festival is inclusive and actively encourages and creates a safe space for LGBTQIA+, people of colour, those with visible & hidden disabilities & neurodiverse people,

And while not designed for men, they are most welcome to attend providing they advocate for women and support & cheerlead our quest.

EDUCATE - INSPIRE - EMPOWER - ENTERTAIN - LIBERATE



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Womanifest offers a brilliant opportunity for organisations who wish to invest in the future pipeline of diverse and female talent and/or those businesses who are keen to have a greater social impact through their ESG or CSR objectives.





Womanifest

- 2023 will be the 3rd annual event of Womanifest.
- The previous 2 events had an audience of approx 1000 adults & teens (12-16). This year we anticipate approx 1500.
- The event is held at Lady Heyes Glamping Park in Frodsham, Cheshire and will be over the weekend of 15th & 16th July 2023
- Our typical demographic is women aged 30-55, with a concentration of festival goers from the North West of England, however, we have many nationwide visitors from London, the South West and Scotland. This is predominantly a mix of entrepreneurs/self employed and those climbing the corporate career ladder, with smaller groups of home makers and retired people.
- Online we have a combined followship of approx 3500 and growing rapidly!

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OUR CHARITABLE PARTNER



Girls Out Loud is a UK based social enterprise set up in 2009 by serial entrepreneur, author, coach, speaker, trainer and female champion Jane Kenyon. Jane had spent the previous 15 years as an entrepreneur in the personal development arena working exclusively with women and felt the need to expand her legacy to working with teen girls.

The Mission? To empower and inspire teenage girls in the UK and beyond to have confidence, self belief, emotional resilience and a positive self image which, in turn, supports them to think big, embrace risk and reach for the stars.

10% of all sponsorship and ticket sales from Womanifest goes straight to Girls Out Loud

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2022 SPONSORS

HEADLINE EVENT SPONSOR



TEEN GIRL TENT SPONSORS



TENT SPONSORS



TALK SPONSORS



THE NATURAL LOVE COMPANY.

FESTIVAL FEEDBACK

Most relevant ▾



Well done Jodes, it was a spectacular, celebration of Women for Women! 💡💖
PS on Saturday into Sunday morning very late, I was woken by women singing, laughing, talking very animated and LOUD! One said i wasnt sure it was for me, they all agreed, then in unison shouted out IT WAS FUCKING BRILLIANT!!! 😂

24 m Like Reply Message Hide



Jodie Salt

Oh my word! That's the best anecdote I've heard so far. Thanks for sharing that one 🥰

Posting

Looking forward to supping my Womanifizz once I have organised my notes & thoughts from an absolutely EPIC weekend!



14:45 📶 🔋



Comments



recommends

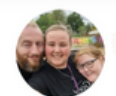
Womanifest.

21 h · 🌐

An incredible weekend with seriously inspirational women. Great speakers, very thought provoking and interesting. Loved the atmosphere, silent disco, fire walking and crystal maze game!
Good choice of food and drink, friendly stall holders and the girls in the pamper tent were awesome.
CANT WAIT for next year 🙌🙌🙌🙌🙌🙌🙌🙌



Hi Jodie, wanted to personally message you to say thank you for such an amazing 2 day festival. It was the first time me and my daughter have been to a festival together and she absolutely loved it and wants to go again next year! I wanted her to feel Inspired from the event and womanifest 100percent delivered that not just for her but for me. The amount of happiness and female empowerment you have created this weekend from believing in what you want achieve and deliver was a huge success on do many levels. So thank you again and we will see you next year, hopefully at lady heyes! 🙏💖🥳🥰🦋💖



recommends Womanifest.

5 h · 🌐

Wow wow wow!

What a weekend. Femchi, vision boards, resilience, connecting with your pussy, hormone awareness, speak your truth loud & proud, look each other in the eye & smile, sisterhood, DANCE, the 6 Cs, different styles of confidence, yoga (!!!), glitter, glamping, good food & so much more ♡





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SPONSORSHIP OPTIONS

1

HEADLINE EVENT SPONSOR – £9,997

OPPORTUNITY TO PUT YOUR BRANDING AT THE ENTRANCE TO THE FESTIVAL; YOUR LOGO & WEBSITE ON SCREENS THROUGHOUT THE EVENT; YOUR LOGO ON ALL OF OUR EMAILS AND SOCIAL POSTS; INCLUSION IN ALL OF OUR PR OR FEATURES; A PITCH FOR A 3M X 3M STAND; 10 X VIP WEEKEND TICKETS; A 50% DISCOUNT ON ALL OTHER TICKETS FOR YOUR STAFF & GUESTS; A FULL PAGE FEATURE IN THE EVENT PROGRAMME; GDPR COMPLIANT LIST OF ALL ATTENDEES

2

SELFIE WALL – £4997

SPONSOR OUR GIANT SELFIE WALL AT THE ENTRANCE TO THE FESTIVAL AND HAVE YOUR BRANDING IN PRIME POSITION WHERE YOU WILL GET CAPTURED ON 1000'S OF SELFIE'S THAT WILL BE SHARED ALL OVER SOCIAL MEDIA!; ALSO INCLUDES 5 X VIP WEEKEND TICKETS; A PITCH FOR A 3M X 3M STAND; A FULL PAGE FEATURE IN THE EVENT PROGRAMME; TAGGED AS COLLABORATOR IN ALL OUR SOCIAL POSTS

3

SILENT DISCO OR NEW MOON PARTY – £3997

IF YOU'D LIKE TO BE SEEN AS THE PARTY PEOPLE THEN WHY NOT SPONSOR ONE OF OUR EVENING ENTERTAINMENTS? FEATURE YOUR BRANDING ALL AROUND THE PARTY AREA; 10 X STANDARD WEEKEND TICKETS; A COMPLIMENTARY STALL PITCH; A FULL PAGE FEATURE IN THE EVENT PROGRAMME; TAGGED AS COLLABORATOR ON ALL OUR SOCIAL POSTS

*If you would like to sponsor the Teen Girl Tent, please contact Girls Out Loud directly at hello@girlsoutloud.org.uk



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SPONSORSHIP OPTIONS

4

ENTERTAINMENT ZONE OR PROGRAMME SPONSOR – £2,500

PLACEMENT OF YOUR BRANDING ON THE ENTERTAINMENT STAGE/FRONT COVER OF THE PROGRAMME; 10 X STANDARD WEEKEND TICKETS; FULL PAGE FEATURE IN OUR EVENT PROGRAMME; TAGGED AS COLLABORATOR IN ALL OUR SOCIAL POSTS

5

FOOD & DRINK VILLAGE OR SHOPPING VILLAGE – £1,500

PUT YOUR BRANDING AROUND THE SELECTED VILLAGE; 5 X STANDARD WEEKEND TICKETS; HALF PAGE FEATURE IN OUR EVENT PROGRAMME; TAGGED AS COLLABORATOR IN RELEVANT SOCIAL POSTS

6

TENTS – LIFESTYLE/BIZ & CAREER/WELLBEING/SPIRITUAL/EXPERIENCE/ACTIVITY/VIP/PAMPER – £1000

YOUR BRANDING ON THE RELEVANT TENT; 2 X STANDARD WEEKEND TICKETS; 1/4 PAGE ADVERT IN OUR EVENT PROGRAMME; TAGGED AS COLLABORATOR IN RELEVANT SOCIAL POSTS



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7

PLEASURE DOME – £500

PLACEMENT OF YOUR BRANDING OUTSIDE THE DOME; PAIR OF WEEKEND TICKETS; 1/4 PAGE ADVERT IN OUR EVENT PROGRAMME; TAGGED AS A COLLABORATOR IN SOCIAL POSTS ABOUT THE DOME MOST SUITED TO A SELF LOVE/SEXUAL PLEASURE BRAND

8

AFTERNOON TEA PODS –£500

DECORATE, STYLE & PUT YOUR BRANDING ON THE POD; PAIR OF STANDARD WEEKEND TICKETS; 1/4 PAGE ADVERT IN OUR EVENT PROGRAMME; TAGGED AS COLLABORATOR IN SOCIAL POSTS ABOUT THE PODS – 4 AVAILABLE FOR SPONSORSHIP

9

PROGRAMME ADVERTS

BACK COVER £300; FULL PAGE £100; HALF PAGE £65; 1/4 PAGE £37.50



NEXT STEPS & FAQ'S

If you'd like to take advantage of one of our sponsorship opportunities then here's what to do:

- Email us at hello@womanifest.co.uk with "Sponsorship" in the subject field. Tell us which sponsorship package you are interested in signing up for
- Once we receive your request, we will arrange a quick Zoom call to answer any questions you may have and get some important details from you e.g. your logo and social handles etc
- We will send you an invoice for the sponsorship package you have booked. If booked in advance, you will also have the option to spread the cost over a number of monthly payments if you wish, please just let us know and we will set you up a tailored plan
- Once payment received we will announce you on our socials and send you any relevant codes to claim complimentary tickets and/or discount codes
- Approx 4-6 weeks before the festival we will arrange a briefing call to go through the logistics to allow you to plan and get your banded items together

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WE CAN'T WAIT TO WORK WITH
YOU!