

BEAUTY IN THE BACKYARD

CREATIVE ARTS RETREAT | CAMP RAMBLEWOOD, MD | OCTOBER 12-14
RE-CONNECTION

COLLABORATIVE ARTS | LIVE MUSIC | COMMUNITY POTLUCK | ACRO-YOGA | CAMPING
WORKSHOPS | SCAVENGER HUNT | HIKING | FORAGING | TEAM GAMES | MEDITATION | DANCE
ORGANIC & VEGAN OPTIONS | CRAFT VENDORS | JUICE BAR | ART GALLERY | OPEN JAMS
SECRET SETS | GROUP CABINS | INDOOR FACILITIES | METTĀ TOKEN | FREE SHOWERS

THANK YOU

THE
RUST



KINETIC
SPINNERS



METTA CREATIVE



DRUM CIRCLE
PRODUCTIONS

THE WOOL
WALL STREET

NEWP



15% PROCEEDS TO POST-
LANDFILL ACTION NETWORK

vive
organic

REAL SALT

@mettamakers



GUAYAN/
YERBA
MATE

RICH
TUTS



elev8

मेत्ता

BEAUTY IN THE BACKYARD | OCT 12-14 | CAMP RAMBLEWOOD, MD
WWW.THEBACKYARD.WORLD

SPONSOR DECK

THE PROBLEM

**WE ARE ALL CONNECTED VIRTUALLY, BUT
DISCONNECTED PERSONALLY.**

**AN ARIZONA UNIVERSITY STUDY FOUND THAT 25% OF
AMERICANS REPORTED HAVING NO CLOSE FRIENDS.**

LONELINESS

OUR SOLUTION

WE CREATE **EXPERIENCES** TO (RE)MEET
A BASIC HUMAN NEED:



GENUINE FRIENDSHIP.

STUDIES HAVE SHOWN THAT THROUGH INTERACTIVE CREATIVE ARTS EXPERIENCES, PEOPLE ARE ABLE TO MAKE DEEPER CONNECTIONS AT A FASTER RATE.

METTĀ CREATIVE

WE CREATE IN-PERSON EXPERIENCES FOR THE WORLD'S
LARGEST GENERATION TO MAKE GENUINE FRIENDSHIPS.



OUR MISSION IS TO CONNECT AND INSPIRE A PURPOSE-DRIVEN COMMUNITY TO
ACT AND LIVE MORE SUSTAINABLY THROUGH CREATIVE ARTS EXPERIENCES.

मेत्ता (METTĀ): LOVING-KINDNESS; BENEVOLENCE.



BEAUTY IN THE BACKYARD



IS A 3-DAY, CREATIVE ARTS RETREAT FEATURING COLLABORATIVE ARTS, LIVE MUSIC, YOGA, A COMMUNITY POTLUCK, CAMPING, WORKSHOPS, TEAM GAMES AND ACTIVITIES CONDUCIVE TO CONVERSATION ON A BEAUTIFUL 200-ACRE CAMPGROUNDS IN DARLINGTON, MARYLAND.

RE-CONNECTION: WITH EACH-OTHER, OURSELVES AND NATURE.

FOR MORE DETAILS ABOUT THE RETREAT, PLEASE VISIT WWW.THEBACKYARD.WORLD

GIVE METTĀ

WE DONATE 15% OF ALL PROFITS TO ENVIRONMENTAL OR LOCAL NON-PROFITS, WHICH CREATED OUR FIRST MOTTO: “PARTY WITH PURPOSE”



OUR MISSION IS TO CONNECT AND INSPIRE A PURPOSE-DRIVEN COMMUNITY THROUGH IN-PERSON CREATIVE ARTS EXPERIENCES.

PUBLIC BENEFIT CORPORATION

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WHY THIS EVENT?



3/4 OF OF MILLENNIALS VALUE EXPERIENCE OVER THINGS. AGED 18-34, 9/10 OF MILLENNIALS HAVE ATTENDED AT LEAST ONE LIVE EVENT IN THE PAST 12 MONTHS, AND THE MILLENNIAL GENERATION IS THE LARGEST GENERATION EVER.



\$23 BILLION WAS SPENT ON EVENT SPONSORSHIPS IN THE LAST YEAR, THE AVERAGE SPONSORSHIP BEING \$12,500. COMPANIES SPEND SO MUCH ON EVENTS BECAUSE OF HOW EFFECTIVE IT IS TO MARKET TO HAPPY PEOPLE. AND MILLENNIAL SPENDING ON ENTERTAINMENT IS OVER \$190 BILLION/YEAR, JUST IN THE US.



WE EXPECT 500-1,000 PEOPLE TO ATTEND, 100+ CREATIVE ARTISTS, 20 VENDORS AND 4-7 INFLUENTIAL PEOPLE AND MEDIA CHANNELS INCLUDING PBS, UDAILY AND TOWN SQUARE DE. OUR GROWING COMMUNITY IS 59% FEMALE AND 41% MALE, WITH THE HIGHEST CONCENTRATION BETWEEN 22-27 ON THE MID-EAST COAST, USA.

METTĀ CREATIVE

WHY THIS VENUE?

CAMP RAMBLEWOOD HAS A DEEP HISTORY. DURING THE MID 1800'S, IT WAS A SAFE HAVEN FOR ESCAPING SLAVES AND HAS A TUNNEL UNDERNEATH THE MAIN HOUSE THAT LEADS TO THE MASON DIXON LINE.

STILL TODAY, IT IS A SAFE HAVEN FOR ORGANIZATIONS OF ALL KINDS. THIS VENUE IS KNOWN FOR ITS MAGIC. THE LAND IS BEAUTIFUL AND THE GUESTS ALWAYS FEEL INSPIRED BY THE 200 ACRES OF FIELDS, CAMPGROUNDS, WOODS, LAKE, POOL, ROPES COURSE, CABINS, TRAILS, INDOOR FACILITIES, ETC.

MANY SUCCESSFUL EVENTS HAVE HAPPENED HERE, AND MANY FAMOUS ARTISTS HAVE BEEN TO THE SPACE, SO IT ALREADY HAS A VERY GOOD REPUTATION.



CAMP RAMBLEWOOD

OUR SPONSORS

YOUR LOGO HERE.

localethereum



SUSTAINABLE ORGANIZATIONS

FOR MORE INFO REGARDING SPONSORSHIP PACKAGES, PLEASE VISIT [HTTPS://WWW.SPONSORMYEVENT.COM/E/OYIKFXM8](https://www.sponsormyevent.com/E/OYIKFXM8)

WE WANT TO REPRESENT:

- SUSTAINABLE COMPANIES • LIFESTYLE COMPANIES
- OUTDOORS COMPANIES • HEALTH CONSCIOUS COMPANIES
- TRAVEL COMPANIES • FORWARD-THINKING COMPANIES

& YOUR COMPANY

AS EVENT SPONSORS

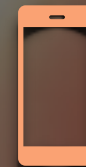
THANK YOU

PLEASE SEE FULL SPONSOR PAGE: [HTTPS://WWW.SPONSORMEETEVENT.COM/E/OYIKFXM8](https://www.sponsormeetevent.com/E/OYIKFXM8)

QUESTIONS? PLEASE CONTACT US DIRECTLY:



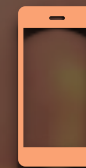
EMAIL: MAKERS@METTACREATIVE.WORLD



DAVIS: (443) 834-6568



WEBSITE: WWW.THEBACKYARD.WORLD



DYLAN: (202) 607-9156

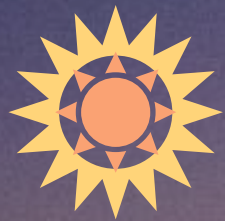
WE LOOK FORWARD TO OUR COLLABORATION.

WITH OUR DEDICATED TEAM, COMMUNITY SUPPORT AND VETERAN MENTORSHIP, METTĀ CREATIVE IS WELL EQUIPPED TO MAKE THIS EVENT A SUCCESS, AND AS ALL SHIPS RISE WITH THE RISING TIDES, WE AIM TO GROW WITH OUR SPONSORS AS WELL. WE BELIEVE STRONGLY IN CREATING AND MAINTAINING GENUINE HUMAN RELATIONSHIPS, WHICH IS THE ROOT OF ALL BUSINESS.

METTĀ WORKS BETTĀ WHEN WE DO IT TOGETHĀ



SPONSOR PACKAGE DEALS:



GOLD

\$10,000



SILVER

\$5,000



BRONZE

\$2,500



BASIC

\$1,000



IN KIND

DONATION



MEDIA

PARTNERSHIP

IN KIND - \$10,000

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GOLD SPONSORSHIP PACKAGE



GOLD

\$10,000

- YOUR BRAND LOGO WILL BE STRATEGICALLY PLACED ON OUR FLYERS, WEBSITE, FACEBOOK, EVENTBRITE, INSTAGRAM, TWITTER, TUMBLR, PINTREST AND ALL OTHER RELEVANT ACCOUNTS.
- YOUR COMPANIES' WEBPAGE, FACEBOOK, AND/OR ANY DESIRABLE LINK WILL BE POSTED ON THE EVENT WEBSITE AND ALL RELEVANT EVENT PAGES, INCLUDING A CUSTOM MESSAGE IN RELATION TO YOUR PRODUCT/SERVICE.
- VENDOR FEE WAIVED FOR BOOTH AT THE EVENT, WITH FIRST CHOICE OF LOCATION. THIS INCLUDES PROMINENT SIGNAGE AT OUR RETREAT. WE ENCOURAGE COMPANIES TO LEAD A WORKSHOP IN ORDER TO IMPROVE BRAND LOYALTY.
- YOUR COMPANY HIGHLIGHTED ON RECAP VIDEO, ORDER OF EVENTS AND PRE AND POST EMAIL AND SOCIAL MEDIA CAMPAIGNS.

PEOPLE WANT TO PURCHASE FROM COMPANIES THAT GIVE BACK TO THE COMMUNITY. WE ARE A BENEFIT CORPORATION, WHO DONATES 20% OF PROFITS TO A DIFFERENT SUSTAINABLE NON-PROFIT EACH EVENT. BECAUSE WE CHANGE LIVES IN A POSITIVE WAY, THAT'S CAUSE-RELATED MARKETING.

GOLD - \$10,000

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SILVER SPONSORSHIP PACKAGE



SILVER
\$5,000

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SILVER - \$5,000

BRONZE SPONSORSHIP PACKAGE



BRONZE
\$2,500

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PEOPLE WANT TO PURCHASE FROM COMPANIES THAT GIVE BACK TO THE COMMUNITY. WE ARE A BENEFIT CORPORATION, WHO DONATES 20% OF PROFITS TO A DIFFERENT SUSTAINABLE NON-PROFIT EACH EVENT. BECAUSE WE CHANGE LIVES IN A POSITIVE WAY, THAT'S CAUSE-RELATED MARKETING.

BRONZE - \$2,500

BASIC SPONSORSHIP PACKAGE



BASIC
\$1,000

- YOUR COMPANY WILL BE MENTIONED ON OUR WEBSITE AND THE EVENT WEBSITE, AND DEPENDING ON THE CIRCUMSTANCE, MAY HAVE THE OPPORTUNITY TO SEND A REPRESENTATIVE.

BASIC - \$1,000

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IN-KIND DONATION PACKAGE

YOUR COMPANY WILL HAVE THE OPPORTUNITY TO SHARE YOUR PRODUCT OR SERVICE AT OUR RETREAT IN FREE SAMPLES, AND MAY HAVE THE OPPORTUNITY TO SEND A REPRESENTATIVE AND/OR SET UP A TABLE OR SPACE AT BEAUTY IN THE BACKYARD. MEDIA MENTIONS AND MARKETING DETAILS ARE CONTINGENT UPON CIRCUMSTANCE.



IN KIND
DONATION

IN KIND - \$10,000

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MEDIA PARTNERSHIP PACKAGE

WE WORK DIRECTLY WITH MEDIA PARTNERS TO PROVIDE ALL NECESSARY INFORMATION REGARDING THE MUSIC, ARTISTS, ACTIVITIES AND PERFORMER INTERVIEWS TO DELIVER CONTENT THAT NOT ONLY ENGAGES THE SOCIAL MEDIA CLICKS, BUT MORE IMPORTANTLY ENGAGES THE REAL IN-PERSON RELATIONSHIPS.

- **ALL-ACCESS EVENT PASSES**
- **PERSONAL ARTIST INTERVIEWS**
- **EXCLUSIVE RETREAT CONTENT**
- **LIVE-STREAMING OF DJ SETS FROM EVENT**
- **ARTIST/ DJ SOCIAL MEDIA ACTIVATIONS**
- **SOCIAL MEDIA EVENT HASHTAG INTEGRATION**



**MEDIA
PARTNERSHIP**

PRICE VARIABLE