



Paris
FASHION
WEEK

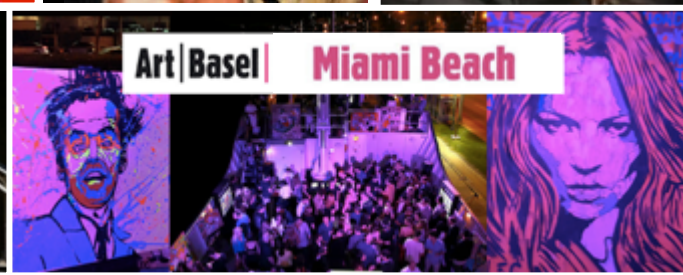
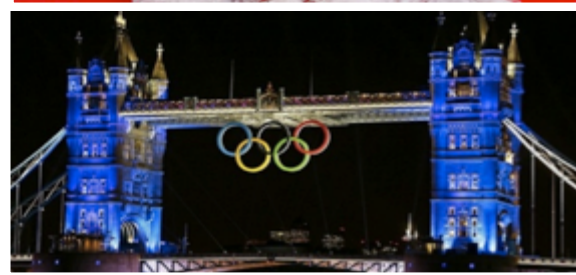


INVITATION TO PARTICIPATE
PARIS FASHION WEEK
OCTOBER 2016

FOR 8 YEARS

Planet Fashion TV has successfully created fashion events around the world:

- Paris Fashion Week
- London Fashion Week
- Milan Fashion Week
- Miami Fashion week
- Art Basel
- The London Olympics
- The Cannes Film Festival.



SPONSORSHIP

SUPPORTING LEVEL SPONSORSHIP €5,000

- Product sampling with your product in VIP gift bags to press and VIP
- Social Media
- Event Invitations
- Press Release
- Event Invitations
- Photos and Video of your product at Paris Fashion Week

PREMIER LEVEL SPONSORSHIP €20,000

- Customized Brand Activation
- Booth, or Dedicated brand activation area.
- Sign with your Brand Logo
- Social Media
- Press Release
- Event invitations
- Photos and Video of your product at Paris Fashion Week



PRESENTING LEVEL SPONSORSHIP €50,000

- 2 minute commercial video specifically about your brand and product.
- Presenting Level Sponsor will have name and logo on all event materials including but not limited to all press releases and invitations and customized activation.
- Presenting Level Sponsor will have the opportunity to include their brand item or logo in the fashion show where the exposure is heightened by media coverage during the event.
- Dedicated brand activation area or booth.
- Sign with your logo / Media Board
- Promo Model Ambassadors representing brand.
- Social Media Promotion.
- Dedicated Press Release.
- 10 Event invitations with front row seating.
- VIP guest list Invitations to after party
- Photos and Video of your brand at Paris Fashion Week



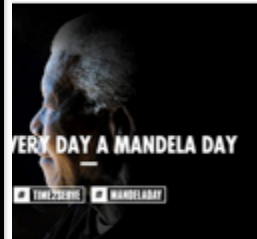
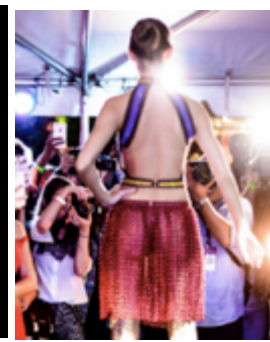
PLANET FASHION MEDIA, INC.

Owns and operates

The Website, www.planetfashiontv.com, an online fashion/lifestyle media portal and blog featuring columnists and various news sources. The site offers viewers insight into the latest global trends in niche markets and covers fashion, style, beauty, celebrities, music, art & culture, spirituality, travel and exclusive events. Offering an Online TV Channel with original programming, video blogs, and live event video streaming

The Television Series. Planet Fashion TV is a half hour syndicated series in HD produced by Sea Star Films. It examines the culture of global style and design. Coverage includes fast segmented stories on art, architecture, luxury products, automotive, cutting edge eco-products, interior design, music, fashion, and cultural trends in different cities around the world. This is a travel meets style show.

Aired globally on the Lifestyle Network: <http://lifestylenetwork.tv>, broadcast in Asia, Latin America and the US, Planet Fashion TV receives about 15 million viewers worldwide and recently the show has been licensed to Germany and Qatar overdubbed



MEDIA PARTNERS

- Grazia
- The Hollywood Reporter
- Global Trend News
- OK Magazine
- Gala Magazine
- Star Magazine UK
- Access Hollywood
- Diva Donna Magazine
- CCTV
- Gioia
- MSNBC
- Fashion One
- Variety Magazine
- NBC Universal
- Fashion TV UK
- Fashion TV US
- Fashion TV Spain
- Getty Images
- Fashion Wire Press
- Vogue Spain
- RTL
- CTV
- ITN- London
- Daily Mail
- Uinterview



CONTACT US

EVENT AND PRODUCTION &
BRAND MANAGEMENT

MELISA GAINER

INFO@PLANETFASHIONTV.COM

786-565-2865

