



CHOCOLATE SUNDAES COMEDY SHOW

WORLD FAMOUS
LAUGH FACTORY IN
HOLLYWOOD, CA

*Deaf Community
Comedy Night*



CHOCOLATE SUNDAES - AT A GLANCE

LA'S HOTTEST COMEDY SHOW SINCE 1999

TWO SHOWS EVERY SUNDAY AT THE WORLD FAMOUS
LAUGH FACTORY IN HOLLYWOOD

OVER 500 GUESTS EACH WEEK

HOSTED BY COMEDIAN RON G, EXECUTIVE PRODUCED BY
LELAND "POOKEY" WIGINGTON, & MUSIC BY DJ SIDEKICK

FEATURES THE HOTTEST COMEDIANS IN HOLLYWOOD
FROM NETFLIX, HBO, SHOWTIME, COMEDY CENTRAL,
MTV, BET, VH1, NICKELODEON, NBC, ABC, CBS, FOX, FX,
STARZ & MORE

CELEBRITY GUESTS INCLUDE THE WHO'S WHO OF
ENTERTAINMENT, SPORTS & FASHION





WHO WE ARE

Chocolate Sundaes Comedy Show is Hollywood's hottest comedy show, held every Sunday at the Laugh Factory on the famous Sunset strip! First started in 1999 by Leland "Pookey" Wigington, Chocolate Sundaes has now become a fixture in the comedy world, helping to launch the careers of some of your favorite comedians.

We showcase a powerful mix of seasoned veterans as well as up-and-coming comedians who you've seen on all of the major networks. Recent performers include Kevin Hart, Bob Saget, Katt Williams, Howie Mandel, Bill Bellamy, Ali Wong, Tracy Morgan, Mike Epps & Chris Tucker just to name a few.

You never know who may be in attendance in the audience. Recent celebrity sightings include Justin Bieber, Byron Scott, Tyrese, Kendall Jenner, Paul Pierce, John Singleton, Joyner Lucas & Keri Hilson.





EXECUTIVE PRODUCER

**LELAND "POOKEY"
WIGINGTON**

In September of 1999, Pookey began his stake in the world of comedy by launching Chocolate Sundaes Comedy Show at Laugh Factory in Hollywood, California.

Don't let his size fool you. Throughout his life, Pookey has been underestimated and has done what many said he couldn't at 5'3". Pookey is a legendary college basketball star known for playing in the 1989 NCAA Final Four Championship game while playing for Seton Hall where Seton Hall lost to Michigan State in overtime.

A knee injury prevented Pookey from being able to play in the NBA, but did not stop his drive to entertain.

For almost two decades, Pookey has combined his love for comedy with his event production skills to produce multi-dimensional comedy shows. He is the Executive Producer for Kevin Hart's comedy specials *Laugh at my Pain*, *Let Me Explain*, *What Now?* & Comedy Central's *The Next Level*.

Pookey grew up in Inglewood, California. In his spare time, he enjoys spending time with his four young sons.



"I had out of town guests visiting Los Angeles and thought this would be a fun evening for all. It was more than I expected. Packed house and very professional comedians. My friends and I loved the show and laughed until tears fell."

-Ava T.

AVERAGE NUMBER OF GUESTS EACH WEEK

512



"I have to say Chocolate Sundaes was an amazing experience, and my boyfriend and I will definitely be coming back! We just moved to Los Angeles and we're always on the lookout for fun stuff to do and I think this will definitely be one of our staple events. It was a phenomenal line up and I was laughing from the second we arrived."

- Julie E.



DEMOGRAPHICS

DIVERSE

Every single week our audience is a mixed bag of ethnicities, ages, education levels and sexual orientations - with an average household income level of \$75k+.

INCLUSIVE

We pride ourselves on being a safe, fun atmosphere where people can be themselves and feel comfortable bringing guests. Everyone is welcome.

TRENDY

Our guests are trendsetters. Hollywood organically attracts those that are into the latest styles, current events and hot spots.



DEMOGRAPHICS



EMAIL DATABASE 26K

67% WOMEN; 32% MEN

AGES 18-24: 4%

AGES 25-34: 52%

AGES 35-44: 24%

AGES 45-54: 10%

FACEBOOK 13K

63% WOMEN; 37% MEN

AGES 18-24: 9%

AGES 25-34: 26%

AGES 35-44: 35%

AGES 45-54: 22%

INSTAGRAM 20K

49% WOMEN; 51% MEN

AGES 18-24: 15%

AGES 25-34: 38%

AGES 35-44: 28%

AGES 45-54: 11%



DEAF COMMUNITY COMEDY NIGHT



A chance for the deaf community to enjoy live, stand-up comedy!
We bring interpreters to the stage alongside comedians so
everyone can experience the joy and laughter!



DEAF COMMUNITY NIGHT - AT A GLANCE

- TWO DEAF COMMUNITY SHOWS PER YEAR
- OVER 200 GUESTS EACH SHOW

The show was a huge success, attracting deaf and hearing comedy enthusiasts from all over. Sign language interpreters joined hearing comedians on stage to interpret, while comedian Harold Foxx performed his set in sign language and had a voice interpreter to make it accessible for the hearing people to enjoy. Many deaf and hard of hearing fans were thrilled to get the opportunity to see a comedy show live. Typically, they enjoy stand-up comedy at home with closed captions. Venues are becoming more aware of the need to make live entertainment accessible to their audience. Chocolate Sundaes is leading the way to make accessible shows and helping bridge the gap between hearing and Deaf communities. The show helped spread Deaf awareness. Some fans had never even seen sign language and were equally impressed with the emphasis the visual language provided to the comedy material.



TESTIMONIALS

"I had such a blast! I haven't laughed so hard in a long time. Shoutout to the interpreters and CJ Jones for including the deaf community making us feel united and sharing the one thing we have in common - laughter. I can't wait to go back again, especially having Ron as a host! He's hilarious! Thank you guys.

-Erika C.

"What you're doing is more than a 2 hour show. You're improving accessibility. You're providing live accessible entertainment, an area that's so often overlooked. Spreading awareness. Showing the world how the deaf interact with each other and with the hearing world. Creating valuable event opportunities for venues.

--Rob Z.

"I'm extremely impressed. You are EXACTLY what the deaf community needs more of - people who are proactive about creating entertainment options AND accessibility at the same time for us out in the world and not confined to old deaf clubs. This shows hearing people and venues that we are absolutely viable customers who have been ignored and that there's someone who knows how to solve that problem for venues to welcome these customers instead of treating us like secondary citizens or unimportant customers.

--Chad R.



DEAF COMMUNITY NIGHT SPONSORSHIPS

TITLE SPONSOR \$5,000

- Announced as Title Sponsor in all marketing
- including: website, social media & email blasts
- Verbal acknowledgment by our host during each
- Chocolate Sundaes show leading up to event.
- Custom-designed banner to be displayed at event.
- Verbal acknowledgement during event.
- Professionally edited video with comedians & guests
- thanking & recognizing Title Sponsor
- (6) tickets to event
- Two (2) 1-Year VIP Passes to Chocolate Sundaes

GOLD SPONSOR \$2,000

- Inclusion in marketing for event including website,
- email blasts & social media posts
- Verbal acknowledgement during event.
- Logo included in banner display at event.
- (4) tickets to event.
- Two (2) 1-Year VIP Passes to Chocolate Sundaes

SILVER SPONSOR \$500

- Verbal acknowledgement during event.
- Logo included in banner display at event.
- (2) tickets to event.
- Two (2) 1-Month VIP Passes to Chocolate
- Sundaes





THANK YOU!

WWW.CHOCOLATESUNDAES.COM



LANI@CHOCOLATESUNDAES.COM
424-248-9325

