

LITERACY



Poetry SLAM

Against Violence



Educational Seminar & Leadership Luncheon

"Children deprived of words become school dropouts; dropouts deprived of hope behave delinquently. Amateur censors blame delinquency on reading immoral books and magazines, when in fact, the inability to read anything is the basic trouble."

-Peter S. Jennison



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Dear Sponsor(s):

I am writing you regarding a sponsorship opportunity via our Annual Poetry Slam Against Violence, Financial Literacy Seminar & Leadership Luncheon to discuss intervention strategies that can reduce gun violence in Kansas City. The Poetry Slam & Leadership Luncheon are more than just feel-good events, they are opportunities to engage with leaders and community members in ways we can empower youth, while motivating them to continue their education. Three key components are Literacy. Leadership & Partnership.

In addition to the Poetry Slam Against Violence, this is an impactful opportunity to engage Civic Leadership as well as Key Personnel from the Education, Law Enforcement, Business, Political, Religious, Grassroots and other communities that have a buy-in to seeing youth succeed in life. I know that you as a sponsor will see an opportunity to partner with us on our mission to support local efforts that positively affect and infect Kansas City youth and the communities in which they live. The support of your organization, along with others, will allow us to host this event that focuses on Mentorship, Youth Leadership Training along with Educational and Financial Literacy to help reduce and possibly eradicate youth violence. So, in other words, your support will start the process for building a better & brighter future for our future leaders.

Our Hostess and keynote speaker Sekyiwa "Set" Shakur, sister of legendary Tupac Shakur and daughter of Ms. Afeni Shakur, is a social activist for change and justice. In 1997 her mother, Ms. Afeni Shakur, founded the Tupac Amaru Shakur Foundation for the Arts, which sponsors programs to help young people succeed in art and musical projects. The foundation also features a day camp for children, provides scholarships and grants for young artists, and hosts charitable events.

We are excited to have you as a sponsor for our Annual Poetry Slam Against Violence & Leadership Luncheon. Our sponsorship packet has several options to engage in this event. After choosing your sponsorship level, make check(s) payable to ArtsTech, in care of PSAV, a Non-profit (501c3) organization in Kansas City, Missouri. Contact us with your questions or for additional information at (816) 200-7790 or via e-mail at osscobolton@aol.com.

Sincerely,

Ossco Bolton III
Founder

An aerial photograph of a city skyline, likely Kansas City, taken from a high angle. The image shows a dense collection of skyscrapers and buildings, with the sun setting behind them, creating a warm, golden glow. The sky is a mix of blue and orange. The city is reflected in the water in the foreground.

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Against Violence

Purpose:

Bring together decision makers and those with influence from the Greater Kansas City area and discuss ways of supporting those considered to be "high" at-risk youth/young adults in Kansas City.

The goal of this event is to:

1. Inspire and motivate adults to support our youth and not give up on them. Share your knowledge, share your resources, to help cultivate a new generation of positive thinkers.
2. Motivate youth to commit themselves in furthering their education and connecting them with institutes of higher learning.
3. Hear from the youth in Kansas City about their thoughts on how to reduce violence
5. Teach youth and young adults the importance of education through reading and writing
6. Enroll youth and young adults into empowerment trainings for leadership and self-development
7. Educate youth in ways to gain financial stability.
8. Build a bridge of communication between youth, young adults and elders which gives them an opportunity to have an open dialogue.
9. Over the next 12 months we will recruit and train up to 100 men in Kansas City in street level outreach, mentoring, conflict resolution, gang awareness and proper communication when approaching today's teen/young adults that associate themselves with street organization aka, street gangs.
10. Launch "**COMMON S.T.R.A.N.D.S.**", a men's outreach group to help prevent violence by mentoring the boys and girls in Kansas City neighborhoods who are pronged to and/or influenced by violence. Be it directly or indirectly.
11. Give progress report at the 2020 Leadership Luncheon



LEADERSHIP LUNCHEON & DIALOGUE 1:00pm

"Reducing Gun Violence through literacy & mentoring"

LLOYD O. WILLIAMS "HIDDEN JEWELS" AWARDS CEREMONY

This award recognizes those individuals who have advocated tirelessly in the area of community building thru civic leadership and empowering them to overcome and/or to achieve greater. And, they have done this work with little or no recognition. These are the people that show up when no one is looking, and the cameras are not rolling. They are some of the "hidden jewels" of Kansas City.

Poetry SLAM Against Violence EVENT 6:00pm

"An event open to the public for the purpose of exposing the art of words and bringing awareness of gun violence, literacy & mentoring"

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Sekyiwa “Set” Shakur



Sekyiwa shared the same mother as Pac and grew up with him in Harlem, New York. Although Tupac referenced her in some of his songs - using the nickname 'Set' - Sekyiwa remains private about her life with her beloved brother, admitting she used to keep her surname a secret to hide her identity.

Not much was known about Set until more recently when she gave an interview with All Hip Hop in which she explained her low profile. “I

kind of like my privacy. Because [as seen with] my brother, his real name was his stage name, he couldn't escape into a private world. I didn't want my identity out there.”

Set also revealed she had her first child in her late teens and since Pac's death she has kept hold of one of his jackets and a Rolex watch “Soon as I got to California and saw one of his jackets, I wrapped my arms around it. I still have that coat. I have one of his Rolex bracelets, and I had it promised to give it to one of my children.” Set has also launched her own clothing line called Madamevelli.

Sekyiwa Shakur was married to husband, Gregory Jackson.

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Omar “Big O” Gooding, Sr.



Early life and education

Omar Gooding was born in Los Angeles, California, on October 19, 1976, to Shirley (née Sullivan) and Cuba Gooding Sr., was the lead singer for The Main Ingredient. Omar Gooding's elder brother is Academy Award-winning actor Cuba Gooding Jr.

Omar graduated from North Hollywood High School in 1994.

Career

Gooding is best known for appearing in television shows, such as *Touched by an Angel*, *Wild & Crazy Kids*, *Hangin' with Mr. Cooper*, *Smart Guy*, *Cousin Skeeter*, and *Playmakers*, and also the films *Ghost Dad* and *Baby Boy* for which he received critical praise for his role as "Sweetpea".^[2]

^[3] He was one of the original hosts of the Nickelodeon television show *Wild & Crazy Kids* from 1990 to 1992. Gooding played D.H., a running back, on *Playmakers* in 2003. He played the character Odell in the 3rd season of *Deadwood*. In 2005, he took the role of Calvin Palmer Jr. in the television series *Barbershop* (in the role originated by Ice Cube in the film version), based upon the 2002 film of the same name. Coincidentally, he also appeared on the UPN sitcom *One on One* as a barber in Flex Washington's barbershop. Gooding also appeared in the *Grey's Anatomy* episode "Superfreak".

From April 2010 to July 2010, Gooding starred as trauma charge nurse, Tuck Brody, in the Bruckheimer television series *Miami Medical*.^{[4][5]}

Sponsorship Levels: (Market Your Company & Support A Great Cause)

"Title" Sponsorship: \$20,000 Triple Diamond

\$10,000 Diamond Sponsorship (Limited 3)

- Prominent placement of Company logo on event **Photo opt Banner & Stage Banner**
- Prominent placement of logo on event Programs
- Company logo on event t-shirts ----- (*Front*)
- Recognition throughout both events and on the Event Programs
- Recognition Plaque ----- (*Large*) Announcement on Event Commercials --- **103.3/95.7/93.3 (3 radio stations)**
- Company logo on front DVD cover ----- (*Documentary of event*)
- Company logo will display on screen during Documentary of event
- Company name in the documentary credits on DVD
- Company logo on PMC Music CD "Stop the Violence" -----(*front cover*)
- Table for 10 @ Leadership Luncheon / 30 Poetry Slam Tickets
- Logo on table ----- (8x10)
- Media Print -----(*10 thousand flyers*)

\$5,000 Platinum Sponsorship

- Company logo on Stage Banner
- Company logo on event t-shirts -----(*back*)
- Company logo place on event Program (medium)
- Recognized once at the Luncheon and the Poetry Slam
- Recognition Plaque----- (*Medium*)
- Announcement on Event Commercials ----- (**103.3 only**)
- Company logo on Event Documentary DVD -----(*back cover*)
- Company name in the documentary credits on DVD
- Company logo on PMC Music CD "Stop the Violence" -----(*back cover*)
- Table for 10 @ Leadership Luncheon / 20 Poetry Slam Tickets
- Logo on table -----(*5x7*)
- Media Print (10 thousand flyers)

\$3,000 Gold Sponsorship

- Company logo on event t-shirts (*back*)
- Recognition Plaque (*Small*)
- Company name place inside event Program
- Table for 10 @ Leadership Luncheon / 10 Poetry Slam Tickets
- Logo on 1 table (4x6)
- Media Print (10 thousand flyers)

\$1,500 Silver Sponsorship

- Company name listed inside event Program
- Logo on 1 table (4x6)
- 5 Tickets @ Leadership Luncheon / 5 Poetry Slam Tickets
- Media Print (2 thousand flyers)

\$500 Small Business Sponsorship

- 2 Ticket @ Leadership Luncheon / 2 Poetry Slam Tickets