

## DIVAS & DOLLS FITNESS

# WHAT IS DIVAS & DOLLS FITNESS?

Divas & Dolls Fitness is a boutique dance and fitness studio created for women, by women. We started out as a mobile fitness company primarily based in the DC/MD/VA Metropolitan area. Divas & Dolls Fitness quickly grew into a motivating environment for women to have fun and get healthy.

We offer a multitude of programs including dance fitness, pole dancing and exotic-aerobics that are designed to accommodate all fitness levels from beginner to advanced. Our class and workshop schedules are packed with a wide-range of formats to help you reach your health and fitness goals.

#### HOW DO I GET INVOLVED?

We have a limited number of sponsorship opportunities available and invite you to become a part of the DDF 10th Anniversary Celebration.

Questions regarding sponsorship packages can be directed to j.cannady@divasanddollsfitness.com or info@divasanddollsfitness.com.

## SPONSORSHIP OVERVIEW

#### FIRE- \$500

- Company logo displayed on step and repeat
- Tagged and mentioned in official Anniversary event recap videos
- Social media (posts and story) and newsletter highlights
- Featured in anniversary magazine\*\*\*
- Company logo displayed as sponsor of the drink & desert bar
- Company logo displayed on programs
- Company logo prominently displayed on social media and website
- One 6-foot table and 2 chairs to display merchandise
- Company website link featured on Eventbrite page
- Business cards/promo materials included in raffle prizes (gift bag or custom bag)\*\*\*

### SPACE-\$300

- Company logo displayed as sponsor of the drink & desert bar
- Company logo displayed on programs
- Company logo prominently displayed on social media and website
- One 6-foot table and 2 chairs to display merchandise
- Company website link featured on Eventbrite page
- Business cards/promo materials included in raffle prizes (gift bag or custom bag)\*\*\*

## SPONSORSHIP OVERVIEW

#### AIR- \$200

- Company logo displayed on programs
- Company logo prominently displayed on social media and website
- One 6-foot table and 2 chairs to display merchandise
- Company website link featured on Eventbrite page
- Business cards/promo materials included in raffle prizes

#### WATER- \$100

- Company logo displayed on programs
- Company logo displayed on social media and website
- Business cards/promo materials included in raffle prize

## EARTH- \$50

- Company logo displayed on website
- Business cards/promo materials included in raffle prize

## SPONSORSHIP OVERVIEW

READY TO CHOOSE YOUR SPONSORSHIP PACKAGE?

Click the link below.

FIRE SPONSOR-\$500

SPACE SPONSOR-\$300

AIR SPONSOR-\$200

WATER SPONSOR-\$100

EARTH SPONSOR-\$50

#### SPONSORSHIP FAQ'S

#### HOW DO I SIGN-UP TO BECOME A SPONSOR?

- Choose your sponsorship package and click the link to pay for your package via MindBody.
- We will be in contact with you to collect details for your social media features and other promotions.

#### WHAT IS A VIRTUAL BUSINESS CARD?

- DDF will be providing virtual event bags to participants who are in-person as well as live-stream the event.
- You will be asked provide details about your business that you would include on a business card and we will link it back your website or social media profile.

#### DO I HAVE TO BE PRESENT FOR THE SHOWCASE?

 No, you do not have to come in-person for the showcase to be a 10th Anniversary Sponsor. We would love for you to be inperson, but it is not required.

#### CAN I DONATE MORE THAN WHAT IS LISTED?

Absolutely. Email us at info@divasanddollsfitness.com.