







SPONSORSHIP



PERKS

You could be a part of history when you become a sponsor for the 2022 Diamonds in the Ruff event to break the World Record for the Largest Dog Wedding Ceremony!

Choose your sponsorship level, then go to diamondsintheruffwedding.com/sponsorship to reserve your spot. For more information, give us a call at 800-925-5732 or email us at info@robustpromotions.com.

	 PLATINUM (Alpha)	 GOLD (Top Dog)	 SILVER (Pack Leader)	 BRONZE (Pack Member)
Perks:	\$10,000	\$5,000	\$3,000	\$1,500
Kane County Cougars Baseball Admission	20 Tickets in a VIP Suite at One (1) Kane County Cougars Game	One (1) Strike Zone Certificate	One (1) Ceremonial First Pitch	Four (4) Undated Box Seat Tickets
Magic Man Martin Package	Private meet & greet with 5 x Guinness World Record breaking Magician - Martin Rees at the event, AND a voucher for a Secrets of Magic Online Experience private show at any time after the record attempt, for an unlimited amount of guests.	A voucher for a Secrets of Magic Online Experience private show at any time after the record attempt, for up to 20 guests.	A voucher for a Secrets of Magic Online Experience public show at any time after the record attempt for up to 10 guests.	A voucher for a Secrets of Magic Online Experience public show, for up to 5 guests.
Free dog wedding participant tickets	10	8	6	4
Logo on official marriage certificates (given to each participating dog)	✓	✓	✓	✓
Promotional product samples/marketing materials included in Wedding Gifts (optional)	✓	✓	✓	✓
Logo recognition plus website link on the Dog Wedding registration page	✓ prominent positioning	✓ prominent positioning	✓	✓
Logo recognition on all campaign marketing materials (including day of event Facebook Live stream)	✓ prominent positioning	✓ prominent positioning	✓	✓
10 x 10 Booth space available in high traffic area	✓	✓		
10 x 10 Booth space available in vendor area			✓	✓
Press releases/event programs	✓	✓	✓	
Logo on jumbotron during ceremony	✓	✓	✓	
Prominent email blast for promotion of product/service	2	1	1	
Event apparel	✓	✓		
Recognition from MC during the wedding	✓	✓		
Sponsor plaque	✓	✓		
Brand shoutout in post event PR, press and media	✓			
Sponsor will be the "Official Sponsor" of their product category	✓			
Sponsor representative can speak at event	✓			

Exclusive Rights Negotiable

Sponsors are offered on a first come, first serve basis. Some limitations apply.

ADDITIONAL EXCLUSIVE SPONSORSHIPS

🐾 Cake Sponsor 🐾 Photography Sponsor 🐾 Music Sponsor 🐾 Entertainment Sponsor

When: Sunday, October 2, 2022 **8 AM to 2 PM** (wedding at 12 PM)
Where: Northwestern Medicine Field 34w002 Cherry Ln, Geneva, IL 60134

