

# The Raging Skillet

Coming May 2020  
by the Emerson Theater Collaborative



**EMERSON  
THEATER  
COLLABORATIVE**

*Unforgettable Live Theater*

## RAGING SKILLET production schedule

May 5th, 2020 – Booking Signing with Chef Rossi

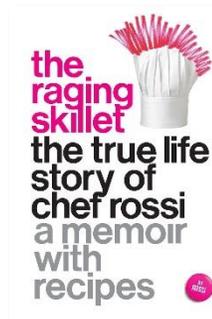
May 5th & 6th, 2020 – Stage set-up and  
rehearsals

May 7th – 7pm showing

May 8th – 7 pm showing

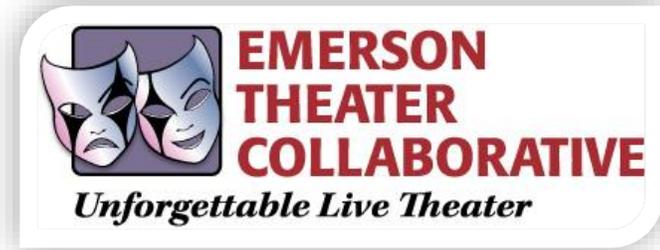
May 9th – 2pm & 7 pm showing

May 10th – Mother's Day Special Brunch w/Chef  
Rossi and Cast – creating a package for brunch and  
theater sales.





# MEET Chef Rossi



## Rossi (aka Chef Rossi)

Rossi, yes, she only has one name — has been a writer for many publications, such as *The Daily News*, *The New York Post*, *Time Out New York* and *Mcsweeney's* to name a few. She has been the food writer of the "Eat Me" column for *Bust* magazine since 1998, hosts her own hit radio show on WOMR in Cape Cod called "Bite This," now in its 15<sup>th</sup> season, has been featured on "The Food Network" and "NPR" and is a popular blogger for "The Huffington Post."

As the owner and executive chef of "The Raging Skillet," a cutting-edge catering company known for breaking any and all rules, she has earned a reputation as the one to call when it's time to do something different.

The Raging Skillet has been called "a new breed of rebel anti-caterer" by *The New York Times*, "the wildest thing this side of the mason Dixon line" by *Zagat* and has been named *The Knot's* Best of Wedding Caterers for 2010, 2011, 2012, 2013, 2014 2015, 2016, 2017, 2018 and now 2019.

On November of 2015 Rossi's first memoir; *The Raging Skillet/The True Life Story of Chef Rossi* was published from the Feminist Press.

Some reviews for *The Raging Skillet/The True Life Story of Chef Rossi*:

***A humorous and witty chronicle of a woman's pulling-herself-up-by-her-bootstraps rise through the culinary ranks. —Kirkus***  
***With an insightful and irreverent voice, Rossi's debut is well suited for foodies, feminists, and creative revolutionaries. — PW***

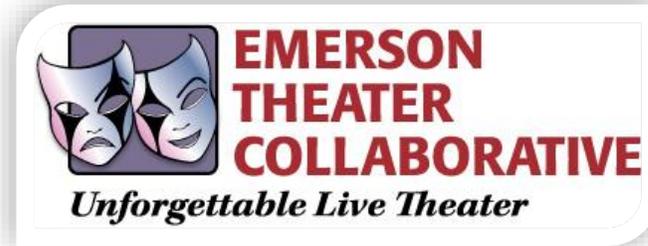
"The Raging Skillet" was adapted for the stage by Jacques Lamarre in 2017 and has been thrilling and selling out audiences nation-wide ever since.

Rossi has just completed the screenplay for "The Raging Skillet."

Her second memoir, tentatively titled, "Queen of the Jews," is near completion.

Rossi's motto is simple; "molds are a delicious thing to break!"

# Benefitting the Emerson Theater Collaborative

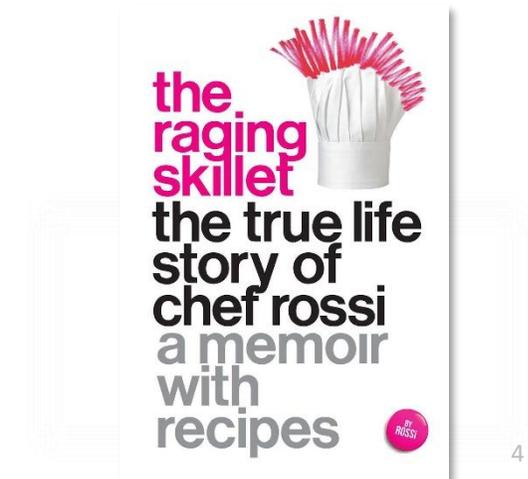


The Emerson Theater Collaborative (ETC) is a 501(c)(3) non-profit organization whose mission is to serve youth, under-represented communities and artists with an emphasis on diversity, by producing innovative and thought-provoking theater both in southeastern Connecticut and Sedona, Arizona.

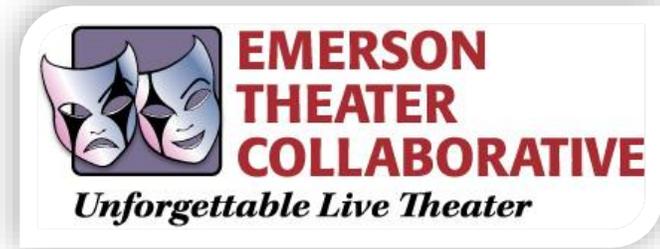
ETC explores timely themes and issues through new, original works and modern theatrical classics. We develop and nurture both emerging and professional artists, and collaborate with the Emerson College network of alumni and students.

Our goals include reaching youth through educational theatrical programming, supporting local communities by providing free admission to low-income families, and donating profits to humanitarian causes.

September 2019 Emerson Theater Collaborative won the Spirit of Sedona Community Collaborator of the year award, from the Arizona Community Foundation of Sedona. Camilla Ross, the President of the Emerson Theater Collaborative won this award by showing her support for local businesses and working directly with local businesses.



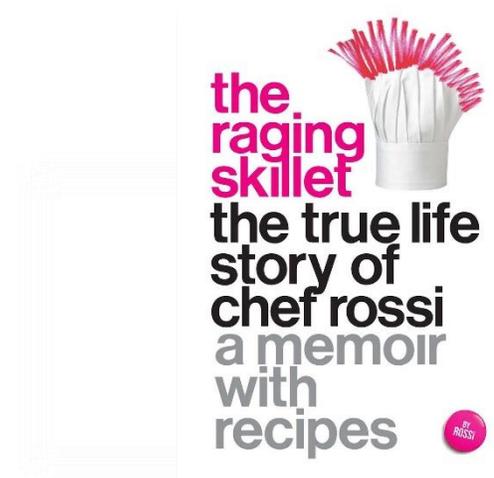
# ADVERTISING & SPONSORSHIP OPPORTUNITIES



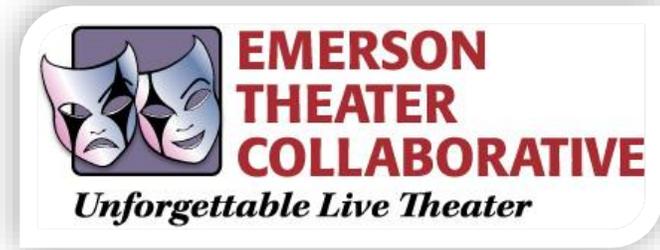
There are many ways to promote your local business to Emerson Theater Collaborative-goers. When you advertise with Emerson Theater Collaborative...Your business will reach more than 2,000 Emerson Theater Collaborative audience members per production and 20,000 potential customers over the full season. Offer your products and/or services to theatre people who love the arts — And, YOU become the star!

Emerson Theater Collaborative audiences are sophisticated people with an interest in cultural events and an average annual household income of \$75,000.

- Emerson Theater Collaborative's visitors are professionals, including lawyers, physicians, & educators.
- Our average audience member is 45 or older and has a high level of discretionary spending.
- More than 75 percent of our audience members dine out before the show.



# CORPORATE SPONSORSHIP



Let us put your business on display for our theatregoers!

Local businesses are eligible for participation in The Business Circle when they provide unrestricted support to the general operations of the Emerson Theater Collaborative, as well as sponsorship support for the theater's productions and special projects.

In honor of their generous commitment to ETC, all sponsors are invited to participate further in the life of our theater.

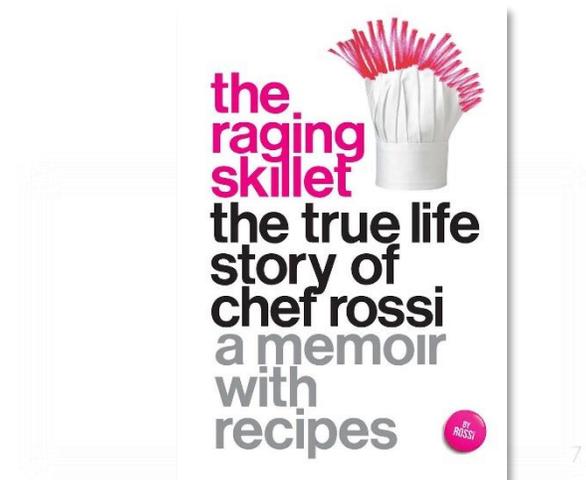
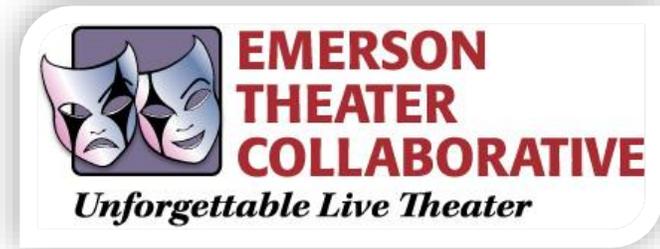
Your company can participate for a little as \$500.



# REHEARSAL SPONSOR

(1 production) - \$500

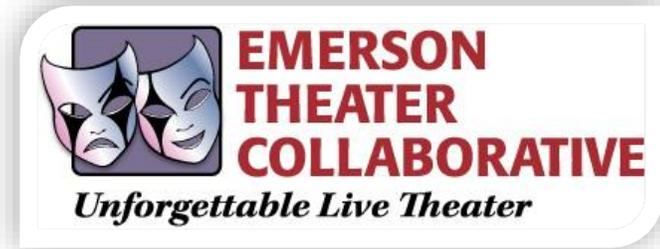
- Two (2) complimentary tickets to any performances of the production
- Discounts on additional production tickets to pass along to employees & customers
- Sponsor acknowledgment on all publicity materials
- Logo/Sponsor link on Emerson Theater Collaborative website as Production Sponsor
- Print recognition in our season programs
- Invitation to a rehearsal



# PLAYBILL SPONSOR

(1 production) - \$1000

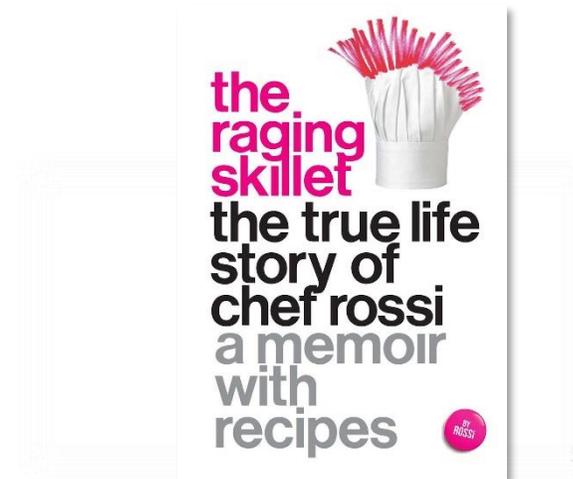
- Four (4) complimentary tickets to any performances of the production
- Discounts on additional production tickets to pass along to employees & customers
- Sponsor acknowledgment on all publicity materials
- Logo/Sponsor link on Emerson Theater Collaborative website as Production Sponsor
- Print recognition in our season programs
- Invitation to Special Events throughout the year



# BACKSTAGE SPONSOR

(1 Production) - \$2500

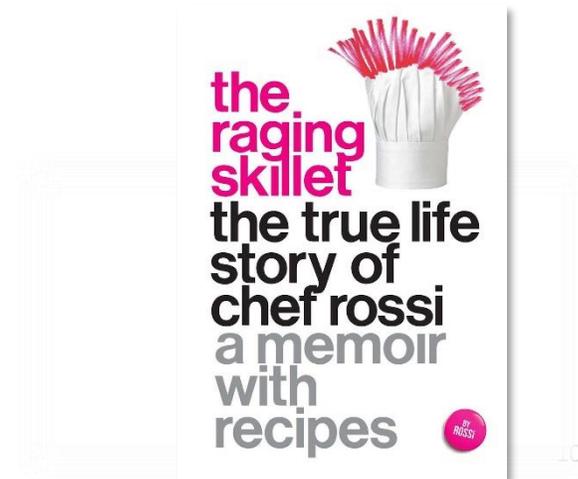
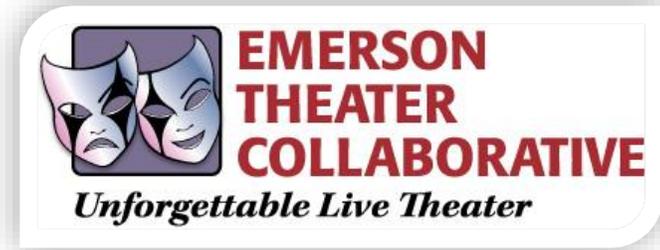
- Six (6) complimentary tickets to any performances of the production
- Discounts on additional production tickets to pass along to employees & customers
- Sponsor acknowledgment on all publicity materials
- Quarter page ad in playbill of all performances of the production
- Production-long promotional slide on Emerson Theater Collaborative lobby monitors
- Logo/Sponsor link on Emerson Theater Collaborative website as Production Sponsor
- Print recognition in our season programs
- Invitation to Special Events throughout the year



# SPOTLIGHT SPONSOR

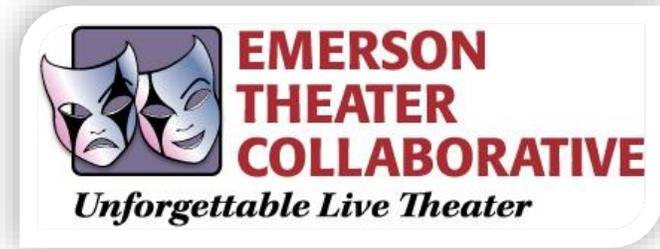
(2 production) - \$5000

- Eight (8) complimentary tickets to any performances of the production
- Discounts on additional production tickets to pass along to employees & customers
- Sponsor acknowledgment on all publicity materials
- Live recognition at all performances of the production
- Half page ad in playbill of all performances of the production
- Production-long promotional slide on Emerson Theater Collaborative lobby monitors
- Logo/Sponsor link on Emerson Theater Collaborative website as Production Sponsor
- Print recognition in our season programs
- Invitation to Special Events throughout the year

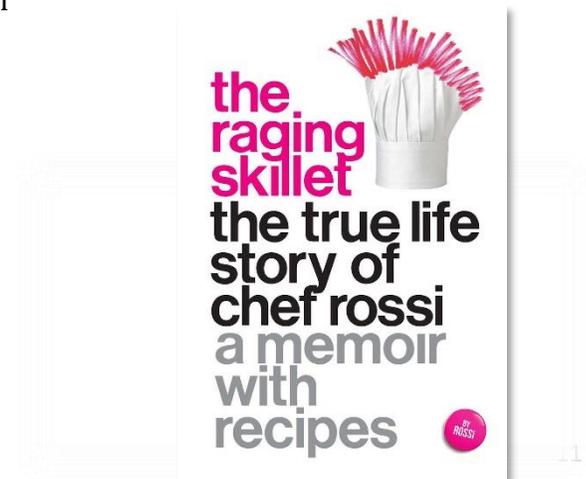


# PROSCENIUM SPONSOR

(4 productions) — \$10,000



- Ten complimentary tickets to any combination of performances of the production
- Discounts on additional production tickets to pass along to employees & customers
- Sponsor acknowledgment on all publicity materials
- Live recognition at all performances of the production
- Full page ad in playbill of all performances of the production
- Production-long promotional slide on Emerson Theater Collaborative lobby monitors
- A wine label with your company's logo to be sold at concessions during the production run
- Logo/Sponsor link on Emerson Theater Collaborative website as Production Sponsor
- Print recognition in our season programs
- Invitation to Special Events throughout the year





# MEET Kathryn Kates



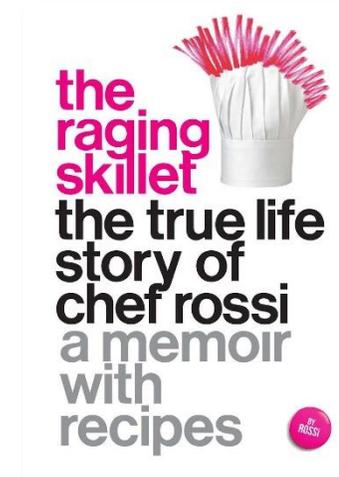
Just a peek at Kathryn Kates career:

Kathryn currently has a recurring role in the Network/Lionsgate series *Orange Is the New Black*, written by Jeni Kohan, playing Jason Biggs' mother. She was a series lead in the CBS/Showtime pilot *Gurland on Gurland*, playing Myrna Birnbaum. She also appeared in Reggie Rock Bythewood's new pilot for the BET network, *Gun Hill*, as Bora.

One of Kathryn's most memorable roles is her recurring appearance on *Seinfeld* as The Counter Woman in the iconic episodes "The Dinner Party" (1994) and "The Rye" (1996).

Other recurring roles have been on the Disney series *Lizzie McGuire* as the zany neighbor, Mrs. Carrabino (You're a Good Man, Lizzie McGuire, 2002 and My Fair Larry, 2003), on *Pam Am* (2011) as the nosy neighbor, Mrs. Luckovich, as June Starr in *Judging Amy* with Tyne Daly (2003), as Ginny in *Caroline in the City*, as Mrs. Bowman in *Hudson Street* (1996), and as Mable Maloney in a two-part *Matlock*, TV series, *The Witness Killings* (1991).

[www.kathrynkates.com](http://www.kathrynkates.com)



# CUSTOMIZED PARTNERSHIP

Emerson Theater Collaborative can customize any partnership opportunity.

If you are interested in a sponsorship, please contact Gigi Rock, Event Production, at 928-284-8657 or email her at [info@grockproductions.com](mailto:info@grockproductions.com)

