



Sponsor

Benefits

Event Title Sponsor

PROUDLY SUPPORTED BY SURFEST







## EVENT NAMING RIGHTS BELLS BEACH PACKAGE

\$75,000

### *The New BTU Webcast*

- Premium Web broadcast naming rights, mentions, Logo watermark overlay on screen ✓
- 30 sec Marketing video of your choice to be aired during webcast once every hour ✓
- Lower Third / Horizontal scroll logo, advertising, links and Company social media feed ✓
- Use of content for Brand promotion ✓

### *Motivational Speaker*

- Matt Formston – Motivational speaker, Optus Executive, Visually Impaired Para athlete, World Champion Para cyclist / World record holder, Bronze Rio Paralympics attends Peabody Energy work conference – Value \$10,000 ✓

### *Pop Up Free WiFi*

- Branded Pop Up Free public access WiFi with Company logo on Login screen plus Splash page survey and guest registration details. A great medium to Advertise the Stock code, create a database and enrol investors in the new BTU. ✓

### *Event Website* [www.adaptiveprocomp.com](http://www.adaptiveprocomp.com)

- Naming rights and Logo on event website ✓
- Promotion on event website, Email blogs and Newsletters ✓
- Mention, Logo and link on Sponsors page ✓
- Use of content for Brand promotion ✓

### *Visual Promotional Material*

- Logo on Fabric Pop up 3m x 2.5m event backdrop Corporate Branding ✓
- Logo on Promo tent 2 x 6m x 3m sided Corporate branding ✓
- Logo on Promo tent 2 x 3m x 3m sided Corporate branding ✓
- Logo on Promo flag 2 x 1.35m x 3.5 Teardrop Corporate branding ✓
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- Company Logo on all promotional materials ✓
- National, Local and Community Newspaper adverts and visibility ✓

### *Merchandise*

- Main Logo on Front of T-shirt ✓
- Main Logo on Back of T-shirt ✓
- Main Logo on Hooded Jacket ✓
- Main Logo on Hat ✓
- VIP Tag, Hooded Jacket, Hat and T – shirt x 20 ✓

### *Film Festival and WCMX*

- Complimentary VIP passes to Film Festival and WCMX x 20 ✓

### *Event program book*

- Peabody Energy Australia Logo Front page of Event Program ✓
- Full page Advertisement ✓
- Small Logo and mentions ✓
- Logo on Supporters page ✓

### *PR and Social Media*

- PR package with Connect PR & Social Media naming rights ✓
- 30 sec Marketing video package ✓
- Regular Instagram Shout out ✓
- Regular Twitter Shout outs ✓
- Regular Facebook Shout outs ✓





## *Get in touch with us*

The Individual demands and needs of our sponsors are very important to us. We would be glad to have the conversation with you and wish you all the best.

If you require an element that is not catered for in this package please don't hesitate to ask as this package can be tailored to suit your needs.

*Jade Wheatley*

Jade Wheatley, Pro Adaptive Surfer / Event organiser



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