

IT'S BACK.

Dragon Boating is back in Blue Island in 2017, and it's bigger than ever.

The 2nd annual Chicago Southland Dragon Boat Festival will take place at the MWRD SEPA Waterfall & Park along the Cal-Sag, June 1-3, 2017, and includes practices, dragon boat races, music, vendor village featuring the Southland's best food, craft beer, awards ceremony, and after party.

Sponsors of The Chicago Southland Dragon Boat Festival have a unique opportunity to create a high profile, feel-good connection with customers, employees, and the community.

Sponsorship of this event emphasizes your involvement in and support of community initiatives, multiculturalism, youth programs and participatory sporting events.

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SPONSORSHIP OPPORTUNITIES

**2nd Annual
Chicago Southland
Dragon Boat Festival**

**June 1-3, 2017
Blue Island, IL**

TITLE SPONSOR



\$5k for 1 year

- Digital ads on festival website
- Company name featured in press releases & photo opportunities
- Company name and logo in all media releases, print & email
- Opportunity to present unique championship trophy bearing your company name to winning team(s)
- Corporate identification in the festival name
- Event banners promoting your company
- Corporate name and logo on all event material
- First right of refusal re: sponsorship renewal
- PA system acknowledgement on site during event
- On-site premium space for tent/booth next to registration
- Two team entries – one for sponsor; one for community organization of sponsor's choice
- After-Party Signage as Title Sponsor plus entry to VIP lounge for your company's attendees
- Company name and/or logo featured as Title Sponsor in all printed material including but not limited to event brochure, event program, posters, event T-shirts, an on-site thank you banner and on the Chicago Southland Dragon Boat Festival website

PRESENTING SPONSOR

\$3k for one year - 3 available

- Sponsorship recognition during announcements at event
- One team entry
- On-site space for tent/booth
- After-Party Signage as Presenting Sponsor plus entry to VIP lounge for your company's attendees
- Company name and/or logo featured as Presenting sponsor in all printed material including but not limited to event brochure, event program, posters, event t-shirts, an on-site thank you banner, and on the Chicago Southland Dragon Boat Festival website

MEDIA SPONSOR

\$2k for one year

- Unique "Media Sponsor" trophy to be awarded to the community team posting the fastest race time of the day
- One team entry
- Recognition at awards ceremony
- Promotion by Chicago Southland CVB
- Company name and/or logo featured as Media Sponsor in all printed material including but not limited to event brochure, event program, posters, event t-shirts, on-site thank you banner, and Chicago Southland Dragon Boat festival website

SUPPORTING SPONSOR

\$1k for one year - 8 available

- Discounted Registration Fee for unlimited team entries (support your favorite charity or school by paying for their team entry!)
- On-site recognition announcement during the event
- Company name and/or logo featured as Supporting sponsor in all printed material including but not limited to event brochure, event program, posters, event t-shirts, on-site thank you banner, and on Chicago Southland Dragon Boat Festival website

LOCAL SPONSOR

\$500 for one year - 10 available

- Discounted Registration Fee for unlimited team entries
- Onsite recognition at event
- Company name and/or logo featured as Local Sponsor in all printed material including but not limited to event brochure, event program, posters, event t-shirts, on-site thank you banner, and Chicago Southland Dragon Boat festival website

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