

KEW GARDENS FESTIVAL *of Cinema* YEAR II

AUGUST 3RD – 12TH, 2018

KEW GARDENS CINEMAS, KEW GARDENS, NY

QUEENS MUSEUM, FLUSHING MEADOW PARK, NY

MAPLE GROVE CEMETARY, KEW GARDENS, NY

WHO WE ARE

The Kew Gardens Festival of Cinema is a non-profit organization established to support the development, and help expand the audiences, of independent cinema from around the globe. The Film Festival was founded by three local independent filmmakers with a passion to get movies made, and to have those artistic voices heard. Understanding the struggle in today's film environment in showcasing independent cinema, our aim is to establish a presence and awareness of cinematic creativity throughout Kew Gardens Queens and the neighboring communities.

Now heading into its second year, Kew Gardens Festival of Cinema has become influential in bringing the community together over a 10 day period consisting of film screenings and other activities related to the movie business. With encouraging Q&A's and industry panels we expect to broaden the appeal of Independent film and promote audience participation.

As a competitive festival, our program consists of over 100 remarkable short and feature length films from all genres. We have included often overlooked categories such as Documentary, Horror, Comedy, Sci-fi, Fantasy, Animation and Experimental. Each film will then be judged, in their respected categories, by our specially selected panel of industry professionals. Winners in each category will receive a statuette at our Grand Awards Gala on the final night of the festival.

YEAR II

WHAT WE OFFER

- 10 DAYS FESTIVAL
- 3,500 ATTENDEES AND GROWING
- 200+ International Filmmakers, Directors, Jurors and Talent
- 50+ Industry Guests
- 3 VENUES
 - Kew Gardens Cinema
 - Queens Museum
 - Maple Grove Cemetery
- Film Distribution
- 150 films curated from over 400 worldwide submissions
- Filmmaker Program for Community Students
- Kew Gardens Community Logo Competition
- 2 or more Red Carpet Premier Events
- Varied Community events – filmmakers meet 'n greet, karaoke night, comedy night
- Gala Award Dinner at Terrace on the Park in Flushing Meadow Park

LAST YEAR



LAST YEAR



LAST YEAR



LAST YEAR



LAST YEAR



CONNECT AND ENGAGE WITH A CAPTIVE AUDIENCE

- 3,500 attendees and growing
- Social Media Visibility
 - Facebook 1025 followers | facebook.com/KGFCFilmFest
 - Twitter 575 followers | [@KGFCFilmFest](https://twitter.com/KGFCFilmFest)
 - Instagram 1,115 followers | [@kgfcfilmfest](https://www.instagram.com/kgfcfilmfest)
 - enewsletter 1,100 subscribers

The background is a blue gradient with a grey border. The text is centered and reads:

**KEW GARDENS FESTIVAL OF
CINEMA OFFERS YOUR BRAND
AN OPPORTUNITY TO ENGAGE
OUR PASSIONATE AUDIENCE**

SPONSOR LEVELS

Presenting Sponsor	\$25,000
Producing Sponsor	\$15,000
Directing Sponsor	\$10,000
Leading Role Sponsor	\$ 5,000
Supporting Role Sponsor	\$ 2,500
Bit Part Sponsor	\$ 1,500

PRESENTING SPONSOR

- 8 VIP ALL-ACCESS FESTIVAL PASSES, 8 INDIVIDUAL FILM PROGRAM
- SAMPLING/LITERATURE DISTRIBUTION – ALL VENUES
- LOGO PLACEMENT
 - Year-round website acknowledgement
 - On-site Sponsor board
 - Step and Repeat
- PRESS/ADVERTISING & RECOGNITION
 - Acknowledgement in sponsor-roll presented prior to every program (or 30 sec spot, you create)
 - Mention in all press releases
 - Naming rights to one program
 - Dedicated press release
 - Full page ad in program
 - Onstage guest appearance at Gala
 - 1 table for 10 at Gala

PRODUCING SPONSOR

- 4 VIP ALL-ACCESS FESTIVAL PASSES, 8 INDIVIDUAL FILM PROGRAM
- SAMPLING/LITERATURE DISTRIBUTION – ALL VENUES
- LOGO PLACEMENT
- Year-round website acknowledgement
- On-site Sponsor board – 2ND Tier
- Step and Repeat
- PRESS/ADVERTISING & RECOGNITION
- Acknowledgement in sponsor-roll presented prior to every program (or 30 sec spot, you create)
- Mention in all press releases
- Naming rights to one program
- Full page ad in program
- half table (5 seats) at Gala

DIRECTING SPONSOR

- 4 VIP ALL-ACCESS FESTIVAL PASSES, 6 INDIVIDUAL FILM PROGRAM
- SAMPLING/LITERATURE DISTRIBUTION – ALL VENUES
- LOGO PLACEMENT
 - Year-round website acknowledgement
 - On-site Sponsor board
 - Step and Repeat
- PRESS/ADVERTISING & RECOGNITION
 - Acknowledgement in sponsor-roll presented prior to every program (or 30 sec spot, you create)
 - Mention in all press releases
 - Naming rights to one program
 - Dedicated press release
 - Full page ad in program
 - 2 tickets to Gala

LEADING ROLE SPONSOR

- 2 VIP ALL-ACCESS FESTIVAL PASSES, 4 INDIVIDUAL FILM PROGRAM
- SAMPLING/LITERATURE DISTRIBUTION – ALL VENUES
- LOGO PLACEMENT
 - Year-round website acknowledgement
 - On-site Sponsor board
 - Step and Repeat
- PRESS/ADVERTISING & RECOGNITION
 - Mention in all press releases
 - Full page ad in program
 - 1 ticket to Gala

SUPPORTING ROLE SPONSOR

- 2 VIP ALL-ACCESS FESTIVAL PASSES, 4 INDIVIDUAL FILM PROGRAM
- SAMPLING/LITERATURE DISTRIBUTION – ALL VENUES
- LOGO PLACEMENT
 - Year-round website acknowledgement
 - On-site Sponsor board
- PRESS/ADVERTISING & RECOGNITION
 - Full page ad in program
 - 1 ticket to Gala

BIT PART SPONSOR

- 2 VIP ALL-ACCESS FESTIVAL PASSES, 2 INDIVIDUAL FILM PROGRAM
- SAMPLING/LITERATURE DISTRIBUTION – ALL VENUES
- PRESS/ADVERTISING & RECOGNITION
 - ½ page ad in program

A LA CARTE OFFERINGS

- Walk in Video Slides = \$1650
- Trailer/Commercial (00:15 \$2500; 00:30 \$3,500) = \$2750/\$3850
- Festival program map highlight = \$150
- Business Literature distribution = \$275
- Full page ad in program = \$825
- Half page ad in program = \$525
- Quarter page ad in program = \$305