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Council on Women in Energy
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LDN
Lebanese
Development
Network

SKYTEAM

Yasma
BEAUTY

It takes a village!

27-29
SEPTEMBER
2022

hybrid format

ENERGY STRATEGIES SUMMIT 2022

www.worldelitesolutions.com

CONCEPT NOTE AND
PARTNERSHIP
OPPORTUNITIES



Event overview

The Energy Strategies Summit - a knowledge and exchange platform bringing together some of the industry's most brilliant minds to share what is new and next in Lebanon, was created in 2020 with the goal of preparing the energy sector for a new start.

This year's edition will be held during **Climate Week NYC**, between the 27th and 29st of September 2022, in a hybrid format, offering both physical and virtual meeting places for the energy industry stakeholders. The Energy Strategies Summit is an inspiring mix of several analytic panel discussions, interactive workshops, in-person networking, and an interactive b2b matchmaking platform, where local, regional and international companies can highlight their products, services, and projects and connect with each other.

The energy priorities on both energy efficiency and renewable energy open new opportunities in the industry to diversify the sector's workforce. The rise of a wide spectrum of new jobs in response to the greening of energy offers a timely window of opportunity to fundamentally change the current bias in the sector. Women must come out of the shadows in the energy sector, which is why the event integrates a first day dedicated to Women in Energy and Networking with the objectives to offer solutions to advance women's education, leadership, and employability in the energy sector and discover new opportunities, increase awareness, and meet energy sector stakeholders.

The second-day summit program will be structured into 4 thematic panel discussions covering strategies for integration, strategies for investments, strategies for transformation, and strategies for cooperation, addressing the darkest topics in the Lebanese and regional energy industry this year in sectors like gas, renewables, fair competition, legislation, and financial instruments and the last day will be dedicated to workshops.

PLENARY DISCUSSIONS:



STRATEGIES FOR INTEGRATION

Long-term vision and market opportunities



STRATEGIES FOR COOPERATION

It takes a village!



STRATEGIES FOR INVESTMENTS

details to be decided



STRATEGIES FOR TRANSFORMATION

New technologies, expertise and business models

DRAFT AGENDA



WORKSHOPS OPTIONS



COMPLIANCE AND ETHICS IN THE ENERGY SECTOR

to be decided on the details



EMBRACING WOMEN IN SENIOR MANAGEMENT

dedicated exclusively for C-level management



CREATING A MULTI- GENERATIONAL DREAM TEAM

details to be decided



TURNING THE CRISIS INTO OPPORTUNITIES

details to be decided



EDUCATING CONSUMERS ON ENERGY USAGE AND RE

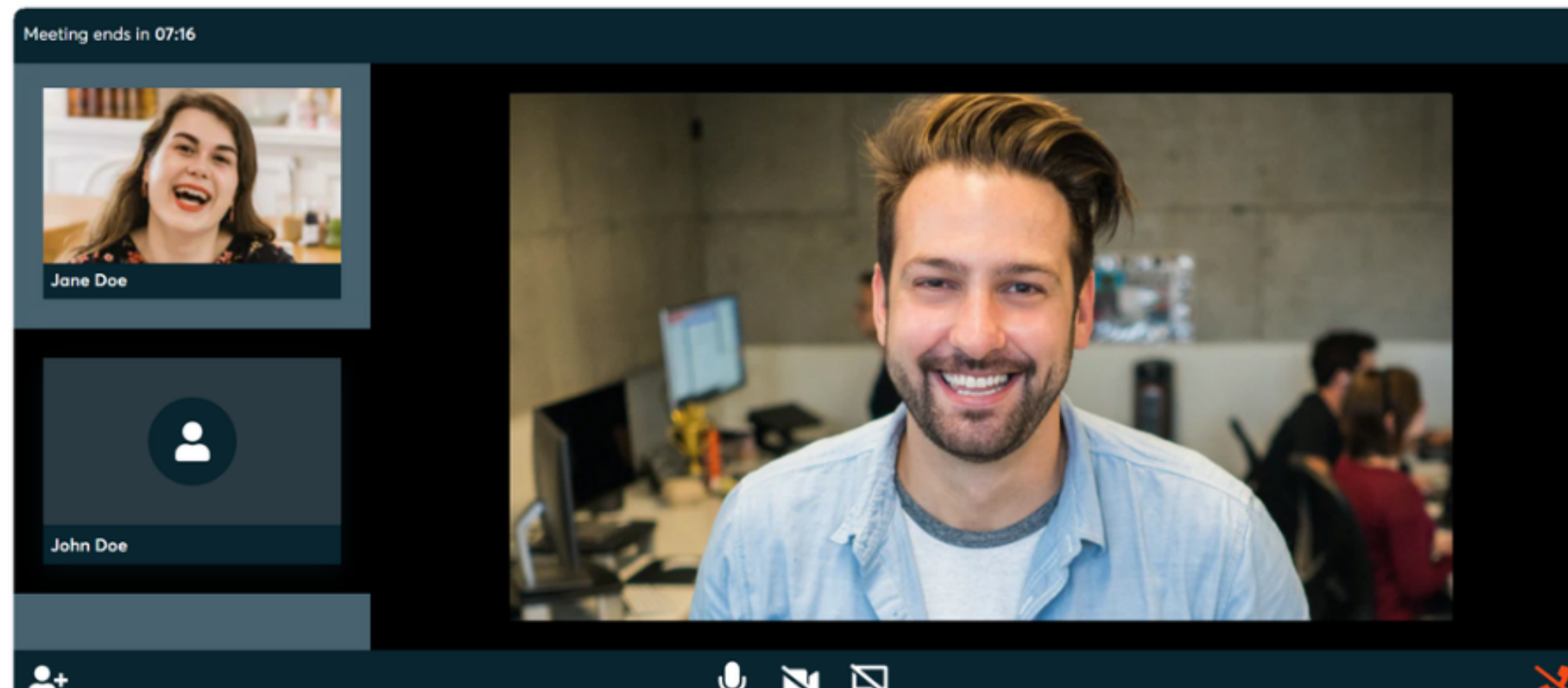
details to be decided

■ WOMEN IN ENERGY

- Investing in Women! Overcoming norms, stereotypes, and barriers
- Preparing for the future. Building the talent pipeline for the energy sector
- Advancing women's leadership. Time to change
- Women in clean energy systems. Making the just transition.

The purpose of the Energy Strategies Summit is to bridge the gap between different perspectives to come to a shared understanding and create lasting partnerships and aim at achieving this through interactive panel discussions with the brightest minds in energy, in Lebanon and the region, influencers and entrepreneurs, as well as sector-specific breakout sessions with industry specialists, blended with plenty of networking time in an intimate and laid-back environment.

The virtual B2B platform will showcase and highlight local and international businesses, where they will get the chance to feature their industry projects and showreel. The global exposure will support their businesses and brands, providing brilliant opportunities for SMEs and Start-Ups who are searching for breakthrough opportunities and feasible projects for portfolio investors.



The Energy Summit focuses on quality content, context, and in-depth discussion accompanied with vast opportunities to network in a group of peers

GOALS AND OBJECTIVES

- Inspire. Drive Action. Accelerate Innovation
- Meet, network, and hear first-hand from energy key players
- Promote the development of a highly qualified and trained workforce for RE&EE sector and inclusion of women in the sector.
- Increase awareness of benefits and challenges of renewable energy and energy efficiency.
- Connect suppliers with buyers via the b2bmatchmaking platform and create long lasting relationships

Energy Strategies Summit 2020: the figures



More than 1360 participants from 19 countries attended the conference virtually and more than 100 guests were at the Order of Engineers and Architects of Beirut. More than 25 speakers were part of the panels, attending in-person and live, from Beirut and Europe. After UAE, the top ten participants countries were: Turkey, Austria, the Netherlands, the United Kingdom, Germany, Poland, France, Romania, Spain, and Italy.

Full report of Energy Strategies Summit 2020" Mapping the Future is available in Lebanon's Energy Pulse: <http://bit.do/LebanonsEnergyPulse>

Live feed available on our YouTube channel: <https://lnkd.in/dSt6mVC>

After-video: <http://bitly.ws/jpx2>

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- Senior management from local and central government sectors such as energy, transport, planning, urban development, climate, infrastructure, ICT, finance and sustainability;
 - Relevant policy-makers and advisors in national and local government;
 - Transmission system operator & distribution system operator representatives;
 - Engineers, technicians, communications professionals, business developers;
 - CEOs, CFOs, CTOs and other senior IT executives from the energy industry;
 - Sustainability, engineering & finance managers of companies with large energy and heat use;
 - Industry representative groups who help to educate and support companies to decarbonize;
 - Senior decision-makers in the energy, technology, sustainability and ESG sectors.

THANK YOU

TIMEFRAME



- Official Event Announcement and site launch (25th of August 2022)
- 1st Advisory Board Meeting (29th of August 2022)
- B2B matchmaking Platform Launch (9th of September 2022)
- 2nd Advisory Board Meeting (10th of September 2022)
- Press Conference (23rd of September 2022)

Corporate Partnerships

Each opportunity features a different level of exposure, visibility, and space. Find a package that best suits your business goals for automation and digitalization in the energy market. We are committed to delivering ROI and optimizing your time and budget; whether you want to fuel a sales team with new leads, heighten your brand or launch new products, no one is better placed to help than our team.

If you want to receive a personal proposal, please contact us at raluca@worldelitesolutions.com

Live Streaming Partner

1,700 USD

Registration Desk Sponsor

900 USD

Breakfast Sponsor

850 USD (2 available)

Lunch Sponsor

2,200 USD (2 available)

Dinner Sponsor

4,200 USD (1 available)

Session Sponsor

2,400 USD (4 available)

Networking Sponsor

2,200 USD

Workshop Sponsor

3,700 USD (3 available)



Interested parties are requested to contact us for more information. The sponsorship opportunities will be allocated on a first come – first serve basis.

Please contact for more information:

Raluca Buna

Business Event Strategist

raluca@worldelitesolutions.com

+961.76.523.688

Sponsorship Packages

TITLE Sponsor

7,000 USD

Gain maximum visibility at the event with Title sponsor status. This package gives you marketing promotion on social media before, during, and after the event, and guarantees the highest-profile among all participants. You will also benefit from the opportunity to deliver an opening speech to get the maximum coverage of your target audience from the energy and environment sector, construction, governmental bodies, and others.

- Recognized title in the title "powered by ..."
- Recognition of sponsorship status and logo on the platform (365 days), with link to sponsors website and a dedicated page
- Company Profile on the platform
- Logo on the official program and invitations of the event;
- Video on The Exclusive Community Platform and breaks;
- Personalized tote bag
- Inclusion of logo on the screens;
- 5 Minutes Welcome Speech;
- Branding in the conference room;
- Video on screens during the event
- Exhibition space
- Acknowledgment as a Title Sponsor in media and social media

ELITE Partner

4,500 USD

Emphasize your status among other participants with Elite sponsorship at the event. Share your expertise and experience with the energy industry and enhance your business development opportunities by networking with the biggest names in the industry.

- Recognition of sponsorship status and logo on the platform (365 days), with link to sponsors website
- Logo on the official program and other marketing materials of the event;
- Inclusion of the logo on the screens;
- Bag inserts: the sponsor may insert an item into the delegate bags;
- Video on the screens during the event;
- Acknowledgment as an Elite Sponsor in media and social media;
- Exhibition space
- Company profile on the platform

SPONSOR "WOMEN IN ENERGY ROUNDTABLE"

5,700 USD

This first day roundtable looks to highlight the barriers women in the sector are currently facing, as well as the opportunities that will allow energy firms to successfully attract and retain women in energy. Position your company as a thought leader and first class supporter of Women in Business. Host the roundtable discussion and be in the limelight with the major energy companies, business councils, media and governmental representatives, and energy communities.

This roundtable will be exclusively for C-level representatives, governmental and media representatives.

LEAD Sponsor

3,200 USD

Get high brand recognition in the energy market with a Lead partner status and strengthen existing and new business contacts. The lead partner package is a good way to announce a new stage/product in your company's development.

- Recognition of sponsorship status and logo on the platform with a link to sponsors website
- Logo on the official program and other marketing materials of the event;
- Inclusion of the logo on the screens;
- Bag inserts: the sponsor may insert an item into the delegate bags;
- Video on the screens during the event;

ASSOCIATE Partner

1,500 USD

Get the attention of the delegates and introduce yourself to the major energy providers, energy suppliers, and other players of the energy sector with the Associate partner package. Address your potential customers and get guaranteed B2B meetings with companies of your choice.

- Recognition of sponsorship status and logo on the platform (365 days), with link to sponsors website
- Logo on the official program and invitations of the event;
- Inclusion of the logo on the screens;
- Bag inserts: the sponsor may insert an item into the delegate bags;
- Video on the screens during the event.

MOBILITY Partner

2,000 USD

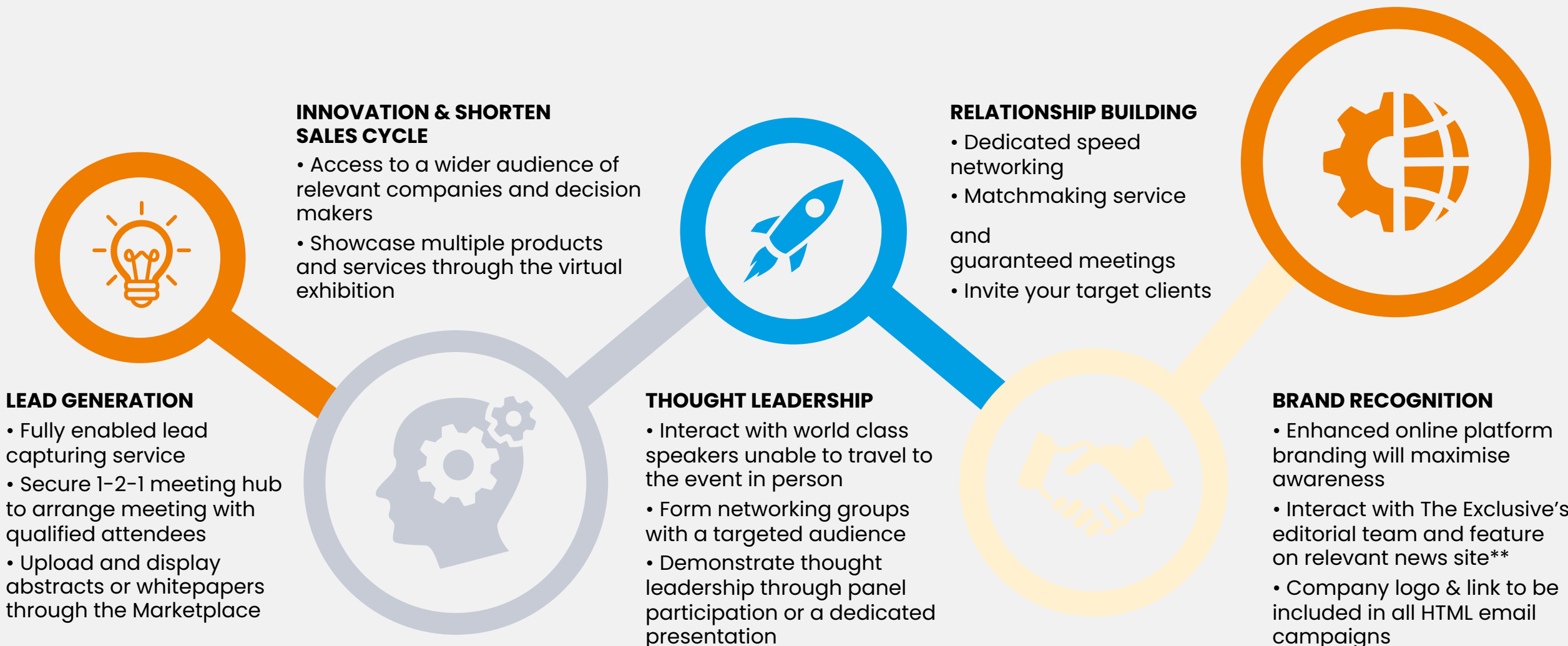
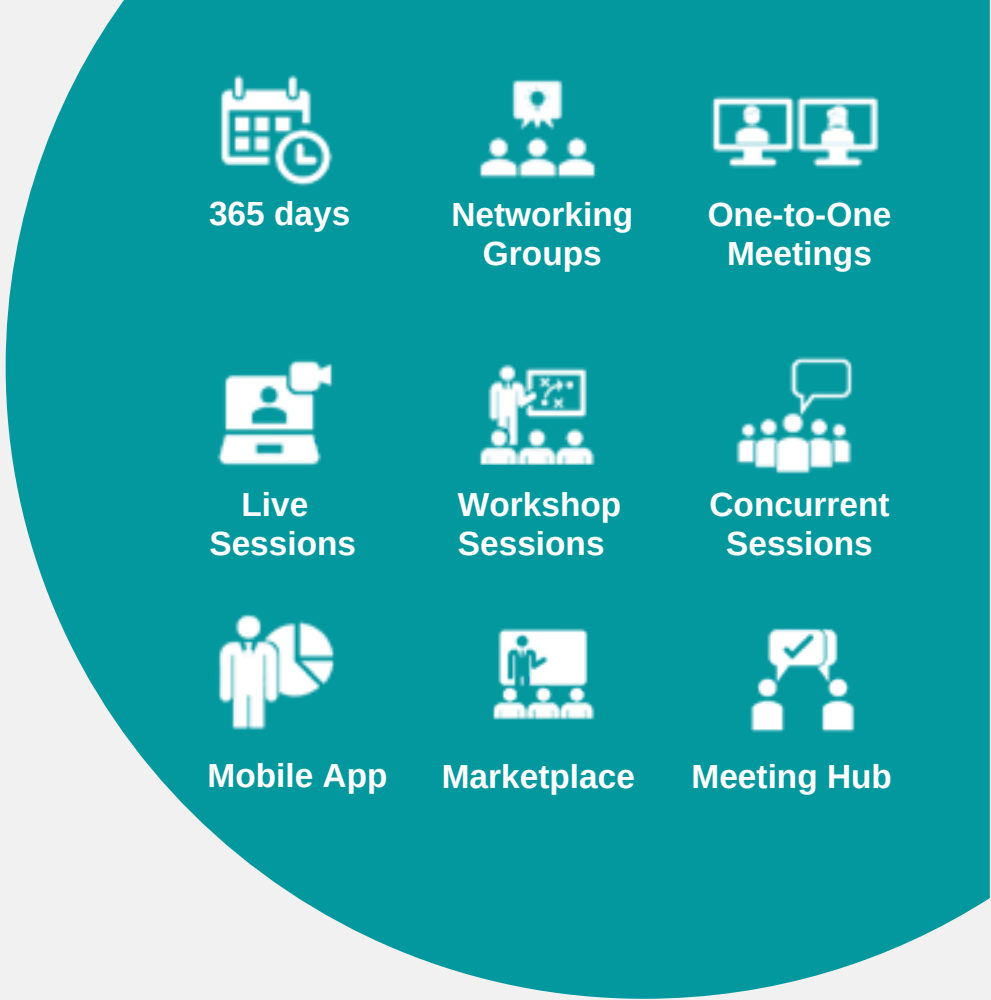
WHAT CAN YOU EXPECT FROM A HYBRID SUMMIT?

Starting with the first edition, Energy Strategies Summit was created to offer networking opportunities for the energy sector, on a local and regional level. This year we are launching a B2B matchmaking platform that will be available to use before, during, and after the event. This exciting new platform will not only give the opportunity to connect with companies from the energy sector, but also from other industrial sectors, giving all the companies the opportunity to showcase projects, products, and investment opportunities.

The platform will also be used for all kinds of virtual workshops, webinars or bilateral talks, it's a secure online space where we can present, showcase, learn, network, and discuss business.

Hybrid events are a reality and here to stay, and, more importantly, will provide you - our sponsors an opportunity to super-charge sales and marketing efforts.

We are committed to delivering ROI and optimising your time and budget; whether you want to fuel a sales team with new leads, heighten your brand or launch new services, no one is better placed to help than our team.



Description	Value	Availability
Company profile	1,200 USD	365 days
Virtual Business Platform Sponsor	7,500 USD	365 days
Digital Handouts	500 USD	during events
Commercial Advert Opening	800 USD	during events
Registration Branding	3,000 USD	365 days
Podcast (live & on-demand) 30-60min	1,500 USD	on-demand
Bespoke webinars	3,200 USD	on-demand