



Echoes of Chaos – The Woodstock ‘99 Revival

Sponsorship Proposal 2025

Presented by Left Lane Collective x Pure Distortion

About the Festival

Echoes of Chaos is a two-day, high-octane music festival inspired by the infamous Woodstock ‘99—but this time, we’re doing it right. Think big sound, bigger vibes, and none of the logistical nightmares (yes, we have water and working bathrooms).

Location: Historic Columbia Speedway, Cayce South Carolina

Dates: September 13 – September 14, 2025

Audience: 5,000–10,000+ attendees expected

Theme: ‘90s rock rebellion meets modern edge

Demographic: Ages 25–45, music lovers, nostalgic millennials, alternative culture fans

We’re curating a lineup of the most iconic tribute bands of the ‘90s and early 2000s—think Metallica, Korn, Limp Bizkit, Creed, Staind, and more. Paired with immersive installations, vintage vibes, and an unapologetically wild atmosphere, Echoes of Chaos is more than a festival—it’s a revival.

Why Partner With Us?

- **High-impact brand visibility** in front of a targeted, engaged audience
 - **Authentic brand alignment** with music, culture, rebellion, and nostalgia
 - **Multi-channel exposure:** On-site activations, digital media, press, merch
 - **Nonprofit partnership** with *Pure Distortion* amplifies your social impact
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Sponsorship Tiers

The Main Stage Sponsor – \$50,000

You get:

- Naming rights to the main stage (“The [Your Company/Brand] Main Stage”)
 - Premium logo placement on stage banners, site signage & website
 - Dedicated press mention in all media releases
 - VIP area integration (optional activation)
 - Opportunity to distribute product or marketing material
 - 8 VIP passes + 10 GA weekend passes
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VIP Lounge Sponsor – \$25,000

You get:

- Naming rights to the VIP area (“The [Your Company/Brand] VIP Lounge”)
 - Branded signage, decor and menu co-branding in VIP space
 - Option to host branded bar, lounge experience, or exclusive gift bags
 - Logo on website, posters, select social media promos
 - 6 VIP passes + 8 GA weekend passes
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Gate Sponsor – \$15,000

You get:

- Naming rights for both entrance and exit gates
- Custom-branded archways, signage, or wraps (“[Your Company/Brand] Welcomes You to Echoes of Chaos”)
- Opportunity to provide welcome swag
- Logo featured on festival map, website, and select promos
- 4 VIP passes + 6 GA weekend passes

Optional Add-Ons:

- Branded security/staff shirts or banners
- Exit signage with a cheeky message: “You survived the chaos... thanks to [Company/Brand]”

Supporting Partner – \$7,500

You get:

- Logo on event website, select banners, and printed schedules
- Opportunity to co-sponsor a vendor alley, hydration station, or photo wall
- Digital ad in pre-event email campaigns
- 2 VIP passes + 4 GA weekend passes

Activation & Advertising Tiers

Tier	Cost	Includes
On-Site Brand Activation Booth	\$3,000	10x10 space + 2 GA passes + listed as official partner
Merch Collab Add-On	\$2,000	Limited run co-branded shirts or items
Flyer/Poster Co-Placement	\$1,500	Logo on printed materials & digital graphics
Stage Shoutout / DJ Mentions	\$1,000	On-stage acknowledgments throughout the day
Swag Bag Inserts	\$750	Include branded items in VIP & artist gift bags

Custom Partnerships

Looking for something else? Let's talk. We're open to creative collabs—product sampling, branded activations, giveaways, social campaigns, or even building you a custom art structure.

About the Producers

Left Lane Collective – Artist-driven, chaos-approved. We're a booking & live event production brand known for throwing music-first, brand-bold events with a Viper Room streak.

Pure Distortion (501c3) – Our nonprofit partner focused on music outreach for youth—because every kid deserves an outlet.


Let's Bring the Chaos (The Good Kind)

We're locking in sponsors now and space is limited. Hit us back to reserve your tier or discuss a custom plan.

Contact:

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 <https://wdstk99revival.com>

 Historic Columbia Speedway, Cayce SC

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