



Media Kit

2016



www.DivaInBusiness.org



www.facebook.com/divasinbusiness



www.instagram.com/divasinbiz



Info@FabulousCSEvents.com



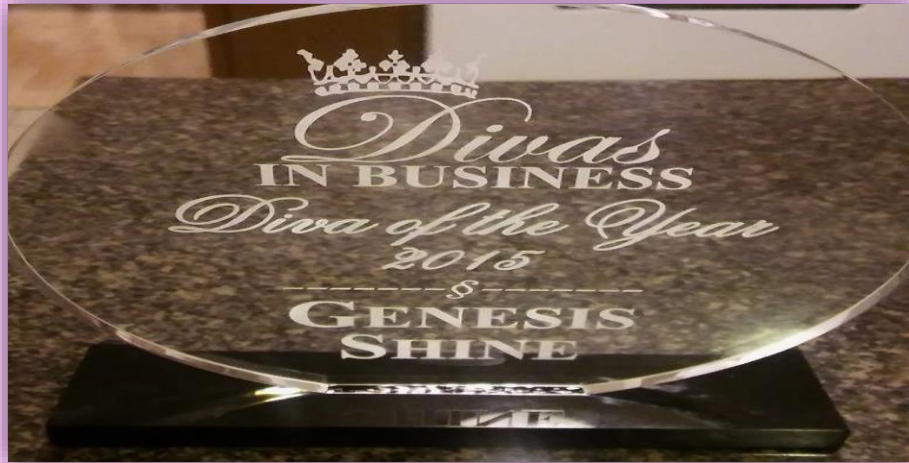
614.354.4166

Divas in Business is an empire of like-minded professionals with a diva state of mind.

Our mission is to assist you with getting your business booming with branding that works. Through social media, networking and goal setting.

WHEN ONE DIVA WINS, WE ALL WIN!!!

What Divas are saying...



I've just come from an amazing dinner tonight!! I have connected with some amazing women!! to see a room full of women who share like minds was just incredible. I am so forward to next months event but most of all staying connected to the awesome woman I met tonight!!

-Sade Tyson



Woke up feeling refreshed! Truly humble and truly thankful! Had a most amazing evening at #dinnerwithdivas! Met lots of AMAZING women! Thank you Trish Drake and Charrise Mitchell for pursuing your passion and following your dreams and allowing others to partake

- Latonga Nicole

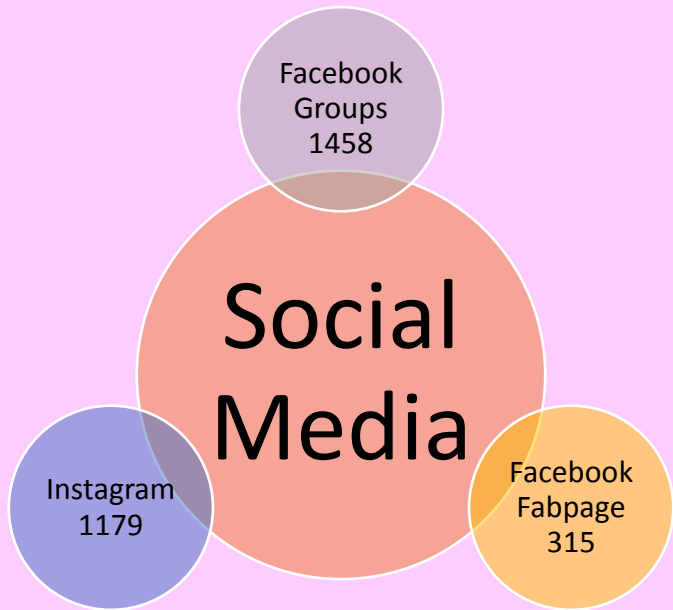


"Had a great time at #dinnerwiththedivas ! Kudos Charrise Mitchell and Trish Drake for a FABULOUS evening!"

-Trinia Davis



Statistic's....



ATTENDEES

59% African
American

98% Women

11% other
Ethnic Groups

30% Caucasian

Buffalo 2016
157 Divas

Columbus 2015
163 Divas

ADVERTISING AVENUES

Marketing Flyers
Email Marketing
Google AdWords
Facebook Ads
Instagram Sponsored Ads
Pandora Radio
Blogger Partnerships
Brand Ambassadors



pandora[®]

Google
AdWords



3rd Annual Divas in Business Entrepreneur Expo

Date: Monday August 7th, & Tuesday August 8th, 2017

Location: NY NY Hotel & Casino - Las Vegas, NV

Attendance: 150-250

Presenting Sponsor - \$3000

- Company Name on top of Flyer & Website
- Acknowledgement as presenting sponsor throughout the event
- Logo on website and flyer
- Event flyers
- Raffle at event
- Presentation at Expo
- Personalized thank you notes to send to attendees after the event
- Vendor Table
- 2 Chairs
- Admission to Expo Seminars for two
- Attendee List before & after expo
- Promo material in Diva Bags
- Breakfast/Beverages & Diva Happy Hour Suite (each day)

Diva Happy Hour Suite Sponsor - \$2000

- Your company will present the Diva Happy Hour Suite for one day
- Vendor table
- Acknowledgement as Diva Happy Hour Suite sponsor throughout the event
- Logo on website and flyer as Diva Happy Hour Suite sponsor
- Event flyers
- Promotional material in Diva Bags

- Vendor Table
- 2 Chairs
- Admission to Expo Seminars for two
- Attendee List before & after expo
- Promo material in Diva Bags
- Breakfast/Beverages & Diva Happy Hour Suite (each day)

Vendor - \$600

- Vendor Table
- 2 Chairs
- Attendee List before & after expo
- Promo material in Diva Bags
- Breakfast/Beverages & Diva Happy Hour Suite (each day)

Extras

Admission to Seminars \$199

Electricity \$55

DEPOSIT:

Sponsors: \$500 deposit due at time of agreement signing. Balance due by March 1, 2017.

Vendors: \$259 deposit due at time of agreement with final payment due May 31, 2017.

Terms

This application and agreement covers Divas In Business Events. I/we the applicants accept the following conditions: I/we agree to assume full responsibility for my property. In addition, I/we do expressly release Divas in Business, it's board and members from any and all liability for any damage, injury, or loss of any person, business or property which arise from the occupation of the rented space by the applicant(s), and agree to hold Divas in Business, it's board and members harmless of any damage, injury or loss by reason thereof. If this application is accepted, I/we give permission to use my name and business name and any pictures taken of me or my items for any and all purposes. I/we agree there is absolutely no refunds. I understand that for whatever reason I need to cancel my appearance at any Divas in Business events, I will not receive a refund, however I may transfer to another event. Deposit is due at the time of signature of this agreement, failure to provide deposit will result in loss of vendor space at said event. In the event that payment balance is not made on time I/we agree that Divas in Business may cancel the agreement and release space to another company.

I agree to all of the conditions of Divas in Business, its board and members.

[Agreement Form - Click Here](#)

****Must complete both agreement & payment to be a confirmed vendor****

