



**2019 NYC WORLD PRIDE
SPONSORSHIP OPPORTUNITIES**



Sizzle Video

EXEC EVENTZ brings bespoke entertainment to diverse audiences in premier, chic venues across major US cities. Consistently creating unforgettable moments heavily-charged by social media. The events company is ran by the founder, Jason Isaacs and his business partner Damien Gilyard. Jason is a very successful corporate executive from the Technology industry. He is 33 years old and is currently Senior Vice President of a global Ed Tech company that partners with Amazon. He realized that there was a void in the events business for successful LGBT men and women. Jason decided to create experiences that were exciting, rare and worthy enough for him and his network of successful friends. Exec Eventz was founded in 2017 to bring a high end experiences to the LGBT community while bridging the gap between LGBT and heterosexual audiences in the socialite scene.

EXEC EVENTZ

**55%
MEN**

**45%
WOMEN**

**25-35
AGE**

**\$65k
HHI**

“In today’s culture, companies that work to bridge the gap between gay and straight experiences will thrive. Millennials want to have an amazing Instagram-worthy experience regardless of whether the event is gay or straight. We bring the entertainment industry experiences to everyday people.

Exec Eventz provides a direct connection for brands seeking authentic access to these millennial, urban audiences.”

Jason Isaacs, CEO – EXEC EVENTZ

XCLUSIVE PENTHOUSE PARTY

PROJECTED EVENT ATTENDANCE:
400



ELSIE ROOFTOP

XCLUSIVE PENTHOUSE PARTY

NEW YORK CITY

6.29.19

IN ASSOCIATION WITH BAJON & THE PHIRM & DJ K RUE FROM MTV

PASSION 4 PRIDE (DAY PARTY)

PROJECTED EVENT ATTENDANCE:
650



PASSION 4 PRIDE

SKYROOM

NEW YORK CITY

6.30.19

THE MAIN EVENT NYC PRIDE

IN ASSOCIATION WITH BAJON & THE PHIRM & DJ K RUE FROM MTV

THE EXEC EVENTZ UNIVERSE

Before, during, and after events, our community is engaged across multiple communication channels. EXEC EVENTZ can directly connect your brand with our consumer in a way that will speak directly to them.



5K Subscriber Emails & Phone
Numbers for Email & Text
Campaigns



1.7M + Follower Outreach
Combining Event Page &
Influencer Network



Media Partners include
Blogs & Radio

EXEC EVENTZ
INFLUENCER NETWORK:
7.5 MILLION UNIQUE FOLLOWERS



JONATHAN FERNANDEZ
[@imsojonathan](#)

Entertainment/ TV Personality
IG Verified
474K



JAMAAL BUSTER
[@jamaalbuster](#)

Entertainment/Beauty
IG Verified
122K



DUCKIE CONFETTI
[@duckie_confetti](#)

Fashion/Designer/Stylist
(Nicki Minaj, Fabolous etc)
211K



YANDY SMITH HARRIS
[@yandysmith](#)

IG Verified
Entertainment/TV Personality
5.6M



SHOD SANTIAGO
[@shodsantiago](#)

Love & Hip Hop ATL
Social Media Comedian
503K

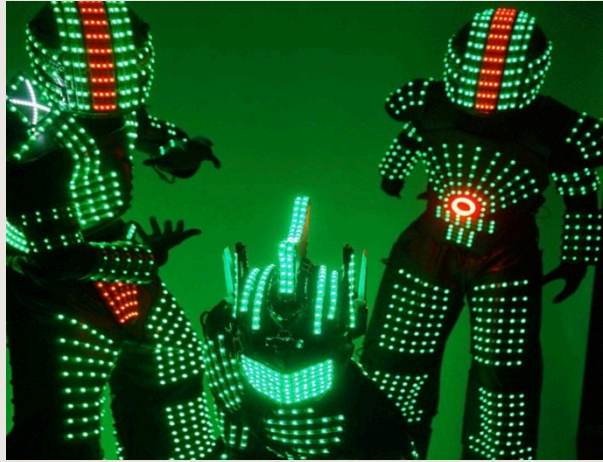


ASHTON MONESTIME
[@yaboia2020](#)

Blogger
177K

EXEC EVENTZ UNIQUE EXPERIENCES

BESPOKE PRODUCTION



Every event we provide the best entertainment production. 8ft LED Robots, Mirrored Dancers, Mascots, Confetti, CO2 Cannon Smoke, Indoor Fire Works, Belly Dancers, Burlesque Dancers & Carnival Theme Dancers to excite the crowd and make the Exec Eventz experience memorable and social media worthy.

CHIC VENUES



We carefully pick our venues and our goal is to have our guests arrive to an experience that stimulates them visually. We book venues that exude luxury and transform them with our touch by adding additional lighting & décor throughout the venue to set the mood & promote our theme & sponsors.

EXPERIENTIAL ACTIVATIONS



Millenials love to share unique experiences. Each event we provide props, personal/ professional photo booth areas and giveaways to make our guest feel special and excited to share their experience.

PROFESSIONAL CONTENT



Our professional photographer sends personal professional pictures to each attendee that registered with us and took photos during the event directly to their email, phone or IG account. We also post this content on our social media pages. We film each event with a professional videographer and post these 1-minute recaps on each social platform for attendees & non-attendees to get a glimpse of the experience.

SPONSOR OPPORTUNITIES

Our Sponsorship level provides you with the opportunity to gain exposure before, during and after each event. This level of sponsorship includes benefits from the 5k and \$15k level. This is perfect for a sponsor who wants to reach our audiences more intimately, before, during and after the event. With this level of sponsorship an on-site representative is recommended to attend but not required. This level will guarantee high levels of engagement and trending status amongst our network.

SPONSOR BENEFITS – all gold & silver benefits, plus:

- **PRE-EVENT**
 - Customized Sponsor Video Ad Created
 - Hot 97 Radio Morning Show Shout Out
 - Street Team Promo with Sponsor Ads
 - Sponsor AD & Logo on Advanced Tickets
- **ON-EVENT**
 - Sponsor Rep invited for elevator pitch
 - Dedicated Vanity Photo Booth with Sponsor Logo
 - Sponsor Product Raffle Giveaway
- **POST-EVENT**
 - Sponsor Logo on all attendee pictures
 - Personal Thank You Post from 2 Network Influencers
 - Online Sponsor Product Raffle Giveaway- Most Likes with sponsor mentioned

\$15,000



SPONSOR OPPORTUNITIES

This Sponsorship level provides you with the opportunity to gain exposure before, during and after each event. This level of sponsorship will also include benefits from the next slide. This is perfect for sponsors who want to reach our audiences more intimately. With this level of sponsorship an on-site representative is not required to attend and we would still be able to show evidence that we delivered on all promises.

SPONSOR BENEFITS – all silver benefits, plus:

- PRE-EVENT
 - Press Release
 - 5k Email Subscriber Blast w/ Sponsor Ad
 - One Network Influencer Shout Out
- ON-EVENT
 - Sponsor Logo on All Staff Attire
 - Sponsor Logo Signage All Around Event
 - DJ highlights Sponsor Partnership
- POST-EVENT
 - Sponsor Logo on Video Recap of Event
 - Personal Thank You Post From 1 Network Influencer
 - Customized Sponsor Hashtag on post postings

\$10,000



SPONSOR OPPORTUNITIES

This level Sponsorship provides you with the opportunity to gain exposure before, during and after each event. This level of sponsorship is perfect for sponsors who want to be involved but don't have the ability to have an on-site representative present. This level of sponsorship provides you the opportunity to easily hold us accountable on all promises below as we can provide evidence that we delivered on all promises.

SPONSOR BENEFITS

- PRE-EVENT
 - Sponsor Logo on All Promo Content
 - 2 Sponsor Ads on all Social Platforms
 - Sponsor Ad behind 10k printed flyers
- ON-EVENT
 - Sponsor Logo on Bartenders Attire
 - Sponsor Signature Drink
 - Sponsor Logo at Check in
- POST-EVENT
 - Sponsor Logo on All Post Communication
 - Personal Thank You Post from CEO
 - Video & Pictures w/sponsor logo for sponsor to post.

\$5,000



Why Choose Us?

- The LGBT community is the main trendsetter today, with direct and indirect influence amongst celebrities and their fans.
- The LGBT community spends over 600 billion each year with a third of those dollars being spent on lifestyle experience and products.
- The LGBT community over indexes in categories such as affluence and education level. The average annual income for a gay household is \$61,000, 20.4% higher than in a heterosexual household. 83% of gays and lesbians have attended and or graduated from college.
- 7 out of 10 LGBT adults remain loyal to a brand that supports the LGBT community even when less friend friendly companies offer lower prices or are more convenient.

THANK YOU



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EXECUTIVE TEAM

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