



Welcome to the Club

The Supper Club is a private members club founded in London in 2005, bringing together talented and like-minded individuals for exclusive salon-style soirées in alluring locales across the globe.

We believe that quality time, authentic conversations, and elegance are today's hottest commodities, and deliver these to our diverse array of elite members through good, old-fashioned dinner parties and spectacular libation-paired affairs.

With high style and a discerning palate, The Supper Club now has chapters in New York, Los Angeles, Miami, Austin, San Francisco and Denver, with Nashville, Dallas, and Chicago slated to open in 2023.



Our Members

The Supper Club brings together like-minded yet diverse individuals — an assortment of fascinating and international people — from influencers and celebrities to venture capitalists and tech founders to artists and musicians, all of whom enjoy great food, culture and dining out.

The Supper Club has had the pleasure of entertaining many A-list actors and power players, to include but not limited to:

Ronnie Wood, Moby, Minnie Driver, Sandra Bullock, Naomi Campbell, Christian Slater, Uma Thurman, Malin Akerman, Lake Bell, Elijah Wood, Jessica Capshaw, Cuba Gooding Jr., Adrian Grenier, Sean Lennon, Minnie Mortimer, Lady Phoenix, Liberty Ross, FAUST, and Edi Gathegi.



Minnie Driver
& Tamsin Lonsdale



Bobby Burke
& Stephanie Myugen



Andre Drummond
& Mark Boornazian



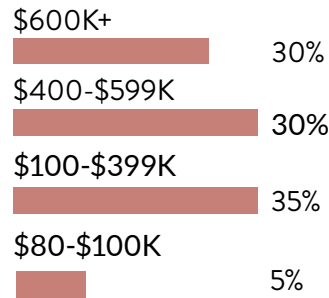
Louisa St. Pierre
& Lady Pheonix



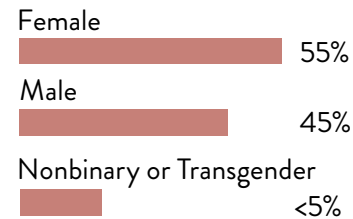
Edi Gathegi
& Tamsin Lonsdale

Demographics

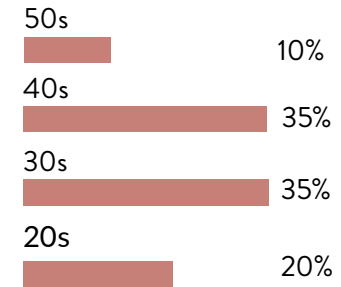
INCOME



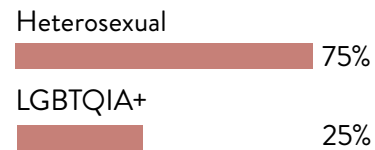
GENDER



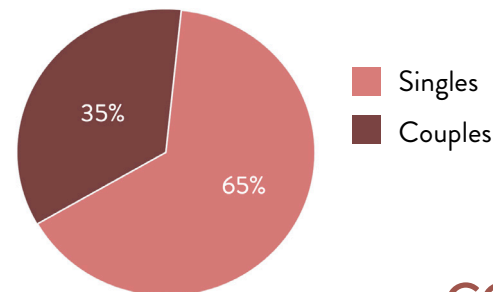
AGE



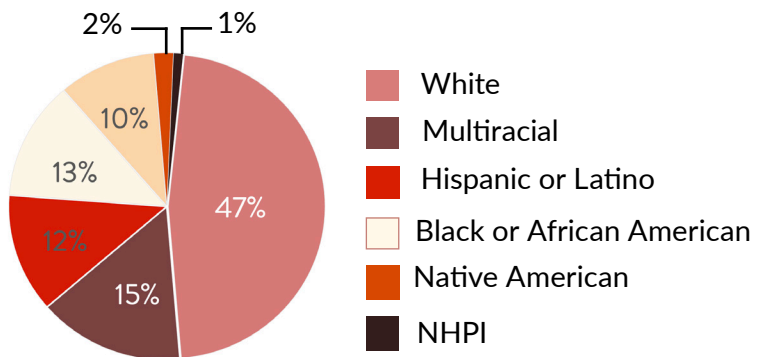
ORIENTATION



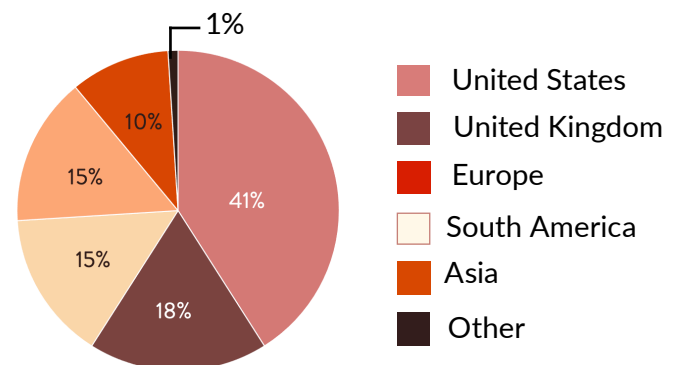
RELATIONSHIP STATUS



RACE & ETHNICITY



COUNTRY OF ORIGIN



Psychographics

CULINARY AFICIONADOS

Can be found wining and dining at hip restaurants in city hotspots, trying out new cuisine, and expanding their culinary horizons.

WINE LOVERS

Enjoy a good glass of wine, and have a love and knowledge of wines. Always interested in exploring new wines and pairings.

MEMBERS ONLY

80% have multiple memberships to exclusive private clubs, like Soho House, Neuehouse, The Core Club, Casa Tua, and The Battery.

SOCIALLY CONSCIOUS

Informed, environmentally engaged, community-focused, and willing to invest in products, experiences, and establishments that give back to society.

CULTURE SEEKERS

Frequently attend movie premieres, fashion shows, charity galas, gallery openings, polo matches, food and wine festivals and are highly involved with art institutions.

GLOBE TROTTERS

Bi-coasting living and often traveling to hotspot cities such as the Hamptons, Napa, Aspen, Mexico, St.Barts, St.Tropez, Paris, London, Cape Town, Milan, Dubai, and many more.

SAVVY CONSUMERS

Fashion, design, and beauty enthusiasts, shopping at Bergdorf Goodman, Selfridges, Net-A-Porter, The RealReal, Restoration Hardware, Kelly Wearstler, and Jonathan Adler.

FAST PACED

From modern luxury to innovative eco-friendly technology and vintage collectibles, you can catch members around town in Maserati, Porsche, Bentley, Alfa Romeo, Tesla, Rivian, Mercedes, and Audi.

FITNESS GURUS

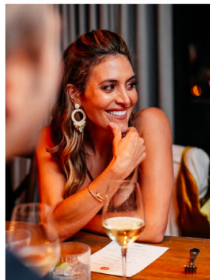
Work out at Equinox and SoulCycle, have personal trainers, and enjoy activities like pilates, yoga, polo, hiking, and skiing.



Our People, Our Parties



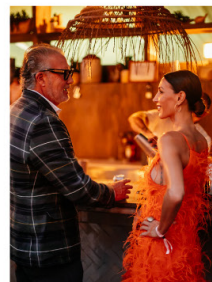
The Bath Club



Le Pavillon



Soho House



Our Wine Partners

BLACKBIRD
VINEYARDS



FAUST



CHAMPAGNE
Nicolas Feuillatte
EPERNAY-NEW YORK-BEYOND




STEWART

Antica
NAPA VALLEY

THE MASCOT



CHAMPAGNE
BOLLINGER
MAISON FONDÉE EN 1829

ERATH
WINERY



ROBERT *Young*

FLOWERS
Vineyard & Winery

ALMA  FRIA
SONOMA COAST



Ste Michelle
WINE ESTATES

THE OPPORTUNITY

Your Brand x The Supper Club

The Supper Club invites your winery to partner with us on a series of influencer events around the nation.

The Supper Club members will enjoy a bespoke evening with wines highlighting your brand at some of the best culinary hotspots and new restaurant openings. The Supper Club is happy to partner with on-brand locales of your choice as well.

We, now more than ever, understand the meaning of community—The importance of human connection and togetherness, which lives at the very core of our gatherings.

Our events are designed to shine a bright spotlight on the spirit of your winery to our qualified audience of Supper Club members and VIP guests, while supporting existing accounts and helping to win important new ones.

By bringing liquid to lips and fostering connections through intimate educational experiences and creative wine paired dinners, we aim to build and strengthen long-term connections between The Supper Club members and your winery.



THE BENEFITS TO YOUR BRAND

The Event Activation

An experiential marketing opportunity with organic brand integration and education both in person with brand ambassadors on premise and digitally through influencer social media coverage

Turn-key (our events team will handle all aspects of production and execution)

Gift bags present at event to promote branded products

Proven track record, with past clients such as Erath Wines, Copain, Meliar, Ruinart, Champagne Bollinger

Relationship Building

Exposure to a highly curated guest list of influencers and tastemakers leading to long term customer creation for your brand

Introduction to The Supper Club's network of premiere restaurateurs and other industry professionals

The Supper Club will make introductions between your brand ambassadors and the key decision makers at each on premise account (ie. restaurant groups, beverage directors and general managers)

Media + Content

Customizable social media marketing plan using your preferred hashtags and branding guidelines - average reach of 5-6k per post including:

2+ in-feed carousel posts pre-event, including a branded bottle and wine image

1+ monthly in-feed creative non-event related post promoting product(s) of your choice

2+ story series pre and post event (3-5 slides) by influencers enjoying specialty wines at the venue, highlighting your brand

Inclusion in The Supper Club newsletter, distributed to a database of 5,000 members nationwide, VIPs and select press

Your brand highlighted in [Events Calendar](#) listing description and [Photo Gallery](#) album

Professional photography for use on your channels

Email marketing post-event to members, directing to purchase product (opportunity for special pricing)

Brand name and logos on printed collateral, marketing, promotional materials, including invites and menus

OPTION 1: *Partner Sponsorship*

The Supper Club members enjoy monthly dinner parties at new hotspots and classic upscale restaurants.

Members gather for a lively wine reception followed by a seated dinner in a beautiful private dining room.

Your brand is invited to join us as a partner sponsor. We will serve your wines during the reception and pair a selection of wines during the meal.

Guests: 30

Time: 7:00pm Wine Reception
8:00pm Seated Dinner

Sponsorship Fee: \$3,000 + Product



OPTION 2: *Exclusive Sponsorship*

The Supper Club will create a bespoke dinner party at your brand's venue of choice.

Members will gather for a lively wine reception followed by a seated dinner in a stunning private dining room. There will be exquisite wine pairings with each course.

Educational elements will be included, such as having a winemaker in attendance speaking about the wines, and brand representatives mingling with guests during the reception. Your brand will have the opportunity to sell the wines at the event. No other brands will be involved as this event is dedicated solely to your brand.

Guests: 20

Time: 7:00pm Wine Reception
8:00pm Seated Dinner

Sponsorship Fee: Starting at \$6,500 + Product



OPTION 3: *Winery Tasting & Luncheon / Dinner*

The Supper Club invites members to join us for an exclusive tasting and luncheon/dinner at your winery. Members will enjoy a guided tour of the property while sipping a refreshing glass of wine.

The immersive winery experience will teach members everything there is to know about the winery. Members will have the opportunity to purchase your wines.

Guests: 20 - 30

Sponsorship Fee: \$5,000 + Cost of the Event



OPTION 4: *Virtual Wine Tasting*

In addition to our in-person events, The Supper Club also hosts virtual gatherings for our members.

In preparation for our virtual evening together, bespoke packages featuring a selection from your winery will land on members' front doorsteps.

With a glass of wine in hand on the big night, we will gather around our screens for an intimate and educational tasting alongside the winemaker. Members will swirl, sip and savor together as they learn more about your brand.

These events are a fantastic opportunity to bring the brand experience to members' homes and drive wine sales and exposure post-event.

Guests: 25

Sponsorship Fee: Starting at \$3,500 + Product



The Sponsorship Fee Includes

Food
Corkage
Room Hire
Photographer
Digital Marketing
Music and Entertainment
Florals and Decor
Event Insurance
Guest List Services
Planning and Production



A group of people are gathered on a rooftop terrace during sunset. The scene is bathed in warm, golden light. In the background, a city skyline with several high-rise buildings is visible against the bright sky. The foreground shows people in semi-formal attire, some holding drinks, engaged in conversation. A man in a dark suit is in the center, talking to a woman in a white dress. To the left, a man in a light blue shirt holds a glass. The overall atmosphere is social and elegant.

Thank you!

CONTACT

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