

A group of approximately 15 people, including men and women of various ages, are posed for a group photo. They are dressed in semi-formal attire, such as dresses, blouses, and suits. Some individuals are holding small items, possibly awards or promotional materials. The background is dark and indistinct.

BEYOND HOLLYWOOD INTERNATIONAL FILM FESTIVAL

2024 SPONSORSHIP PROPOSAL

WELCOME

Beyond Hollywood Int'l Film Festival spans over multiple days, honoring the craft of filmmaking and recognizing its profound impact on our culture. As we venture into our 3rd year and beyond, BHIFF stands as a renowned destination festival, serving as a vibrant stage for filmmakers at every stage of their careers, spanning from local to national and global talents.



**BEYOND
HOLLYWOOD**
INTERNATIONAL
FILM FESTIVAL

OUR ATTENDEES

Our BHIFF audience is highly educated, attuned to brands, receptive to sponsorships, and boasts substantial disposable income. With a remarkable satisfaction rate exceeding 90%, our patrons are not just loyal but also deeply engaged throughout the Festival.



**BEYOND
HOLLYWOOD**
INTERNATIONAL
FILM FESTIVAL

ATTENDEE BREAKDOWN

2,000+
Physical
Attendance

17%

Make over
\$200,000/year

59%

Make over
\$100,000/year

84%

Have Bachelor's
Degree or above

55%

Male

45%

Female

83%

Live in Los
Angeles County

31%

Own 2 or more
homes

73%

Earn more than double
the median income of
other CA residents

68%

Regular Retail
Shoppers

44%

Drive a luxury
vehicle

BEYOND
HOLLYWOOD
INTERNATIONAL
FILM FESTIVAL

TITLE SPONSOR

\$15,000

MARKETING & FESTIVAL ACCESS

- » Customized Activation to Market to Festival Goers during Entire Week
- » Logo on Sponsor Reel
- » Logo on all Step and Repeat Banners
- » Logo on Website, Hyperlinked to Sponsor
- » Logo on Volunteer T-Shirt
- » Logo/ad on Sponsor Page of 2024 Festival Film Guide (scale by level)
- » Logo with Hyperlink on all 2024 BHIFF E-Blasts and Newsletters
- » Listing in Sponsor Press Release
- » Extensive Social Media Marketing (Facebook, Instagram, TikTok)
- » Video Promos before Festival Screenings
- » 8 All-Access Sponsor Passes



**BEYOND
HOLLYWOOD**
INTERNATIONAL
FILM FESTIVAL

PREMIERE PARTNER

\$7,500

MARKETING & FESTIVAL ACCESS

- » Customized Activation to Market to Festival Goers (2 days)
- » Logo on Sponsor Reel
- » Logo on all Step and Repeat Banners
- » Logo on Website, Hyperlinked to Sponsor
- » Logo on Volunteer T-Shirt
- » Logo/ad on Sponsor Page of 2024 Festival Film Guide (scale by level)
- » Logo with Hyperlink on all 2024 BHIFF E-Blasts and Newsletters
- » Listing in Sponsor Press Release
- » Social Media Marketing (Facebook, Instagram, TikTok)
- » Video Promos before some Festival Screenings
- » 4 All-Access Sponsor Passes



**BEYOND
HOLLYWOOD**
INTERNATIONAL
FILM FESTIVAL

SCREENWRITER SPONSOR \$6,000

MARKETING & FESTIVAL ACCESS

- » Customized Activation to Market to Festival Goers (1 day)
- » Logo on Big Checks
- » “Presented by” Announced during Recognition
- » Logo on Sponsor Reel
- » Logo on one Step and Repeat Banner
- » Logo on Website, Hyperlinked to Sponsor
- » Logo/ad on Sponsor Page of 2024 Festival Film Guide (scale by level)
- » Logo with Hyperlink on all 2024 BHIFF E-Blasts and Newsletters
- » Listing in Sponsor Press Release
- » Social Media Marketing (Facebook, Instagram, TikTok)
- » Video Promos before some Festival Screenings (1 day)
- » 3 All-Access Sponsor Passes



**BEYOND
HOLLYWOOD**
INTERNATIONAL
FILM FESTIVAL

FESTIVAL ENTHUSIAST

\$4,000

MARKETING & FESTIVAL ACCESS

- » Customized Activation to Market to Festival Goers (1 day)
- » Logo on Sponsor Reel
- » Logo on one Step and Repeat Banner
- » Logo on Website, Hyperlinked to Sponsor
- » Logo on Volunteer T-Shirt
- » Logo/ad on Sponsor Page of 2024 Festival Film Guide (scale by level)
- » Logo with Hyperlink on all 2024 BHIFF E-Blasts and Newsletters
- » Listing in Sponsor Press Release
- » Social Media Marketing (Facebook, Instagram, TikTok)
- » Video Promos before some Festival Screenings (1 Day)
- » 3 All-Access Sponsor Passes



**BEYOND
HOLLYWOOD**
INTERNATIONAL
FILM FESTIVAL

COMMUNITY AWARD SPONSOR **\$2,500**

MARKETING & FESTIVAL ACCESS

- » Customized Submission Process to Drive Traffic to your Website
- » “Presented by” Announced during Recognition
- » Logo and/or name on Trophy
- » Logo on Website, Hyperlinked to Sponsor
- » Logo/ad on Sponsor Page of 2024 Festival Film Guide (scale by level)
- » Logo with Hyperlink on all 2024 BHIFF E-Blasts and Newsletters
- » Listing in Sponsor Press Release
- » Social Media Marketing (Facebook, Instagram, TikTok)
- » Video Promos before some Festival Screenings (1 Day)
- » 2 All-Access Sponsor Passes



MORE OPPORTUNITIES

Lanyard Sponsor - \$2,500

- » Big Logo on All Lanyards
- » Logo on Sponsor Reel
- » Logo on one Step and Repeat Banner
- » Logo on Website, Hyperlinked to Sponsor
- » Logo on Sponsor Page of 2024 Festival Film Guide (scale by level)
- » Logo with Hyperlink on all 2024 BHIFF E-Blasts and Newsletters
- » Listing in Sponsor Press Release
- » Social Media Marketing (Facebook, Instagram, TikTok)
- » Video Promos before some Festival Screenings (1 Day)
- » 2 All-Access Sponsor Passes

Promo Partner - \$2,000

- » Logo on Sponsor Reel
- » Logo on one Step and Repeat Banner
- » Logo on Website, Hyperlinked to Sponsor
- » Logo on Sponsor Page of 2024 Festival Film Guide (scale by level)
- » Logo with Hyperlink on all 2024 BHIFF E-Blasts and Newsletters
- » Social Media Marketing (Facebook, Instagram, TikTok)
- » Video Ads before some Festival Screenings (1 Day)
- » 2 All-Access Sponsor Passes

Film Screening Ad - \$400

- » Logo on Website
- » Logo on Sponsor Page of 2024 Festival Film Guide (scale by level)
- » Social Media Marketing (Facebook, Instagram, TikTok)
- » Video Promos before some Festival Screenings (1 Day)
- » 1 All-Access Sponsor Pass

THANK YOU

Join us in making BHIFF an extraordinary celebration of cinema and creativity. Your support will play a vital role in shaping the future of independent filmmaking.

To explore the full range of sponsorship opportunities and discuss a customized package that suits your brand, please contact:

Chez Bey
424-426-3090
info@bhiff.org

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