



EceeBcee Presents: The 2019 Inaugural Summer Beauty Ball

“Wear Your Beauty”

Shopping\*Makeovers\*Inspiration\*Networking

Event:

The 2019 Inaugural Summer Beauty Ball is a gathering of Make-Up Artist's, Stylists, Fashionistas, Beauty Brand Owners and Ambassadors, Life Coaches and Wellness Coaches, for a day of shopping, makeovers, empowerment, and networking. The theme of the Summer Beauty Ball is “Wear Your Beauty.” This means owning every part of the real you, who you were born to and meant to be, flaws and all. We want to encourage the use of makeup and cosmetics not to change our beauty, but to enhance what we already have.

The event will open with a not so typical fashion show, with models that are proud to “WEAR THEIR BEAUTY”. Next, we will have two MAJOR beauty influencers speaking on what their idea of REAL Beauty is and how they “wear their beauty” in everyday life. This will be followed by a dynamic panel of beauty industry experts, wellness coaches and motivational speakers. The panel hour will be a Q&A session between panel experts and conference attendees. The conference will be followed by a beauty vendor emporium, where attendees can shop from vendors providing all of the latest in cosmetics, wellness, and fashion. During this time there will be a mini master class hosted for those registered for the class, taught by a local renowned and up and coming makeup artist. There will also be a modern dance performance as well as another fashion show. The vendor emporium will have music from a popular Las Vegas DJ.

Guests & Target Audience:

It is our hope that the event will be attended by those that are interested in all thing's beauty and wellness. Our attendees will be there to learn more about the beauty and wellness industry and what it really means to be a part of it OR to share their experiences with being a part of it. They will hear about the adversity that our speakers have been faced with on the path to really embracing their true beauty. Our attendees will be at the vendor emporium to shop for current trends in cosmetics and fashion. They will be interested in getting their make up and hair done and having an amazing night out with their friends!

### Objective of Event:

The Objective of the Summer Beauty Ball is to really get the conversation going about how we perceive beauty and how we measure ourselves with that perception. This is meant to be a beauty convention like no other. Where people can shop for safe beauty products and learn about enhancing their natural beauty with these products. This a networking event where those in the beauty industry can gain new clients as well as set up potential collaborations with other beauty industry workers. This event will be a platform for everything that is the truth behind authentic beauty.

### About EceeBcee:

EceeBcee which stands for Earth.Conscious.Beauty.Care is an e-commerce multi-vendor shopping platform for customers to purchase all-natural health, beauty, and home decor products that are cruelty-free and eco-friendly. At EceeBcee, our mission is to be a one-stop shop for consumers and brands that are health conscious and also conscious of the Earth and all of the ways that we need to preserve it. This platform is currently in development and will be launched at the 2019 Inaugural Summer Beauty Ball.

### Value of Sponsorship:

To sign on as a sponsor for our event will be extremely beneficial to your business. It will reflect your understanding of the importance of truly valuing our authentic selves. In a world that is consistently telling us that we are not enough, why not be a part of an event that shows that we ARE enough and more. If your business is part of the beauty, health or wellness industry, it will be extremely valuable for your customers to see that positive self-image is at the core of your brand. Further exposure of your business of course will help you to build new relationships with possible customers. In the event that you are not directly related to any of these industries, it is still valuable for your brand to be associated with an event that is meant to shed light on the importance of positive body image. Misrepresentation of true beauty is an ongoing issue that so many people are influenced by every single day; A task worth tackling for everyone.

### Sponsorship Levels:

Platinum: \$2,000.00

(One Available)

- (Company Name) & ECEBCEE Presents The 2019 Inaugural Summer Beauty Ball
- 15 Minutes to Speak about your company/Brand before Panel Begins
- Prime Vendor Table at Vendor Emporium to sell your products/services
- Company name/logo projected next to EceeBcee on main screen during event
- One-minute personalized marketing video pre-event for advertisement
- One-minute personalized marketing video showing participation at the event
- Six VIP tickets to the Beauty Ball and private after party.

Gold: \$1000.00

- Prime Vendor Table at Vendor Emporium to sell your products/services
- Company name/logo projected next to EceeBcee on main screen during event
- One-minute personalized marketing video pre-event for advertisement
- One-minute personalized marketing video showing participation at the event
- Six VIP tickets to the Beauty Ball and private after party.

Silver: \$500.00

- Prime Vendor Table at Vendor Emporium to sell your products/services
- Company name/logo projected next to EceeBcee on main screen during event
- One-minute personalized marketing video pre-event for advertisement
- One-minute personalized marketing video showing participation at the event
- Two VIP tickets to Beauty Ball and private after party.

Vendor Package: \$200.00

- Vendor table at Vendor Emporium to sell products/services
- Company name/logo projected next to EceeBcee on main screen during event
- Personalized photos posted on social media in the time leading up to event
- One VIP ticket to Beauty Ball and private after party

Gifts In Kind:

We will of course accept Gifts In Kind from companies that wish to provide their services/products to the event. In particular we are looking for local media that wish to cover the event or to provide a shout out to the event on air.

**\*NOTE\***

All sponsorship levels will have the opportunity to include business cards in attendee swag bags

Platinum, Gold & Silver sponsorship packages automatically come with power for venue space.

