

# BIKINI.COM

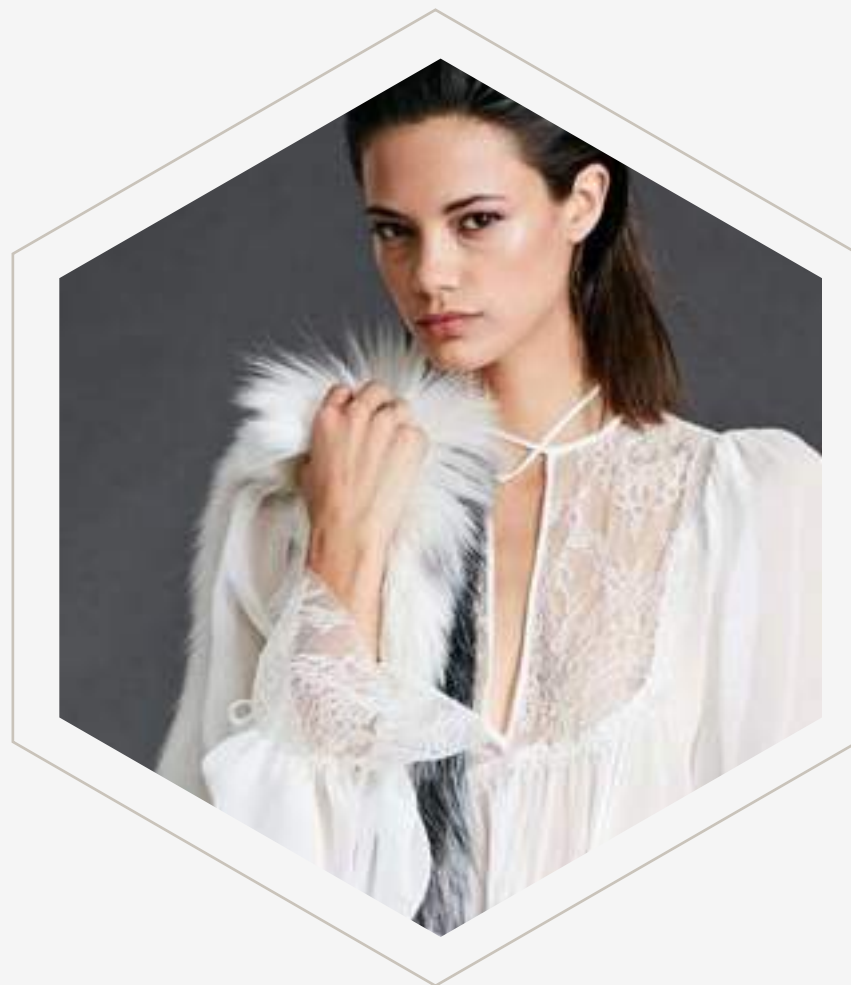
## SPONSORSHIP PROPOSAL





# OUR BRAND

WE HAVE A PASSION FOR LUXURY BEACH LIFESTYLE—BASKING IN THE SUN, SWIMMING IN THE OCEAN, EXPLORING FARAWAY PLACES, AND DISCOVERING OUR INNER DAYDREAMER.



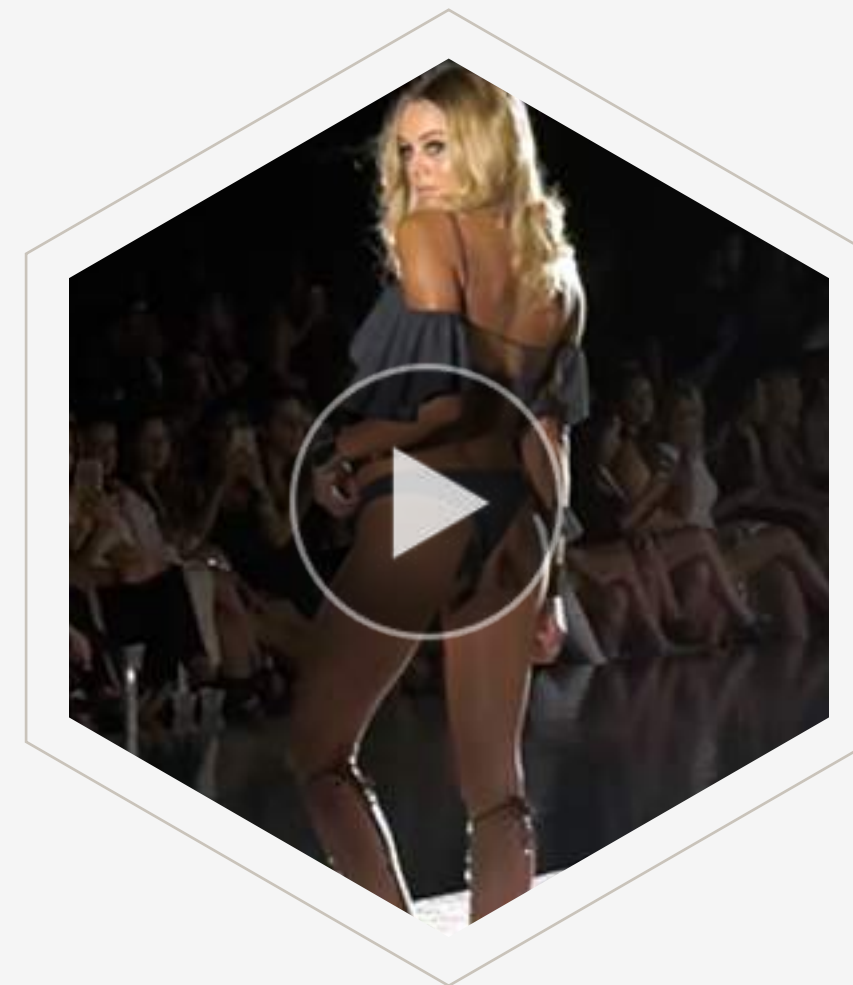
## LIFESTYLE

We traverse the world sharing all that we discover for living simply and stylishly.



## RETAIL

We collaborate with brands that not only inspire us through beauty but embody naturalness and vitality.



## VIDEO

Our content speaks to a community of seekers and wanderers.



## SOCIAL

Whether hashtagging or snapping, we live and breathe beach lifestyle to the fullest.



# BIKINI BELLINI PARTY

Sponsored By  
**DELANO**  
LAS VEGAS

Bikini.com will present its 2017 Bikini Bellini Party, hosted by Instagram sensation Sahara Ray, on the evening of February 21<sup>st</sup> at the Skyfall Lounge at Delano Las Vegas.

The exclusive event will be held on the first evening of PROJECT/MAGIC, the nation's largest fashion and retail convention.

Party attendees will include prominent fashion and industry leaders, VIP guests, social influencers, and elite brand ambassadors.





# INVITEE LIST

OWNER OF  
*Drai's*  
BEACH CLUB • NIGHTCLUB

CO-FOUNDER  
**TAO**  
GROUP

**B+D**  
Partners

*be* GLAMMED  
YOUR PERSONAL BEAUTY TEAM

**BEACH**RIOT

wickedcreative  
public relations | marketing | social media

 **LIRA**

THE  
**REFINED**  
AGENCY

LA  
MODEL  
MANAGEMENT

ONE

**101**  
MediaLab

**BEST**Agency

# MEDIA ATTENDING





# HOSTED BY SAHARA RAY



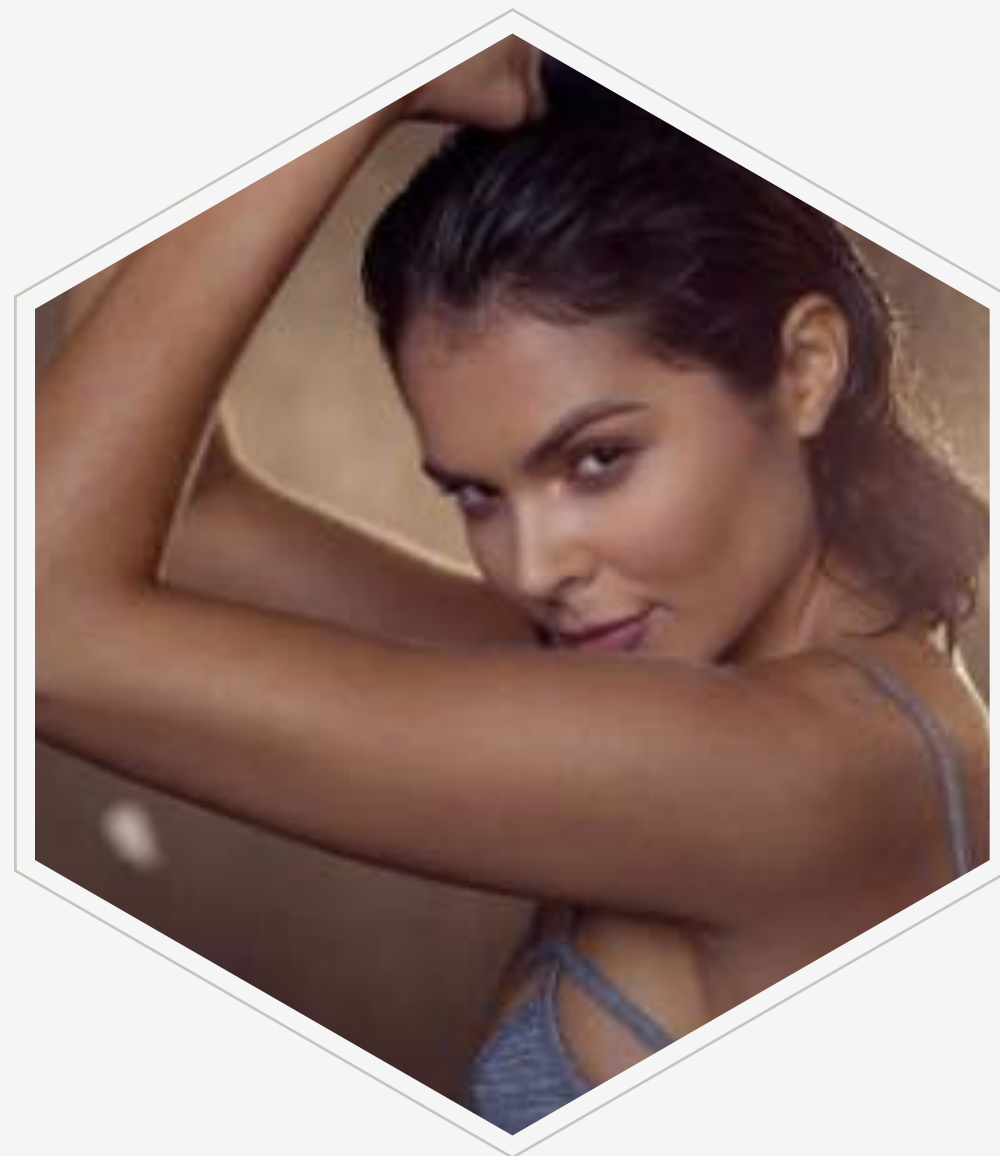
With a following of more than 1.2 million, 23 year-old Aussie swim model Sahara Ray is one the hottest influencers on Instagram.

Daughter of legendary surfer Tony Ray, she grew up loving sandy beaches and ocean waves.

Her swim line, Sahara Ray Swim, embodies her edgy, well-known style.

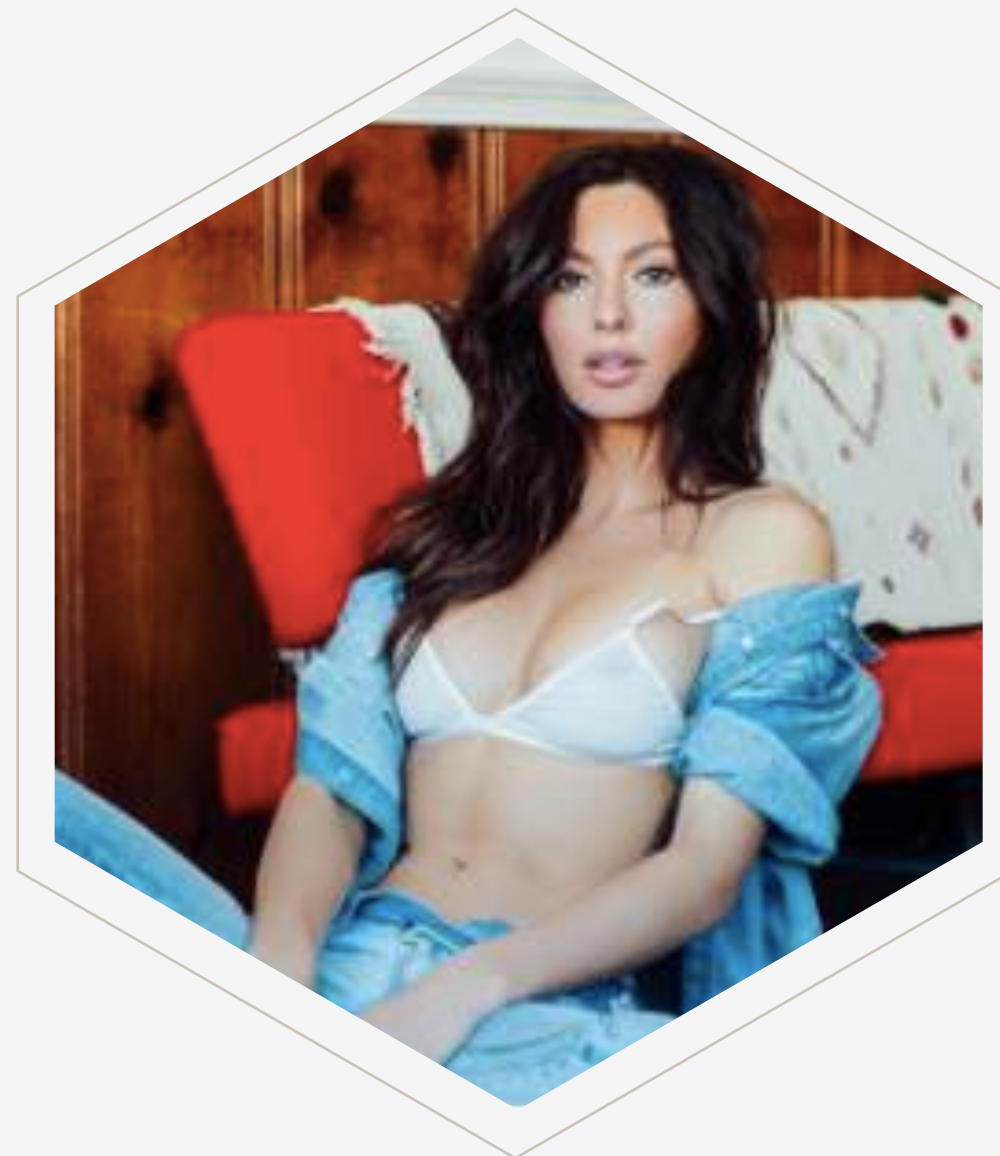


# MODEL AMBASSADORS



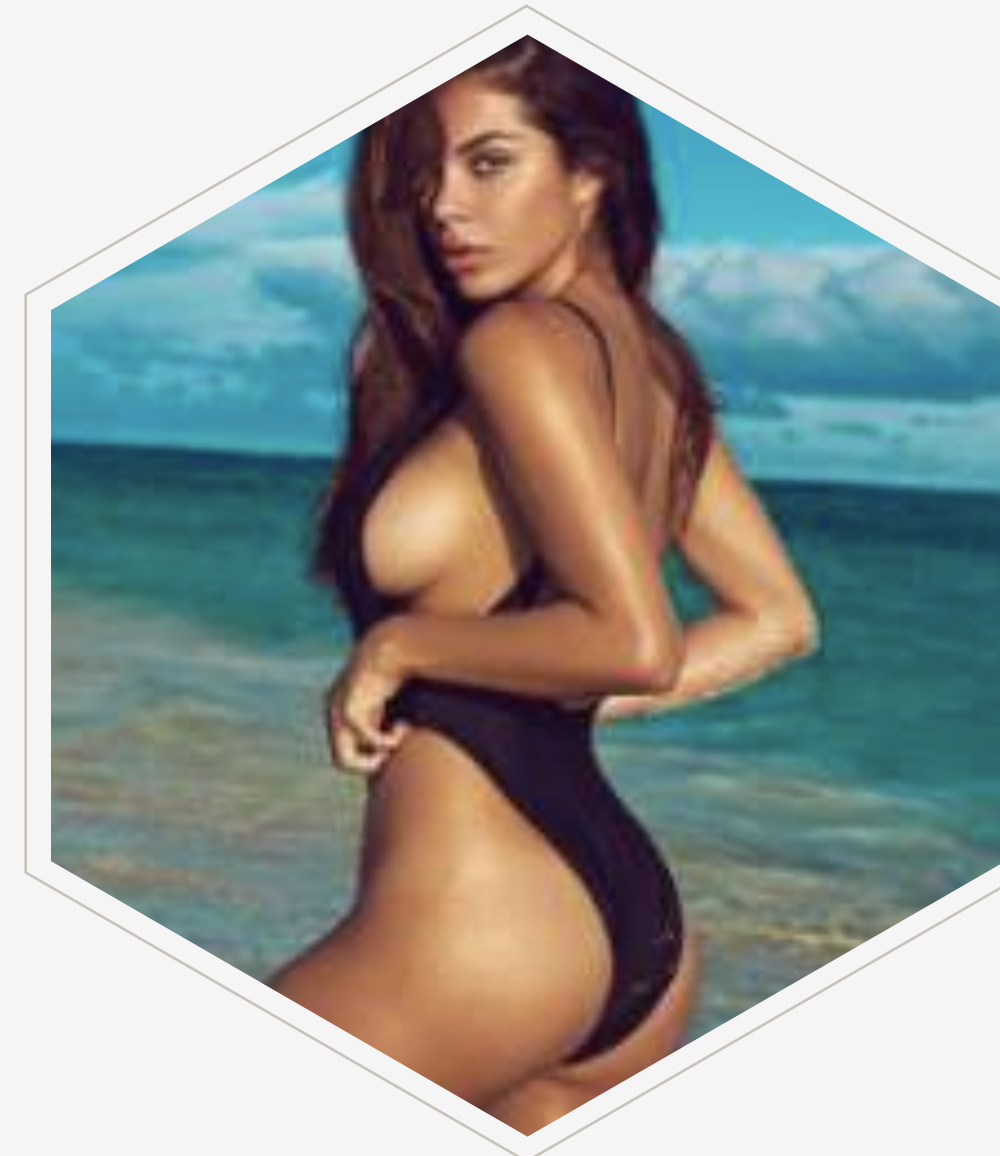
**@MISS\_CAMPOSS**

**673K FOLLOWERS**



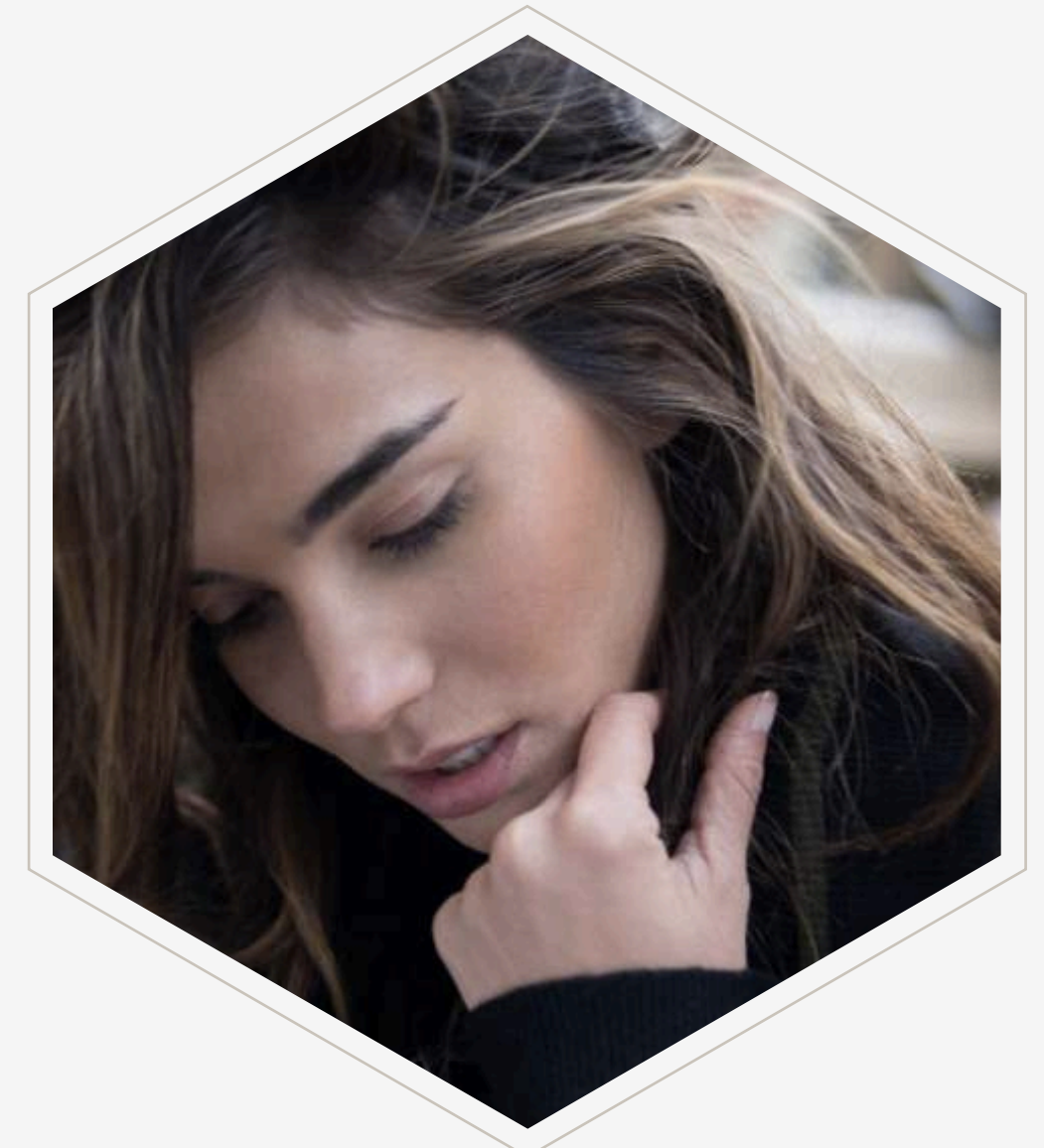
**@OKSANA\_RYKOVA**

**429K FOLLOWERS**



**@ANDREAVEIRAA**

**104K FOLLOWERS**



**@RACHELLEVALLORI**

**122K FOLLOWERS**

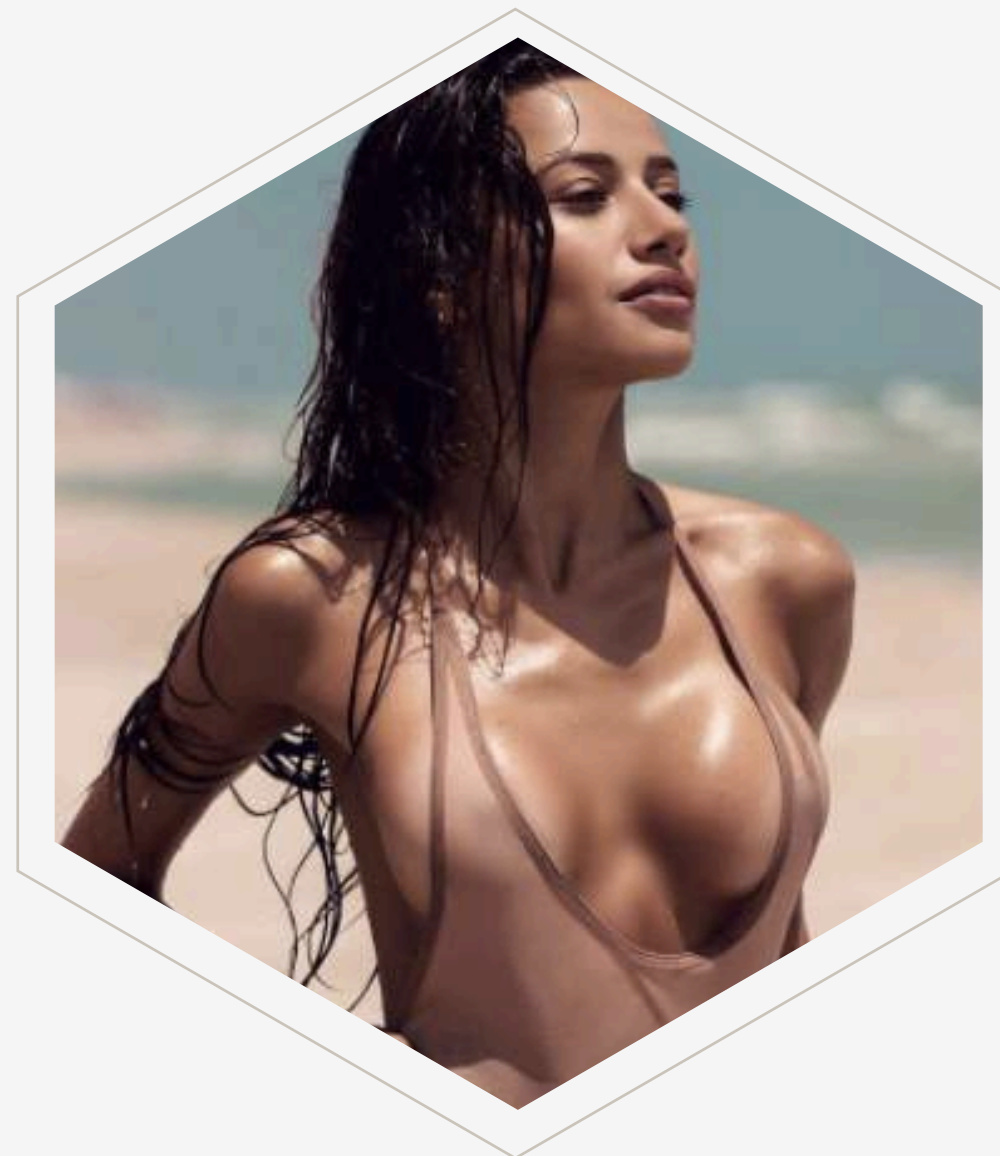


# MODEL AMBASSADORS



**@TAYLOR\_HOWARD**

**34.7K FOLLOWERS**



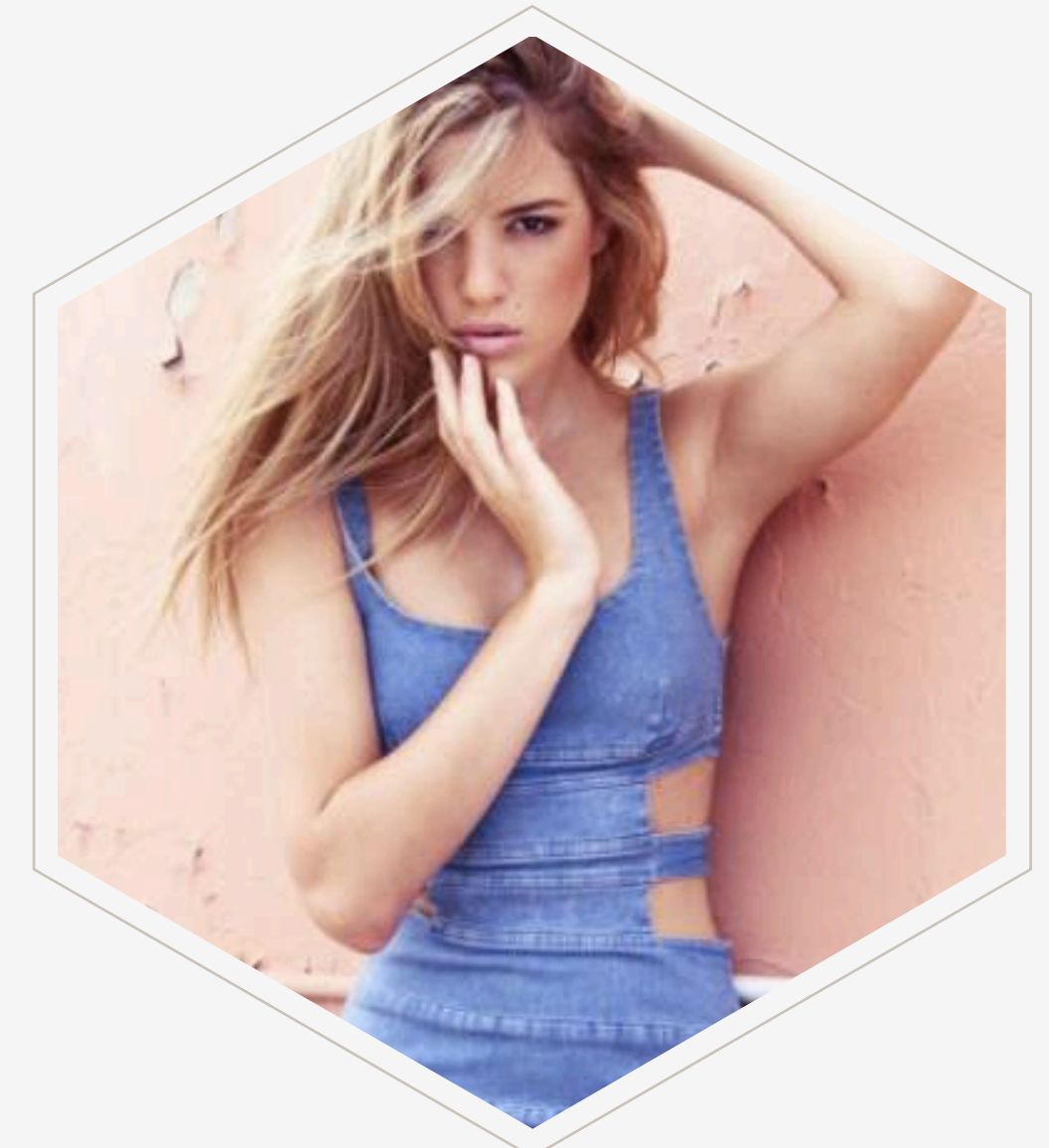
**@TAYNAFERNANDESSS**

**21.1K FOLLOWERS**



**@KELSEYDLANE**

**14K FOLLOWERS**



**@HOLLYKAGIS**

**21.1K FOLLOWERS**



SOCIAL REACH



**61K**  
PAGE LIKES



**68.5K**  
FOLLOWERS



**18.5K**  
FOLLOWERS



**8K**  
FOLLOWERS

**4M**

TOTAL MONTHLY SOCIAL IMPRESSIONS



# VIDEO CONTENT

# 2.5M TOTAL VIEWS



## 270K

TOTAL VIEWS

### DIRECTORS

CONNOR BRASHIER	12K FOLLOWERS
SAM DAMESHEK	182K FOLLOWERS

### MODELS

LUDI DELFINO	103K FOLLOWERS
THAIS MARTINS	31.8K FOLLOWERS



## 385K

TOTAL VIEWS

### DIRECTOR

RAY KAY	206K FOLLOWERS
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### MODELS

BRYANA HOLLY	1.7M FOLLOWERS
CARMELLA ROSE	1M FOLLOWERS



## 220K

TOTAL VIEWS

### DIRECTORS

CHRISTIAAN ALMAZAN	3.1K FOLLOWERS
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### MODELS

KARA DEL TORO	283K FOLLOWERS
IVANA KORAB	161K FOLLOWERS
SAM CLARKE	32.2K FOLLOWERS
KELSIE SMEBY	22.3K FOLLOWERS
KAMERRA SIMPSON	22.7K FOLLOWERS



# BECOME A SPONSOR

As a sponsor for our Bikini Bellini Party, you will have the opportunity to support the leading luxury resort lifestyle website. Sponsorship will give you and your brand exposure to an audience of fashion and retail industry influencers.

Brand Exposure Opportunities	5 k	8 K
Official BIKINI.COM event sponsor	✓	✓
Embedded logo on the official ‘BELLINI’ party e-invitations	✓	✓
Display sponsor signage at the party	✓	✓
Ten VIP invitations for the sponsor	✓	✓
Featured in the BIKINI.COM Instagram post	✓	✓
Giveaway swag bags provided by the sponsor	✓	✓
Signature cocktail named after the sponsor		✓
Brand exposure through exclusive event filming		✓
Display logo on the photo booth banner		✓



A woman with long, dark, curly hair is sitting on a modern, orange-colored lounge chair on a balcony. She is wearing a two-piece bikini with a red, white, and green floral pattern. Her right hand is raised to her hair. The balcony has a metal railing, and in the background, there is a view of the ocean and some greenery. The overall scene is bright and sunny.

# THANK YOU

FOR TAKING THE TIME TO CONSIDER COLLABORATING WITH BIKINI.COM!

## CONTACT

COURTNEY HARDING

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